

NCC Cable System Order

Order #	62580364
Syscode	1626
System Name	Spectrum/Corpus Christi Zone, TX
Market	Corpus Christi

Flight Dates	09/24/18 - 10/07/18
Agency	CrossRoads Media LLC
Advertiser	Texans for Greg Abbott

Update Date	10/05/18
Version	3 Vs. 2

AE	Nesma Rodriguez
Sales Coordinator	Anna Giacomini
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	May10 DMA Nielsen
-	

Client Code	
Product Code	
Est Code	4365
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$2,724.00		
Commission	\$408.60		
Net Total	\$2,315.40		
Total Spots	47		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R2 10.3 -\$136 dropped spots moved to #62582496

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	AVG. ALL WKS<	9/24/18	9/30/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$65.00	\$325.00	30	PRE
2	ESPN	AVG. ALL WKS<	10/1/18	10/7/18	19:00	24:00	X	X	X					-	-	1	\$65.00	\$65.00	30	PRE
3	FXNC	FOX AND FRIEND<	9/24/18	9/30/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$57.00	\$285.00	30	NP
4	FXNC	FOX AND FRIEND<	10/1/18	10/7/18	05:00	09:00	X	X	X					-	-	1	\$63.00	\$63.00	30	NP
5	FXNC	VARIOUS	9/24/18	9/30/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$51.00	\$357.00	30	NP
6	FXNC	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X					-	-	1	\$57.00	\$57.00	30	NP
7	FXNC	VARIOUS	9/24/18	9/30/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	-2x
8	FXNC	VARIOUS	10/1/18	10/7/18	16:00	19:00	X	X	X					-	-	2	\$76.00	\$152.00	30	NP
9	FXNC	VARIOUS	9/24/18	9/30/18	19:00	24:00	X	X	X	X	X	X	X	-	-	5	\$141.00	\$705.00	30	NP
10	FXNC	VARIOUS	10/1/18	10/7/18	19:00	24:00	X	X	X					-	-	1	\$154.00	\$154.00	30	NP
11	TWC	VARIOUS	9/24/18	9/30/18	09:00	16:00	X	X	X	X	X	X	X	-	-	3	\$2.00	\$6.00	30	PRE
12	TWC	VARIOUS	10/1/18	10/7/18	09:00	16:00	X	X	X					-	-	1	\$2.00	\$2.00	30	PRE
13	TWC	VARIOUS	9/24/18	9/30/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE
14	TWC	PM EDITION<	10/1/18	10/7/18	16:00	19:00	X	X	X					-	-	2	\$3.00	\$6.00	30	PRE
15	ESPN	AVG. ALL WKS<	9/24/18	9/30/18	19:00	24:00					X	X	X	-	-	1	\$65.00	\$65.00	30	MG +1x line added PRE
16	FXNC	VARIOUS	9/24/18	9/30/18	09:00	16:00					X	X	X	-	-	1	\$51.00	\$51.00	30	NP

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17	FXNC	VARIOUS	9/24/18	9/30/18	19:00	24:00					X	X	X	-	-	1	\$141.00	\$141.00	30	NP

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	38	9	0	0	0	0	0	0	0	0	0	0	47
AMT	\$2,225.00	\$499.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,724.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/08/18

62580364 | Corpus Christi | Spectrum/Corpus Christi Zone, TX | 1626 |