

VIEW Report

2/14/2018 10:16AM
Est # 1187228

Corpus Christi Jul16 C-DMA Nielsen Live+1



Client: POL/TX-STREPDIST32/HUNTER/Rep
Buyer:
Advertiser:
Product:
Sched Dates: 03/05/18 - 04/08/18

Lengths: 30
Dayparts: RT

AE: Bernadette Garza
Phone: 361 857-2752

E-mail: bernadette.garza@charter.com
Assistant: Yvonne Jimenez

All-Wks Avrg

	Notes	Rate \$\$.00	Unit Tot	Wk 1 - Wk 5		Wk 1 3/5 '18	Wk 2 3/12 '18	Wk 3 3/19 '18	Wk 4 3/26 '18	Wk 5 4/2 '18
				Households						
				Prog Name	Rtg					
Corpus Christi Jul16 C-DMA Nielsen Live+1		\$3530.00	50		0.4	10	10	10	10	10
1626, CRCO- Corpus		\$3530.00	50		0.4	10	10	10	10	10
FOOD-TV		\$700.00	10		0.3	2	2	2	2	2
W-Su 7p-12m		\$70.00	2	»PRIME ROS	»0.3	2				
M-Su 7p-12m		\$70.00	6	»PRIME ROS	»0.3		2	2	2	
M-Th 7p-12m		\$70.00	2	»PRIME ROS	»0.3					2
HGTV-TV		\$750.00	10		0.5	2	2	2	2	2
W-Su 7p-12m		\$75.00	2	»PRIME ROS	»0.5	2				
M-Su 7p-12m		\$75.00	6	»PRIME ROS	»0.5		2	2	2	
M-Th 7p-12m		\$75.00	2	»PRIME ROS	»0.5					2
FXNC-TV		\$1430.00	10		0.6	2	2	2	2	2
W-Su 7p-12m	NPE	\$143.00	2	»NPE-Prime ros	»0.5	2				
M-Su 7p-12m	NPE	\$143.00	6	»NPE-Prime ros	»0.6		2	2	2	
M-Th 7p-12m	NPE	\$143.00	2	»NPE-Prime ros	»0.9					2
DISC-TV		\$310.00	10		0.3	2	2	2	2	2
W-Su 7p-12m		\$31.00	2	»PRIME ROS	»0.3	2				
M-Su 7p-12m		\$31.00	6	»PRIME ROS	»0.3		2	2	2	
M-Th 7p-12m		\$31.00	2	»PRIME ROS	»0.2					2
HIST-TV		\$340.00	10		0.4	2	2	2	2	2
W-Su 7p-12m		\$34.00	2	»PRIME ROS	»0.3	2				
M-Su 7p-12m		\$34.00	6	»PRIME ROS	»0.4		2	2	2	
M-Th 7p-12m		\$34.00	2	»PRIME ROS	»0.4					2
Total		\$3530.00	50		0.4	10	10	10	10	10

Broadcast Month Costs - Grand Total

<u>Month</u>	<u>Gross Cost</u>	<u>Total Units</u>
03/2018	\$2,118	30
04/2018	\$1,412	20
Total	\$3,530	50

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
Corpus Christi Jul16 C-DMA Nielsen Live+1
Cable Zones: SPECTRUM REACH, CRCO- Corpus Christi Combined

» Estimate information indicated has been supplied by the user.



Contract ACCEPTED AND AGREED:

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature: _____ Date: _____

Title: _____

Acceptance Signature: _____ Date: _____

Title: _____

SPECTRUM REACH

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ACCEPTED AND AGREED:

CLIENT: _____

By: _____

Name: _____