



**WJXM – Meridian, MS**

***List of Community Issues and Programs  
Quarter 4 (October – December) 2019***

***Submitted to Public File on January 7, 2020***

## **WJXM -Meridian**

The following are community issues of concern to the WJXM service area. There are two primary ways that these issues are addressed: Viewpoints (a half-hour syndicated program airing on Sunday mornings at 6:00 am), and public service announcements produced and aired by the WJXM staff that air in varying day parts.



## Program Log for Viewpoints Radio

<b>Program</b>	19-40	<b>Written &amp; Produced</b>	Amirah Zaveri, Annie Krall & Evan Rook
<b>Air Date</b>	10/06/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/Shampoo Weird Words Garlique/Regular Check Up	:30
	OUTCUE: ...use as directed.	:30
1:45	:03 PAUSE FOR LOCAL AVAIL	:03
1:48	<b>SEGMENT 1: THE SUMMER OF SPIKED SELTZER</b>	9:27
	Synopsis: If you were at a beach or barbeque this summer, there was probably a box of spiked seltzers somewhere in the vicinity. These canned, around 100-calorie alcoholic beverages have been the latest craze in 2019 and beverage industry experts predict that the hype isn't going to end anytime soon. Viewpoints spoke with the founder of Samuel Adams and Boston Beer Company, Jim Koch, along with two other industry experts to get the inside scoop on why spiked seltzers are just so popular among consumers.  Host: Gary Price. Guests: Jim Koch, founder of Samuel Adams and Boston Beer Company; Natasha Swords, editor-in-chief, <i>Drink Me Magazine</i> and <i>Bonfort's Wine and Spirits Journal</i> ; Chelsea Phillips, vice president, Beyond Beer Brands, Anheuser Busch. Links for more info: <a href="https://twitter.com/SamuelAdamsBeer">https://twitter.com/SamuelAdamsBeer</a> <a href="https://www.instagram.com/bonandvivspikedseltzer/?hl=en">https://www.instagram.com/bonandvivspikedseltzer/?hl=en</a> , <a href="https://www.facebook.com/DrinkMeMagazine/">https://www.facebook.com/DrinkMeMagazine/</a> Compliance Issues Covered: Business, Trends, Culture, Marketing, Social Media, Demographics	
11:15	SPOTBREAK 2&3: Your Addiction Team Garlique/Take it from the Advocates Progressive/Hugo Lounge Box	:61
	OUTCUE: ...states or situations.	:30
13:16	03 PAUSE FOR LOCAL AVAIL	:03
13:19	<b>SEGMENT 2: RAISING A READER: THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE</b>	9:16
	Synopsis: These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and storytime from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest. Host: Marty Peterson. Guest: Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, <i>How to Raise a Reader</i> . Links for more info: <a href="https://www.nytimes.com/2019/08/01/books/review/great-picture-books-summer.html">https://www.nytimes.com/2019/08/01/books/review/great-picture-books-summer.html</a> <a href="https://www.nytimes.com/guides/books/how-to-raise-a-reader">https://www.nytimes.com/guides/books/how-to-raise-a-reader</a> <a href="https://www.amazon.com/How-Raise-Reader-Pamela-Paul/dp/1523505303">https://www.amazon.com/How-Raise-Reader-Pamela-Paul/dp/1523505303</a>  Compliance Issues Covered: Literature, Education, Parenting, Social Media, Internet, Child Development	
22:35	SPOTBREAK 4: Donate Cars/Going to Do	:60
	OUTCUE: ...four seven eight.	
23:35	<b>CULTURE CRASH: THE NEW SPACE DRAMA "AD ASTRA"</b>	2:52
	Synopsis: We discuss the new movie "Ad Astra" starring Brad Pitt as an interstellar astronaut, and why it's more than your typical 'on a mission to save the world' space drama.  Host: Evan Rook Compliance Issues Covered: Film, Culture, Space, History	
26:27	SPOTBREAK 5: Garlique/Regular Check Up Geico/Dracula Monster Counseling	:30
	OUTCUE: ...your car insurance.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	



## Program Log for Viewpoints Radio

<b>Program</b>	19-41	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	10/13/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Abbvie/Break It Down OUTCUE: ...you by Abbvie.	:60
1:45	:03 PAUSE FOR LOCAL AVAIL	:03
1:48	<b>SEGMENT 1: DISCOVERING DEATH: A MORTICIAN'S GUIDE TO LIFE</b>	11:13
	<p>Synopsis: What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty answers everyday and in her new book <i>Will My Cat Eat My Eyeballs?</i> Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures.</p> <p>Host: Gary Price. Guest: Caitlin Doughty, mortician, death awareness advocate and author, <i>Will My Cat Eat My Eyeballs?</i></p> <p>Links for more info: <a href="https://www.amazon.com/Will-Cat-Eat-Eyeballs-Questions/dp/039365270X">https://www.amazon.com/Will-Cat-Eat-Eyeballs-Questions/dp/039365270X</a>  <a href="http://caitlindoughty.com/">http://caitlindoughty.com/</a></p> <p>Compliance Issues Covered: Aging, Death, Business, Culture, Career, History, Literature, Psychology</p>	
13:01	SPOTBREAK 2&3: Your Addiction Team Primate Mist/Can Happen Anywhere Progressive Insurance/Guard Dog Jamie's OUTCUE: ...or North Carolina.	:60 :30 :30
15:01	:03 PAUSE FOR LOCAL AVAIL	:03
15:04	<b>SEGMENT 2: DISPOSABLE FASHION NO MORE: IS THE INDUSTRY REALLY CHANGING?</b>	7:11
	<p>Synopsis: The retail giant, Forever 21 was once a prominent leader in the trendy style category for teens and young adults, boasting the latest fashions at bare bone prices. However, earlier this month, the company filed for Chapter 11 bankruptcy citing decreased sales and increased online competition. But for many, the recent news has also signaled a shift in consumer's shopping habits and the potential decline of fast fashion. We speak with journalist and author Dana Thomas about the fast fashion industry, its negative effects and if consumers are really starting to change the way they shop.</p> <p>Host: Marty Peterson. Guest: Dana Thomas, journalist and author, <i>Fashionopolis: The Price of Fast Fashion and the Future of Clothes</i>.</p> <p>Links for more info: <a href="https://www.penguinrandomhouse.com/books/554229/fashionopolis-by-dana-thomas/">https://www.penguinrandomhouse.com/books/554229/fashionopolis-by-dana-thomas/</a>  <a href="https://www.washingtonpost.com/business/2019/10/03/tipping-point-fast-fashion-forever-s-bankruptcy-signals-shifting-priorities-young-shoppers/">https://www.washingtonpost.com/business/2019/10/03/tipping-point-fast-fashion-forever-s-bankruptcy-signals-shifting-priorities-young-shoppers/</a>, <a href="http://www.danathomas.com/">http://www.danathomas.com/</a>  <a href="https://twitter.com/DanaThomasParis?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/DanaThomasParis?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a></p> <p>Compliance Issues Covered: Environment, Labor Issues, Fashion, Business, Consumerism, Technology</p>	
22:15	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
23:15	<b>CULTURE CRASH: TAKING A LOOK AT THE FLURRY OF OSCAR CONTENDERS</b>	3:09
	<p>Synopsis: Awards season is quickly approaching as we countdown the last few months of 2019. We discuss this year's biggest blockbusters, new releases and what movies have high hopes for an Oscar win.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Film, Culture, Technology</p>	
26:24	SPOTBREAK 5: Primate Mist/Can Happen Anywhere Grainger/Sick Days OUTCUE: ...get it	:30 :30
27:24	Program Conclusion	:33
27:57	TOTAL TIME	

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Guest information and segment podcasts are available at [www.viewpointsonline.net](http://www.viewpointsonline.net)



## Program Log for Viewpoints Radio

<b>Program</b>	19-42	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	10/20/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Abbvie/Break It Down OUTCUE: ...you by Abbvie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE PLIGHT OF THE STRAWBERRIES</b>	9:41
	<p>Synopsis: Strawberries are ubiquitous in the U.S. Supermarkets in every town stock cartons of fresh strawberries year round at an affordable price. But this widespread availability may come to a halt in the near future as the industry faces several big challenges. We discuss the history of the strawberry and where it's headed today as environmental sustainability, labor shortages and other issues start to boil over.</p> <p>Host: Gary Price. Guest: Julie Guthman, professor of social sciences at the University of California – Santa Cruz, author, <i>Wilted: Pathogens, Chemicals &amp; the Fragile Future of the Strawberry Industry</i>.</p> <p>Links for more info: <a href="https://www.ucpress.edu/book/9780520305281/wilted">https://www.ucpress.edu/book/9780520305281/wilted</a>  <a href="https://blogs.sciencemag.org/books/2019/08/13/wilted/">https://blogs.sciencemag.org/books/2019/08/13/wilted/</a></p> <p>Compliance Issues Covered: Farming, Sustainability, Agriculture, Environment, Health, Food Production</p>	
11:28	SPOTBREAK 2&3: Your Addiction Team Grainger/Gadgets Progressive Insurance/Real Friends Lounge Box OUTCUE: ...how you buy.	:61 :30 :30
13:29	:02 PAUSE FOR LOCAL AVAIL	:02
13:31	<b>SEGMENT 2: DISEASE DETECTING DOGS</b>	8:33
	<p>Synopsis: Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers.</p> <p>Host: Marty Peterson. Guest: Maria Goodavage, author, <i>Doctor Dogs: How Our Best Friends Are Becoming Our Best Medicine</i>.</p> <p>Links for more info: <a href="https://www.amazon.com/gp/product/1524743046/ref=dbs_a_def_rwt_bibl_vppi_i0">https://www.amazon.com/gp/product/1524743046/ref=dbs_a_def_rwt_bibl_vppi_i0</a>  <a href="https://twitter.com/MariaGoodavage?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/MariaGoodavage?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a>  <a href="https://www.pbs.org/wgbh/nova/article/dogs-sense-of-smell/">https://www.pbs.org/wgbh/nova/article/dogs-sense-of-smell/</a>, <a href="https://www.mariagoodavage.com/">https://www.mariagoodavage.com/</a></p> <p>Compliance Issues Covered: Medicine, Health, Animals, Technology, Science, Healthcare, Innovation</p>	
22:04	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
23:04	<b>CULTURE CRASH: JOAQUIN PHOENIX'S "JOKER"</b>	3:18
	<p>Synopsis: Directed by Todd Phillips, the newest installment in the "Joker" franchise was released earlier this month to mixed reviews. We cover the evolution of the classic villain and how this movie portrays a different side of the character and society itself.</p> <p>Host: Evan Rook Compliance Issues Covered: Film, Culture, Crime</p>	
26:22	SPOTBREAK 5: Grainger/Talk is Cheap Progressive/Playing it Safe Lounge Box agents. OUTCUE: ...from all	:30 :30
27:22	Program Conclusion	:33
27:55	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-43	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	10/27/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/Sick Days	:30
	Progressive Insurance/Buttery Weird Words OUTCUE: ... states or situations.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE COMPLICATED ROLE OF CAREGIVING</b>	10:36
	<p>Synopsis: People place such a heavy emphasis on finding and arranging care for loved ones, whether that's hiring professional care or becoming the caretakers themselves. And if people take on the role themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving.</p> <p>Host: Gary Price. Guests: Doctor Santo D. Marabella, author of <i>Lessons of Caring: Inspiration and Support for Caregivers</i>; Erick Stoll, co-director of the film, "América".</p> <p>Links for more info: <a href="https://www.caregiver.org/">https://www.caregiver.org/</a> <a href="https://americadocumentary.com/">https://americadocumentary.com/</a>  <a href="https://www.moravian.edu/economics/faculty/marabella">https://www.moravian.edu/economics/faculty/marabella</a>  <a href="https://www.amazon.com/gp/product/B07H1J661J/ref=dbs_a_def_rwt_bibl_vppl_i0">https://www.amazon.com/gp/product/B07H1J661J/ref=dbs_a_def_rwt_bibl_vppl_i0</a>  <a href="https://www.citybeat.com/movies-tv/film/article/21089790/regional-filmmakers-erick-stoll-and-chase-whitesides-documentary-amrica-is-intimate-empathetic">https://www.citybeat.com/movies-tv/film/article/21089790/regional-filmmakers-erick-stoll-and-chase-whitesides-documentary-amrica-is-intimate-empathetic</a></p> <p>Compliance Issues Covered: Healthcare, Aging, Mental Health, Film, Culture, Interpersonal Relationships</p>	
12:23	SPOTBREAK 2&3: Your Addiction Team	:62
	Grainger/Gadgets	:30
	Progressive Insurance/Top Hat Weird Words OUTCUE: ...states or situations.	:30
14:25	02 PAUSE FOR LOCAL AVAIL	:02
14:27	<b>SEGMENT 2: A SHIFT IN SWEDEN: SIMILARITIES AND DIFFERENCES TO THE U.S.</b>	8:23
	<p>Synopsis: International influence is increasingly pervasive in today's interconnected, social media-driven world. Swedish author Elisabeth Åsbrink joins Viewpoints to discuss how Sweden has changed in recent years and the perception of the country versus the reality of what's happening within its borders.</p> <p>Host: Marty Peterson. Guest: Elisabeth Åsbrink, author of <i>Made in Sweden: 25 Ideas That Created a Country</i>.</p> <p>Links for more info: <a href="http://elisabethasbrink.se/en/bio/">http://elisabethasbrink.se/en/bio/</a>  <a href="https://www.amazon.com/Made-Sweden-ideas-created-country/dp/194753484X">https://www.amazon.com/Made-Sweden-ideas-created-country/dp/194753484X</a>  <a href="https://en.wikipedia.org/wiki/Elisabeth_%C3%85sbrink">https://en.wikipedia.org/wiki/Elisabeth_%C3%85sbrink</a></p> <p>Compliance Issues Covered: Politics, Global Affairs, Culture, Immigration, Diversity, Race, Literature</p>	
22:50	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:50	<b>CULTURE CRASH: A REVIEW OF "GEMINI MAN"</b>	2:37
	<p>Synopsis: Directed by Ang Lee and starring Will Smith, Gemini Man employs new filming technology aimed at immersing audiences deeper into the film. We discuss if the new release lived up to all the hype.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Film, Culture, Technology</p>	
26:27	SPOTBREAK 5: Grainger/Talk is Cheap	:30
	Progressive Insurance/Shampoo Weird Words OUTCUE: ... states or situations.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-44	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	11/3/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Garlique/Take It From the Advocates GEICO/The Doll Now That's Spooky	:30 :30
1:45	:03 PAUSE FOR LOCAL AVAIL	:03
1:48	<b>SEGMENT 1: THE UNDISCOVERED PHOTOS OF WWII</b>	8:58
	Synopsis: It's been almost 75 years since the end of World War II. With Veterans Day around the corner, we discover what it was like to be an army photographer documenting the war in its final year of 1945. Who were these men? What did they do after the war?  Host: Gary Price. Guest: Richard Cahan, journalist and author, <i>Aftershock: The Human Toll of War, Haunting World War II Images by America's Soldier Photographers</i> . Links for more info: <a href="https://www.cityfilespress.com/books/aftershock-human-toll-war/">https://www.cityfilespress.com/books/aftershock-human-toll-war/</a> <a href="https://www.amazon.com/Aftershock-Haunting-Americas-Soldier-Photographers/dp/099154188X/ref=sr_1_1?crid=1BGL7MOP9Z6NL&amp;keywords=aftershock+the+human+toll+of+war&amp;qid=1572025952&amp;srefix=aftershock+human+toll+%2Caps%2C155&amp;sr=8-1">https://www.amazon.com/Aftershock-Haunting-Americas-Soldier-Photographers/dp/099154188X/ref=sr_1_1?crid=1BGL7MOP9Z6NL&amp;keywords=aftershock+the+human+toll+of+war&amp;qid=1572025952&amp;srefix=aftershock+human+toll+%2Caps%2C155&amp;sr=8-1</a> Compliance Issues Covered: War, History, Government, Photography, Literature, Technology, Culture	
10:46	SPOTBREAK 2&3: Alzheimer's Association/National Family Caregivers Month Garlique/Regular Check Up Progressive Insurance/Real Friends Loung Box	:60 :30 :30
12:46	:03 PAUSE FOR LOCAL AVAIL	:03
12:49	<b>SEGMENT 2: WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?</b>	9:43
	Synopsis: It's almost 2020. While many Americans have grown to be more eco-conscious, some things still remain the same. It seems like almost everyday a smoker is seen stomping on a cigarette and leaving it on the pavement or chucking a lighted butt out the car window. Did you know that nearly 38 percent of all collected litter is cigarettes? We speak with an expert about how this type of litter affects the environment and its ecosystems.  Host: Marty Peterson. Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University. Links for more info: <a href="https://publichealth.sdsu.edu/people/thomas-novotny/">https://publichealth.sdsu.edu/people/thomas-novotny/</a> <a href="https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment">https://truthinitiative.org/research-resources/harmful-effects-tobacco/5-ways-cigarette-litter-impacts-environment</a> <a href="https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment">https://truthinitiative.org/research-resources/harmful-effects-tobacco/tobacco-and-environment</a> Compliance Issues Covered: Health, Environment, Pollution, Ecosystems, Government, Youth, Science	
22:32	SPOTBREAK 4: Aldi/Time Study	OUTCUE: ...more of both. :62
23:34	<b>CULTURE CRASH: THE WORLD OF FOREIGN LANGUAGE FILMS</b>	2:52
	Synopsis: Why do Americans tend to sway away from foreign language films? We discuss some of the best of this genre in recent years and what's on our radar right now. Host: Evan Rook Compliance Issues Covered: Foreign Films, Art, Culture,	
26:26	SPOTBREAK 5: Progressive Insurance/Playin It Safe Lounge Box Garlique/Take It From the Advocates	:30 :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	



## Program Log for Viewpoints Radio

<b>Program</b>	19-45	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	11/10/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: ABbvie/Break it Down OUTCUE: ...you by Abbvie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD</b>	10:01
	<p>Synopsis: It's almost too easy to purchase items and services these days. Need dinner? A ride? Groceries? All of these items are just a click away with a credit card that's saved online or in a mobile app. We speak with money expert, Ashley Feinstein Gerstley to find out why most Americans barely have any savings in the bank and how to start becoming more fiscally responsible through some simple, small steps.</p> <p>Host: Gary Price. Guest: Ashley Feinstein Gerstley, money coach, founder of <i>The Fiscal Femme</i>, author of <i>The 30-Day Money Cleanse</i>.  Links for more info: <a href="https://www.thefiscalfemme.com/">https://www.thefiscalfemme.com/</a>  <a href="https://www.forbes.com/sites/stephanieneuman/2018/09/05/how-this-soon-to-be-author-helps-her-clients-find-financial-bliss/#21b3835a62f2">https://www.forbes.com/sites/stephanieneuman/2018/09/05/how-this-soon-to-be-author-helps-her-clients-find-financial-bliss/#21b3835a62f2</a>  <a href="https://www.mint.com/">https://www.mint.com/</a>, <a href="https://www.acorns.com/">https://www.acorns.com/</a>  Compliance Issues Covered: Personal Finance, Money, Technology, Education, Economics, Investment</p>	
11:48	SPOTBREAK 2&3: Alzheimer's Association/National Family Caregivers Month USAA/Veterans Day Grainger/Family OUTCUE: ...get it done.	:59 :30 :30
13:47	:02 PAUSE FOR LOCAL AVAIL	:02
13:49	<b>SEGMENT 2: COLORS: A VIVID HISTORY</b>	8:34
	<p>Synopsis: Have you ever wondered how to create the color purple using only natural ingredients? Or why, amongst completely different languages, the third color term that's identified after black and white is always red? Viewpoints' speaks with two color experts about the theorized meanings behind certain hues and their natural origins.</p> <p>Host: Marty Peterson. Guests: Keith Recker, color trend consultant for Pantone, editor and founder of <i>Hand/Eye Magazine</i>, author of <i>True Colors: World Masters of Natural Dyes and Pigments</i>; Paul Kay, professor emeritus at the University of California – Berkeley, adjunct professor at Stanford University.  Links for more info: <a href="https://www.amazon.com/True-Colors-Masters-Natural-Pigments/dp/1733510850">https://www.amazon.com/True-Colors-Masters-Natural-Pigments/dp/1733510850</a>  <a href="https://www1.icsi.berkeley.edu/~kay/">https://www1.icsi.berkeley.edu/~kay/</a>  <a href="https://en.wikipedia.org/wiki/Basic_Color_Terms:_Their_Universality_and_Evolution">https://en.wikipedia.org/wiki/Basic_Color_Terms:_Their_Universality_and_Evolution</a>  <a href="http://handeyemagazine.com/">http://handeyemagazine.com/</a>  Compliance Issues Covered: Color, History, Art, Language, Education, Literature, Culture, Environment</p>	
22:23	SPOTBREAK 4: Aldi/Time Study OUTCUE: ...more of both.	:62
23:25	<b>CULTURE CRASH: HOW TECHNOLOGY HAS CHANGED SPORTS-WATCHING</b>	3:01
	<p>Synopsis: It used to be that you'd tune into a basketball game or tennis match with whoever was in the room. Now, social media and the internet allow us to watch, analyze data and connect in real-time commentary with people from around the world.  Host: Evan Rook Compliance Issues Covered: Sports, Television, Internet, Social Media, Culture</p>	
26:26	SPOTBREAK 5: ABbvie/Break it Down OUTCUE: ...you by Abbvie.	:60
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-46	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	11/17/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Real Friends Lounge Box Grainger/The Right Tools	:30 OUTCUE: ...get it done.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: YOUNG ADULTS &amp; ANIMALS: THE SIMILARITIES THEY SHARE IN DEVELOPMENT</b>	11:35
	Synopsis: Being a teenager is tough these days – and being a parent to a teenager can be even be tougher sometimes. Over the last five years, two researchers, who are parents themselves, traveled across the world to observe several wild animal species and the interactions of their young in an effort to better understand human adolescent development. Host: Gary Price. Guests: Doctor Barbara Natterson-Horowitz, professor of evolutionary biology and medicine at Harvard University and University of California– Los Angeles, co-author, <i>Wildhood: The Epic Journey From Adolescence to Adulthood in Humans and Other Animals</i> ; M. Leanne Lilly, board-certified veterinary behaviorist at The Ohio State University Veterinary Medical Center. Links for more info: <a href="https://www.uclahealth.org/barbara-natterson">https://www.uclahealth.org/barbara-natterson</a> <a href="https://bnatterson-horowitz.com/">https://bnatterson-horowitz.com/</a> <a href="https://www.amazon.com/Wildhood-Journey-Adolescence-Adulthood-Animals/dp/1501164694">https://www.amazon.com/Wildhood-Journey-Adolescence-Adulthood-Animals/dp/1501164694</a> <a href="https://vet.osu.edu/vmc/our-people/m-leanne-lilly">https://vet.osu.edu/vmc/our-people/m-leanne-lilly</a> Compliance Issues Covered: Animals, Veterinary Science, Evolutionary Biology, Personal Growth, Parenting, Social Media, Literature	
13:22	SPOTBREAK 2&3: GSK/COPD Awareness Alzheimer's Association/National Family Caregivers Month	:60 OUTCUE: ... a-l-z dot org.
15:22	:02 PAUSE FOR LOCAL AVAIL	:02
15:24	<b>SEGMENT 2: DOCUMENTING A PRESIDENCY: INSIGHTS FROM AN OBAMA WHITE HOUSE PHOTOGRAPHER</b>	7:43
	Synopsis: What would it be like to photograph a sitting president? Viewpoints Radio speaks with Lawrence Jackson who was an official White House photographer during the eight-year Obama administration. Through his position, he intimately witnessed every angle of the presidency from the historic to the chaotic.  Host: Marty Peterson. Guests: Lawrence Jackson, photojournalist and author, <i>Yes We Did: Photos and Behind-the-Scenes Stories Celebrating Our First African-American President</i> .  Links for more info: <a href="https://www.barnesandnoble.com/w/yes-we-did-lawrence-jackson/1130946611">https://www.barnesandnoble.com/w/yes-we-did-lawrence-jackson/1130946611</a> <a href="https://people.com/politics/barack-michelle-obama-white-house-behind-the-scenes-photos/">https://people.com/politics/barack-michelle-obama-white-house-behind-the-scenes-photos/</a> Compliance Issues Covered: Politics, History, Photography, Literature, Art, Career, Family, Relationships	
23:07	SPOTBREAK 4: American Heart Association/ Flu Shots and Heart Disease	OUTCUE: ...a flu vaccine. :62
24:09	<b>CULTURE CRASH: THE JOYS OF 'JUNK FOOD TV'</b>	2:17
	Synopsis: Sometimes you want to watch an expertly written and produced hour of television with central themes and a commentary on modern life - and sometimes, you just want to shut your brain off and watch something easy. This is about those latter experiences.  Host: Evan Rook Compliance Issues Covered: Television, Culture, Technology	
26:26	SPOTBREAK 5: Grainger/Family Progressive Insurance/Play It Safe Lounge Box	:30 OUTCUE: ...from all agents.
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-47	<b>Written &amp; Produced</b>	Amirah Zaveri, Annie Krall & Evan Rook
<b>Air Date</b>	11/24/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/The Right Tools Progressive Insurance/Top Hat Weird Words	:30 OUTCUE: ...states or situations.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: A LIFE UNDONE: FALLING VICTIM TO IDENTITY THEFT</b>	10:38
	<p>Synopsis: What would it be like to feel crippled by identity theft for most of your young adult life? Axton Betz-Hamilton shares her surprising identity theft story and how she's now helping others in a similar boat.</p> <p>Host: Gary Price. Guest: Axton Betz-Hamilton, author <i>The Less People Know About Us: A Mystery of Betrayal, Family Secrets, and Stolen Identity</i>.</p> <p>Links for more info: <a href="https://www.amazon.com/Less-People-Know-About-Us/dp/1538730286">https://www.amazon.com/Less-People-Know-About-Us/dp/1538730286</a>  <a href="https://www.nytimes.com/2019/10/15/books/review/the-less-people-know-about-us-axton-betz-hamilton.html">https://www.nytimes.com/2019/10/15/books/review/the-less-people-know-about-us-axton-betz-hamilton.html</a>  <a href="https://www.identitytheft.gov/warning-signs-of-identity-theft">https://www.identitytheft.gov/warning-signs-of-identity-theft</a>, <a href="https://www.idtheftcenter.org/">https://www.idtheftcenter.org/</a></p> <p>Compliance Issues Covered: Identity Theft, Fraud, Crime, Personal Finance, Literature, Law, Education</p>	
12:25	SPOTBREAK 2&3: GSK/COPD Awareness Grainger/Family Geico/MOAT Tear Filled Comfort Zone	:60 :30 OUTCUE: ...on homeowner's insurance.
14:25	:02 PAUSE FOR LOCAL AVAIL	:02
14:27	<b>SEGMENT 2: THE DOUBLE LIVES OF DOCTORS</b>	8:54
	<p>Synopsis: Everyone needs some kind of creative outlet. For two practicing doctors, they've turned their respective interests into separate and successful side careers. Viewpoints' speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.</p> <p>Host: Marty Peterson. Guests: Dr. Thomas Oden, adult forensic psychiatrist and DJ Diagnosis; Dr. James Webb, radiologist and country music artist.</p> <p>Links for more info: <a href="http://www.djdiagnosismusic.com/">http://www.djdiagnosismusic.com/</a>  <a href="https://www.psychologytoday.com/us/psychiatrists/thomas-oden-atlanta-ga/447203">https://www.psychologytoday.com/us/psychiatrists/thomas-oden-atlanta-ga/447203</a>  <a href="https://www.drjameswebb.com/">https://www.drjameswebb.com/</a> <a href="https://www.jamesrobertwebb.com/">https://www.jamesrobertwebb.com/</a></p> <p>Compliance Issues Covered: Health, Medicine, Music, Mental Health, Culture, Education, Community</p>	
23:21	SPOTBREAK 4: Alzheimer's Association/National Family Caregivers Month	OUTCUE: ...a-l-z dot org. :60
24:21	<b>CULTURE CRASH: EXPLORING HULU'S "CASTLE ROCK"</b>	2:05
	<p>Synopsis: Season two of "Castle Rock" is now streaming on Hulu. The Stephen King-inspired show is full of spooky plotlines and a diverse mix of characters – but is it worth the watch?</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, TV, Horror</p>	
26:26	SPOTBREAK 5: Grainger/The Right Tools Progressive Insurance/Shampoo Weird Words	:30 OUTCUE: ... states or situations.
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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# Program Log for Viewpoints Radio

<b>Program</b>	19-48	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	12/1/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Lowes/Black Friday Appliances Mattress Firm/Tempur-Pedic	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE PANAMA CANAL: AN ENGINEERING MAMMOTH &amp; ITS IMPLICATIONS ON WORKERS</b>	9:42
	Synopsis: The Panama Canal was one of the most treacherous builds in modern history. The man-made waterway spanning 51 miles took more than a decade to complete and resulted in the deaths of thousands of workers. What challenges did builders face? How did disease so quickly spread? We answer these questions and more.  Host: Gary Price. Guest: Paul Sutter, professor of environmental history, University of Colorado-Boulder. Links for more info: <a href="https://www.colorado.edu/history/paul-s-sutter">https://www.colorado.edu/history/paul-s-sutter</a> <a href="http://www.environmentandsociety.org/arcadia/what-yellow-fever-disease-and-causation-environmental-history">http://www.environmentandsociety.org/arcadia/what-yellow-fever-disease-and-causation-environmental-history</a> <a href="https://history.state.gov/milestones/1899-1913/panama-canal">https://history.state.gov/milestones/1899-1913/panama-canal</a> Compliance Issues Covered: History, Disease, Labor, Technology, Engineering, International Affairs	
11:29	SPOTBREAK 2&3: Alzheimer's Association/Holiday Challenges Lowes/Black Friday Tools Mattress Firm/Serta	:60 :30 :30
13:29	:02 PAUSE FOR LOCAL AVAIL	:02
13:31	<b>SEGMENT 2: WHAT CAN WE LEARN FROM HOW OTHER CULTURES APPROACH EDUCATION?</b>	8:55
	Synopsis: Have you other wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.  Host: Marty Peterson. Guest: Teru Clavel, education expert, author, <i>World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children</i> .  Links for more info: <a href="https://www.teruclavel.com/">https://www.teruclavel.com/</a> <a href="https://www.amazon.com/World-Class-Mothers-Education-Children-ebook/dp/B07P56J7Y5">https://www.amazon.com/World-Class-Mothers-Education-Children-ebook/dp/B07P56J7Y5</a> <a href="https://twitter.com/TeruClavel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/TeruClavel?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a>  Compliance Issues Covered: Education, Technology, Child Development, Parenting, Literature, Culture	
22:26	SPOTBREAK 4: ACOP/National Influenza Week	:54
23:20	<b>CULTURE CRASH: EXPLORING HBO'S "WATCHMEN"</b>	3:06
	Synopsis: The new series stands apart from other superhero shows while also staying true to the original "Watchmen" graphic novel written by Alan Moore. We discuss the first season that's now streaming on HBO.  Host: Evan Rook Compliance Issues Covered: TV, Culture, Literature	
26:26	SPOTBREAK 5: Progressive Insurance/Pep Talk Jaime's Lowes/Black Friday Tat	:30 :30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	



## Program Log for Viewpoints Radio

<b>Program</b>	19-49	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	12/8/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE: ...you by AbbVie.	1:45
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES</b>	10:36
	<p>Synopsis: Only one out of every five dogs will finish their life with the family who originally took them home. Top Dog Foundation specifically helps find new homes for senior dogs through a variety of programs. We speak with the founder of the organization, Jean Stelten-Beuning about the need and how owners can plan ahead to ensure the long-term welfare of their pet.</p> <p>Host: Gary Price. Guest: Jean Stelten-Beuning, creator, owner, operator, Top Dog Country Club and founder, board chair, Top Dog Foundation.</p> <p>Links for more info: <a href="https://www.topdogfoundation.org/">https://www.topdogfoundation.org/</a> <a href="https://www.topdogfoundation.org/leadership/">https://www.topdogfoundation.org/leadership/</a> <a href="https://www.asPCA.org/pet-care/pet-planning/pet-trust-primer">https://www.asPCA.org/pet-care/pet-planning/pet-trust-primer</a> <a href="https://www.topdogfoundation.org/pet-trusts-plans/">https://www.topdogfoundation.org/pet-trusts-plans/</a></p> <p>Compliance Issues Covered: Animals, Pets, Aging, Health, Welfare, Animal Shelters, Nonprofit Organization</p>	
12:23	SPOTBREAK 2&3: Alzheimer's Association/Holiday Challenges OUTCUE: ...you by AbbVie.	:60
	AbbVie/Break It Down	:60
14:23	:02 PAUSE FOR LOCAL AVAIL	:02
14:25	<b>SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN 'TROUBLED CHILDREN'</b>	8:35
	<p>Synopsis: While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?</p> <p>Host: Marty Peterson. Guests: Geraldine DeRuiter, creator of the blog <i>The Everywhereist</i> and author, <i>All Over the Place: Adventures in Travel, True Love and Petty Theft</i>; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.</p> <p>Links for more info: <a href="https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5_story.html">https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5_story.html</a> <a href="https://www.everywhereist.com/">https://www.everywhereist.com/</a>, <a href="https://www.livesinthebalance.org/">https://www.livesinthebalance.org/</a></p> <p>Compliance Issues Covered: Psychology, Education, Mental Health, Parenting, Child Development</p>	
23:00	SPOTBREAK 4: Aldi/Time Study OUTCUE: ...more of both.	:62
24:02	<b>CULTURE CRASH: DIVING INTO THE NEW MOVIE "WAVES"</b>	2:25
	<p>Synopsis: What it's like to be a teenager in today's hyper-competitive, tech-driven world? Trey Edward Shults' new movie follows the dizzying lives of two teenagers as they navigate the sometimes-insurmountable pressures of youth hood.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Film, Music</p>	
26:27	SPOTBREAK 5: AbbVie/Break It Down OUTCUE: ...you by AbbVie.	:60
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-50	<b>Written &amp; Produced</b>	Amirah Zaveri & Evan Rook
<b>Air Date</b>	12/15/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down OUTCUE: ...you by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: THE IMPLICATIONS OF A SHIFTING CLIMATE</b>	11:01
	<p>Synopsis: Extreme forest fires in California; increased flooding throughout the Midwest; rising sea levels threatening much of the coastal United States. Viewpoints speaks with author Avanti Centrae and ecologist Alejandro Frid about some of these extreme weather patterns and how people across the world are changing the way they live to adapt to this new landscape.</p> <p>Host: Gary Price. Guests: Avanti Centrae, author, <i>VanOps: The Lost Power</i>; Alejandro Frid, ecologist, science coordinator, Central Coast Indigenous Resource Alliance, author, <i>Changing Tides: An Ecologist's Journey to Make Peace with the Anthropocene</i>.</p> <p>Links for more info: <a href="https://www.avanticentrae.com/">https://www.avanticentrae.com/</a> <a href="https://twitter.com/avanticentrae?lang=en">https://twitter.com/avanticentrae?lang=en</a>  <a href="https://www.newsociety.com/Contributors/F/Frid-Alejandro">https://www.newsociety.com/Contributors/F/Frid-Alejandro</a>  <a href="https://www.amazon.com/Changing-Tides-Ecologists-Journey-Anthropocene/dp/0865719098">https://www.amazon.com/Changing-Tides-Ecologists-Journey-Anthropocene/dp/0865719098</a></p> <p>Compliance Issues Covered: Climate Change, Environment, Natural Disaster, Politics, Public Policy</p>	
12:48	SPOTBREAK 2&3: Alzheimer's Association/Holiday Challenges OUTCUE: ...you by AbbVie.	:60
	AbbVie/Break It Down	:60
14:48	:02 PAUSE FOR LOCAL AVAIL	:02
14:50	<b>SEGMENT 2: TIPS AND TRICKS FOR HOLIDAY COOKING SUCCESS</b>	7:55
	<p>Synopsis: Cooking during the holidays can be a major source of stress – but it doesn't have to be. Viewpoints speaks with cookbook author Julia Turshen to get some insider tips &amp; tricks on how to quickly pull together a successful holiday meal with basic cooking skills and ingredients that are most often already in your pantry.</p> <p>Host: Marty Peterson. Guest: Julia Turshen, author of <i>Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs</i>.</p> <p>Links for more info: <a href="http://www.juliaturshen.com/">http://www.juliaturshen.com/</a> <a href="http://www.juliaturshen.com/smallvictories">http://www.juliaturshen.com/smallvictories</a>  <a href="https://www.instagram.com/turshen/?hl=en">https://www.instagram.com/turshen/?hl=en</a>  <a href="https://twitter.com/turshen?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/turshen?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a>  <a href="https://www.amazon.com/Julia-Turshen/e/B00B29V6AG">https://www.amazon.com/Julia-Turshen/e/B00B29V6AG</a></p> <p>Compliance Issues Covered: Holidays, Cooking, Food, Literature, Family, Food Waste</p>	
22:45	SPOTBREAK 4: Aldi/Time Study OUTCUE: ...more of both.	:62
23:47	<b>CULTURE CRASH: NETFLIX MINISERIES BASED ON TRUE STORIES</b>	2:40
	<p>Synopsis: We delve into two great true crime miniseries, "When They See Us" and "Unbelievable" that are both now streaming on Netflix. The two shows take a deeper look into past crimes to uncover how the justice system failed the people behind these stories.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Film, TV, Crime, Justice, Politics</p>	
26:27	SPOTBREAK 5: AbbVie/Break It Down OUTCUE: ...you by AbbVie.	:60
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-51	<b>Written &amp; Produced</b>	Amirah Zaveri, Annie Krall & Evan Rook
<b>Air Date</b>	12/22/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Pfizer/It's Not Your Fault Progressive/Playin It Safe Loungebox	:30 OUTCUE: ...from all agents.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: HOLIDAY BAKING CHEER AND CHAOS: INSIDE COMPETITIVE REALITY TV</b>	11:41
	<p>Synopsis: There's nothing quite like watching reality TV – and holiday-themed reality TV is even better if you're trying to de-stress during the busy end-of-year months. We delve into the world of Food Network's popular show, "Holiday Baking Championship" to get the inside scoop on what it's really like to compete and judge a reality TV baking series.</p> <p>Host: Gary Price. Guests: Erin Campbell, season 1 champion, "Holiday Baking Championship"; Lorraine Pascale, chef, judge, "Holiday Baking Championship"; Jennifer Barney, season 4 champion, "Holiday Baking Championship."</p> <p>Links for more info: <a href="https://www.foodnetwork.com/shows/holiday-baking-championship">https://www.foodnetwork.com/shows/holiday-baking-championship</a>  <a href="https://www.nadiacakes.com/">https://www.nadiacakes.com/</a>  <a href="https://lorrainepascale.com/">https://lorrainepascale.com/</a> <a href="http://meringuecakes.com/">http://meringuecakes.com/</a></p> <p>Compliance Issues Covered: TV, Culture, Baking, Career, Food, Entrepreneurship, Relationships</p>	
13:28	SPOTBREAK 2&3: Alzheimer's Association/Holiday Challenges Pfizer/The Women of MBC Geico/Bangs-Technology Truths	:60 :30 OUTCUE: ...percent or more.
15:28	:02 PAUSE FOR LOCAL AVAIL	:02
15:30	<b>SEGMENT 2: THE ANNUAL HOLIDAY SHOPPING FRENZY</b>	6:39
	<p>Synopsis: Christmas is only days away. Most Americans by now have bought all of their presents and have tucked their well-used credit cards away until the New Year. Viewpoints' speaks with Colin Morris at Adobe Analytics about the hottest items and shopping trends this year and the whopping 143 billion dollars that Americans are set to spend just online during the 2019 holiday shopping season.</p> <p>Host: Marty Peterson. Guest: Colin Morris, director, product management at Adobe Analytics.</p> <p>Links for more info: <a href="https://theblog.adobe.com/author/colinmorris/">https://theblog.adobe.com/author/colinmorris/</a>  <a href="https://nrf.com/insights/retail-holiday-and-seasonal-trends">https://nrf.com/insights/retail-holiday-and-seasonal-trends</a>  <a href="https://www.cnn.com/2019/10/29/holiday-spending-online-set-to-hit-a-record-of-143point7-billion-adobe.html">https://www.cnn.com/2019/10/29/holiday-spending-online-set-to-hit-a-record-of-143point7-billion-adobe.html</a></p> <p>Compliance Issues Covered: Consumer Spending, Economy, Internet, Retail, Data, Technology, Business</p>	
22:09	SPOTBREAK 4: Donate Cars/Going to Do	OUTCUE: ...four seven eight. :60
23:09	<b>CULTURE CRASH: UNCOVERING SOME OF THE DECADE'S BEST FORGOTTEN FILMS</b>	3:16
	<p>Synopsis: Thousands of movies have been released over the last ten years. With the mind-boggling amount of films available, it can be easy to forget about a fantastic movie you may have seen years ago. We take a look at some of the best picks of the decade that may not be getting as much attention as other films on your typical end-of-year list.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Film, History</p>	
26:25	SPOTBREAK 5: Pfizer/It's Not Your Fault Progressive/Cleaning Bad Good News	:30 OUTCUE: ...states or situations.
27:25	Program Conclusion	:33
27:58	TOTAL TIME	

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## Program Log for Viewpoints Radio

<b>Program</b>	19-52	<b>Written &amp; Produced</b>	Amirah Zaveri, Annie Krall & Evan Rook
<b>Air Date</b>	12/29/2019	<b>Studio Producer</b>	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/Dim The Lights Lounge Box Alva-Amco/Andy New Year	:30 OUTCUE: ...your favorite store.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	<b>SEGMENT 1: AGING IN AMERICA: THE SENIOR CARE INDUSTRY</b>	9:37
	<p>Synopsis: Each day, 10,000 Americans will hit retirement age. With millions of people aging, the need for home health aides is set to expand by 47 percent between 2016 and 2026, according to the Bureau of Labor Statistics. So, what are the best senior care options out there? How much does it cost per year? What is working as a home health aide really like?</p> <p>Host: Gary Price. Guests: Mark Dunning, certified senior care manager; director and founder, Care Planning Institute; Joy Demiar, caregiver.</p> <p>Links for more info: <a href="https://www.careplanninginstitute.org/">https://www.careplanninginstitute.org/</a>  <a href="https://www.aarp.org/home-garden/housing/info-08-2009/ginzler_housing_choices.html">https://www.aarp.org/home-garden/housing/info-08-2009/ginzler_housing_choices.html</a>  <a href="https://www.aarp.org/caregiving/home-care/">https://www.aarp.org/caregiving/home-care/</a>  <a href="https://www.vox.com/the-highlight/2019/8/21/20694768/home-health-aides-elder-care">https://www.vox.com/the-highlight/2019/8/21/20694768/home-health-aides-elder-care</a></p> <p>Compliance Issues Covered: Aging, Career, Healthcare, Retirement, Personal Finance, Business</p>	
11:24	SPOTBREAK 2&3: Alzheimer's Association/Holiday Challenges Progressive/Real Friends Lounge Box Alva-Amco/Andy New Year	:60 :30 OUTCUE: ...your favorite store.
13:24	:02 PAUSE FOR LOCAL AVAIL	:02
13:26	<b>SEGMENT 2: HARRY POTTER: MORE THAN JUST A WIZARDING TALE</b>	9:32
	<p>Synopsis: The <i>Harry Potter</i> series is one of the most beloved stories of all time, unlocking a world of wizarding magic, adventure and intrigue to millions of young readers. We discuss how its unconventional storyline and character development can shift thinking and teach real life lessons.</p> <p>Host: Marty Peterson. Guests: Mimi Gladstein, English and literature professor, University of Texas at El Paso, author of the essay, <i>Feminism and Equal Opportunity: Hermione and the Women of Hogwarts</i>; Amy Hogan, creative media manager, MuggleNet.</p> <p>Links for more info: <a href="https://yourstory.com/2016/07/hermione-granger">https://yourstory.com/2016/07/hermione-granger</a>  <a href="https://twitter.com/MuggleNet?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor">https://twitter.com/MuggleNet?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor</a>  <a href="https://www.utep.edu/liberalarts/english/people/faculty-profiles/mimi-gladstein.html">https://www.utep.edu/liberalarts/english/people/faculty-profiles/mimi-gladstein.html</a>  <a href="https://feminisminharrypotter.weebly.com/feminism-and-gender.html">https://feminisminharrypotter.weebly.com/feminism-and-gender.html</a>  <a href="https://www.cbsnews.com/news/harry-potter-books-banned-nashville-catholic-school-bans-series-read-by-a-human-being-risk-conjuring-evil-spirits/">https://www.cbsnews.com/news/harry-potter-books-banned-nashville-catholic-school-bans-series-read-by-a-human-being-risk-conjuring-evil-spirits/</a></p> <p>Compliance Issues Covered: Literature, Film, Women's Rights, Feminism, Social Media, Culture</p>	
22:58	SPOTBREAK 4: Donate Cars/Going to Do	OUTCUE: ...four seven eight.
23:58	<b>CULTURE CRASH: DOES DISNEY PLUS STACK UP TO THE HYPE?</b>	2:27
	<p>Synopsis: Disney+ debuted this past fall to a lot of speculation about what another streaming platform could really add to the already crowded marketplace. We discuss its offerings and who might really benefit from its niche selection.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, TV, Streaming, Technology, Family</p>	
26:25	SPOTBREAK 5: Pfizer/The Women of MBC Progressive Insurance/Playin It Safe Lounge Box	:32 OUTCUE: ...from all agents.
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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## **Public Service Announcements**

*These are Live reads various days and times*

ISSUES COVERED: **NATIONAL WALK TO SCHOOL DAY**

Date: 10/01/19

Duration: 1min.

Time: Various

Synopsis: Amy Cole, Coordinator of West Kemper Elementary, informed listeners that Wednesday October 2<sup>nd</sup> is National Walk To School Day. Their walk will begin at Collins Field starting at 7am, and end at West Kemper Elementary.

ISSUES COVERED: **HOME OWNERSHIP FAIR**

Date: 10/1/19 – 10/03/19

Duration: 1min.

Time: Various

Synopsis: Terrance Davis, City of Meridian, informed interested personnel that are interested in home ownership purchasing, or refinancing a home, there will be a Home Ownership Fair to be held Thursday, October 3<sup>rd</sup>, at the Tommy Delaney Center at MCC, from 2pm to 7pm.

ISSUES COVERED: **OUT OF SCHOOL FOR FALL BREAK**

Date: 10/06/19 – 10/08/19

Duration: 1min.

Time: Various

Synopsis: Matt Davis, Public Relations Director of MPSD, informed the community that there will be no school on Monday, October 7<sup>th</sup>, and Tuesday, October 8<sup>th</sup> for fall break. Students will return to school on Wednesday, October 9<sup>th</sup>.

ISSUES COVERED: **CHALLENGE 39**

Date: 10/6/19 – 10/13/19

Duration: 1min.

Time: Various

Synopsis: Andrea Williams, Public Relations for Lauderdale County School District, informed the students that October is Attendance Month in Lauderdale County. The school with the most attendance at school will receive prizes from the School District.



**ISSUES COVERED: KNOW YOUR NUMBERS HEALTH FAIR**

Date: 10/6/19- 10/08/19

Duration: 1min.

Time: Various

Synopsis: Sabrina Williams, Organizer of the Multi- County Community Service Agency, informed listeners about the Know Your Numbers Health Fair. This Health Fair will be held Wednesday, October 8<sup>th</sup>, from 10am to 1pm in the Old Mount Barton Building in Meridian. There will be free blood pressure screenings, cholesterol checks, and stress management classes.

**ISSUES COVERED: PARENTS UNIVERSITY RESCHEDULING**

Date: 10/15/19- 10/16/19

Duration: 1min.

Time: Various

Synopsis: Matt Davis, Public Relations Director for the MPSD, informed listeners that the Parents University has been RESCHEDULED due to bad weather and early school closings. When another day is scheduled, MPSD will inform the community.

**ISSUES COVERED: DAVID RUFFIN STREET UNVEILING NAMING AND CELEBRATION**

Date: 10/16/19 – 10/19/19

Duration: 1min.

Time: Various

Synopsis: Mayor Percy Bland informed the community that there will be a street unveiling naming and celebration for David Ruffin, on Saturday October 26<sup>th</sup> at 11am. This will begin at the MAX, and end on the lawn of City Hall.

**ISSUES COVERED: DAVID RUFFIN STREET UNVEILING NAMING AND CELEBRATION**

Date: 10/20/19 – 10/26/19

Duration: 1min.

Time: Various

Synopsis: Mayor Percy Bland informed the community that there will be a street unveiling naming and celebration for David Ruffin, on Saturday October 26<sup>th</sup> at 11am. This will begin at the MAX, and end on the lawn of City Hall.

**ISSUES COVERED: CHALLENGE 39**

Date: 10/21/19 – 10/25/19

Duration: 1min.

Time: Various

Synopsis: Andrea Williams, Public Relations for Lauderdale County School District, informed the students that October is Attendance Month in Lauderdale County. The school with the most attendance at school will receive prizes from the School District.

**ISSUES COVERED: NEWTON HEAD START PARADE**

Date: 10/28/19 – 10/29/19

Duration: 1min.

Time: Various

Synopsis: Andrea McSwain, teacher for Newton Headstart, informed the community that there will be a Headstart Awareness Parade, downtown Newton on Tuesday October 29<sup>th</sup>, starting at 5pm.

**ISSUES COVERED: RED RIBBON WEEK PEP RALLY**

Date: 10/28/19 – 10/30/19

Duration: 1min.

Time: Various

Synopsis: Amy Cole, Organizer of the Red Ribbon Week of Kemper County, informed listeners the Pep Rally for Red Ribbon Week will be held at the Kemper County High School in Dekalb. Students are encouraged to wear red, and should report to the gym at 1pm on Wednesday.

**ISSUES COVERED: VETERAN'S DAY PARADE**

Date: 11/10/19 – 11/11/19

Duration: 1min.

Time: Various

Synopsis: Terrance Davis, from the City of Meridian informed the community that the Annual Veteran's Day parade will be held downtown, starting at 3pm, on Monday, November 11<sup>th</sup>.

**ISSUES COVERED: FEED A FAMILY**

Date: 11/11/19 – 11/16/19

Duration: 1min.

Time: Various

Synopsis: 95.1 The Beat and KISS 104.1 are feeding families for the holidays. Nominees should submit a letter of their situation, so the radio stations can provide a free Thanksgiving meal for their family.

**ISSUES COVERED: MPSD PARENTS UNIVERSITY**

Date: 11/17/19 – 11/19/19

Duration: 1min.

Time: Various

Synopsis: Matt Davis, Public Relations of Meridian Public School District, informed the community that the MPSD Parents University will be held at Bonita Lakes on Tuesday, November 18<sup>th</sup> from 4pm to 6pm.

**ISSUES COVERED: WARD 4 COMMUNITY MEETING**

Date: 11/19/19 – 11/21/19

Duration: 1min.

Time: Various

Synopsis: Kim Houston, Councilwoman of Ward 4 in Meridian, informed the citizens of Ward 4, that there will be a meeting concerning crime, paving of roads, and issues within the community of Ward 4. This meeting will be at the Multi- County Bldg. on Thursday, November 21<sup>st</sup> at 6pm.

**ISSUES COVERED: 95.1 THE BEAT & KISS 104.1 FEED A FAMILY**

Date: 11/18/19 – 11/22/19

Duration: 1min

Time: Various

Synopsis: 95.1 The Beat and KISS 104.1 are feeding families for the holidays. Interested families need to submit a letter of their situation to the radio station. Nominees and selected families will receive a full Thanksgiving dinner, courtesy of 95.1 The Beat & KISS 104.1.

**ISSUES COVERED: SANTA'S ARRIVAL**

Date: 11/20/19 – 11/23/19

Duration: 1min.

Time: Various

Synopsis: The Radio People along with Bonita Lakes Mall announcing Santa's arrival on Saturday, November 23<sup>rd</sup>, at 10am. There will be pictures taken, free cookies and milk, and a drawing for a 55" tv, from Bonita Lakes Mall.

**ISSUES COVERED: MT. OLIVE FREE THANKSGIVING MEAL**

Date: 11/24/19 – 11/26/19

Duration: 1min.

Time: Various

Synopsis: Joseph Turner of Mt. Olive Baptist Church, informed listeners there will be a free Thanksgiving meal on Tuesday, November 26<sup>th</sup> from 11am to 1pm at Mt. Olive Baptist Church.

**ISSUES COVERED: FIREHOUSE CHURCH THANKSGIVING MEAL**

Date: 11/25/19 – 11/27/19

Duration: 1min.

Time: Various

Synopsis: Kajsia Cole, Pastor of the Firehouse Church, informed listeners there will be a free Thanksgiving meal on Wednesday, November 27<sup>th</sup> from 1pm-3pm at the Firehouse Church.

**ISSUES COVERED: PHILADELPHIA CHRISTMAS PARADE**

Date: 12/1/19 – 12/2/19

Duration: 1min.

Time: Various

Synopsis: William Lindsay, of the Philadelphia Christmas Parade Committee, informed listeners the Christmas parade in Philadelphia, Ms. Will be held Monday, December 1<sup>st</sup> at 6pm, with the lineup beginning at 4:45pm.

**ISSUES COVERED: NEWTON CHRISTMAS PARADE**

Date: 12/3/19 – 12/5/19

Duration: 1min.

Time: Various

Synopsis: Mrs. Wilson, Principal of Newton High School, informed listeners about the Christmas parade in Newton, Ms. It will be held on Thursday, December 5<sup>th</sup> at 6pm. The lineup starts at 5pm at Newton High School.

**ISSUES COVERED: MERRY MERIDIAN CHRISTMAS PARADE**

Date: 12/5/19- 12/7/19

Duration: 1min.

Time: Various

Synopsis: Terrance Davis, of the City of Meridian, informed listeners the Meridian Christmas parade will be held Saturday, December 7<sup>th</sup> at 5pm. Lineup begins at 3:45pm in downtown Meridian.

**ISSUES COVERED: CHALLENGE YOURSELF HEALTHY**

Date: 12/09/19 – 12/14/19

Duration: 1min.

Time: Various

Synopsis: Amy Cole, fitness instructor of Kemper County, invited listeners to Challenge Yourself Free Workout. This will be held Saturday, December 14<sup>th</sup>, at the Farmer's Market, and it is free to the community.

**ISSUES COVERED: CRESTWOOD ELEMENTARY**

Date: 12/10/19 – 12/12/19

Duration: 1min.

Time: Various

Synopsis: Karen Wilson, of Crestwood Elementary, informed parents of Crestwood there will be a free Good Behavior party for the students of Crestwood Elementary from 5pm to 7pm, on December 12<sup>th</sup> in the cafeteria.

**ISSUES COVERED: NORTHEAST MIDDLE SCHOOL**

Date: 12/11/19 – 12/13/19

Duration: 1 min.

Time: Various

Synopsis: Debra Porter, Principal of Northeast Middle School, informed parents of Northeast Middle School there will be a free Good Behavior party for the students of NEMS, from 11am to 1pm, on December 13<sup>th</sup>, in the gym.

**ISSUES COVERED: LAUDERDALE COUNTY CHRISTMAS BAND CONCERT**

Date: 12/12/19 – 12/15/19

Duration: 1 min.

Time: Various

Synopsis: Andrea Williams, Public Relations for Lauderdale County, informed listeners there will be a free Christmas concert, featuring all of the county schools' band, and MCC ensemble to be held at the Riley Center, on Wednesday, December 18<sup>th</sup> at 6pm.

**ISSUES COVERED: LAUDERDALE COUNTY CHRISTMAS BAND CONCERT**

Date: 12/15/19 – 12/18/19

Duration: 1 min.

Time: Various

Synopsis: Andrea Williams, Public Relations for Lauderdale County, informed listeners there will be a free Christmas concert, featuring all of the county schools' band, and MCC ensemble to be held at the Riley Center, on Wednesday, December 18<sup>th</sup> at 6pm.

**ISSUES COVERED: NEW OLIVET CHRISTMAS TOY GIVEAWAY DRIVE**

Date: 12/15/19 – 12/20/19

Duration: 1min.

Time: Various

Synopsis: Greg Moore, Pastor of New Olivet Church, informed listeners about the free toy giveaway for Christmas to be held on Friday, December 20<sup>th</sup> at 5pm. Parents must accompany their child to this event, to receive a free toy from the church.

## **Public Service Announcements**

*These are pre-recorded and played through the traffic system. Please see the forms below for actual times.*

### **ISSUES COVERED: FCC / EEO**

Date(s): 9/30/2019 – 10/24/2019

Duration: 1 Minute

Synopsis: Announcement regarding contact information and how to apply for a job with The Radio People. Also, information for businesses for how to be added to the recruitment source list.

### **ISSUES COVERED: MLT – Little Shop of Horrors**

Date(s): 10/1/2019 – 10/7/2019

Duration: 30 Seconds

Synopsis: What happens when science fiction meets Broadway? You get the classic sci-fi hit musical about a carnivorous plant from outer space. Little Shop of Horrors. Fun upbeat 60's style do-op music paired with a clever and hilarious script make this show a must see for the whole family. Show dates are October 3<sup>rd</sup> – 8<sup>th</sup>. Tickets on sale now. Show times are 7 pm nightly with a matinee at 2:00 on Sunday. For tickets and information call MLT at 601-482-6371.

### **ISSUES COVERED: MLT - Oktoberfest**

Date(s): 10/22/2019 – 10/24/2019

Duration: 15 Seconds

Synopsis: Meridian Little Theatre presents Oktoberfest on Thursday, October 24<sup>th</sup>. It's your chance to sample great craft beer that is paired with special selections from Meridian restaurants. Plus, enjoy live music and the silent auction. Call 601-482-6371.

### **ISSUES COVERED: FCC / EEO**

Date(s): 11/01/2019 – 11/18/2019

Duration: 1 Minute

Synopsis: Announcement regarding contact information and how to apply for a job with The Radio People. Also, information for businesses for how to be added to the recruitment source list.

### **ISSUES COVERED: FCC / EEO**

Date(s): 11/26/2019 – 12/28/2019

Duration: 1 Minute

Synopsis: Announcement regarding contact information and how to apply for a job with The Radio People. Also, information for businesses for how to be added to the recruitment source list.

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Advertiser ID: 8645

Amount Paid

8645-00009-0020	10/27/2019	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

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8645-00009-0020

O 10/27/2019

1

EEO/FCC

Purchase Order Number:

Est. Number:

Co-Op:

Description: FCC ANNOUNCEMENTS

Salesperson: House, Accounts

*DUPLICATE INVOICE*

Date	Day	Length		Qty	Rate	Total
<b>Copy: 7000 EEO/FCC ANNOUNCEMENT</b>						
9/30/2019	Mon	1:00	WJXM-FM 07:31:32 PM	1	\$0.00	\$0.00
10/8/2019	Tue	1:00	WJXM-FM 10:47:40 PM	1	\$0.00	\$0.00
10/16/2019	Wed	1:00	WJXM-FM 03:28:02 PM	1	\$0.00	\$0.00
10/24/2019	Thu	1:00	WJXM-FM 01:28:17 PM	1	\$0.00	\$0.00

Broadcast times shown are +/- 8 minutes of actual broadcast times according to station logs.

<b>Quantity</b>	<b>4 Total</b>	<b>\$0.00</b>
<b>Total Due</b>		<b>\$0.00</b>

INVOICE



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MERIDIAN LITTLE THEATRE

Advertiser ID: 1739 Amount Paid

1739-00129-0001	10/31/2019	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

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1739-00129-0001 O 10/31/2019 1

MERIDIAN LITTLE THEATRE  
Attn: MELANIE ALEXANDER  
6301 11TH AVENUE  
MERIDIAN, MS 39305 USA

Purchase Order Number:

Est. Number:

Co-Op:

Description: psa little shop of horrors

Salesperson: House, Accounts

Date	Day	Length		Qty	Rate	Total
<b>Copy: 07046 LITTLE SHOP OF HORRORS</b>						
10/1/2019	Tue	:30	WJXM-FM 11:46:00 AM 01:47:30 PM 09:47:30 PM	3	\$0.00	\$0.00
10/2/2019	Wed	:30	WJXM-FM 10:46:00 AM 11:46:00 AM 10:47:15 PM	3	\$0.00	\$0.00
10/3/2019	Thu	:30	WJXM-FM 11:46:00 AM 12:47:30 PM 02:46:30 PM	3	\$0.00	\$0.00
10/4/2019	Fri	:30	WJXM-FM 04:49:00 PM 05:29:32 PM 06:30:02 PM	3	\$0.00	\$0.00
10/5/2019	Sat	:30	WJXM-FM 10:46:30 AM 04:29:02 PM 09:46:30 PM	3	\$0.00	\$0.00
10/6/2019	Sun	:30	WJXM-FM 12:46:30 PM 02:46:00 PM 11:47:30 PM	3	\$0.00	\$0.00
10/7/2019	Mon	:30	WJXM-FM 10:46:30 AM 12:47:25 PM 06:46:00 PM	3	\$0.00	\$0.00

Broadcast times shown are +/- 8 minutes of actual broadcast times according to station logs.

Affidavit Of Performance: I, \_\_\_\_\_  
Edward O'Conner - Station Official  
certify that in accordance with official station logs, the above  
announcements were broadcast on the days and hours stated.  
Subscribed and sworn before me this 31st day of October, 2019

<b>Quantity</b>	<b>21</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

Desiree D. Gipson - NOTARY PUBLIC  
Commission Expires - 9/3/2022

County: Lauderdale State: Mississippi

INVOICE



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MERIDIAN LITTLE THEATRE

Advertiser ID: 1739 Amount Paid

1739-00136-0000	10/31/2019	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

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1739-00136-0000 O 10/31/2019 1

MERIDIAN LITTLE THEATRE  
Attn: MELANIE ALEXANDER  
6301 11TH AVENUE  
MERIDIAN, MS 39305 USA

Purchase Order Number:

Est. Number:

Co-Op:

Description: octoberfest

Salesperson: House, Accounts

Date	Day	Length		Qty	Rate	Total
Copy: 07292 psa for october fest						
10/22/2019	Tue	:15	WJXM-FM 08:16:30 AM 09:26:02 AM 11:48:00 AM 01:48:30 PM 03:48:30 PM 06:48:15 PM 10:47:10 PM 11:46:45 PM	8	\$0.00	\$0.00
10/23/2019	Wed	:15	WJXM-FM 06:51:30 AM 07:54:30 AM 10:49:00 AM 01:47:30 PM 02:49:00 PM 06:48:15 PM 09:46:45 PM 10:48:15 PM	8	\$0.00	\$0.00
10/24/2019	Thu	:15	WJXM-FM 07:15:30 AM 08:52:00 AM 10:28:02 AM 11:28:02 AM 01:28:02 PM 02:29:02 PM 03:28:02 PM 05:29:32 PM	8	\$0.00	\$0.00

Broadcast times shown are +/- 8 minutes of actual broadcast times according to station logs.

Affidavit Of Performance: I, \_\_\_\_\_  
Edward O'Conner - Station Official  
certify that in accordance with official station logs, the above  
announcements were broadcast on the days and hours stated.  
Subscribed and sworn before me this 31st day of October, 2019

Quantity	24	Total	\$0.00
Total Due			\$0.00

Desiree D. Gipson - NOTARY PUBLIC  
Commission Expires - 9/3/2022

County: Lauderdale State: Mississippi

INVOICE



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Advertiser ID: 8645

Amount Paid

8645-00009-0021	11/24/2019	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

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8645-00009-0021

O 11/24/2019

1

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Purchase Order Number:

Est. Number:

Co-Op:

Description: FCC ANNOUNCEMENTS

Salesperson: House, Accounts

Date	Day	Length		Qty	Rate	Total
Copy: 7000 EEO/FCC ANNOUNCEMENT						
11/1/2019	Fri	1:00	WJXM-FM 02:29:02 PM	1	\$0.00	\$0.00
11/9/2019	Sat	1:00	WJXM-FM 08:46:00 AM	1	\$0.00	\$0.00
11/17/2019	Sun	1:00	WJXM-FM 10:47:45 PM	1	\$0.00	\$0.00
11/18/2019	Mon	1:00	WJXM-FM 11:47:45 PM	1	\$0.00	\$0.00

Broadcast times shown are +/- 8 minutes of actual broadcast times according to station logs.

Quantity	4	Total	\$0.00
Total Due			\$0.00

INVOICE



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EEO/FCC

Advertiser ID: 8645

Amount Paid

8645-00009-0022	12/29/2019	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

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8645-00009-0022

O 12/29/2019

1

EEO/FCC

Purchase Order Number:

Est. Number:

Co-Op:

Description: FCC ANNOUNCEMENTS

Salesperson: House, Accounts

Date	Day	Length		Qty	Rate	Total
Copy: 7000 EEO/FCC ANNOUNCEMENT						
11/26/2019	Tue	1:00	WJXM-FM 06:48:00 PM	1	\$0.00	\$0.00
12/4/2019	Wed	1:00	WJXM-FM 10:46:45 PM	1	\$0.00	\$0.00
12/12/2019	Thu	1:00	WJXM-FM 07:46:30 PM	1	\$0.00	\$0.00
12/20/2019	Fri	1:00	WJXM-FM 02:49:15 PM	1	\$0.00	\$0.00
12/28/2019	Sat	1:00	WJXM-FM 09:47:30 AM	1	\$0.00	\$0.00

Broadcast times shown are +/- 8 minutes of actual broadcast times according to station logs.

<b>Quantity</b>	<b>5</b>	<b>Total</b>	<b>\$0.00</b>
<b>Total Due</b>			<b>\$0.00</b>

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