



KEYC-TV
P.O. Box 128
Mankato, MN 56002

Innovative Marketing Techniques
218 S. Linton Street
Blue Earth, MN 56013

Contract # 18314

Schedule Dates 09/25/18-10/01/18
Advertiser Hagedorn for Congress-R (1903)
Agency Innovative Marketing Techniques (1278)
Product POLITICAL-Congress/Senate (1065)
Brand Hagedorn for Congress-R (4356)
Salesperson Wilmett, Ben (1103)
Sales Office KATZ/ WASHINGTON D.C.
Buyer Name /
Phone/Fax N/A
CPE N/A
Account Types National/Political-Candidate Agency
Billing Type Standard
Comments Jim Hagedorn for Congress-R

Date Entered 09/17/18
Last Modified 09/17/18
Entered By Rosemarie Lieske
CO-OP No
Headline # 26151126
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$772.50
Net Total \$4,377.50
Sales Tax

KEYC-TV (KEYC)	Spots	Rate
By Broadcast Month		
Sep. 2018	15	\$4,250.00
Oct. 2018	3	\$900.00
Grand Total:	18	\$5,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/30/18-09/30/18	3	:30	9:30A- 10:30A (CST)								1	1	\$150.00	\$150.00	KEYC-TV (KEYC)		9/17/18
2.0	Normal Line / SPOT	09/25/18-09/28/18	3	:30	6P- 6:30P (CST)			1	1	1	1			4	\$375.00	\$1,500.00	KEYC-TV (KEYC)		9/17/18
3.0	Normal Line / SPOT	09/25/18-09/28/18	3	:30	6:30P- 6:55P (CST)			X	X	X	X			3	\$225.00	\$675.00	KEYC-TV (KEYC)		9/17/18
4.0	Normal Line / SPOT	09/25/18-09/28/18	3	:30	10P- 10:35P (CST)			1	1	1	1			4	\$275.00	\$1,100.00	KEYC-TV (KEYC)		9/17/18
5.0	Normal Line / SPOT	09/29/18-09/29/18	3	:30	6P- 6:30P (CST)							1		1	\$325.00	\$325.00	KEYC-TV (KEYC)		9/17/18
6.0	Normal Line / SPOT	09/26/18-09/26/18	3	:30	7P- 8:30P (CST)				1					1	\$250.00	\$250.00	KEYC-TV (KEYC)		9/17/18
7.0	Normal Line / SPOT	09/26/18-09/26/18	3	:30	8:30P- 10P (CST)				1					1	\$250.00	\$250.00	KEYC-TV (KEYC)		9/17/18
8.0	Normal Line / SPOT	10/01/18-10/01/18	3	:30	6P- 6:30P (CST)								1	1	\$375.00	\$375.00	KEYC-TV (KEYC)		9/17/18
9.0	Normal Line / SPOT	10/01/18-10/01/18	3	:30	10P- 10:35P (CST)								1	1	\$275.00	\$275.00	KEYC-TV (KEYC)		9/17/18
10.0	Normal Line / SPOT	10/01/18-10/01/18	3	:30	7P- 8P (CST)			1						1	\$250.00	\$250.00	KEYC-TV (KEYC)		9/17/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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THE PARTIES TO THIS ADVERTISING AGREEMENT AFFIRM THAT NOTHING IN THIS AGREEMENT, OR ANY OF THE ACTIONS, BENEFITS AND OBLIGATIONS RELATING TO IT, DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE OR ETHNICITY.