

3500 Stewart Avenue • Wausau, WI 54401 715.355.5151 • 89q@89q.org

This report is for Quarter 2, 2014

During the period, the above-listed station, has served the public interest by producing and broadcasting diverse content which addresses national, statewide, and regional issues. The following is a list . . . . . . . .

Issues of Community Concern:

Finances: Credit Card Usage Health/Lifestyles: Anxiety

Parenting: Internet Usage

Health/Lifestyles: Work/Life Balance

Finances: Insurance Family and Parenting Finances: Investments



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## **ISSUES AND PROGRAM LISTS**

## FOR WCLQ-FM 2<sup>nd</sup> Quarter 2019

ISSUE	DATE	TIME	DURATION	DESCRIPTION
Finances: Credit Card Usage	April 4, 2014	9:35am	1 minute	On the program "Hey Howard," financial expert Howard Dayton answers a listener question about teaching their children how to use credit cards wisely. Howard encourages the parents to utilize both positive and negative examples.
Health/Lifestyles: Anxiety	April 3, 2014	8:35am	1 Minute	On the program "Parenting Today's Teens," parenting expert Mark Gregston points out how increased pressure on teenagers is causing more anxiety in their generation than ever before. He encourages parents to look for signs of anxiety and help provide respites for their teens.
Parenting: Internet Usage	April 14, 2014	8:35am	1 Minute	On "Parenting Today's Teens," Mark Gregston points out that theres no way for parents to fully control how their teens can get access the internet. He recommends that instead of trying to throw up an endless amount of barriers, that parents have serious conversations with their children about what is safe and acceptable internet usage.
Health/Lifestyles: Work/Life Balance	April 21, 2014	4:35pm	1.5 Minutes	On the program "Real Family Life", Dr. Dennis Rainey discusses prioritizing family amidst the busyness of life. There are a lot of good things that ask for our time, but according to Rainey we need to be careful we don't push our family behind many of those things.
Finances: Insurance	May 6, 2014	9:35am	1 Minute	On "Hey Howard", a listener asks about saving money on their car insurance. Howard Dayton recommends changes that include raising your deductible and shopping around for better rates.



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Family and Parenting	May 12, 20148:35am	1 Minute	On "Parenting Today's Teens", Mark Gregston talks about how hard it is to say, "I'm sorry," to your kids. However, setting the example for apologizing where you're wrong helps build good relationship skills into your kids.
Finances: Investments	May 16, 20149:35am	1 Minute	On "Hey Howard," Howard Dayton answers a question from a listener who has put the majority of their investments into gold and are wondering if they should diversify. Howard encourages diversification as a way to protect your investments.
Marriage	June 20, 20144:35pm	1.5 Minutes	On "Real Family Life", Dennis Rainey talks about the various roles a woman can fill in marriage. While all have good intentions, if left unchecked, those roles can become sources of resentment instead of encouragement.
Parenting	June 13, 20148:35am	1 Minute	On "Parenting Today's Teens", Mark Gregston talks about the importance of letting kids make mistakes. A parenting impulse is to protect them from those things, but instead, allowing mistakes creates opportunities for conversation, learning, and growth for both the child and parent.