

3500 Stewart Avenue • Wausau, WI 54401 715.355.5151 • 89q@89q.org

This report is for Quarter 4, 2014

During the period, the above-listed station, has served the public interest by producing and broadcasting diverse content which addresses national, statewide, and regional issues. The following is a list

Issues of Community Concern:
Parenting and Relationships
Family and Children
Sexual Issues
Financial Scams
Politics/Elections
Military/Veterans Issues
Adoption
Mixed Families
Financial Management
Local Issues: Labor Laws

(**Delete this line, but this list is not an all-encompassing list. You may find other topics than what's listed**)



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ISSUES AND PROGRAM LISTS

FOR WCLQ-FM 4th Quarter 2019

ISSUE	DATE	TIME	DURATION	DESCRIPTION
Parenting and Relationships	October 3, 2014	8:35am	1 Minute	On "Parenting Today's Teens", Mark Gregston discusses the important difference between parenting your children and being their friend. While maintaining a good relationship is important, Mark also notes that if the parent loses authority, it can cause problems further on.
Family and Children	October 15, 2014	10:00am	28 Minutes	On "Focus on the Family", author Kay Warren discusses how she became an advocate for the care of orphans and discusses how listeners can help the plight of these children in need as well.
Sexual Issues	October 16, 2014	10:29am	1 Minute	On "Wisconsin Family Minute," they covered discussions about adding a transgender bathroom in the town of Sparta and reported that the issue had been tabled at that time.
Financial Scams	October 27, 2014	9:35am	1 Minute	On "Hey Howard," a listener asks about Ponzi Schemes after hearing the news of Bernie Madoff. Howard explains how a Ponzi Scheme works and encourages listeners to watch out for investment opportunities that seem "too good to be true."
Politics/Elections	October 29, 2014	10:29am	1 Minute	On "Wisconsin Family Minute," Wisconsin Family Council President Julaine Appling reminds listeners that November 4 th is Election Day and encourages them to go their polling place and voice because their voice makes a different in the government.
Military/Veterans Issues	November 10, 2014	10:00am	28 Minutes	On "Focus on the Family," a panel of guests including Major General Bob Dees discusses what post-traumatic stress disorder (PTSD) is, how it impacts individuals and families, and where they can turn for help.



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Adoption	November 11, 2014	10:29am	1 Minute	On "Wisconsin Family Minute," Julaine Appling shares that November is National Adoption Month. She encourages families in Wisconsin and especially those with a faith background to consider how they might grow their families through adoption.
Mixed Families	November 20, 2014	8:35am	1 Minute	On "Parenting Today's Teens," Mark Gregston discusses the challenges of parenting a stepson or daughter and how the stepparent can often be the target of blame. He encourages patience as they teen works through their feelings.
Financial Management	December 2, 2014	9:35am	1 Minute	On "Hey Howard," Howard Dayton answers a listener question on spending too much during the holidays. He encourages a change of perspective on Christmas to one of quality time with family and making memories as opposed to extravagant gift giving.
Local Issues: Labor Laws	December 4, 2014	10:29am	1 Minute	On "Wisconsin Family Minute," Julaine Appling discusses the enactment of the new Wisconsin Right to Work law and what it means for Wisconsin workers and how they relate to labor unions.
Children and Technology	December 18, 2014	8:35am	1 Minute	On "Parenting Today's Teens," Mark Gregston encourages parents who put up safeguards for their children's technology use. But he also says that parents need to have real conversations with their kids about their technology use because that can cause real behavior changes, where only safeguards won't solve the underlying problem.