



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mark Lapka, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Mark Lapka

Authorized committee: Lapka for 23

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Republican

Office sought (no acronyms or abbreviations):  
State Senate

Date of election: 6-4-24       General       Primary

Treasurer of candidate's authorized committee:  
Mark Lapka

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Mark Lapka</u>	Signature: <u>Kristan Morris</u>
Name: <u>Mark Lapka</u>	Name: <u>Kristan Morris</u>
Date of Request to Purchase Ad Time: <u>5-31-24</u>	Date of Station Agreement to Sell Time: <u>5-31-24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/31/2011

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>See Att</u>	Station Call Letters: <u>See Att</u>	Date Received/Requested: <u>See Att</u>
Est. #: <u>See Att</u>	Station Location: <u>See Att</u>	Run Start and End Dates: <u>See Att</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Hub City Radio  
 3304 S Hwy 281 PO Box 1930  
 Aberdeen, South Dakota 57401  
 Phone: (605) 226-3632  
 Email: frontoffice@hubcityradio.com



MARK LAPKA  
 36354 110th Street  
 Leola, South Dakota 57456

Advertiser: MARK LAPKA  
 Order #: 3032246951550  
 Date Entered: 05/31/2024  
 Last Modified: 05/31/2024  
 Product: Mark Lapka For Senate  
 Salesperson: Kristan Political  
 Billing Cycle: Calendar Month  
 Estimate #:

**Order Date Range: 06/01/2024 through 06/04/2024 (1 weeks)**  
**Media Outlets: KGIM-FM, KNBZ-FM, KSDN-AM, KSDN-FM, KSDN-HD2**

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	06/01/24-06/04/24	KSDN-HD2	06:00AM-07:00PM	30	10	10	--	--	--	10	10	40	4.50	40	180.00
2	06/01/24-06/04/24	KNBZ-FM	06:00AM-07:00PM	30	10	10	--	--	--	10	10	40	7.90	40	316.00
3	06/01/24-06/04/24	KGIM-FM	06:00AM-07:00PM	30	10	10	--	--	--	10	10	40	8.30	40	332.00
4	06/01/24-06/04/24	KSDN-FM	06:00AM-07:00PM	30	10	10	--	--	--	10	10	40	7.25	40	290.00
5	06/01/24-06/04/24	KSDN-AM	06:00AM-07:00PM	30	10	10	--	--	--	10	10	40	7.25	40	290.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
KGIM-FM	40	0	0	0	\$332.00	\$332.00
KNBZ-FM	40	0	0	0	\$316.00	\$316.00
KSDN-AM	40	0	0	0	\$290.00	\$290.00
KSDN-FM	40	0	0	0	\$290.00	\$290.00
KSDN-HD2	40	0	0	0	\$180.00	\$180.00
<b>Totals</b>	<b>200</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$1,408.00</b>	<b>\$1,408.00</b>

**Total Charges: \$1,408.00**  
**Total Net: \$1,408.00**

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
June	2024	\$1,408.00	\$1,408.00
<b>Totals</b>		<b>\$1,408.00</b>	<b>\$1,408.00</b>

Accepted for Hub City Radio

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_