

KGGO - FM

Quarterly Issues & Programs Report Second Quarter April, May, June 2008

**Citadel Broadcasting Company
4143 109th St., Urbandale, IA 50322
(515) 331-9200 fax (515) 331-9292**

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I. METHODOLOGY

METHODOLOGY

The methodology used in determining what issues affect the listening area is a combination of interview, telephone and personal contact with:

- A. The listening public.... their day to day topical concerns
- B. Government leaders and public officials
- C. Community leaders of Central Iowa public welfare programs; non-profits
- D. Central Iowa business leaders

Under changes brought about by the deregulation of the broadcasting industry, the Monthly Community Leader Ascertainment Reports will no longer be filed. Instead, this quarterly record will be submitted every three months. A complete listing of participants is in the record, maintained in Citadel Broadcasting Company's Public Files.

Public affairs programming aired by Citadel Broadcasting Company's stations is designed to address the needs, problems, concerns and issues of the above mentioned (A-D) individuals.

II. PROGRAM ISSUES LIST

PROGRAM ISSUES LIST

1. Agriculture
2. Arts/Culture
3. Business
4. Charities
5. Child Welfare
6. Community Education
7. Community Improvement
8. Consumer Affairs
9. Crime Victims Rights
10. Des Moines History
11. Discrimination
12. Disaster Prevention
13. Domestic Violence
14. Drugs
15. Economics
16. Education and Recreation
17. Employment/Local Labor Market
18. Environment
19. Ethnicity
20. Government
21. Health Care
22. Minority Or Ethnicity Group
23. Parenting
24. Politics
25. Professions
26. Public Health And Welfare
27. Public Housing
28. Public Safety
29. Youth

**III. PUBLIC AFFAIRS
PROGRAMMING
DESCRIPTION**

Public Affairs Programming Description

Inside Iowa

A half hour interview style show, locally produced. The show covers a variety of issues including non-profit organizations and current affairs effecting the Des Moines community or our community within the nation. Topics are chosen in advance from public comments, concerns, newsletters, psa's newspapers flyers and one sheeters. (etc.)

IV. Ascertainment Interviews

Ascertained Issue: Animal Rescue League

Date: 4/6/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: The Capital Campaign

Guest/Affiliation: Tom Colvin - Executive Director

Description: The Animal Rescue League has outgrown their current facility. So, the ARL is in the process of rebuilding a new facility. We spent out time today informing the public how they can help and why it's so important. Especially when it comes to the educational part and what a new facility can provide.

Ascertained Issue: The Beacon Of Life

Date: 4/13/08

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Who They Are

Guest/Affiliation: Jenny Irlmeier – Board of Directors/Volunteer

Description: The Beacon Of Life is a transitional facility developed in the early 80's to help single women with troubled pasts get back on their feet. The facility isn't a place that gets a lot of publicity, but deserves it. We spent out time informing our listeners that there is such a place in Central Iowa that they can turn too.

Ascertained Issue: Surviving Suicide

Date: 4/20/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Numbers continue to climb

Guest/Affiliation: Stephanie McAdam/Vivian Masters – Suicide Survivors

Description: This show is for the many people in Central Iowa who have had to go through the tragedy of losing a loved one to suicide. We discussed the aftermath, where to go for help and the commons and differences in which each person goes through. We also gave guidance to those who may need to look for help to prevent a possible future suicide.

Ascertained Issue: Colorectal Cancer

Date: 4/27/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Regular checks

Guest/Affiliation: Carol Frazell/Edra Fouts – Care Coordinators

Description: We spent our time discussing the importance of regular cancer screening. Early detection is the best way to beat a disease of this magnitude. We went over education on the disease, family history, awareness and where to turn for help.

Ascertained Issue: Krysilis

Date: 5/4/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Iowans with intellectual and developmental disabilities

Guest/Affiliation: John Braden – Development Director
Sherry Newsome – Area Administrator

Description: Krysilis is a long time friend of the Inside Iowa show. They had an amazing new opportunity to bring funds and awareness to the organization and we helped to spread the word.

Ascertained Issue: National M.S. Society

Date: 5/11/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Advancements in research and upcoming annual walk

Guest/Affiliation: Brittney Ahrens - Development Manager

Description: Every year right before the annual Christopher and Banks M.S. Walk we have our friends from the local chapter of the National M.S. Society come in and give us updates on the past year's research and then we discuss how more Iowans can help the over 4,700 others who have been diagnosed with M.S.

Ascertained Issue: Animal Rescue League

Date: 5/18/08 (Re-ran from 4/6)

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: The Capital Campaign

Guest/Affiliation: Tom Colvin – Executive Director

Description: The Animal Rescue League has outgrown their current facility. So, the ARL is in the process of rebuilding a new facility. We spent our time today informing the public how they can help and why it's so important. Especially when it comes to the educational part and what a new facility can provide. (well worth the re-run)

Ascertained Issue: American Institute Of Architects

Date: 5/25/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Going Green

Guest/Affiliation: Kevin Nordmeyer – Member of the AIA

Description: The AIA has been coming into the studio to record Inside Iowa promoting the whole green effect for years. Finally everyone is jumping on the band wagon. We used our time to reiterate the importance and what people can do to incorporate green ideas into their homes.

Ascertained Issue: The Theatre

Date: 6/1/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Kids Theatre

Guest/Affiliation: Scottie Janssen

Description: This is another way Central Iowa helps kids be to express themselves creatively. The Theatre is a 501C3 designed for kids ages 7-16 with plays, programs and practices.

Ascertained Issue: Understanding Me

Date: 6/8/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: A Mother-Daughter Workshop

Guest/Affiliation: Aaron Wendt – Public Relations with Iowa Health Des Moines
Sue Gehlsen – Executive Director Women's Services

Description: Understanding Me: A Mother-Daughter Workshop is another program in the long line of ideas that were developed by Iowa Health Des Moines as part of the Live Well program. This one was for mother's and their daughters ages 10-12 years to help them communicate and obviously understand each other.

Ascertained Issue: Soldiers Angels

Date: 6/15/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: For our Troops

Guest/Affiliation: Chris Van Pelt - Volunteer

Description: Soldiers Angels is an all volunteer non profit 501 c3 organization whose sole mission is to aide and support the brave and deployed men and women of the military wherever we raise the flag of the United States of America. We gave our listening audience an education of what they do and let them know how they could volunteer.

Ascertained Issue: Governor's Office of Drug Control Policy

Date: 6/22/08

Title: Inside Iowa

Air Time: 11:10pm-KJJY-92.5/8:00am-KHKL-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: Drugs in Iowa

Guest/Affiliation: Gary Kendall – Director (a.k.a. The Drug Czar)

Description: This was a first time visit from the Governor's Office of Drug Control Policy. We used the time to inform our listener's what their purpose was and the importance of having them in place. We also went over some of the drug trends in the state of Iowa including the making and usage of meth.

Ascertained Issue: Soldiers Angels

Date: 6/29/08 – (ran again from 6/15 by request)

Title: Inside Iowa

Air Time: 11:10pm-KJYY-92.5/8:00am-KHKI-97.3/6:30am-KGGO-94.9/5:00am KBGG-AM 1700

Duration : 30 Minutes

Subject: For our Troops

Guest/Affiliation: Chris Van Pelt - Volunteer

Description: Soldiers Angels is an all volunteer non profit 501c3 organization whose sole mission is to aide and support the brave and deployed men and women of the military wherever we raise the flag of the United States of America. We gave our listening audience an education of what they do and let them know how they could volunteer.

Agenda for Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders

Date: April 29, 2008

Location: The Des Moines/Ames Broadcasters Group Ascertainment of Community Leaders meetings take place in the Swartz Meeting Room at the Botanical Center, 909 Robert D. Ray Drive, Des Moines. Plenty of parking is available in the Botanical Center's lot. Please enter the Botanical Center through the "West Entrance" -- to the left of the Main Entrance -- for direct access to the Swartz Meeting Room.

**We sincerely appreciate your efforts to keep
the appointment as shown below.**

MODERATORS: Roni Dixon, KDSM FOX 17 (256-2622, 480-4100 cell)
Debbie Putbrese, KWKY Radio (223-1150)

TIME	GUEST	CONTACT INFORMATION	CATEGORY
9:00 – 9:20	Angela Clark 515-205-5494	ENRG Path 2643 Beaver Drive, # 118 Des Moines, IA 50310 angela@enrgpath.com	1
9:20 – 9:40	Carlos Garza Counselor 515-287-8703	DMACC Success Center 800 Porter Avenue Des Moines, IA 50315 crgarza@dmacc.edu	2
9:40 – 10:00	Lexi Wornson Manager 515-255-0031	Back Country 2702 Beaver Avenue Des Moines, IA 50310 lexi-bco@qwestoffice.net	3
10:00 – 10:20	Name Position Phone	Company Address City email	
10:20 – 10:40	Name Position Phone	Company Address City email	
10:40 – 11:00	Name Position Phone	Company Address City email	

#4 Laura Holms
Catholic Charities Diocese of Des Moines
601 Grand Ave.
Des Moines, Ia. 50309

#5 Kathy
Retired Teacher
277-7967

#6 Stephanie Reeva
Youth Emergency Services
221-1356

V. CHARITABLE COMMUNITY APPEARANCES

**PUBLIC SERVICE ACTIVITIES FOR
95 KGGO**

April-June 2008

April:

Internet Safety Day
Orchard Place Spelling Bee
Chris Hansen calls-Catch a Predator
Mary Peeler Pet Psychic
Woodside Middle School Little League
Alli Owen-19yr old Race Driver-Teen driving Safety
Motorcycle Rally-Fundraiser
HyVee Marathon
Gov's Wife Mari Culver in Studio
Biker Fundraiser
Valley West Mall-Fill the Mayflower
Mrs Iowa in Studio
Friday Fest in Studio
Doggies On Death Row-Animal Rescue League Brings Dog In Studio

May:

Bull Riders in Studio
Valley West in Studio
Bob Feller Museum Calls
Valley Band Fundraiser in Studio
Tina Pottoff(Lottery) in studio
Meningitis (Dr Calls)
Letter Carriers (Food Bank)
Arthritis Association in Studio
Movie South Dakota Openings(in studio)
MDA instudio-Nicole
Calendar Girls in Studio (Breast Cancer)
MariLu Henner calls-Better health for all
Supercamp for kids at Drake
Wombat calls-Fundraiser Memorial Race
Doggies On Death Row-Animal Rescue League Brings Dog In Studio

PUBLIC SERVICE ACTIVITIES FOR
95 KGGO
April-June 2008
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June:

March og Dimes in Studio
Speed Herrig in Studio
Senator Chris Dodd calls
Father Knows LESS calls
Sgt Lacy Anderson calls
Ride Iowa-Baxter
Gretta-Turkey Foundation
Jolynne Carlson-More effective Fundraising
American Cancer Society in Studio
Dr Ben Lafluer-Flood Relief Golf Tourney
Dr Craig Griffin-Pets in Summer
Summer Footwear-What NOT TO WEAR
Johnson Green Days in Studio
Ride Iowa in Studio
Doggies On Death Row-Animal Rescue League Brings Dog In Studio