

CONTRACT



WFAT-AM
70 West Michigan Avenue
Suite 700
Battle Creek, MI 49017
(269) 968-1991

<u>Contract / Revision</u> 445397 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Jim Haadsma		<u>Original Date / Revision</u> 10/20/20 / 10/20/20
<u>Contract Dates</u> 10/26/20 - 11/03/20	<u>Estimate #</u> PREPAY	
<u>Product</u> General Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WFAT-AM	<u>Account Executive</u> House Michigan	<u>Sales Office</u> Battle Creek
<u>Special Handling</u> Prepay Client		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Committee to Elect Jim Haadsma
146 South Lincoln Boulevard
Battle Creek, MI 49015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFAT	10/26/20	11/03/20	M-F 6a-10a	6a-10a		:30			NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	11111--				5	\$10.00			
	Week:	11/02/20	11/08/20	11-----				2	\$10.00			
N 2	WFAT	10/26/20	11/03/20	M-F 10a-3p	10a-3p		:30			NM	14	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	22222--				10	\$10.00			
	Week:	11/02/20	11/08/20	22-----				4	\$10.00			
N 3	WFAT	10/26/20	11/03/20	M-F 3p-7p	3p-7p		:30			NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	1111---				4	\$10.00			
	Week:	11/02/20	11/08/20	11-----				2	\$10.00			
N 4	WFAT	10/31/20	10/31/20	Sa-Su 6a-10a	6a-10a		:30			NM	1	\$8.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----1-				1	\$8.00			
N 5	WFAT	10/31/20	11/01/20	Sa-Su 10a-3p	10a-3p		:30			NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----11				2	\$8.00			
N 6	WFAT	10/31/20	11/01/20	Sa-Su 3p-7p	3p-7p		:30			NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----11				2	\$8.00			
Totals											32	\$310.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/20 - 10/31/20	22	\$214.00	\$214.00
11/01/20 - 11/03/20	10	\$96.00	\$96.00
Totals	32	\$310.00	\$310.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Signature: _____ **Date:** _____

We agree to pay for all advertising placed by us or by our agent, employee, or representative. It is Midwest Communications, Inc. policy to reserve the right to contact the agency/advertiser directly, as deemed necessary. Our payment terms are net 30 days with approved credit and if the account becomes past due we understand and agree that payment made by the agency and or advertiser to any firm or person other than Midwest Communications, Inc. shall not constitute payment to Midwest Communications, Inc. We further agree to pay for all collections cost, attorney fees, and court costs incurred in the collection of said accounts, regardless of whether judicial action is taken. A two week advance written cancellation notice is required unless otherwise specified.

Midwest Communications, Inc. and its affiliate WRIG, Inc. do not discriminate on the basis of race, color, religion, gender, national origin, age, disability or any other characteristic protected by state or federal law.

Contact Midwest Communications Accounting Department at the phone number listed above if you feel this contract is not valid.