

**QUARTERLY ISSUES/PROGRAMMING REPORT
APRIL - JUNE 2015
KQMV RADIO- BELLEVUE/SEATTLE**

ISSUE – RESPONSIVE PROGRAMMING

KQMV is committed to a regular broadcast schedule of programs and informational messages that cover local issues that affect its listeners and the communities in which they live and work. The Public Affairs Show and Public Service Announcements concentrate on affairs, topics and issues as determined through ascertainment meetings and interviews. Second Quarter 2015 categories have been identified as **Education, Domestic Services, Youth, Charities, Civic Participation, Environment, Multicultural Affairs, Health, and Public Safety/Crime.**

“Northwest Focus”: a half hour Public Affairs Show that aired weekly on Sunday at 6:30am. (Complete information attached).

Second Quarter 2015 shows:

Domestic Services/Public Safety
Education/Health
Environment
Multicultural Affairs/Civic Participation
Health/Multicultural Affairs/Charities
Domestic Service/Education
Education
Health/Domestic Services
Multicultural Affairs
Health/Domestic Services
Health/Civic Participation
Environment

Public Service Announcements: 30 and 60 seconds in length, KQMV aired 254 items; List attached.

**KQMV PSA RUN
30 & 60 Seconds
2015 Q1**

30 Second PSAs

ALA OF WASHINGTON
ASPCA
AUTISM HELP
BETTER LIFE FOUNDATION
CHILD MEDICAL GRANTS
COLLEGE ACCESS
EASTER SEALS WA
ENERGY EFFICIENCY
FOR YOUR MARRIAGE
FORECLOSURE PROTECTION
FOUNDATION FOR A BETTER LIFE
GIRL SCOUT COOKIES
HS DROPOUT PREVENTION
HUNGER INTERVENTION
MADD (TEEN LIVES)
MADD (VOLUNTEER)
MADD
MARSH PSA 30
MEDICAL APPT. PREPARATION
MEN'S HEALTH MONTH (JUNE)
NUTRITION EDUCATION
PET ADOPTION
PUGET SOUND BLOOD CENTER
QUIT SMOKING
RADD
READ THE LABEL
ROOTS
SAVING MONEY
STROKE AWARENESS MONTH (MAY)
TEXTING AND DRIVING
TXTING AND DRIVING-KAHNE
UNITED WAY 30
UNITED WAY LOCAL

TOTAL :30'S

131

60 Second PSAs

ADOPTUSKIDS
ALCOHOLICS ANONYMOUS
AUTISM
BIG BROTHERS, BIG SISTERS
C DIFF PREVENTION
CHILD MEDICAL GRANTS
CHILD PASSENGER SAFETY
COLLEGE ACCESS
ELDERLY HELP
END HOMELESSNESS
ENERGY EFFICIENCY
ENVIRONMENTAL DEFENSE
FAMILY DAY
FINANCIAL LITERACY
FOOD SAFETY EDUCATION
HELPING THE HOMELESS
HOME LOAN LEARNING CENTER
HOME LOANS
LOW BONE DENSITY
MARCH PDA 60
MEN'S HEALTH MONTH (JUNE)
MENTORSHIP
NUTRITION EDUCATION
PEACE CORPS
POST PARTUM DEPRESSION
PROVIDENCE HOSPICE
SAVINGS HELP
STROKE AWARENESS MONTH (MAY)
STROKE AWARENESS
UNITED WAY 60
UNITED WAY KING COUNTY
VOLUNTEERS OF AMERICA

TOTAL :60's

124

Interview by: Gary Shipe

AIRDATE:

April 5, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Domestic Services/Public Safety

GUEST:

Michael Reading: Crisis Services Director, Libbie Stellas:
Development and Community Relations Manager, Crisis Clinic

SHOW DESCRIPTION:

Crisis Clinic has been helping lives on the line in King County since 1964 and is the second oldest crisis hotline in the country.

Not only do they offer 24 hour confidential help on the phone for people in emotional distress, but they administer the King County 2-1-1 service, the statewide Washington Recovery Help Line for people facing addictions, and they operate Teen Link, a peer to peer confidential help line dedicated to helping teenagers with the issues and problems unique to them.

Learn more online at www.crisisclinic.org

Interview by: Gary Shipe

AIRDATE:

April 12, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Education/Health

GUEST:

Gina Legaz: State Director of Programs and Government Affairs, Washington Chapter of the March of Dimes, And Debbie Raniero, RN, and Regional Director at the Family Birth: CHI Franciscan Health Tacoma.

SHOW DESCRIPTION:

The mission of the March of Dimes is to see that moms have full-term pregnancies and healthy babies and they do that through programs like CenteringPregnancy. CenteringPregnancy, funded by a grant of the March of Dimes, is an innovative model of group prenatal care whereby the care is not done in an exam room, but rather in a large enough space to accommodate groups of 8 to 12 women. In that space, women receive their basic prenatal assessment, share concerns informally with other women, and discuss together content related to childbearing and parenting. Led by healthcare professionals, the format has shown to significantly lower rates of preterm births, higher birth weights, increased satisfaction, increased breastfeeding rates and better pregnancy spacing than their counterparts that received traditional prenatal care. March of Dimes raises money for such grants through fundraisers like the annual March for Babies coming soon to the Puget Sound area. Learn more online at www.marchforbabies.org
www.marchofdimes.org
www.chifranciscan.org

Interview by: Gary Shipe

AIRDATE:

April 19, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Environment

GUEST:

Tom Watson: Outreach Specialist, King County Solid Waste Division

SHOW DESCRIPTION:

Joining us the week to honor Earth Day is King County's Eco-Consumer Tom Watson. Tom works for King County in their Solid Waste Division and he is their outreach specialist.

This year on Earth Day he highlights a few new ways of taking care of the only earth we've got by identifying unique businesses that are reusing and recycling computer parts, electronics, clothes, even shoes and socks!

There is a local non-profit called Interconnection that not only collects your old computer; they will find a new use for it in other parts of the world.

And through a new program called Threadcycle, we find that even ripped and old clothes and linens have another use besides the land fill.

Learn more online at www.kcecoconsumer.com www.interconnection.org

Interview by: Gary Shipe

AIRDATE:

April 26, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Civic Participation/Multicultural Affairs

GUEST:

Lance Matteson: Executive Director, And Tony Benton: Board of Directors, SEED Seattle

SHOW DESCRIPTION:

Our guests this week have demonstrated what a community development authority is all about. Lance Matteson is the Executive Director and Tony Benton is on the Board of Directors at SEED Seattle. SEED stands for South East Effective Development and since 1975 they have been improving the quality of life in Southeast Seattle by creating partnerships and inspiring investments in housing, arts and economic development - with a specific focus on residents with fewer opportunities and resources. Of particular interest is the upcoming Rainier Valley Radio; a low power community radio station designed to be the voice of local arts, music, news and cultural information.

Learn more online at www.seedseattle.org and www.rainiervalleyradio.org

Interview by: Gary Shipe

AIRDATE:

May 3, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Multicultural Affairs/Civic Participation/Health

GUEST:

Dr. Abineet Chowdhary: Director of Neurosurgery & Neuro-Interventional Surgery, Charlene Raunio: Education Coordinator, Overlake Hospital

SHOW DESCRIPTION:

May is Stroke Awareness Month and Dr. Chowdhary explains the realities of Strokes, risk factors, prevention, and treatments.

Charlene gives us the inside information on what to expect at Overlake's annual Active Senior Fair coming up on Saturday, May 16th at Bellevue's Westminster Chapel. Informative lectures on Strokes and Vitamins, workshops on nutrition and more, health screenings, music, fashion show, vendors and food will make up this free event.

Learn more online at www.overlakehospital.org/activeseniorfair

Interview by: Gary Shipe

AIRDATE:

May 10, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Civic Participation/Health

GUEST:

David Richart: the Executive Director, Komen Puget Sound

SHOW DESCRIPTION:

This is the time of year Komen raises much of the money needed to fund the cutting edge research that will eventually end breast cancer. The 23rd annual Race for The Cure is Sunday, June 7th at the Seattle Center. David encourages participants to register at an XFINITY retail store this year because Comcast will match up to \$35 for each in-store registration.

Each year Komen distributes the money from the Race for The Cure and much of it stays local, as David mentions, Dr. Mary-Claire King at the UW who discovered the BRCA1 and 2 gene mutations.

Learn more online at www.komenps.org

Interview by: Gary Shipe

AIRDATE:

May 17, 2015

LENGTH:

30 Minutes

SHOW TYPE:

Phone Interview

ISSUES:

Multicultural Affairs

GUEST:

Carl Spence: Artistic Co-Director, Beth Barrett: Director of Programming, Seattle International Film Festival

SHOW DESCRIPTION:

Lights, Camera, Action! It's time once again for the Seattle International Film Festival.

When the Seattle International Film Festival started in 1976 it was barely two weeks long and now it covers 25 days, involves 10 theaters, has participants from 92 countries, and will have more than 150,000 tickets sold.

In discussing some of the films that will be screened, Carl and Beth make a point of SIFF's mission to create experiences that bring people together to discover extraordinary films from around the world, as well as to foster a community that is more informed, aware, and alive.

The Seattle International Film Festival runs through June 7th.

Learn more online at www.siff.net

Interview by: Gary Shipe

AIRDATE:

May 24, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Education

GUESTS:

Betty Lochner: Executive Director, Ryan Betz: Associate
Director of Marketing & Communications, GET

SHOW DESCRIPTION:

Our guests this week are from Washington State's Guaranteed Education Tuition program, better known as GET.

The GET program is now in its 17th year and has been offering students and their families a way to save for a college education by the purchase of tax free tuition credits guaranteed to keep pace with in-state tuition.

Betty and Ryan discuss the advantages and flexibility of the GET program and share the many ways parents, grandparents, family and friends can easily participate in paying for a child's higher education that will be guaranteed by the State of Washington.

Learn more on line at www.get.wa.gov or follow their events on facebook at www.facebook.com/guaranteededucationtuition

Interview by: Gary Shipe

AIRDATE:

May 31, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Domestic Services/Health

GUEST:

Kelsey Hubbard: Senior Campaign Manager, Dorothy Gorman: participant, recruiter, and captain, Team In Training; Leukemia Lymphoma Society

SHOW DESCRIPTION:

This week we get to hear how to turn your passion for running and training into raising money for a great cause.

Kelsey Hubbard is the Senior Campaign Manager and Dorothy Gorman is a participant, recruiter, and captain with Team In Training; part of the Leukemia Lymphoma Society's Washington/Alaska chapter.

Team In Training will get you in shape for that marathon or half marathon that has been your goal for so long while at the same time give you the tools and resources to raise money for the Leukemia Lymphoma Society.

Leukemia and Lymphoma are blood cancers that have no cure or known cause...yet. The LLS supports and encourages basic and translational leukemia, lymphoma and myeloma research. Blood cancer research relates readily to other forms of cancer. Therefore, research sponsored by LLS is of vital importance.

Learn more online at www.lls.org/wa and www.teamintraining.org

Interview by: Gary Shipe

AIRDATE:

June 7, 2015

LENGTH:

29 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Multicultural Affairs

GUEST:

Beth Knox: President, Ian Tolmie: Air Show Chairman, Seafair

SHOW DESCRIPTION:

Are you ready for a Seattle summer of fun?

Seafair is Seattle's annual summertime celebration and Beth and Ian give us the inside scoop on the when and where as well as what's new at this year's Seafair. From the Pirates landing at Alki Beach, the Torchlight Parade, to the Boeing Air Show and Albert Lee Appliance Cup on Lake Washington, Seafair has something for everyone.

Seafair's Kickoff Ceremony takes place Wednesday, June 10th at noon at Westlake Center.

Learn more online at www.seafair.com

Interview by: Gary Shipe

AIRDATE:

June 14, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Domestic Services/Health

GUEST:

Alissa Jerud: Doctoral Candidate, University of Washington
Department of Psychology

SHOW DESCRIPTION:

Alissa Jerud is part of the UW's Center for Anxiety and Traumatic Stress and part of her research is looking at the transmission of anxiety from parent to child. One aspect of the study is looking at how children whose parents have PTSD learn to distinguish between cues of threat and safety in order to further elucidate how parental anxiety, specifically PTSD, impacts children.

They need participants who have experienced trauma, have PTSD, that have children between ages 8 and 11. Participants are paid for their involvement and are given referral for therapy if needed.

Learn more or volunteer online at www.parentchildstudy.com or call 206-685-90433.

Interview by: Gary Shipe

AIRDATE:

June 21, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In Studio Interview

ISSUES:

Health/Civic Participation

GUEST:

Steve Whitner & Ryan Adams: Volunteers, American Cancer Society

SHOW DESCRIPTION:

For over 100 years, the American Cancer Society (ACS) has worked relentlessly to save lives and create a world with less cancer. Together with millions of volunteers like Steve and Ryan, they fight back against cancer by raising awareness and funds for research and patient support programs.

Ryan has been involved in Relay For Life, the signature fundraising event for ACS that started right here in the Pacific Northwest. Ryan describes the nature of a Relay as not only a 24 hour walk of fundraising teams, but as an emotional ride that delivers deep meaning for cancer survivors and their loved ones.

Meanwhile, Steve is a volunteer for Road To Recovery; a program that provides transportation to and from treatment for people with cancer who do not have a ride or are unable to drive themselves. Volunteer drivers donate their time and the use of their cars so that patients can receive the life-saving treatments they need.

Learn more online at www.relayforlife.org www.cancer.org or call the 24 hour hotline at 1800-227-2345.

Interview by: Gary Shipe

AIRDATE:

June 28, 2015

LENGTH:

28 Minutes

SHOW TYPE:

In studio interview

ISSUES:

Environment

GUEST:

Margaret Ullman-Hess: Communications Manager, Vik Sahney:
Board Member, Katherine Hollis: Technical Advisory Council
Member, The Mountains to Sound Greenway Trust

SHOW DESCRIPTION:

From Ellensburg to Seattle along the Interstate 90 corridor, the Mountains to Sound Greenway is a 1.5 million-acre landscape that conserves a healthy and sustainable relationship between land and people by balancing built and natural environments.

The Trust leads efforts to conserve and enhance the landscape from Seattle across the Cascade Mountains to Central Washington, ensuring a long-term balance between people and nature. The discussion centers on the current push to have the MTS Greenway designated by Congress as a National Heritage Area; as well as the many recreation opportunities available.

Learn more online at www.mtsgreenway.org