

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ryan Horn, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input checked="" type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Jefferson Shreve	
Authorized committee: Shreve for Congress	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Bullhorn Communications info@bullhorncomms.com	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Indiana 6th Congressional District	
Date of election: May 7, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Kevin Martin	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Ryan Horn</i>	Signature:
Name: Ryan Horn	Name:
Date of Request to Purchase Ad Time: 2/21/24	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Ryan Horn*

Name: Ryan Horn

Date: 2/21/24

**TO BE COMPLETED BY STATION ONLY**

Ads submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.





Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. I station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# 1283581 Shreve/R/Congress/Bullhorn Communications WNTR-FM {View}

## (Processed: 1)

   Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
04/23/24 11:29:47 AM	New order created		Imported EC Order	Stefanie B	\$910.00	13	0.00
04/23/24 11:32:35 AM	Ready for approval		new order	Stefanie B	\$910.00	13	0.00
04/23/24 11:35:20 AM	Approval Workflow		[Sales Manager - Ready Default]	Darlene P	\$910.00	13	0.00
04/23/24 11:41:27 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Jean Pratt	\$910.00	13	0.00
04/23/24 11:41:30 AM	Approved			Jean Pratt	\$910.00	13	0.00
 04/23/24 12:12:07 PM	Processed		<sync process>	Donnie W	\$910.00	13	0.00
04/23/24 12:18:13 PM	Cash in Advance Rerr		[cleared cash in adv] ACH PAYMENT	Jean Pratt	\$910.00	13	0.00

[Sorted by: Date]

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<u>1283581</u>	
	Alt Order #:	<u>37251152</u>	
	Product Desc:	<u>Primary</u>	
	Estimate:	<u>240</u>	<b>WNTR-FM</b>
	Flight Dates:	<u>04/24/24 - 04/28/24</u>	Primary AE: <u>Katz Philadelphia</u>
	Original Date / Rev:	<u>04/23/24 / 04/23/24</u>	Sales Office: <u>K-7.5</u>
	Order Type:	<u>GENERAL</u>	Sales Region: <u>N-Katz75</u>

<b>Agency</b>	<b>Name:</b>	<u>Bullhorn Communications</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Broadcast</u>
		<u>2345 Pinhigh Court</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Colorado Springs, CO 80907</u>	Agency Commission: <u>15%</u>

<b>Advertiser</b>	<b>Name:</b>	<u>Shreve/R/Congress</u>	
	Demographic:	<u>A18+</u>	New Business End: <u></u>
	Product Codes:	<u>Candidates</u>	Advertiser External ID: <u></u>
	Revenue Code 1:	<u>AGY-AVAIL</u>	Agency External ID: <u></u>
	Revenue Code 2:	<u>POL-CAND</u>	Unit Code: <u>General</u>
	Revenue Code 3:	<u>POL-US CONGRESS</u>	Order Separation: <u>00:15:00</u>
	Priority:	<u>P-100</u>	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/01/24	04/26/24	13	\$910.00	\$773.50	April 2024	13	\$910.00	\$773.50	0.00
					<b>Totals</b>	<b>13</b>	<b>\$910.00</b>	<b>\$773.50</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNTR	04/24/24	04/28/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	--WTF--	1:00	8	\$70.00	P-10	0.00	NM	8	\$560.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/22/24	04/28/24	--WTF--			8			\$70.00			0.00		
N 2	WNTR	04/24/24	04/28/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	--WTF--	1:00	5	\$70.00	P-10	0.00	NM	5	\$350.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/22/24	04/28/24	--WTF--			5			\$70.00			0.00		
													<b>Totals</b>	<b>13</b>	<b>\$910.00</b>