

ORDER



Orders
Order / Rev: 2917964
Alt Order #: MANUAL
Product Desc: Order
Estimate: 530605
Flight Dates: 05/30/24 - 06/05/24
Original Date / Rev: 05/29/24 / 05/29/24
Order Type: General

Primary AE: Jim Quinn
Sales Office: TSPHI
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact: Fran Berg
Billing Contact:
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Claudia Tenney / R / US House /
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: 200733
Agency External ID: 7611AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/05/24	41	\$10,180.00	\$8,653.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	41	\$10,180.00	\$8,653.00	0.00
Totals	41	\$10,180.00	\$8,653.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WGRZ	35%	\$10,180.00
Market	100%	\$29,085.71

Competitive Share

	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	65%	\$18,905.71
WIVB	0%	\$0.00
WKBW	0%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	0%	\$0.00
WNYB	0%	\$0.00
WNYO	0%	\$0.00
WUTV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGRZ	05/30/24	06/05/24	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$240.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WGRZ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WGRZ	05/30/24	06/05/24	Today Show	CM	7-9a	MTWTF--	:30	2	\$240.00	P04	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--					2	\$240.00		0.00			
		Week: 06/03/24	06/09/24	MTW----					3	\$240.00		0.00			
N 3	WGRZ	06/02/24	06/02/24	Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$175.00		0.00			
N 4	WGRZ	06/02/24	06/02/24	Meet the Press	CM	9-10a	-----S	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S					1	\$300.00		0.00			
N 5	WGRZ	05/30/24	06/05/24	Local News @ 11a M-F	CM	11-1130a	MTWTF--	:30	2	\$125.00	P04	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--					2	\$125.00		0.00			
		Week: 06/03/24	06/09/24	MTW----					3	\$125.00		0.00			
N 6	WGRZ	05/30/24	06/05/24	Local News @ 530p M-F	CM	530-6p	M-W-F--	:30	2	\$350.00	P04	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$350.00		0.00			
		Week: 06/03/24	06/09/24	M-W----					2	\$350.00		0.00			
N 7	WGRZ	05/30/24	06/05/24	Local News @ 6p M-F	CM	6-630p	MT-T---	:30	2	\$585.00	P04	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---T---					1	\$585.00		0.00			
		Week: 06/03/24	06/09/24	MT-----					2	\$585.00		0.00			
N 8	WGRZ	05/30/24	06/05/24	Local News @ 11p M-F	CM	11-1135p	M--F--	:30	1	\$225.00	P04	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$225.00		0.00			
		Week: 06/03/24	06/09/24	M-----					1	\$225.00		0.00			
N 9	WGRZ	05/30/24	06/05/24	Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$100.00	P04	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--					2	\$100.00		0.00			
		Week: 06/03/24	06/09/24	MTW----					3	\$100.00		0.00			
N 10	WGRZ	05/30/24	06/05/24	Late Night	CM	1237-137x	MTWTF--	:30	2	\$55.00	P04	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---TF--					2	\$55.00		0.00			
		Week: 06/03/24	06/09/24	MTW----					3	\$55.00		0.00			
N 11	WGRZ	06/04/24	06/04/24	Tue Prime Other AGT	CM	Tue Prime Other (8:00 PM-10:00 PM)	-T-----	:30	1	\$900.00	P04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/24	06/09/24	-T-----					1	\$900.00		0.00			
N 12	WGRZ	05/30/24	05/30/24	Thu Prime A Law & Order	CM	8p-9p	---T---	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	---T---					1	\$400.00		0.00			
N 13	WGRZ	05/31/24	05/31/24	Fri Prime Other Dateline	CM	Fri Prime Other (9:00 PM-11:00 PM)	----F--	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	----F--					1	\$400.00		0.00			
N 14	WGRZ	06/01/24	06/01/24	Sat Prime C Dateline	CM	10p-11p	-----S-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$300.00		0.00			
N 15	WGRZ	06/01/24	06/01/24	Sat Prime B Weakest Link	CM	9p-10p	-----S-	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S-		1				\$300.00		0.00			
N 16	WGRZ	06/02/24	06/02/24	Sun Prime Other 2nd Half AGT	CM	Sun Prime Other 2 (9:00 PM-11:00 PM)	-----S	:30	1	\$350.00	P04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/24	06/02/24	-----S		1				\$350.00		0.00			
													Totals	41	\$10,180.00