

Northland Television, LLC - WJFW-12

Order



Orig. Date: 09/27/2016 Advertiser: WISCONSIN FIRST
 Order Date: 09/27/2016 Product: WISCONSIN FIRST
 Start Date: 10/04/2016 Pri. Prod. Category: POLITICAL
 End Date: 10/09/2016
 Sec. Prod. Category: POLITICAL

Acct. Exec.: HRP - WASHINGTON DC
 Est. Code: 934
 Billing Cycle: Broadcast Month
 Order Class: National
 Price Type:
 Revenue Type: Default
 Billing Type: Regular
 Order Type: Political
 Spot Type: Local

Agency Information

Special Instructions:

Name: STROTHER NUCKLES
 Address: 2400 LARAMIE TRAIL
 AUSTIN TX 78745
 Contact: BUYER.

Fax: 934
 8403623
 Phone:

Order #: 37617

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title					Flight Detail					Comment										
1	Morning News 5a-7a	WJFW - NBC 12		:30	10/04/16	10/04/16	5:30AM	7:00AM		1	\$90.00	\$90.00			X					
							Master													
2	Morning News 5a-7a	WJFW - NBC 12		:30	10/05/16	10/05/16	5:30AM	7:00AM		2	\$90.00	\$180.00				X				
							Master													
3	Morning News 5a-7a	WJFW - NBC 12		:30	10/06/16	10/06/16	5:30AM	7:00AM		2	\$90.00	\$180.00					X			
							Master													
4	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/04/16	10/04/16	5:59PM	6:30PM		1	\$300.00	\$300.00			X					
							Master													
5	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/05/16	10/05/16	5:59PM	6:30PM		1	\$300.00	\$300.00				X				
							Master													
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	10/06/16	10/06/16	5:59PM	6:30PM		1	\$300.00	\$300.00					X			
							Master													

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Line#	Ordered As	Station	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title				Flight Detail														
7	10-1035 News	WJFW - NBC 12	:30	10/04/16	10/04/16	10:00PM	10:35PM	\$375.00	1	\$375.00			X					
							Master											
8	10-1035 News	WJFW - NBC 12	:30	10/06/16	10/06/16	10:00PM	10:35PM	\$375.00	1	\$375.00					X			
							Master											

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
October (2016)	\$2,100.00	0	\$0.00	- Agency
		0	\$0.00	Commission:
		0		Net Cost:
Total:	\$2,100.00	10		\$1,785.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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