



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

<u>Contract / Revision</u> 741486 /		<u>Alt Order #</u> 09227501
<u>Product</u> MEYER/RP OF IA		
<u>Contract Dates</u> 10/31/18 - 11/06/18		<u>Estimate #</u> 5316
<u>Advertiser</u> Meyer/R/IA HD 9 IA/Republican Party		<u>Original Date / Revision</u> 09/26/18 / 11/01/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 12521	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services, Inc.
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	11/01/18	11/01/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---	1			\$550.00					
N 2	13	11/05/18	11/05/18	Today In Iowa	6:00 AM-7:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$550.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Today In Iowa	6:00 AM-7:00 AM	M-----	:30		\$550.00		NM		
				Credited									
N 3	13	10/31/18	11/02/18	Today	7:00 AM-9:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--WTF--	3			\$525.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Today	7:00 AM-9:00 AM	---WThF----	:30		\$525.00		NM		
				Credited									
	2	13	10/29/18-11/04/18	Today	7:00 AM-9:00 AM	---WThF----	:30		\$525.00		NM		
				Credited									
	3	13	10/29/18-11/04/18	Today	7:00 AM-9:00 AM	---WThF----	:30		\$525.00		NM		
				Credited									
N 4	13	11/05/18	11/06/18	Today	7:00 AM-9:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	MT-----	2			\$525.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Today	7:00 AM-9:00 AM	MTu-----	:30		\$525.00		NM		
				Credited									
	2	13	11/05/18-11/11/18	Today	7:00 AM-9:00 AM	MTu-----	:30		\$525.00		NM		
				Credited									
N 5	13	11/03/18	11/03/18	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1-	1			\$150.00					
N 6	13	11/04/18	11/04/18	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Su 7a-8a	7:00 AM-8:00 AM	-----Su	:30		\$200.00		NM		
				See MG 28.2,28.3									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 741486 /		<u>Alt Order #</u> 09227501
<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Product</u> MEYER/RP OF IA	<u>Estimate #</u> 5316
<u>Advertiser</u> Meyer/R/IA HD 9 IA/Reput		<u>Original Date / Revision</u> 09/26/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	13	11/04/18	11/04/18	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Su 8a-10a	8:00 AM-10:00 AM	-----Su	:30		\$275.00		NM		
	Credited												
N 8	13	10/31/18	11/02/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--WTF--	3			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	---WThF----	:30		\$200.00		NM		
	Credited												
	2	13	10/29/18-11/04/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	---WThF----	:30		\$200.00		NM		
	Credited												
	3	13	10/29/18-11/04/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	---WThF----	:30		\$200.00		NM		
	Credited												
N 9	13	11/05/18	11/05/18	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Channel 13 News @ Noon	12:00 PM-1:00 PM	M-----	:30		\$200.00		NM		
	Credited												
N 10	13	10/31/18	11/02/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--WTF--	3			\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	M-F 330p-4p	3:30 PM-4:00 PM	---WThF----	:30		\$150.00		NM		
	Credited												
	2	13	10/29/18-11/04/18	M-F 330p-4p	3:30 PM-4:00 PM	---WThF----	:30		\$150.00		NM		
	Credited												
	3	13	10/29/18-11/04/18	M-F 330p-4p	3:30 PM-4:00 PM	---WThF----	:30		\$150.00		NM		
	Credited												
N 11	13	11/05/18	11/05/18	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	M-F 330p-4p	3:30 PM-4:00 PM	M-----	:30		\$150.00		NM		
	Credited												
N 12	13	11/01/18	11/01/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---	1			\$125.00					
N 13	13	11/05/18	11/05/18	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$250.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Channel 13 News @ 4p	4:00 PM-5:00 PM	M-----	:30		\$250.00		NM		
	Credited												
N 14	13	10/31/18	11/02/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--W-F--	2			\$550.00					

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<u>Advertiser</u> Meyer/R/IA HD 9 IA/Reput		<u>Original Date / Revision</u> 09/26/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	10/29/18-11/04/18		Channel 13 News @ 5p	5:00 PM-5:30 PM	---W--F----	:30		\$550.00		NM		
Credited													
2	13	10/29/18-11/04/18		Channel 13 News @ 5p	5:00 PM-5:30 PM	---W--F----	:30		\$550.00		NM		
Credited													
N 15	13	10/31/18	11/02/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	10/29/18-11/04/18		Channel 13 News @ 6p	6:00 PM-6:30 PM	---WThF----	:30		\$800.00		NM		
Credited													
2	13	10/29/18-11/04/18		Channel 13 News @ 6p	6:00 PM-6:30 PM	---WThF----	:30		\$800.00		NM		
Credited													
3	13	10/29/18-11/04/18		Channel 13 News @ 6p	6:00 PM-6:30 PM	---WThF----	:30		\$800.00		NM		
Credited													
N 16	13	11/05/18	11/05/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$800.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	11/05/18-11/11/18		Channel 13 News @ 6p	6:00 PM-6:30 PM	M-----	:30		\$800.00		NM		
Credited													
N 17	13	11/03/18	11/03/18	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$375.00				
N 18	13	11/04/18	11/04/18	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1				1	\$325.00				
N 19	13	10/31/18	11/02/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$850.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM	---WThF----	:30		\$850.00		NM		
Credited													
2	13	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM	---WThF----	:30		\$850.00		NM		
Credited													
3	13	10/29/18-11/04/18		M-F 630p-7p	6:30 PM-7:00 PM	---WThF----	:30		\$850.00		NM		
Credited													
N 20	13	11/05/18	11/05/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	1-----				1	\$850.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	11/05/18-11/11/18		M-F 630p-7p	6:30 PM-7:00 PM	M-----	:30		\$850.00		NM		
Credited													
N 21	13	11/03/18	11/03/18	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----1-				1	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	13	10/29/18-11/04/18		Sa 630p-7p	6:30 PM-7:00 PM	-----Sa--	:30		\$400.00		NM		
Credited													
N 22	13	10/31/18	11/02/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$1,150.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	13	11/05/18	11/05/18	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$1,150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Channel 13 News @ 10p	10:00 PM-10:35 PM	-----	:30		\$1,150.00		NM		
	Credited												
N 24	13	11/03/18	11/03/18	Sa 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1-	1			\$1,000.00					
N 25	13	11/04/18	11/04/18	Late Run News	10:15 PM-11:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1	1			\$1,000.00					
N 26	13	11/05/18	11/05/18	Monday Prime 2 HR	7:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$1,800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	Monday Prime 2 HR	7:00 PM-9:00 PM	M-----	:30		\$1,800.00		NM		
	Credited												
N 27	13	10/31/18	10/31/18	Wednesday Prime Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--1----	1			\$2,025.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Wednesday Prime Hour 2	8:00 PM-9:00 PM	---W-----	:30		\$2,025.00		NM		
	Credited												
N 28	13	11/02/18	11/02/18	Friday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--	1			\$1,300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	Friday Prime Hour 3	9:00 PM-10:00 PM	-----F----	:30		\$1,300.00		NM		
	See MG 28.2,28.3												
	2	13	11/05/18-11/06/18	Today In Iowa	6a-7a	MTu-----	:30		\$1,000.00		NM		
	Ⓜ MG for 6.1,28.1												
	3	13	11/06/18-11/06/18	Channel 13 News @ 4p	4p-5p	-Tu-----	:30		\$500.00		NM		
	Ⓜ MG for 6.1,28.1												
N 29	13	10/31/18	11/02/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/29/18	11/04/18	--WTF--	3			\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	10/29/18-11/04/18	M-F 1035p-1135p	10:35 PM-11:35 PM	---WThF----	:30		\$300.00		NM		
	Credited												
	2	13	10/29/18-11/04/18	M-F 1035p-1135p	10:35 PM-11:35 PM	---WThF----	:30		\$300.00		NM		
	Credited												
	3	13	10/29/18-11/04/18	M-F 1035p-1135p	10:35 PM-11:35 PM	---WThF----	:30		\$300.00		NM		
	Credited												
N 30	13	11/05/18	11/05/18	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----	1			\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	13	11/05/18-11/11/18	M-F 1035p-1135p	10:35 PM-11:35 PM	-----	:30		\$300.00		NM		
	Credited												
N 31	13	11/05/18	11/05/18	Today In Iowa	6a-7a		:30				NM	1	\$1,000.00

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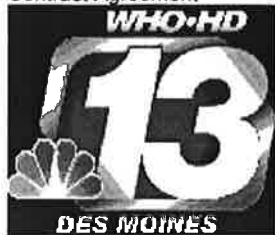
WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u> 741486 /		<u>Alt Order #</u> 09227501
<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Product</u> MEYER/RP OF IA	<u>Estimate #</u> 5316
<u>Advertiser</u> Meyer/R/IA HD 9 IA/Reput		<u>Original Date / Revision</u> 09/26/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$1,000.00				
N 32	13	10/31/18	11/02/18	Today	7a-9a		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				1	\$975.00				
N 33	13	11/05/18	11/06/18	Today	7a-9a		:30				NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				1	\$975.00				
N 34	13	10/31/18	11/02/18	Channel 13 News @ Noon	12p-1p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				1	\$110.00				
N 35	13	11/05/18	11/05/18	Channel 13 News @ Noon	12p-1p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$375.00				
N 36	13	11/05/18	11/05/18	M-F 330p-4p	330p-4p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$475.00				
N 37	13	11/05/18	11/05/18	Channel 13 News @ 4p	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$500.00				
N 38	13	10/31/18	11/02/18	Channel 13 News @ 5p	5p-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W-F--				1	\$1,000.00				
N 39	13	10/31/18	11/02/18	Channel 13 News @ 6p	6p-630p		:30				NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				2	\$1,475.00				
N 40	13	11/03/18	11/03/18	Sa 630p-7p	630p-7p		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$725.00				
N 41	13	11/05/18	11/05/18	Channel 13 News @ 10p	10p-1035p		:30				NM	1	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$2,075.00				
N 42	13	10/31/18	11/02/18	M-F 1035p-1135p	1035p-1135p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				3	\$450.00				
N 43	13	11/05/18	11/05/18	M-F 1035p-1135p	1035p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$800.00				
N 44	13	11/05/18	11/05/18	Monday Prime 2 HR	Various		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	M-----				1	\$6,000.00				
N 45	13	11/05/18	11/06/18	M-F 2p-3p	2p-3p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	MT-----				2	\$25.00				
N 46	13	11/04/18	11/04/18	Su 1135p-1235a	1135p-1235a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$10.00				
N 47	13	11/04/18	11/04/18	Su 5a-6a	5a-6a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$5.00				
N 48	13	10/31/18	11/02/18	Channel 13 News @ 4p	4p-5p		:30				NM	2	\$250.00

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Des Moines, IA 50309
(515) 242-3500

<u>Contract / Revision</u>	<u>Alt Order #</u>
741486 /	09227501

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/18 - 11/06/18	MEYER/RP OF IA	5316

<u>Advertiser</u>	<u>Original Date / Revision</u>
Meyer/R/IA HD 9 IA/Reput	09/26/18 / 11/01/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--WTF--				2	\$125.00				
Totals								0.00				35	\$28,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	35	\$28,100.00	(\$4,215.00)	\$23,885.00
Totals	35	\$28,100.00	(\$4,215.00)	\$23,885.00

Signature: _____ **Date:** _____

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