

# CONTRACT



**WKAQ-AM**  
 P.O. Box 362050  
 San Juan, PR 00936-2050  
 Payable To: Televiscentro of Puerto Rico  
 (787) 792-4444

Contract / Revision 2954 /		Alt Order #	
Advertiser <b>COMITE PEDRO PIERLUISI</b>		Original Date / Revision 04/08/24 / 04/08/24	
Contract Dates <b>04/08/24 - 04/12/24</b>		Estimate # <b>34466</b>	
Product <b>Mensajes</b>			
Billing Cycle EOM	Billing Calendar Calendar	Cash/Trade Cash	
Property <b>WKAQ-AM</b>	Account Executive Alejandra Cardona	Sales Office Guaynabo	
Special Handling			
Demographic Households			
Agy Code	Advertiser Code	Product 1/2	
Agency Ref	Advertiser Ref		

And:

**COMITE PEDRO PIERLUISI**  
 PO BOX 9020485  
 SAN JUAN, PR 00902-0485

WKAQ-AM - 2954A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKAQ	04/08/24	04/12/24	M-F 5p-7p	5p-7p		1:00				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/08/24	04/14/24	11111--				5	\$600.00	0.00			
<b>Totals</b>												5	\$3,000.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	5	\$3,000.00	\$2,550.00
<b>Totals</b>	5	\$3,000.00	\$2,550.00

Streaming WKAQ-AM - 2954B									
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount		
N 1	04/08/24	04/08/24	Instream audio SPOT Projected	1	\$100.00	Flat Fee	\$100.00		
N 2	04/09/24	04/09/24	Instream audio SPOT Projected	1	\$100.00	Flat Fee	\$100.00		
N 3	04/10/24	04/10/24	Instream audio SPOT Projected	1	\$100.00	Flat Fee	\$100.00		
N 4	04/11/24	04/11/24	Instream audio SPOT Projected	1	\$100.00	Flat Fee	\$100.00		
N 5	04/12/24	04/12/24	Instream audio SPOT Projected	1	\$100.00	Flat Fee	\$100.00		
<b>Totals</b>				5			\$500.00		

Time Period	Gross Amount	Net Amount
04/01/24 - 04/30/24	\$500.00	\$425.00
<b>Totals</b>	\$500.00	\$425.00

**Contract Totals**      0.005      10      \$3,500.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# XHOROMA<sub>3</sub>



## RADIO ORDER

WKAQ 580 - Cadena  
PO Box 364668  
San Juan, PR 00936-4668  
USA  
acardona@univision.net  
787-758-5800  
787-792-3140

**Station:** WKAQ 580 - Cadena  
**Client:** Comite Pedro Pierluisi  
**Division:** Campana Primarias 2024  
**Product:** Institutional

**Flight Dates:** 04/08/2024 - 04/12/2024  
**Description:** Decision 2024 - Kike Cruz

**OrderNo:** 34466  
**Page:** 1 of 2  
**Buyer:** Johanna Bruno  
**Email:** johanna.bruno@kisdigitalpr.com  
**Date:** 4/4/2024

Program	Days	Time	DP	Len	2024 Apr 08	Total Spots	Cost/ Spot	Total Gross
5p-7p	M	5p-7p		60	1	1	700.00	700.00
5p-7p	Tu	5p-7p		60	1	1	700.00	700.00
5p-7p	W	5p-7p		60	1	1	700.00	700.00
5p-7p	Th	5p-7p		60	1	1	700.00	700.00
5p-7p	F	5p-7p		60	1	1	700.00	700.00
<b>Subtotal:</b>						<b>5</b>		<b>3,500.00</b>

**Total Gross:** 3,500.00  
**Agency Commission:** -525.00

# RADIO ORDER

WKAQ 580 - Cadena  
PO Box 364668  
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USA  
acardona@univision.net  
787-758-5800  
787-792-3140

**Station:** WKAQ 580 - Cadena  
**Client:** Comite Pedro Pierluisi  
**Division:** Campana Primarias 2024  
**Product:** Institutional

**Flight Dates:** 04/08/2024 - 04/12/2024  
**Description:** Decision 2024 - Kike Cruz

**OrderNo:** 34466  
**Page:** 2 of 2  
**Buyer:** Johanna Bruno  
**Email:** johanna.bruno@kisdigitalpr.com

**Date:** 4/4/2024

	APR '24	Total
Spots	5	5
Total Gross	3,500.00	3,500.00

**Total Net:** 2,975.00

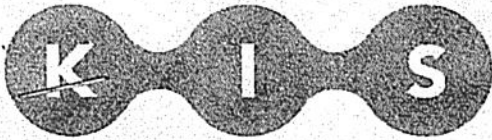
**Agency Authorization:** \_\_\_\_\_

**Date:** 4/4/2024

**Vendor Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Media/Vendor agrees to bill Agency for all goods or services provided under this Contract/Insertion Order, promptly upon rendering of the same, but in no event in excess of 90 days from date of completion of such services or delivery of such goods. Media/Vendor acknowledges that Agency might not be able to collect from its clients Media/Vendor's invoices received in excess of 90 days. In which case Agency will, in turn, not be required to pay Media/Vendor's invoices.



1 First Bank

San Patricio Br.  
101-714 /2215

TAC (FBI) JACOBI & CO. BPO# 535 68667 21/08/24 4/8/2024 13:20:23 12185 2018 53

Key Integrated Solutions Inc.  
PO Box 11885 San Juan PR 00922-1885  
787-792-4141

DATE	CHECK NUMBER	AMOUNT
04/08/2024	13193	***\$2,915.50

THE AMOUNT OF:  
Two Thousand Nine Hundred Fifteen And 50/100 Dollars

PAY TO  
Televiscentro of PR LLC  
PO Box 362050  
San Juan, PR 00936-2050

VOID AFTER 6 MONTHS  
TWO SIGNATURES REQUIRED

⑈000013193⑈ ⑆221571473⑆ 6605000831⑈

televi - Televiscentro of PR LLC

INVOICE NO.	DATE	DESCRIPTION	GROSS	TAX	DISCOUNT	NET
34466	04/04/2024	CPP 8-12 Abril	2,975.00		59.50	2,915.50
Page 1 of 1	CHECK DATE 04/08/2024	CHECK NO. 13193	TOTALS	2,975.00	59.50	2,915.50



# OFICINA DEL CONTRALOR ELECTORAL

## CERTIFICACIÓN DE REGISTRO

Yo, **Lcda. Karla C. Fontáñez Berríos**, Secretaria de la Oficina del Contralor Electoral:

**CERTIFICO** que, de acuerdo con nuestro Registro Electrónico de Comités, al día de hoy, el **COMITE PEDRO PIERLUISI INC.** se encuentra inscrito, según dispone el Artículo 6.000 de la Ley 222 de 2011, según enmendada, conocida como “Ley para la Fiscalización del Financiamiento de Campañas Políticas en Puerto Rico”.



**EN TESTIMONIO DE LO CUAL**, se acredita la existencia de este Comité, en San Juan, Puerto Rico, hoy, 26/sep/2019.

f/Lcda. Karla C. Fontáñez Berríos  
Secretaria de la Oficina del Contralor Electoral

IDENTIFICACIÓN: DO-2019-00830

Si desea validar la información contenida en este documento, acceda <http://www.oce.pr.gov>.

Generado en 06/mar/2024



Original  
 Enmendado



**CERTIFICACIÓN DE PERSONAS AUTORIZADAS A  
CONTRATAR TIEMPO Y ESPACIO EN LOS MEDIOS DE DIFUSIÓN**  
(Partido Político, Candidato a gobernador, y Comités de acción Política)

Yo Edwin Mundo mayor de edad, casado y vecino de  
(Nombre completo) (Estado civil)  
Guaynabo, Puerto Rico en mi capacidad de Director  
(Pueblo) (País) (Puesto)  
del Comité Pedro Pierluisi bajo juramento declaro que:  
(Partido político o comité)

1. Durante el periodo comprendido entre el 1 de enero de 2024 al 30 de noviembre de 2024, las personas autorizadas a contratar tiempo y espacio en los medios de difusión a nombre del Pedro Pierluisi y Comité Pedro Pierluisi son las siguientes:  
(Partido Político, candidato a gobernador, Comités de estos o comité de acción política)

a) Nombre de Persona o Agencia Mary Rose Acavedo  
Firma de Persona Autorizada [Signature]

b) Nombre de Persona o Agencia Johana Bruno  
Firma de Persona Autorizada [Signature]

c) Nombre de Persona o Agencia KRY INTEGRATED SOLUTIONS, INC  
Firma de Persona Autorizada [Signature]

2. Y PARA QUE ASÍ CONSTE, firmo la presente en San Juan, Puerto Rico  
hoy 6 de febrero de 2024.

[Signature]  
Firma del declarante

Según el Artículo 7.003(a) de la Ley 222-2011, según enmendada, todo partido político, su candidato a gobernador y los comités de éstos, y cada comité de acción política, presentará ante el Contralor Electoral y con la gerencia de cada medio de difusión y medio de comunicación que desee utilizar, el nombre o los nombres y las firmas de las personas autorizadas a contratar a nombre suyo tiempo o espacio en dicho medio de difusión.

En caso de la renuncia o remoción de la persona autorizada a contratar tiempo y espacio en los medios de difusión, el partido político, candidato a gobernador, comités de éstos comités de acción política deberá radicar una certificación enmendada.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Marirose Acevedo, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: <b>Pedro Pierluisi</b>	
Authorized committee: <b>Comite Pedro Pierluisis</b>	
Agency requesting time (and contact information): <input type="checkbox"/> N/A <b>KEY INTEGRATED SOLUTIONS INC</b>	
Candidate's political party: <b>PARTIDO NUEVO PROGRESISTA</b>	
Office sought (no acronyms or abbreviations): <b>PARIDO NUEVO PROGRESISTA - GOBERNACION</b>	
Date of election: <b>June 2,2024</b>	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: <b>Eduardo Ferrer</b>	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>Marirose Acevedo</i>	Signature: 
Name: <b>Marirose Acevedo</b>	Name: <i>Hecta Marrero</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>04/08/2024</i>



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.