

CONTRACT



WKAQ-AM
 P.O. Box 362050
 San Juan, PR 00936-2050
 Payable To: Televicentro of Puerto Rico
 (787) 792-4444

<u>Contract / Revision</u> 2848 /		<u>Alt Order #</u>
<u>Advertiser</u> COMITE PEDRO PIERLUISI		<u>Original Date / Revision</u> 04/02/24 / 04/02/24
<u>Contract Dates</u> 04/04/24 - 04/17/24	<u>Estimate #</u> 34333	
<u>Product</u> Institutional-Campana Primarias 2024		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WKAQ-AM	<u>Account Executive</u> Alejandra Cardona	<u>Sales Office</u> Guaynabo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

HOROMA3 / KEY INTEGRATED SOLUTIONS
 PO BOX 11885
 SAN JUAN, PR 00922-1885

WKAQ-AM - 2848A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKAQ	04/04/24	04/17/24	M-F AM Drive	5:30 AM-10:00 AM		:30				NM	22	\$6,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	---33--				6	\$280.00	0.00			
Week:		04/08/24	04/14/24	2222--				10	\$280.00	0.00			
Week:		04/15/24	04/21/24	22-----				6	\$280.00	0.00			
N 2	WKAQ	04/04/24	04/17/24	M-F 10a-12p	10a-12p		:30				NM	20	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	---33--				6	\$250.00	0.00			
Week:		04/08/24	04/14/24	2222---				8	\$250.00	0.00			
Week:		04/15/24	04/21/24	22-----				6	\$250.00	0.00			
N 3	WKAQ	04/04/24	04/17/24	M-F 12p-2p	12p-2p		:30				NM	20	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	---33--				6	\$250.00	0.00			
Week:		04/08/24	04/14/24	2222---				8	\$250.00	0.00			
Week:		04/15/24	04/21/24	22-----				6	\$250.00	0.00			
N 4	WKAQ	04/04/24	04/17/24	M-F PM Drive	3:00 PM-5:00 PM		:30				NM	20	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	---33--				6	\$240.00	0.00			
Week:		04/08/24	04/14/24	2222---				8	\$240.00	0.00			
Week:		04/15/24	04/21/24	22-----				6	\$240.00	0.00			
N 5	WKAQ	04/04/24	04/17/24	M-F 5p-7p	5p-7p		:30				NM	20	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/01/24	04/07/24	---33--				6	\$240.00	0.00			
Week:		04/08/24	04/14/24	2222---				8	\$240.00	0.00			
Week:		04/15/24	04/21/24	22-----				6	\$240.00	0.00			
Totals											0.00	102	\$25,760.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	102	\$25,760.00	\$21,896.00
Totals	102	\$25,760.00	\$21,896.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
2848 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
COMITE PEDRO PIERLUISI	04/02/24 / 04/02/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/04/24 - 04/17/24	Institutional-Campana P	34333

Streaming WKAQ-AM - 2848B

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	04/04/24	04/17/24	Instream audio SPOT Projected	22	\$220.00	Flat Fee	\$220.00
N 2	04/04/24	04/17/24	Instream audio SPOT Projected	20	\$200.00	Flat Fee	\$200.00
N 3	04/04/24	04/17/24	Instream audio SPOT Projected	20	\$200.00	Flat Fee	\$200.00
N 4	04/04/24	04/17/24	Instream audio SPOT Projected	20	\$200.00	Flat Fee	\$200.00
N 5	04/04/24	04/17/24	Instream audio SPOT Projected	20	\$200.00	Flat Fee	\$200.00
Totals				102			\$1,020.00

Time Period	Gross Amount	Net Amount
04/01/24 -04/30/24	\$1,020.00	\$867.00
Totals	\$1,020.00	\$867.00

Contract Totals 0.102 107 \$26,780.00

Signature: _____ **Date:** _____

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ACHOROMA₃ | KISS

RADIO ORDER

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institutional

Flight Dates: 04/04/2024 - 04/17/2024
Description: ABRIL 3-17

OrderNo: 34333
Page: 1 of 4
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institutional

Days	Program	Time	DP	Len	2024			Total Spots	Cost/Spot	Total Gross
					Apr 01	Apr 08	Apr 15			
Th	530a-10a			30		3	2	5	290.00	1,450.00
F	530a-10a			30		3	2	5	290.00	1,450.00
M	530a-10a			30		2	2	4	290.00	1,160.00
Tu	530a-10a			30		2	2	4	290.00	1,160.00
W	530a-10a			30		2	2	4	290.00	1,160.00
Th	10a-12p			30		3	2	5	260.00	1,300.00
F	10a-12p			30		3		3	260.00	780.00
M	10a-12p			30		2	2	4	260.00	1,040.00

RADIO ORDER

WKAQ 580 - Cadena
 PO Box 364668
 San Juan, PR 00936-4668
 USA
 acardona@univision.net
 787-758-5800
 787-792-3140

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institutional

Flight Dates: 04/04/2024 - 04/17/2024
Description: ABRIL 3-17

OrderNo: 34333
Page: 2 of 4
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com

Date: 3/27/2024

2024

Days	Program	Time	DP	Len	Apr 01	Apr 08	Apr 15	Total Spots	Cost/Spot	Total Gross
Tu	10a-12p			30	2	2	2	4	260.00	1,040.00
W	10a-12p			30	2	2	2	4	260.00	1,040.00
Th	12p-3p			30	3	2	2	5	260.00	1,300.00
F	12p-3p			30	3			3	260.00	780.00
M	12p-3p			30	2	2	2	4	260.00	1,040.00
Tu	12p-3p			30	2	2	2	4	260.00	1,040.00
W	12p-3p			30	2	2	2	4	260.00	1,040.00
Th	3p-5p			30	3	2	2	5	250.00	1,250.00
F	3p-5p			30	3			3	250.00	750.00
M	3p-5p			30	2	2	2	4	250.00	1,000.00
Tu	3p-5p			30	2	2	2	4	250.00	1,000.00
W	3p-5p			30	2	2	2	4	250.00	1,000.00
Th	5p-7p			30	3	2	2	5	250.00	1,250.00
F	5p-7p			30	3			3	250.00	750.00
M	5p-7p			30	2	2	2	4	250.00	1,000.00

RADIO ORDER

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 787-792-3140

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institutional

Flight Dates: 04/04/2024 - 04/17/2024
Description: ABRIL 3-17

OrderNo: 34333
Page: 3 of 4
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com
Date: 3/27/2024

Days	Program	Time	DP	Len	2024			Total Spots	Cost/Spot	Total Gross
					Apr 01	Apr 08	Apr 15			
Tu	5p-7p			30		2	2	4	250.00	1,000.00
W	5p-7p			30		2	2	4	250.00	1,000.00
Subtotal:								102		26,780.00

Total Gross: 26,780.00
Agency Commission: -4,017.00
Total Net: 22,763.00

APR '24	Total
102	102
26,780.00	26,780.00

Spots
Total Gross

Agency Authorization: _____ **Date:** 3/27/2024 **Vendor Acceptance:** _____ **Date:** _____

Media/Vendor agrees to bill Agency for all goods or services provided under this Contract/Insertion Order, promptly upon rendering of the same, but in no event in

RADIO ORDER

WKAQ 580 - Cadena
PO Box 364668
San Juan, PR 00936-4668
USA
acardona@univision.net
787-758-5800
787-792-3140

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
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Flight Dates: 04/04/2024 - 04/17/2024
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Page: 4 of 4
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com

Date: 3/27/2024

excess of 90 days from date of completion of such services or delivery of such goods. Media/Vendor acknowledges that Agency might not be able to collect from its clients Media/Vendor's invoices received in excess of 90 days. In which case Agency will, in turn, not be required to pay Media/Vendor's invoices.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Marirose Acevedo, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Pedro Pierluisi	
Authorized committee: Comite Pedro Pierluisi	
Agency requesting time (and contact information): <input type="checkbox"/> N/A KEY INTEGRATED SOLUTIONS INC	
Candidate's political party: PARTIDO NUEVO PROGRESISTA	
Office sought (no acronyms or abbreviations): PARIDO NUEVO PROGRESISTA - GOBERNACION	
Date of election: June 2,2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Eduardo Ferrer	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	

Candidate/Committee/Agency	Station Representative
Signature: <i>Marirose Acevedo</i>	Signature:
Name: Marirose Acevedo	Name: <i>Luis A. Garcia</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.