

CONTRACT



WKAQ-AM
P.O. Box 362050
San Juan, PR 00936-2050
Payable To: Televiscentro of Puerto Rico
(787) 792-4444

<u>Contract / Revision</u> 3056 /		<u>Alt Order #</u>
<u>Advertiser</u> COMITE PEDRO PIERLUISI		<u>Original Date / Revision</u> 04/16/24 / 04/16/24
<u>Contract Dates</u> 04/18/24 - 04/30/24	<u>Estimate #</u> 34648	
<u>Product</u> Institutional-Campana Primarias 2024		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WKAQ-AM	<u>Account Executive</u> Alejandra Cardona	<u>Sales Office</u> Guaynabo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

HOROMA3 / KEY INTEGRATED SOLUTIONS
PO BOX 11885
SAN JUAN, PR 00922-1885

WKAQ-AM - 3056A										Start/End	Spots/				
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount		
N 1	WKAQ	04/18/24	04/30/24	M-F AM Drive	5:30 AM-10:00 AM		:30				NM	15	\$2,550.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
	Week:	04/15/24	04/21/24	---33--				6	\$170.00	0.00					
	Week:	04/22/24	04/28/24	3-3----				6	\$170.00	0.00					
	Week:	04/29/24	05/05/24	3-----				3	\$170.00	0.00					
N 2	WKAQ	04/18/24	04/30/24	M-F 10a-12p	10a-12p		:30				NM	10	\$1,410.00		
	Week:	04/15/24	04/21/24	---22--				4	\$141.00	0.00					
	Week:	04/22/24	04/28/24	-2-2---				4	\$141.00	0.00					
	Week:	04/29/24	05/05/24	-2-----				2	\$141.00	0.00					
N 3	WKAQ	04/18/24	04/30/24	M-F 12p-2p	12p-2p		:30				NM	10	\$1,530.00		
	Week:	04/15/24	04/21/24	---22--				4	\$153.00	0.00					
	Week:	04/22/24	04/28/24	2-2----				4	\$153.00	0.00					
	Week:	04/29/24	05/05/24	2-----				2	\$153.00	0.00					
N 4	WKAQ	04/18/24	04/30/24	M-F PM Drive	4:00 PM-5:00 PM		:30				NM	10	\$1,150.00		
	Week:	04/15/24	04/21/24	---22--				4	\$115.00	0.00					
	Week:	04/22/24	04/28/24	-2-2---				4	\$115.00	0.00					
	Week:	04/29/24	05/05/24	-2-----				2	\$115.00	0.00					
N 5	WKAQ	04/18/24	04/30/24	M-F 5p-7p	5p-7p		:30				NM	10	\$1,550.00		
	Week:	04/15/24	04/21/24	---22--				4	\$155.00	0.00					
	Week:	04/22/24	04/28/24	2-2----				4	\$155.00	0.00					
	Week:	04/29/24	05/05/24	2-----				2	\$155.00	0.00					
Totals											0.00	55	\$8,190.00		

Time Period	# of Spots	Gross Amount	Net Amount
04/01/24 - 04/30/24	55	\$8,190.00	\$6,961.50
Totals	55	\$8,190.00	\$6,961.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WKAQ-AM
P.O. Box 362050
San Juan, PR 00936-2050
Payable To: Televiscentro de Puerto Rico
(787) 792-4444

<u>Contract / Revision</u>	<u>Alt Order #</u>
3056 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
COMITE PEDRO PIERLUISI	04/16/24 / 04/16/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/18/24 - 04/30/24	Institutional-Campana Pr	34648

Streaming WKAQ-AM - 3056B

*Line	Start Date	End Date	Description	Imp./Plays	Booked	Rate	Rate Type	Amount
N 1	04/18/24	04/30/24	Instream audio SPOT Projected	15		\$150.00	Flat Fee	\$150.00
N 2	04/18/24	04/30/24	Instream audio SPOT Projected	10		\$100.00	Flat Fee	\$100.00
N 3	04/18/24	04/30/24	Instream audio SPOT Projected	10		\$100.00	Flat Fee	\$100.00
N 4	04/18/24	04/30/24	Instream audio SPOT Projected	10		\$100.00	Flat Fee	\$100.00
N 5	04/18/24	04/30/24	Instream audio SPOT Projected	10		\$100.00	Flat Fee	\$100.00
Totals				55				\$550.00

Time Period	Gross Amount	Net Amount
04/01/24 -04/30/24	\$550.00	\$467.50
Totals	\$550.00	\$467.50

Contract Totals 0.055 60 \$8,740.00

Signature: _____ **Date:** _____

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RADIO ORDER REVISION

WKAQ 580 - Cadena
 PO Box 364668
 San Juan, PR 00936-4668
 USA
 acardona@univision.net
 787-758-5800
 787-792-3140

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institucional

Flight Dates: 04/18/2024 - 04/30/2024
Description: ABRIL 18-30

OrderNo: 34648
Page: 1 of 3
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com
Date: 4/16/2024

Days	Program	Time	DP	Len	2024				Total Spots	Cost/Spot	Total Gross
					Apr 15	Apr 22	Apr 29	Apr 29			
Th	530a-10a	30		30	3			3	180.00	540.00	
F	530a-10a	30		30	3			3	180.00	540.00	
M	530a-10a	30		30	3	3	3	6	180.00	1,080.00	
W	530a-10a	30		30	3			3	180.00	540.00	
Th	10a-12p	30		30	2	2		4	151.00	604.00	
F	10a-12p	30		30	2			2	151.00	302.00	
Tu	10a-12p	30		30		2	2	4	151.00	604.00	
Th	12p-2p	30		30	2			2	163.00	326.00	

RADIO ORDER REVISION

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 787-758-5800
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Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institucional

Flight Dates: 04/18/2024 - 04/30/2024
Description: ABRIL 18-30

OrderNo: 34648
Page: 2 of 3
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com
Date: 4/16/2024

Days	Program	Time	DP	Len	2024				Total Spots	Cost/Spot	Total Gross
					Apr 15	Apr 22	Apr 29	Apr 29			
F	12p-2p			30		2			2	163.00	326.00
M	12p-2p			30		2	2		4	163.00	652.00
W	12p-2p			30			2		2	163.00	326.00
Th	4p-5p			30		2	2		4	125.00	500.00
F	4p-5p			30		2			2	125.00	250.00
Tu	4p-5p			30			2	2	4	125.00	500.00
Th	5p-7p			30		2			2	165.00	330.00
F	5p-7p			30		2			2	165.00	330.00
M	5p-7p			30			2	2	4	165.00	660.00
W	5p-7p			30			2		2	165.00	330.00
Subtotal:									55		8,740.00

Total Gross: 8,740.00
Agency Commission: -1,311.00
Total Net: 7,429.00

RADIO ORDER REVISION

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PO Box 364668
San Juan, PR 00936-4668
USA
acardona@univision.net
787-758-5800
787-792-3140

Station: WKAQ 580 - Cadena
Client: Comite Pedro Pierluisi
Division: Campana Primarias 2024
Product: Institutional

Flight Dates: 04/18/2024 - 04/30/2024
Description: ABRIL 18-30

OrderNo: 34648
Page: 3 of 3
Buyer: Johanna Bruno
Email: johanna.bruno@kisdigitalpr.com

Date: 4/16/2024

	APR '24	MAY '24	Total
Spots	44	11	55
Total Gross	6,992.00	1,748.00	8,740.00

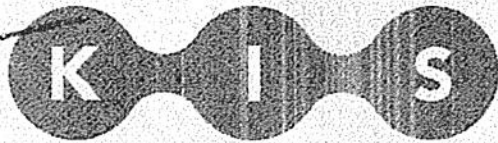
Agency Authorization: _____

Date: 4/16/2024

Vendor Acceptance: _____

Date: _____

Media/Vendor agrees to bill Agency for all goods or services provided under this Contract/Insertion Order, promptly upon rendering of the same, but in no event in excess of 90 days from date of completion of such services or delivery of such goods. Media/Vendor acknowledges that Agency might not be able to collect from its clients Media/Vendor's invoices received in excess of 90 days. In which case Agency will, in turn, not be required to pay Media/Vendor's invoices.



Key Integrated Solutions Inc.
 PO Box 11885 San Juan PR 00922-1885
 787-792-4141

1 First Bank

San Patricio Br.
 101-714 /2215

DATE	CHECK NUMBER	AMOUNT
04/15/2024	13241	***\$7,280.42

THE AMOUNT OF:
 Seven Thousand Two Hundred Eighty And 42/100 Dollars

PAY TO
 Televicentro of PR LLC
 PO Box 362050
 San Juan, PR 00936-2050

VOID AFTER 6 MONTHS

 TWO SIGNATURES REQUIRED

⑈000013241⑈ ⑆221571473⑆ 6605000831⑈

televi - Televicentro of PR LLC

INVOICE NO.	DATE	DESCRIPTION	GROSS	TAX	DISCOUNT	NET
34648	04/10/2024	CPP 18-30 Abril	7,429.00		148.58	7,280.42
Page 1 of 1	CHECK DATE 04/15/2024	CHECK NO. 13241	TOTALS	7,429.00	148.58	7,280.42

OFICINA DEL CONTRALOR ELECTORAL

CERTIFICACIÓN DE REGISTRO

Yo, **Lcda. Karla C. Fontáñez Berríos**, Secretaria de la Oficina del Contralor Electoral:

CERTIFICO que, de acuerdo con nuestro Registro Electrónico de Comités, al día de hoy, el **COMITE PEDRO PIERLUISI INC.** se encuentra inscrito, según dispone el Artículo 6.000 de la Ley 222 de 2011, según enmendada, conocida como “Ley para la Fiscalización del Financiamiento de Campañas Políticas en Puerto Rico”.



EN TESTIMONIO DE LO CUAL, se acredita la existencia de este Comité, en San Juan, Puerto Rico, hoy, 26/sep/2019.

f/Lcda. Karla C. Fontáñez Berríos
Secretaria de la Oficina del Contralor Electoral

IDENTIFICACIÓN: DO-2019-00830

Si desea validar la información contenida en este documento, acceda <http://www.oce.pr.gov>.

Generado en 06/mar/2024



Original
 Enmendado



**CERTIFICACIÓN DE PERSONAS AUTORIZADAS A
CONTRATAR TIEMPO Y ESPACIO EN LOS MEDIOS DE DIFUSIÓN**
(Partido Político, Candidato a gobernador, y Comités de acción Política)

Yo Edwin Mundo mayor de edad, casado y vecino de
(Nombre completo) (Estado civil)
Guaynabo, Puerto Rico en mi capacidad de Director
(Pueblo) (País) (Puesto)
del Comité Pedro Pierluisi bajo juramento declaro que:
(Partido político o comité)

1. Durante el periodo comprendido entre el 1 de enero de 2024 al 30 de noviembre de 2024, las personas autorizadas a contratar tiempo y espacio en los medios de difusión a nombre del Pedro Pierluisi y Comité Pedro Pierluisi son las siguientes:
(Partido Político, candidato a gobernador, Comités de estos o comité de acción política)

- a) Nombre de Persona o Agencia Mary Rose Acavedo
Firma de Persona Autorizada [Firma]
- b) Nombre de Persona o Agencia Johana Bruno
Firma de Persona Autorizada [Firma]
- c) Nombre de Persona o Agencia KEY INSURANCE SOLUTIONS, INC
Firma de Persona Autorizada [Firma]

2. Y PARA QUE ASÍ CONSTE, firmo la presente en San Juan, Puerto Rico
hoy 6 de febrero de 2024.

[Firma]
Firma del declarante

Según el Artículo 7.003(a) de la Ley 222-2011, según enmendada, todo partido político, su candidato a gobernador y los comités de éstos, y cada comité de acción política, presentará ante el Contralor Electoral y con la gerencia de cada medio de difusión y medio de comunicación que desee utilizar, el nombre o los nombres y las firmas de las personas autorizadas a contratar a nombre suyo tiempo o espacio en dicho medio de difusión.

En caso de la renuncia o remoción de la persona autorizada a contratar tiempo y espacio en los medios de difusión, el partido político, candidato a gobernador, comités de éstos comités de acción política deberá radicar una certificación enmendada.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Marirose Acevedo, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pedro Pierluisi

Authorized committee:

Comite Pedro Pierluisis

Agency requesting time (and contact information):

N/A KEY INTEGRATED SOLUTIONS INC

Candidate's political party:

PARTIDO NUEVO PROGRESISTA

Office sought (no acronyms or abbreviations):

PARIDO NUEVO PROGRESISTA - GOBERNACION

Date of election:

June 2,2024

General Primary

Treasurer of candidate's authorized committee:

Eduardo Ferrer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Marirose Acevedo</i>	Signature:
Name: Marirose Acevedo	Name: <i>Luis A. Garcia</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.