

2012  
Fourth Quarter

ISSUES & PROGRAMS  
Report

**KXLT-TV**

**KXLT Television, Inc.  
Rochester, MN**

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## **Listing of Problems and Needs**

- 1. ECONOMIC & DOWNTOWN DEVELOPMENT/JOBS/TOURISM**
- 2. POLITICAL/GOVERNMENTAL**
- 3. HEALTH CARE DEVELOPMENTS**
- 4. EDUCATION**
- 5. CRIME PREVENTION & DOMESTIC VIOLENCE**
- 6. ELDERLY/HANDICAPPED/MINORITY GROUPS/RACISM**
- 7. ENVIRONMENT**
- 8. YOUTH**
- 9. SUBSTANCE ABUSE**

# TYPICAL AND ILLUSTRATIVE PROGRAMS IN RESPONSE TO ISSUES AND PROGRAMS

## Local

Since **November 28, 1999**, KXLT Television, Inc. licensee of SagamoreHill Broadcasting of Minnesota, has broadcast the following programming in response to the issues and programs need for this quarter.

\* **FOX 47 News @ 9**

*Locally produced*

News @ 9      M-F, Sun      9p-9:30p

Latest information and periodic in-depth background stories, which air during the news. All appear in 9:00 pm news unless otherwise noted, with rebroadcast during the overnight hours, in original or re-edited form, in subsequent reports.

### 1. Economic & Downtown Development/ Jobs/ Tourism

10-4 While some businesses are struggling to make a profit, one industry is experiencing a significant boom as more and more people want new homes. Within the last month, Rochester has issued 22 new home building permits, a good portion of those coming from the northeast area of town.

10-10 Officials from China joined Governor Mark Dayton and others in celebrating a big expansion at the Hormel Institute. With expansion plans underway, Hormel developed a new partnership with China's Henan Province. State and local officials welcomed the Chinese delegation which included the Governor of Henan.

10-11 The struggle to find work continues for so many Americans...especially for veterans. But today a massive turnout at the Hiring our Heroes event gave many some hope.

10-11 Speaking of jobs, times are changing for those seeking employment. Employers are scanning resumes on the internet to find future employees. When job seekers submit their resumes online, companies compile them into a database, which scans them for keywords or qualifications. Then they group them together for potential interviews.

11-1 Allegiant Airlines is celebrating its inaugural flight between Rochester and Phoenix with cheap fares. Get this--fares as low as 64-bucks each way between the two cities.

11-8 A world leader in the manufacturing of construction and mining equipment will soon be closing its doors in Owatonna. Caterpillar told employees today its closing its Forestry Plant and moving operations and jobs to other plants in Wisconsin and Georgia. Although company officials tell us they will keep an engineering presence in Owatonna with 20 engineers - the move will still cost 100 employees their jobs.

11-13 One of the main drags in Rochester, 2nd Street SW will soon be flowing as normal. This project got underway in mid June and since then it has been a traffic nightmare. It is meant to continue the theme that was started in 2010 that gave Broadway to 6th Avenue a face lift.

11-20 With Thanksgiving just days away...millions of Americans will be hitting the roads for this holiday weekend, but if you haven't already fueled up you might be in for a surprise at the pumps.

12-6 It's not good news for 95 Mason City employees - they've just learned they're losing their jobs. Minnesota-based IC Systems Incorporated is closing the branch there after for more than 20 years in operation.

12-12 One downtown Rochester hotel may be changing things with a big addition. This proposal was only offered a month ago, but it may change the look of downtown Rochester significantly and further demonstrate that the Med City is still growing.

12-18 Just one day after the Rochester City Council took on the Historic Preservation Ordinance...another city in Southeastern Minnesota is deciding what to do with its historic properties. The Pine Island City Council took a closer look at what to do with a more-than 100-year-old home in the path of a future frontage road.

12-25 More than 12,000 out-of-work Minnesotans are at risk of having their unemployment insurance benefits expire Saturday. There were hopes that Congress would reauthorize the benefits, but those hopes seem to have diminished after lawmakers left Washington last week without striking a deal on the fiscal cliff.

## 2. Political/ Governmental

10-3 Republican candidate for U.S. Senate, Kurt Bills, made a couple of campaign stops in the area today. This morning, Representative Bills was in Kasson knocking on doors with Representative Duane Quam.... after that, he spent some time here in Rochester.

10-15 How do you define marriage? In three weeks - if you live in Minnesota - you'll be asked that question on the November ballot. Earlier today leaders from several faiths came together in support of the marriage amendment. Catholics, Lutherans, Mormons, evangelicals and Muslims met at the Ramada Inn today. Conservative-leaning Catholics and Evangelicals are among the amendment's most staunch supporters.

10-15 With 22 days until election day... most of you have registered to vote by now... but if you haven't, tomorrow is the last day.

11-5 A recent ruling in the city of Austin places extra importance on tomorrow's mayoral election. Incumbent Tom Stiehm will face candidate Dick Lang for a four year term as mayor opposed to the previous two year term. Stiehm states as mayor he works closely with the council to help decide what's best for the people. Lang said he is opposed to raising taxes, and as mayor will seek to reign in town spending.

11-7 At least one of the Democrats who have helped the party reclaim the State Capitol will be a fresh face in the House. A former Wells mayor beat out the incumbent in District 27A.

11-7 A surprise from election night hits closer to home in the race for the District 21 State Senate seat. DFL'er Matt Schmit edged out incumbent Jon Howe. Schmit could be seen taking down his campaign signs around Lake City today.

11-7 Rochester residents elected the late Denny Hanson to city council president last night. The Hanson family has been campaigning for the late city council president... calling a vote for Denny a vote for choice... because his win forces a special election.

11-8 Tuesday night's elections ushered in a power shift in the Minnesota Legislature with the DFL holding majorities in both the House and Senate. Tonight, they choose their legislative leadership.

11-13 Results from election night for a Wabasha County commissioners seat led to a 4-vote victory, close enough to lead to a recount. That recount took place today in Wabasha.

11-26 Congressmen Tim Walz stopped in Rochester today - catching up with his constituents. And for those picking up a few items at Hy-Vee it was an unexpected meet-and-greet with their representative. A crowd lined up earlier today inside Hy-Vee South to talk with the Congressman...some to talk about medical and veteran affairs, but most of today's worries surrounded the quickly approaching expiration date of our current tax cuts.

11-28 Wabasha County Commissioner Merl Norman lost a bid for re-election by four votes to rival Don Springer three weeks ago. Now, Norman and two other commissioners have voted to slash the pay of county commissioners by seven thousand dollars.

12-5 The state's budget forecast is being received with mixed reviews as Minnesota heads into a new legislative year with a deficit. Fox 47's Jared Ransom was at the Capitol today and has the latest.

12-18 You're soon going to pay for more to get rid of your garbage. Residents within the county can expect to see an increase of three dollars a month next year... or nearly a ten percent hike. It's all part of a plan for solving the county's deficit in the solid waste management budget and adjusting to a rising population.

12-24 Rochester has seen a large jump in sales of semi-automatic assault-style rifles - initially after the Newtown, Connecticut school shooting - and even more so now after President Obama's call to Congress to act now to stop gun violence. Many gun owners apparently aren't taking any chances that they'll still be able to buy weapons like the "Bushmaster .223" reportedly used in the Sandy Hook Elementary School massacre.

### 3. Health Care Developments

10-2 The weather we've been experiencing lately has many of us spending as much time outdoors as possible. It's not only good for the body and soul, but could also help your brain, according to a study done by psychology professor Dr. David Strayer from The University of Utah. He recently tested the creative thinking skills of people on a four day backpacking trip. The professor says he found a 50 percent jump in creativity for the people who have taken the trip.

10-4 Friends and family gathered at the loop in downtown Rochester tonight - to support a young mother and wife battling cancer. It was just over a month ago when we first brought you the story of Erin Pendegast. At 30, when she was 22 weeks along with her second child - Erin was diagnosed with brain cancer.

10-15 U of M researchers are questioning if the flu vaccine is as effective as it could be. Researchers found that during some influenza seasons, current vaccines offer protection for most of the population. But compared to most routinely recommended vaccines, protection from the flu vaccine is substantially lower.

10-24 The Soil and Water Conservation District was raising the red flag against nitrates in drinking water today. Nitrates are found in many drinking water wells in Minnesota. The district hosted a Nitrate Clinic today to provide free water samples for the public. High nitrates in drinking water can cause health problems... especially in infants.

11-12 A milestone moment today in the construction of a major addition at Mayo Clinic. Which means treating patients in the new building is just around the corner.

11-15 A group of researchers...including some from the Mayo Clinic... is announcing research that better identifies people at risk for Alzheimer's. The research out today in the New England Journal of Medicine is being called the most potent genetic risk factor discovered in the last twenty years.

12-19 Friday's tragedy at Sandy Hook Elementary School in Connecticut has sparked a national dialogue on mental illness. Many parents are wondering how to recognize the signs of a mental illness in their own children.

12-26 Whooping cough has hit Minnesota hard this year... more than 4,300 residents were diagnosed this year. Many of the cases were among children ages 9 to 12. The number is far more than in any year since World War II. Experts say the reason for the increased number is a redesigned vaccine that was introduced in 1991 to reduce the side effects.

## 4. Education

10-15 A task force trying to revamp how Minnesota funds public schools, met in Rochester to take suggestions from community members. About two dozen people showed up to the session with ideas about how to change the complicated way Minnesota schools receive money.

11-8 Each year the student body of the University of Minnesota Rochester has been growing. Much of that growth could be attributed to the unique approach to education. Today Chancellor Stephen Lehmkuhle gave a state of UMR address to more than 100 people interested in the direction the campus is heading.

11-15 Governor Mark Dayton proclaimed the second week of November, "Minnesota College Application Week." Many area colleges have been taking part in celebrating by waiving their application fees for high school seniors who apply through Friday.

11-19 A local school district receives national recognition for its science and technology programs. Kingsland Public Schools celebrated the achievement tonight. The district is the first in Minnesota to get three science and technology programs certified by Project Lead the Way. The organization helps address the need for more leaders in science, technology, engineering and math.

11-27 A state education task force is calling on the Legislature to make fundamental changes in the way school districts get their funding. The group is urging that strong steps be taken to shrink the gap between the rich and poor school districts in the state.

There's a call to simplify per-student funding formulas. Invest in all-day kindergarten for at-risk students state-wide. And take a part of district referendum levies and roll the money into a state education formula.

11-29 Students and staff at one of Rochester's elementary schools have reason to celebrate after Riverside Central was named a "super school". An award ceremony took place to recognize major strides the school has accomplished partially because of a computer program called "Imagine Learning." It helps students who are new to our country learn English - and provides educators with real-time reports.

12-5 Members of the Rotary Club of Greater Rochester are handing out 16-hundred hardcover dictionaries to all third graders - today and tomorrow. This is the fifth year of this project and is part of an effort encourage literacy,

12-13 Tonight the First Steps organization reported back to the community on what they're finding out about pre-K education. No surprise, a strong investment in early education results in better prepared children when they get to kindergarten.

## 5. Crime Prevention & Domestic Violence

10-4 October is Domestic Violence Awareness Month and one local organization has planned many events throughout October to honor victims and support survivors of domestic violence. The Family Violence

Coordinating Council held a commemoration ceremony tonight at the Rochester Community and Technical College. Their mission: to remember lives lost and educate the community.

10-10 The investigation continues after two former teachers at Shattuck-St. Mary's in Faribault are linked to cases of sexual misconduct.

10-18 Late Tuesday night, Austin police were alerted of a domestic disturbance in the one thousandth block on Second Avenue Southwest. Police spoke to A woman found in a second floor apartment where yelling had been heard by neighbors. She told police the fight was over - and the two men had left before they arrived.

10-26 Another man in the counterfeit 20-dollar bill scheme in Rochester has pleaded guilty.

10-30 Law enforcement agencies recognize the value of new technology. Just last month the Olmsted County Sheriff's Office started implementing automatic license plate readers. it scans a number of plates in just seconds...and If there's something illegal associated with a plate - an alert will pop up on the officers computer in their car.

11-13 Authorities are now investigating whether gangs were involved in a shooting that injured five people near Austin over the weekend.

11-15 A troubled Vietnam vet held Sheriff's deputies at bay with a high-powered rifle for two hours in Dodge Center today. As Fox 47's Peter Schuneman reports, it began with shots fired and ended peacefully with the man surrendering to get help.

11-19 Rochester police have arrested four people in what appears to be a counterfeit money operation. Police say two people were sitting at a kitchen table at an apartment building in the 19-hundred block of Valleyhigh Drive on Saturday... wearing gloves and cutting paper into what looked like U-S currency.

11-27 A tough and costly lesson for An Albert Lea woman -- when someone claiming to be a police officer called her and demanded she make a full payment on a loan she had taken out through an online lender. According to the Mower County Sheriff's office, the loan came from a legitimate lender, but their computer system containing people's personal loan information was hacked. Online hackers are nothing new, but in this case, they impersonated a police officer and threatened the woman with arrest multiple times. Chief Deputy Mark May says police officers do not call on loans.

12-6 A Stewartville man has been charged after being caught with child porn. 20-year old Nicholas Nelson is facing one count of disseminating pornography and two counts of possessing it. The Internet Crimes Against Children Task Force tracked the images to Nelson's computer. Law enforcement officers from across the country work with the task force to track sex offenders.

12-19 It's a somber day in Lake City... as the community remembers one year ago today that Officer Shawn Schneider was shot and killed while responding to a domestic dispute. It was on December 19th when Officer Schneider was trying to get a woman out of a home - away from a former boyfriend who was threatening her. Shawn died from his injuries on December 30th. Today a memorial bell ran eleven times in honor of the number of years officer Schneider served with the Lake City police force.

12-24 Christmas Eve got off to a violent start in Winona County where a domestic disturbance turns into a manhunt and ends in gunfire. Tonight, two Olmsted County Deputies are on administrative leave. Fox 47's Aubrey Helms has the story.

12-24 A Canton man is charged for allegedly shooting a woman in the neck. Roger Bergmann is charged with 12 felonies including assault and attempted murder. He was arrested Friday in Winona County after a conflict that started in Preston. Bergmann allegedly shot 49-year-old woman inside a home and then fled the scene.

## 6. Elderly/ Handicapped/ Minority Groups/ Racism

10-11 A crash involving an 86-year-old woman near Dodge Center yesterday afternoon is raising a major question... how old is too old to drive?

10-24 As a significant portion of our population approaches the traditional retirement age, a larger percentage of people are choosing to work beyond that. The reasons may vary - but it's becoming the norm.

11-22 Unfortunately, many Minnesotans don't even have a home...let alone a delicious thanksgiving meal... which is why homeless shelters in our area are very busy tonight. The Dorothy Day Hospitality House in Rochester is one of those temporary shelters... providing a warm meal and twenty-three beds for those in need.

12-5 Seniors at the Rochester Senior Center can now better connect with friends and family online. The center is offering Internet classes for anyone wanting to improve their knowledge of the web. Classes include lessons on how to set up e-mail and how to use Browsers, Hyperlinks, and chat rooms. Seniors have the option of learning on regular computers or magnified monitors and keyboards.

12-11 It's not Santa's sleigh or his reindeer - but it's close. Student drivers from Southeast Technical Trucking School were out delivering Christmas gifts today. This morning students and their instructors loaded up their trucks and headed off in separate directions, each truck loaded with toys, clothing and furniture to deliver to the Santee Sioux Reservation in Nebraska and the Crow Creek Indian Reservation in South Dakota. The college established a relationship with these two tribes through the Winona Dakota Unity Alliance years ago and has been bringing loads of presents every December since.

12-25 Though many were able to gather with friends and family to enjoy the holiday today... some weren't able to do so but that doesn't mean they didn't have a place to go. More than 100 people gathered at the Salvation Army's Caring Partners Adult Day Program Building in Rochester. Visitors were greeted at the door, sang Christmas carols and served a warm meal by volunteers.

## 7. Environment

10-3 In the summertime, box elder bugs live in box elder and maple trees - they also hang out in our gardens. But the change in temperatures is their cue to find safe harbor...In urban areas, they look for nooks and crannies on buildings. As they're moving around under siding, they can sometimes end up inside our homes.

10-8 The Freeborn County Sheriff's office is restricting the use of burning permits for Freeborn County. Due to the lack of rain from the drought, the Sheriff's office is banning all burning with the exception of small camp fires.

11-12 Neighbors along the Elton Hills ravine in northwest Rochester are angry over a construction project that started without warning last Friday. Crews are ripping down trees along a walking path as part of a project the city says will counter-act and help prevent erosion.

11-21 We've been chronicling the issues area waters have had with invasive asian carp species. Just last week, a large big head carp was taken out of Lake Pepin, leaving some concerned about the current state of our waterways.

11-27 The Shell Rock River Watershed District has been awarded a huge grant to help restore habitats and fight invasive species. Goose Lake in Albert Lea plans to install a new electric barrier thanks to the 395-thousand dollar grant. The barrier will help control the migration of carp and compliment other barriers already installed.

12-11 With last night's temperatures getting down to the single digits many bodies of water are beginning to freeze over. The ice has prompted the Minnesota DNR to warn us - not to take to the ice yet.

12-13 If you notice the foundation of your house looking a little lopsided, there could be a good explanation for that. Numerous factors come in to play such as age and quality, but the most likely culprit right now, is the dry summer. A shifting sediment is a big issue.

When the ground dries out, the soils condense and the weight of the house will settle even more than normal.

12-26 This might come as a surprise. The day after Christmas, business at the Olmsted County Recycling Center really picks up. If you got a new TV for Christmas, and want to get rid of the old one, that's where you'll take it. The recycling center also takes old computer monitors, and many other electronics, but you'll pay 30 cents a pound.

## 8. Youth

10-18 Some Winona State students are doing their part to help those less fortunate. Members of the Pi Lambda Phi fraternity have been sleeping outside on campus since Tuesday. They're collecting food and clothing as part of their Homeless for the Homeless drive.

10-26 The color orange may be more commonly associated with Halloween... but today the bright hue took on a different meaning for some local teenagers. Students at Austin High School sported the color in honor of victims of bullying and to support a worthy cause. Their anti-bullying campaign has been taking place all week.

10-26 While many kids are thinking about all the candy they'll be collecting next week, some students in Albert Lea are focusing on people in the world who don't have enough to eat. Jacob Jensen organized a "Penny War" to help collect spare change to benefit the "Feed My Starving Children" organization.

10-31 Tonight is Halloween, and many are going door-to-door in spooky costumes getting as much candy as they can.

11-1 Ground was broken today on a New Boys and Girls Club in Rochester. Kids got to join in on the groundbreaking where crews have already been working to demolish the former Holmes Elementary school.

11-14 Thousands of students were introduced to the fields of Science and Technology this afternoon. Fox 47's Jonathan Kegges has the story.

11-26 Some high school students in Rochester are giving back this holiday season. John Marshall High School kicked off fundraising today for Christmas Anonymous. The local organization provides food, clothes and toys to families in need throughout Olmsted County.

12-17 In the aftermath of the Newtown, Connecticut tragedy - and following a series of bomb threats at Rochester Public Schools - local officials are assuring families that Rochester schools are safe. Today Superintendent Michael Munoz released two letters addressing the schools response to these events.

12-17 As the nation mourns the loss of twenty children in the mass shooting in Connecticut, local school kids are reaching out to those affected by the tragedy. When first grader Emilee Phelps from Banfield Elementary heard about the shooting at Sandy Hook, she asked her mom if she could make cards to send to families of the victims.

12-19 Police have identified three students in connection to the recent bomb threats made to Rochester Public Schools. It's an update to a story we've been following for the past week and a half. Four bomb threats were made on local schools... the suspects will face the school board and could face expulsion.

12-19 A Dover-Eyota high school student is facing criminal charges after threatening the lives of a handful of his classmates. Deputies were called to the high school around 2-30 yesterday after a staff member heard of the threats... and feared for the students' safety.

## 9. Substance Abuse

10-22 A Fillmore County man is back behind bars for violating his probation. Henry Herschberger of Canton was originally booked into the St. Cloud Correctional facility in September for growing and selling marijuana near an Amish schoolhouse.

10-25 Two men are behind bars tonight on charges of making methamphetamine in a city park. Austin police received an anonymous tip that the two men were skateboarding between Wildwood and Todd Parks with a backpack that contained meth-making supplies.

11-1 We begin tonight with one of the biggest drug busts in the City of Rochester this year. It all went down this morning. During a major sting...Rochester police arrest 18 people following an ongoing investigation that involved local, state, even federal agencies.

12-3 A Rochester woman is arrested in a DUI crash that left one person in critical condition. Police say 26-year-old Latandra Watts was taken into custody around 10:30 Saturday night.

12-12 A Mason City man is headed to federal prison for dealing drugs. A judge sentenced 27-year-old Tommy Walker today to more than 6 years behind bars. Walker pleaded guilty in August to distributing a controlled substance - and for having a firearm to further a drug crime. In February, officers seized more than 100 pills from his home - a drug similar to ecstasy - as well as marijuana and a 9-millimeter Uzi.

## Network Programming

In addition to our locally produced programming specifically designed to respond to the issues and problems of our viewing area, network programs often cover issues relating to our local problems and needs.

- **FOX News Sunday**

*FOX Network*

*Sundays 8am 60 min*

### 4<sup>th</sup> Quarter 2012 FOX News Sunday Quarterly Report October 1, 2012 – December 31, 2012

#### October 7

##### **Campaign 2012**

Gov. Martin O'Malley (D-MD)

Sen. Kelly Ayotte (R-NH), Senate Armed Services Cmte

##### **Debates 2012**

Brett O'Donnell, Political Debate Coach

#### October 14

##### **Campaign 2012**

David Axelrod, Senior Strategist for Obama Campaign

##### **Campaign 2012**

Ed Gillespie, Senior Adviser for Romney Campaign

#### October 21

##### **Benghazi**

Sen. Dick Durbin, (D-IL)

Sen. Lindsey Graham, (R-SC)

##### **Campaign 2012**

Frank Newport, Editor in Chief of Gallup

#### October 28

##### **Campaign 2012**

Sen. Rob Portman, (R-OH)

Sen. Ron Johnson, (D-WI)

Sen. Mark Warner, (D-VA)

Sen. Mark Udall, (D-CO)

#### November 4

##### **Campaign 2012**

David Axelrod, Senior Strategist for Obama Campaign

##### **Campaign 2012**

Rich Beeson, Political Director for Romney Campaign

November 11

**Petraeus/Benghazi**

Sen. Dianne Feinstein, (D-CA)

**Fiscal Cliff**

Sen. Bob Corker, (R-TN)

Sen. Kent Conrad, (D-ND)

Rep. Tom Price, (R-GA)

Rep. Chris Van Hollen, (D-MD)

November 18

**Benghazi**

Sen. Saxby Chambliss (R-GA), Vice Chair of the Senate Intelligence Committee

Sen. Joe Lieberman (I-CT), Senate Homeland Security Committee.

**Republican Future**

Gov. Bobby Jindal (R-LA)

Gov. Scott Walker (R-WI)

November 25

**Foreign Policy**

Sen. John McCain (R-AZ), Ranking Member, Armed Services Committee

**Black Friday Economy**

Matthew Shay, President & CEO, National Retail Federation

John Sweeney, Executive VP, Fidelity Investments

December 2

**Fiscal Cliff**

Timothy Geithner, Treasury Secretary

**Fiscal Cliff**

John Boehner (R-OH), House Speaker

December 9

**Fiscal Cliff**

Sen. Charles Schumer (D-NY), Finance Committee

Sen. Bob Corker (R-TN), Banking Committee

**Foreign Affairs**

Amb. Michael Oren, Israeli Ambassador to the United States

December 16

**CT Shootings**

Joe and Lynn Wasik, parents of child at S.H.E. Daughter survived.

Robert Licata, parent of child at S.H.E. Son survived.

**CT Shootings**

Sen. Joe Lieberman, (I-CT)

**CT Shootings**

Sen. Dick Durbin (D-IL), Assistant Majority Leader, Judiciary Cmte

**CT Shootings**

Rep. Louie Gohmert (R-TX), Judiciary Committee

**CT Shootings**

Ronald Stephens, Director of the National School Safety Center

December 23

**Fiscal Cliff/Gun laws**

Senator John Barrasso (R-WY), Chairman, Senate Republican Policy Committee / Senate Foreign Relations Committee member

Sen. Kent Conrad (D-ND), Chairman of the Senate Budget Committee

**Holiday Message**

Pastor Rick Warren, Founder & Senior Pastor, Saddleback Church

December 30

**Fiscal Cliff, Guns, Benghazi**

Sen. Dianne Feinstein (D-CA)

Sen. Lindsey Graham (R-SC)

## Syndicated Programming

In addition to our locally produced news to respond to the issues and problems of our viewing area, syndicated programs often cover issues relating to our local problems and needs.

KXLT airs *First Business News* Monday – Friday at 7:30am. *First Business News* is a preview of today's news and trading day – not a look back at yesterday. They go beyond the headlines digging deeper for the real ideas that make viewer's money work. The show starts with the "First Look" which includes a quick earnings and economic calendar, the "Morning News Briefing" and "trader Talk" which is insight straight from the pits on how traders plan to play one of the day's story stocks. Some of the other topics they hit on are a "Trade of the Day" and small business report as well as tech updates and other information going on in the stock market and with businesses.

KXLT also airs Children's E/I Programming.

Mondays at 7:00am aired BETA Records TV which is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Tuesdays at 7:00am KXLT airs *Pets.TV* which celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles. *Pets.TV* not only features the usual domestic household pets but the unusual exotic pets people love.

Wednesdays at 7:00am KXLT airs *Eco Company* which explores all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Thursdays at 7:00am KXLT aired *The Real Winning Edge* is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Fridays at 7:00am KXLT airs *Sports Stars of Tomorrow* which focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Saturdays at 7:00am 7/2/11-9/3/11 and Saturdays at 7am 9/10/11-9/24/11 KXLT aired *Mad About* which provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.

## Short Form Programming

### Local

Advertiser	Title
Al-Anon/Alateen SE Minnesota	Al-Anon Family Group Steve/Dad
Autism Awareness	Ernie Ells
Boys & Girls Club of Rochester	Great Futures Start Here
Childhood Obesity Awareness	Let's Move
Clearway Minnesota	Coaster/School Bus/ Buerger's Tips Phone & Web/Terrie's Tips Phone & Web
DTV Consumer Education	FCC Quarterly DTV Report
Energy Efficiency	Cliff
Exchange Club of Rochester	High School Volleyball Tournament
Family Service Rochester	Purple Umbrella Campaign
FOX 47 FOXfiles	Community Calendar
FOX 47 Hometown Heroes	Hometown Heroes
Got Your Six	Got Your Six/Behind Every Great/Backs
Hiawatha Homes Foundation	Festival of Trees 2012
Interfaith Hospitality Network	Cardboard Box City 2012
Iowa Dept of Public Health	Too Busy/Jim
Kiwanis Club of Rochester	Hockey Festival 2012
Laketrails Base Camp	Lake of the Woods Teen Camp
Lions International	Airport/Safari Hunting
MADD	Austin Melville "Don't Drink & Drive"
March of Dimes	Coming Home/Pertussis-Jeff Gordon Healthy Babies Healthy Start
March of Dimes of SE MN	Signature Chefs Auction 2012
Minnesota National Guard	Storm/Fire/Flood
MN Dept of Public Safety	Beer Mugged/Screwed Driver/Heights Toasted New Year/Safety Elf/Ho-Ho-Tini
Missing Girls	Missing Evansdale, Iowa Girls

## Issues & Programs Report

NAB Congressional Campaign

Olmsted County Public Works

Rochester Chamber of Commerce

Salvation Army

Stop the Text. Stop the Wrecks.

The ARC Southeastern Minnesota

TvB Project Roadblock (Rolsch)

TvB Project Roadblock

United Way of Olmsted County

## 2012 Fourth Quarter Report

No Kid Hungry/Jeff Bridges

Green It. Mean It. Idling/Frozen Food/

Bill Pay

BuyRochesterMN.com

Red Kettle Campaign 2012

Glee Anti-Texting

The ARC SE-MN "Hages Twins"

Project Roadblock/Monkey/Bar Math

Solitary Confinement

Give. Advocate. Volunteer

Apple Volunteer

Network

<u>DATE</u>	<u>PROGRAM</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>
10/1/2012	Mob Doctor	14539 US ATTORNEY	GENERAL: DEFENDING CHILDHOOD
10/3/2012	The X-Factor	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES
10/5/2012	The X-Factor	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES
10/6/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS /PROSTATE CANCER
10/7/2012	RS National Prekick	MCBD208312THPSA	RONALD MCDONALD HOUSE CHARITIES
10/7/2012	Family Guy	FGDADVOTEPSA20	ROCK THE VOTE
10/8/2012	Mob Doctor	WFPF2012	WORLD FOOD PROGRAM
10/12/2012	Fringe	DETP0528	PARTNERSHIP AT DRUGFREE: CHELSEA MEDICINE ABUSE
10/13/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/13/2012	College Football BridgeShow	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/13/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/20/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/20/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/21/2012	NFL Single	PSA2012NFL3020	2012 NFL PSA V2
10/26/2012	Kitchen Nightmares	PSA2012NFL3010	2012 NFL PSA V1
10/27/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
10/28/2012	World Series Game 4	PSA2012MLB3021	REV MLB PSA W/CC SABATHIA
10/29/2012	The X-Factor	14539 US ATTORNEY	GENERAL: DEFENDING CHILDHOOD
11/2/2012	Kitchen Nightmares	VYRC2075000	RED CROSS HURRICANE SANDY
11/2/2012	Fringe	VYRC2075000	RED CROSS HURRICANE SANDY
11/3/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/3/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/3/2012	Master Chef	VYRC2075000	RED CROSS HURRICANE SANDY
11/4/2012	NFL Single	YVRC2075000	RED CROSS HURRICANE SANDY
11/4/2012	NFL Single	XNPI538330H	NFL/HURRICANE SANDY/REDCROSS
11/4/2012	Simpsons	VYRC2075000	RED CROSS HURRICANE SANDY
11/5/2012	Mob Doctor	VYRC2075000	RED CROSS HURRICANE SANDY
11/6/2012	Election Night	VYRC2075000	RED CROSS HURRICANE SANDY
11/7/2012	The X-Factor	VYRC2086000H	RED CROSS SUPERSTORM SANDY
11/8/2012	The X-Factor	VYRC2087000H	RED CROSS SUPERSTORM SANDY
11/9/2012	Kitchen Nightmares	VYRC2090000H	RED CROSS SUPERSTORM SANDY
11/10/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/10/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/11/2012	NFL Game 1	XNPI538330H	NFL/HURRICANE SANDY/REDCROSS
11/11/2012	NFL America's Game/Week	XNPI538330H	NFL/HURRICANE SANDY/REDCROSS
11/11/2012	Family Guy	VYRC2090000H	FOX SPORTS SUPERSTORM SANDY
11/12/2012	Bones	H020GN12BON1P0	VETERAN'S CRISIS LINE/DAVID BOREANAZ

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<u>DATE</u>	<u>PROGRAM</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>
11/16/2012	Kitchen Nightmares	Z030GCON0301	NATL ARTS & HUMANITIES YOUTH PROGRAM: HER JOURNEY
11/17/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/17/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/18/2012	Bob's Burgers	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
11/23/2012	COLLEGE FB GAME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/23/2012	Charlie Brown	ZHHB125440H	RED: WORLD AIDS DAY
11/24/2012	CFB GAME SAT	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/24/2012	CFB GAME SAT PRIME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
11/24/2012	Master Chef	ZHHB123442H	RED: WORLD AIDS DAY
11/25/2012	NFL Game 1	PSA2012NFL3010	PSA/COTA/FOXSPORTS
11/25/2012	Cleveland	ZHHB125440H	RED: WORLD AIDS DAY
11/30/2012	PAC 12 HALFTME	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
12/1/2012	BIG 10 HALFTIME Sat CANCER	PSA2012CFB3010	FOX SPORTS SUPPORTS/PROSTATE CANCER
12/1/2012	Master Chef	GTAWAD2012H	KAISER FAMILY FOUNDATION: GREATER THAN AIDS
12/2/2012	NFL Single	XNPI539030H	NFL PLAY60
12/2/2012	Bob's Burgers	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/7/2012	Fringe	CDAA1001H	CENTER FOR DISEASE CONTROL: LET'S STOP HIV TOGETHER
12/8/2012	UFC ON FOX	PSA2012UFC3011	FOX SPORTS SUPPORTS SHRINERS HOSPITAL
12/9/2012	NFL Game 1	XNPI539030H	NFL PLAY60
12/9/2012	NFL Game 1	XNPI539030H	NFL PLAY60
12/9/2012	NFL America's Game/Week	XNPI539030H	NFL PLAY60
12/9/2012	American Dad	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/14/2012	Kitchen Nightmares	Z030GCON0301	NATL ARTS & HUMANITIES YOUTH PROGRAM: HER JOURNEY
12/15/2012	Cops	CDAA1001H	CENTER FOR DISEASE CONTROL: LET'S STOP HIV TOGETHER
12/16/2012	NFL Single	XNPI539030H	NFL PLAY60
12/16/2012	Cleveland	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/21/2012	Kitchen Nightmares	CDAA1001H	CENTER FOR DISEASE CONTROL: LET'S STOP HIV TOGETHER
12/22/2012	Cops	Z030GCON0301	NATL ARTS & HUMANITIES YOUTH PROGRAM: HER JOURNEY
12/23/2012	NFL Game 1	XNPI539030H	NFL PLAY60
12/23/2012	NFL Game 1	XNPI539030H	NFL PLAY60
12/23/2012	NFL America's Game/Week	XNPI182010H	NFL PLAY 60 REV
12/23/2012	NFL America's Game/Week	XNPI539030H	NFL PLAY60
12/23/2012	The Simpsons	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)

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12/26/2012	Ben & Kate	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/27/2012	The Mindy Project	H15FZAA1112	FOUNDATION FOR A BETTER LIFE: GUITAR HERO
12/27/2012	The Mindy Project	DMKYM15H	KAISER FAMILY FOUNDATION: GREATER THAN AIDS
12/28/2012	How Train Dragon Xmas	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/29/1012	Mob Doctor	CDAA1001H	CENTER FOR DISEASE CONTROL: LET'S STOP HIV TOGETHER
12/30/2012	Family Guy	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)
12/31/2012	Bones	TFPI030EG01H	20TH CENTURY FOX/NAT GEO: CAUSE AN UPROAR (LIFE OF PI)