

2006  
Fourth Quarter

ISSUES & PROGRAMS  
Report

**KXLT-TV**

**KXLT Television, Inc.**  
**Rochester, MN**

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## **Listing of Problems and Needs**

- 1. ECONOMIC & DOWNTOWN DEVELOPMENT/JOBS/TOURISM**
- 2. POLITICAL/GOVERNMENTAL**
- 3. HEALTH CARE DEVELOPMENTS**
- 4. EDUCATION**
- 5. CRIME PREVENTION & DOMESTIC VIOLENCE**
- 6. ELDERLY/HANDICAPPED/MINORITY GROUPS/RACISM**
- 7. ENVIRONMENT**
- 8. YOUTH**
- 9. SUBSTANCE ABUSE**

# TYPICAL AND ILLUSTRATIVE PROGRAMS IN RESPONSE TO ISSUES AND PROGRAMS

## Local

Since **November 28, 1999**, KXLT Television, Inc. licensee of SagamoreHill Broadcasting of Minnesota, has broadcast the following programming in response to the issues and programs need for this quarter.

### \* **FOX 47 News @ 9**

*Locally produced*

News @ 9      M-F, Sun      9p-9:30p

Latest information and periodic in-depth background stories, which air during the news. All appear in 9:00 pm news unless otherwise noted, with rebroadcast during the overnight hours, in original or re-edited form, in subsequent reports.

### 1. Economic & Downtown Development/Jobs/Tourism

10-3 After a meeting tonight, Austin and Mower County authorities have come to a decision on where to build a new justice center.

10-5 The Minnesota Supreme Court is being asked to take a transportation funding amendment off the November ballot.

10-6 Its only fall but the minds of some people are already filled with thoughts of the holidays.

10-9 Three one-way roads around the Kutzky Park area are being converted into two-way roads.

This includes Center street, 1st street north, and 2nd street north between 6th ave and 16th ave SW.

10-10 I-B-M has announced a realignment that involves cutting nearly 400 jobs, including 74 in Rochester.

10-11 One foundation is trying to build stronger businesses and communities throughout Southern Minnesota.

10-17 A major company in Rochester is being sold. Pemstar has made an acquisition agreement with Benchmark Electronics--based in Texas. According to Pemstar's website... The 300-million dollar deal still needs to be approved by shareholders... The deal is expected to be finalized early next year.

10-21 Every year Rochester residents spend billions of dollars \*outside\* the local community. Now... a new study is showing that spending even a small portion of that cash here...would have a huge impact.

10-25 the Dirt is flying as a non-profit facility moves in a different direction. A groundbreaking ceremony was held today on a new location for the Zumbro Valley Mental Health Center.

- 10-27 There are a great number of businesses changes happening in Rochester. From new businesses setting up shop to growth of existing companies and some new holiday shopping options at the Apache Mall.
- 11-3 A piece of Rochester's history that's provided a helping hand to many is closing the doors.
- 11-17 Northbound on Highway 52 is officially free from construction.
- 11-21 If you're looking for a seasonal job, you'll have plenty of options to choose from. The Minnesota Workforce Center says there are still places looking to hire workers for the holidays.
- 12-1 Ground is broken on the Future of the Rochester Area Family Y! Community leaders got together this morning to dig in on the facility's new water slide and pool.
- 12-10 The Rochester community has been battling the DM&E expansion for eight years... and now a Minnesota college's student government is speaking out against the project.
- 12-15 The last time any major work was done to the Mayo Civic Center was 5 years ago... and that's one of many reasons employees say it's time to spend millions of dollars to change the face of the cities biggest event center.
- 12-18 The Albert Lea Freeborn County Chamber of Commerce is making a list and checking it twice.
- 12-23 It started more than a year ago... and finally a decision on who will foot the road repair bill... has been made by the Stewartville City Council.

## 2. Political/Governmental

- 10-2 The Rochester Area Chamber of Commerce is hosting candidate forums for the next week and half and first one featured the two men vying to be the next Olmsted County Attorney.
- 10-3 November's midterm elections are about a month away...and the ballot contenders are getting ready for crunch-time.
- 10-9 Rochester area Congressional candidates met face to face to discuss several local business issues.
- 10-11 November's midterm election is less than a month away... and if you'll be out of town for the big day, it's time to start thinking about placing your vote early.
- 10-14 in Election news, a new Star Tribune Minnesota Poll shows D-F-Ler Mike Hatch is leading Republican Governor Tim Pawlenty among Minnesotans likely to vote on November Seventh.
- 10-23 In a time of mudslinging and partisan politics... there's a group that's agreed to look past party lines and meet in the middle... And now they're asking the public... what their priorities should be.
- 10-24 For more than a decade the district one congressional seat has been held by the same man. Year after year Gil Gutknecht has sent his opponents packing... but admits that this is the toughest race he's ever been in.
- 10-28 Some Twin Cities Newspapers are out with their endorsements for state office. The Star Tribune is backing Republican Scott Wright over DFLer Ann Lynch in the race for the Senate District 30 seat.
- 11-2 Going on vacation or don't have time to vote on Tuesday? There's always absentee voting.

11-5 It's election crunch time.. and candidates are trying to make their last impressions their best. But some political sign stealing is making two candidates in Wabasha County a little nervous.

11-11 For the first time in almost a decade, there will be new Republican leadership on the state senate floor.

11-18 Do judges and politics mix? Following two major Supreme Court rulings... that's a question more Minnesotans may find themselves asking in the coming months.

11-24 It's not the lottery, but you may have some money coming your way and don't even know about it. The I-R-S says more than 11-hundred Minnesotans are owed an unclaimed tax refund.

12-12 As 2006 draws to a close the political leaders of Minnesota are looking to the 2007 legislative session. And while there is new leadership in both the House and Senate... the topics are familiar.

12-16 South Dakota's republican governor says he and the people of his state will stand behind democratic senator Tim Johnson who is recovering from brain surgery.

12-27 A Rochester bakery was the sight for one of Minnesota's newest elected officials to kick off the start of her career in Washington.

### 3. Health Care Developments

10-3 As you may know, October is Breast Cancer Awareness month. And one restaurant in Austin is doing its part to raise money for research.

10-5 A new pill is now able to help those who have a certain type of blood cancer.

10-6 This month is full of pink marking breast cancer awareness month...but at Mayo Clinic, women are also learning about heart disease... which is considered \*the number one killer of all women.

10-20 A new study shows big problems with retiree health insurance across the state. Problems that could end up pinching your wallet.

10-26 If you need a doctor, Rochester is the place to be. Besides being home to the Mayo Clinic, Census figures say the med city has the most physicians per capita of any metropolitan area in the country.

10-27 Who should get the first flu shots if a pandemic flu outbreak hits Minnesota? State health officials recommendations might surprise you.

11-9 If you have any kind-of generic acetaminophen in your medicine cabinet... you might want to check the label.

11-15 Tomorrow is the Great American Smoke out... an effort to get people to put down those cigarettes... even for just a day. And a new drug could make giving up those smokes a bit easier.

11-20 The Target Corporation has announced plans to immediately expand its four-dollar prescription drug program to all of its pharmacies.

11-27 Walmart started a generic drug program in Florida and tomorrow they'll be extending it to 11 different states including Wisconsin and Minnesota.

11-30 When you spend your life helping others... having the favor returned at the highest level... is an emotional reward. Olmsted County Public Health Associate Director Judy Voss is receiving a big honor from the state.

12-5 it's a good place to be. For the fourth straight year Minnesota is the healthiest state to live in.

12-7 The Austin Medical Center is putting the finishing touches on their new expansion.

12-8 Meanwhile in Iowa...Three different \*strains of the flu have made an early appearance.

#### 4. Education

10-8 For students at Byron High School, the start of school has been more than new classes and different teachers. It's also getting to know their new school.

10-13 Officials with the Minnesota State Colleges and Universities system hope to take some of the financial burden away from students.

10-15 The average person takes about four drugs each day. One in six people who takes prescription medications also uses herbal products.

10-16 Grand Meadow Schools are upgrading their technology and their expectations.

10-22 Rochester is taking the first steps toward improving early childhood education. The Rochester Area Foundation hosted local businesses leaders, area educators, childcare providers and others to a forum discussion about childhood education.

10-29 Students in Lyle got to spend their first official day in their brand new school. But some of the kids say that with a new building comes new rules.

11-4 Students at Iowa's public universities could be paying hundreds of dollars more to go to school next year.

11-6 It started over a year ago and now one Iraq veteran is saying "Thank You" to some Mayo high school students.

11-8 Another school district lost its chance to improve the school system. A majority of Chatfield voters decided against paying for a new elementary school.

11-16 Rochester welcomed the University of Minnesota President this morning. He was talking about some big plans for the University of Minnesota- Rochester... in a not so distant future.

11-22 After a failed referendum two years ago, the Blooming Prairie school board is asking for the public's vote again.

11-28 Rochester may soon become the fifth Minnesota school district boasting a program designed specifically for its gifted students.

12-4 The Kingsland School district is on track for some big changes in the near future.

12-12 The Rochester school board has given the go-ahead to create a new accelerated program for gifted middle school students.

12-20 The president of St. Mary's university in Winona admits to sexual misconduct on a his previous job and abruptly resigns from his current position.

## **5. Crime Prevention & Domestic Violence**

- 10-2 A growing problem in Rochester has businesses on edge. Newscenter's Jenna Gordon talked with a company targeted by graffiti vandals.
- 10-5 Less than a week after a deadly domestic violence incident in Granger.... A world wide expert on the subject is in Fillmore county talking about what everyone can do to help fight the problem.
- 11-23 With Rochester growing as rapidly as it is... law enforcement is looking for ways to get rid of language barriers.
- 11-25 A new device is giving police an important new tool for finding missing children.
- 11-29 An ad campaign targeting child sexual abusers is creating a bit of stir. A billboard in southeast Rochester has been put up by a group calling itself, "stop it now, Minnesota".
- 12-17 Recent federal raids of undocumented workers across the country sparks a loud reaction in Austin.
- 12-31 2006 could be a record year for the number of DWI arrests in Minnesota.

## **6. Elderly/Handicapped/Minority Groups/Racism**

- 10-4 Candidates in several races come out to meet with the public in tonight's NAACP meeting in Rochester.
- 10-19 Rochester's police chief is being honored for keeping up with diversity.
- 10-24 It's one of the fastest growing disabilities in the nation-- and today survivors, family members and businesses got together to share their brain injury experiences.
- 10-31 Some local businesses are helping children have a safe and fun Halloween. Kids with special needs are specifically invited to a huge Halloween party tonight at Country Inn and Suites South in Rochester.
- 11-1 The state is helping to make apartments more affordable for low-income seniors in Albert Lea.
- 11-6 More Hispanics, spurred by the debate over immigration, are expected to turn out at the polls across Iowa tomorrow.
- 11-14 Giving people with disabilities the skills to be independent is the goal of a new R-C-T-C program.
- 11-21 Several seniors in Austin are celebrating their transition from one home to another.
- 12-6 That's why the Mayo High School Diversity Committee is putting on a presentation called... Stop Hate Speech Now.
- 12-11 People with disabilities are getting their voices heard. At Bethel Lutheran Church in Rochester... lawmakers, local leaders and residents came together to discuss important issues for people with disabilities.
- 12-29 Minnesota has about 30-thousand Somali refugees... and reactions to Somalia's government change are mixed.



12-30 Yesterday marked the end of the Muslim pilgrimage to Mecca... Meaning today is a day to pray, give thanks, share and sacrifice.

## 7. Environment

10-2 As fuel prices continue to drop, there's now more encouraging news on the energy front. Natural gas prices are also seeing a big decline compared to last year and that should continue into the winter months.

10-4 The goal is a greener Rochester. As part of the neighbor woods project people are participating in a free... two day seminar that teaches proper tree planting techniques.

10-10 With record setting gas prices this summer, many had wondered just how bad would fuel costs be this winter...especially when it comes to heating our homes.

10-18 The University of Minnesota Rochester and R-P-U are teaming up on a new Hybrid Energy System Study at a research lab at Quarry Hill Nature Center.

10-21 This vegetable can do more than improve your health... it can also heat your house. It's a new type of fuel that grabbing the attention of local famers.

11-25 A drought here in Minnesota could make it tough to find an affordable live Christmas trees.

12-9 U-S corn farmers and ethanol makers won't have to worry as much about foreign competition until 2009.

12-19 Winter officially starts Thursday.... but you might not realize it because of the snow draught.

## 8. Youth

10-5 A new survey estimates that only about one-third of children between age six months and two years get a flu vaccination.

10-6 It's homecoming season and Mayo High School is kicking off their big weekend with a parade.

10-7 No more pulling off the pop-tabs... the Ronald McDonald House will now take the whole can.

10-10 Mayo Clinic gave high school students a jump start on their careers....Six-hundred-40, 10th through 12th graders met at Rochester Community Technical College this afternoon.

10-10 They're not old enough to vote but many political issues are about kids. So children advocates are asking parents and others to vote for children.

10-18 This week is school bus safety week. Bus driver's are asking motorists help on roads by being aware of when students are getting on or off the bus.

11-10 It's that time of year to help the boy scouts who, in turn help our local food shelf.

11-15 It's a big gift that will help a lot of young children even before they head off to school.

12-2 14 teens plucked away the afternoon to the classics. It was a musical kick-off to the first in a series of three recitals... celebrating Teenage Classical Musicians.

12-22 Kids there got to spend some time with Santa... before he took off to check on other 'naughty' and 'nice' boys and girls around the world--minus the helicopter.

12-25 There's a place in Rochester that has become a special "home-away-from home" for many families with sick children. It's a place that gains even more importance during times--like Christmas.

## **9. Substance Abuse**

10-5 At Hayfield High School a mock car crash drove home the point that no one is completely safe on the road.

10-10 You may soon have to put out your cigarettes while on the job... Public Health officials are asking the Olmsted County Board of Commissioners to make it illegal to smoke in the work-force.

10-12 Drivers on highway 14 are getting a message..that could "drive" some to kick the habit.

Clearway Minnesota has launched a new billboard that sits on top of a giant stubbed cigarette in an ash tray.

10-22 The American Cancer Society announces its support for a smoke free ordinance in Olmsted County.

10-31 Albert Lea could soon be placing its first public smoking ban. On Monday night, the city's Park and Recreation Advisory Board unanimously passed a policy barring the use of tobacco in city-owned recreation spots.

11-13 Preventing teens from drinking can be as simple as not providing them with alcohol. Law enforcement and public health are teaming up to curb underage drinking.

11-15 A new residential home for women who are chemically dependent is scheduled to open up next year in the Mayo's "Ivy Lodge."

12-6 An Albert Lea Police Lieutenant says - If you get behind the wheel \*impaired, be \*prepared to go to jail.

12-14 A new chemical dependency treatment center will not be moving into the Rochester township.

12-21 go ahead and enjoy that holiday party...but beware if you're not sober enough to drive...Impaired drivers are being targeted...more now, than ever.

12-26 One Austin High School student is facing a long list of charges for using and selling cocaine at school.

## Network Programming

In addition to our locally produced programming specifically designed to respond to the issues and problems of our viewing area, network programs often cover issues relating to our local problems and needs.

- ***FOX News Sunday***

*FOX Network*

*Sundays 10am 60 min*

FOX News Sunday is a news program that provides the latest in international and domestic news. They do interviews with newsmakers from the world of politics, business, media, entertainment and sports.

## Syndicated Programming

In addition to our locally produced news to respond to the issues and problems of our viewing area, syndicated programs often cover issues relating to our local problems and needs.

None this quarter

## Short Form Programming

### Local

Advertiser	Title
Ability Building Center	ABC Open House
Ad Council	TV Ratings-Boss of Bad Guys/Drugs
Alzheimer's Association	Alzheimer's Way We Were
Autism	Autism Speaks/Car Seats/Broadway
Cornucopia Art Center	Workshops/Gallery
Diversity Council	We are Rochester
Drug Free Iowa	Drug Free Meth Lab/Engine/Nick RX
Eagles Cancer Telethon	Telethon Auditions
Early Childhood Development	ATM/Supermarket
Financial Literacy	Saving Money-Feed the Pig/Laugh
Foundation for a Better Life	Different Friends
Girls & Boys Town	Label/P
Gun Violence	Gun Violence/Family
Habitat for Humanity	Habitat Help Build It
Hiawatha Homes Foundation	Festival of Trees
Ironwood Springs Christian Ranch	Thanksgiving Benefit
Kiwanis/Wells Fargo Hockey Festival	Hockey Festival 06
Knights of Columbus	Keep Christ in Christmas
LaCrosse Children's Museum	Children's Museum
Lourdes High School	Lourdes Auction 06
Leukemia/Lymphoma	Goals
March of Dimes	Premature Babies/First Touch
McGruff	McGruff Telemarketing
Mentoring Minnesota	Joe Mauer Mentoring
Mower County Chemical Health	Meth Makeover
MPAAT	Second Hand Smoke
NAMI of Olmsted County	Mentally Ill Awareness

## Issues & Programs Report

National Foundation for Infection Diseases  
National Guard  
Olmsted County Child Foster Care  
Olmsted County Public Health  
Prevent Forest Fires  
Rochester Area Chamber of Commerce  
Rochester Area Family Y  
Rochester Interfaith  
Rotary/US Bank Basketball Classic  
Salvation Army  
TVB/Ad Council  
United Way of Olmsted County  
United Way of Olmsted County  
United Way of Olmsted County  
United Way of Olmsted County  
United Way of Olmsted County  
Will Rogers Institute/Education for Healthy Living  
Youth Voting  
Y-Mentors

## 2006 Fourth Quarter Report

Flu Shots/You talking to me?  
National Guard Parents  
Be a Foster Care Parent  
Peers  
Smokey the Bear  
Safe City Tipline  
Capital Campaign  
Cardboard Box City  
Basketball Classic 06  
Kettle Drive 2006  
Project Roadblock  
211 Information  
Doctors in Recital  
Kids/Basics/Skills/Health  
First Steps  
Imagination Library  
Teen Stress/Muppets  
Yappy Dog/Bag of Leaves  
Be a Y-Mentor