

2011  
Fourth Quarter

ISSUES & PROGRAMS  
Report

**KXLT-TV**

**KXLT Television, Inc.**  
**Rochester, MN**

## Table of Contents

Listing of Problems and Needs	3
Locally Produced Programming	4
FOX 47 News @ 9	4
Network Programming	11
FOX News Sunday	11
Syndicated Programming	14
Short Form Programming	16

## **Listing of Problems and Needs**

- 1. ECONOMIC & DOWNTOWN DEVELOPMENT/JOBS/TOURISM**
- 2. POLITICAL/GOVERNMENTAL**
- 3. HEALTH CARE DEVELOPMENTS**
- 4. EDUCATION**
- 5. CRIME PREVENTION & DOMESTIC VIOLENCE**
- 6. ELDERLY/HANDICAPPED/MINORITY GROUPS/RACISM**
- 7. ENVIRONMENT**
- 8. YOUTH**
- 9. SUBSTANCE ABUSE**

# TYPICAL AND ILLUSTRATIVE PROGRAMS IN RESPONSE TO ISSUES AND PROGRAMS

## Local

Since **November 28, 1999**, KXLT Television, Inc. licensee of SagamoreHill Broadcasting of Minnesota, has broadcast the following programming in response to the issues and programs need for this quarter.

### \* **FOX 47 News @ 9**

*Locally produced*

News @ 9      M-F, Sun      9p-9:30p

Latest information and periodic in-depth background stories, which air during the news. All appear in 9:00 pm news unless otherwise noted, with rebroadcast during the overnight hours, in original or re-edited form, in subsequent reports.

## 1. Economic & Downtown Development/ Jobs/ Tourism

10-3    At a ribbon cutting ceremony today, Olmsted Medical Center celebrated the opening of its newest clinic in the northwest part of town.

10-11   Shoppers in northwest Rochester will soon have a new place to buy groceries... HyVee is planning to build off West Circle Drive. The store will bring 450 jobs to the area with work beginning in 2012.

10-24   New jobs: it's a sign of growth. And in these challenging economic times, that's good news. Here in Rochester, in the healthcare sector alone, thousands of new jobs in the next ten years. As the community continues to grow - so does the need for more housing.

10-26   Less than two hours ago, members of the History Center of Olmsted County voted yes to transfer Mayowood Mansion to Mayo Clinic Foundation.

10-27   Protecting your unique and creative innovations just became easier... Rochester's IBM location is now a regional United States patent processing office. Just last year alone, IBM's local office patented more than 500 inventions, in fact they are the top patent producers in the state.

11-16   Things are heating up in the debate over whether the U.S. Postal Service should shut down its mail processing center in Rochester. By doing so... it would save 3-point-6 million dollars a year... but comes at a cost.

11-17   Thanksgiving is right around the corner but holiday travel may be bumpier than normal for some people in Rochester. American and Delta Airlines have announced significant service reductions at Rochester International Airport.

12-6 Construction of one of the busiest intersections in Rochester will begin little sooner than planned. Originally construction of the 65th Street interchange was set to begin in 20-12, with work on the 55th Street project beginning after the interchange was complete. Now, that schedule is changing.

12-12 City growth is an important component of a vibrant community. City council members heard from a task force Monday afternoon on how to reverse the friction between the city and developers and better encourage growth.

12-15 In Minnesota, the unemployment rate has taken another big drop, falling to 5-point-9-percent for November. Job gains were seen in education and health services.

12-15 Four Daughters Vineyard and Winery is a family owned affair 2 years in the making... and what better way to kick back and relax with loved ones, than over a glass of Minnesota wine.

12-22 Airports, train stations and area roadways are also experiencing an increase in traffic, as people head home for the holidays. Triple AAA is expecting year-end holiday travel to be the second highest in the past decade.

## 2. Political/ Governmental

10-11 For the first time since dropping out of the presidential race, former Minnesota governor Tim Pawlenty is speaking out.

10-18 The countdown is on... sometime in the next 4 weeks, we should know whether the Vikings will be getting a new stadium. That's when Governor Dayton's offer to hold a special session is off the table.

10-24 Minnesota lawmakers are touring southeastern Minnesota to see which construction projects they should consider for the 2012 bonding bill.

10-27 A bi-partisan group of state lawmakers is vowing to push back hard against any effort to pay for a Vikings stadium with new gambling.

11-2 The push for a new Vikings stadium in the Twin Cities remains in limbo. And it looks unlikely there will be any decision from the legislature this year on financing.

11-3 More signs are emerging that casino gambling could help fund a new Vikings Stadium. A senior advisor to Governor Mark Dayton met with representatives of two Minnesota Indian tribes.

12-1 The state budget forecast came in yesterday and despite initial reports...today, the news went from bad to good. Consider it an early gift to the holiday season as what was projected to be up to a 1-billion dollar deficit turned out to be an 876-million dollar surplus.

12-6 State senators are discussing today ways to fund a new Vikings stadium. The hearing included discussions on a wide range of funding possibilities including tax proceeds from expanded gambling, a surcharge on income taxes paid by NFL players, a pro sports ticket surcharge, sales tax on sports memorabilia, or money from existing arts and cultural funds.

12-7 With three weeks left before the Iowa Caucuses, the major players in the Republican race are taking the message to viewers in the form of TV ads.

12-15 After months of controversy, the Wabasha County Board voted to fire County Administrator David Johnson today at a last minute meeting. Prior to the meeting, Johnson signed a contract which said if the County board terminated his position he would still receive the benefits of his contract.

12-22 The Rochester City Council held a continuation of Monday's meeting this afternoon in order to resolve a 2012 public transit service issue. Rochester City Lines was hoping for its 1-point-8-million dollar contract to include a 3-percent pay increase.

12-30 The day that all of the Republican candidates have been waiting for is nearly here, and the caucus locations are set and ready to go. But are Iowa voters ready?

### **3. Health Care Developments**

10-11 Imagine leading a healthy life for more than 20 years... only to have everything change in an instant. A Pine Island woman was diagnosed with Multiple Sclerosis eight years ago. And now the community is coming together to help her fight the disease.

10-13 If you haven't gotten your flu shot yet, you might want to, as state health officials have confirmed the seasons first case of influenza... a 26-year-old woman from Olmsted County. She was diagnosed with the A-strain - which is covered by this year's vaccination. This case marks the official start of flu season in Minnesota.

11-2 Prostate cancer affects 1 in 6 men. Men who are found to be at risk are sent for a biopsy and then have the option of treatment. Many patients choose treatment because there's no way to distinguish between which cancers need it and which do not.

11-17 Nearly a hundred students at John Adams middle school in Rochester are fighting the norovirus. The norovirus can hit a person suddenly with flu like symptoms symptom. The illness usually occurs 1 to 2 days after contracting the virus. Also the illness itself lasts 1 to 2 days and is treated with a lot of rest.

12-1 Today is the 23rd anniversary of World Aids Day. They were also offering free HIV testing at RCTC and UMR today. Students involved were trying to raise awareness about the dangers of unsafe sex and the rapid spread of HIV. Many of the students were part of the Teen Council group and say it is their mission to promote safe sex on college campuses.

12-7 A health insurance exchange advisory taskforce met in Rochester today. Those in attendance were invited to offer input on ways to provide better services, including providing smaller employers with simple, more affordable health care insurance plans.

12-15 The University of Minnesota and Mayo Clinic will renew their agreement of collaboration. The University of Minnesota and Mayo are committed to research on various projects including advancing an artificial pancreas, developing anti-obesity drugs, and exploring immune-based diabetes treatments.

### **4. Education**

10-4 U of M President Eric Kaler visited U-M-R campus this afternoon. He says one of his greatest challenges will be to grow the young campus in a time of a tight budget. Kaler was introduced to new health programs being offered at U-M-R.

10-18 Technology continues to play a prevalent role in the classroom... which is why the Rochester Public School district is looking to expand online classes.

10-26 Riverland Community College in Austin is helping area students get a head start for college with a career and college fair.

10-27 Senator Al Franken was in the area to talk about the importance of education. Before addressing a large portion of the student body, Senator Franken popped into a math class to give his own lesson on the pathagorium theorem--which is the mathematical relation among the three sides of a right triangle.

11-8 Live from Austin -- school district leaders watch and wait for the verdict from voters -- will they give the green light to borrow millions... and build a new school?

11-9 An astounding 14 out of 15 school districts in southeastern Minnesota are celebrating good news. Tuesday night... voters approved referendum questions in all districts but Cannon Falls.

11-14 More than a year after Winona Schools Superintendent Paul Durand left the district... the search for a successor is finally underway.

11-29 Triton Public School District's pre-Kindergarten through 12th grade campus is looking to expand. And today residents voted 861 to 637 in favor of the referendum. The District will use the 9-point-6-million-dollars to meet the cost for renovations.

12-8 Minnesota Commissioner of Education Dr. Brenda Cassellius was in Rochester today. Leading a town hall meeting, she spoke on the process the state will take for a waiver from the No Child Left Behind Act. And before the town hall meeting at the International Event Center, Cassellius was at Lincoln Choice School. There students shared with her their unique experiences with science.

## 5. Crime Prevention & Domestic Violence

10-11 T-shirts - large, small...of different styles, for men, for women, and for children.... These t-shirts represent people who have died as a result of domestic abuse in Minnesota. "The Clothesline Project" by the Women's Resource Center is on display in Winona this month for Domestic Violence Awareness month.

10-26 A new crime prevention partnership should help crack unsolved cases in our area. Crime Stoppers of Minnesota is partnering with the Rochester police department and Olmsted County Sheriff's office.

11-29 It's a growing problem that far too often ends in suicide...we're talking about bullying...and most everyone agrees it has to stop. In response, Governor Mark Dayton is issuing an executive order creating a 15-person task force aimed at preventing school bullying.

11-30 It started with a domestic dispute followed by a high speed chase and ended with a police stand-off this morning in Rochester. Around 9 o'clock police say the man fled to his girlfriend's apartment, above Infinity Tattoos, on 10th street and North Broadway.

12-14 In Rochester, another case of car arson. Police say the fire was set using an accelerant beneath a car parked in the Saigon Far-East Grocery Store parking lot on 18th Avenue Northwest. It was discovered around 6:15 Tuesday morning underneath a 2001 Volkswagen Jetta - the fire had already been extinguished. According to the Fire Department, this is the 3rd car-fire they're aware of that's been intentionally set within a 5 block area in the last few months. If you have any information on the car fires or the Winona arsons... please call the Arson Hotline at 1-800-723-2020.

12-19 A sign of hope tonight: The officer who was shot in the head while responding to a domestic dispute this morning in Lake City, is showing signs of improvement. Although things are looking up for the officer, 32-year old Shawn Schneider is still listed in critical condition at St. Mary's Hospital in Rochester.

12-20 After a being shot twice yesterday, once in the head and once in the neck, Lake City Officer Shawn Schneider continues to fight for his life. Law enforcement and the public are gathering tonight to display support and hope for Officer Schneider, his family, and friends.

12-21 Hundreds gather at Patton Park in Lake City tonight. Their reason... to give support and prayers to Officer Shawn Schneider... still in critical condition at St. Marys Hospital.

## **6. Elderly/ Handicapped/ Minority Groups/ Racism**

11-9 Rochester police are investigating a number of incidents in northwest Rochester where victims say they're being targeted in a series of hate crimes. The incidents are happening on the 45-hundred block of Manor Woods Place NW and seem to be aimed at minority families in the neighborhood. Houses and yards have been trashed... eggs are being thrown at their houses and cars. One man had tires slashed on four of his vehicles.

11-23 There was toilet paper in the yards, eggs splattered on houses, and tires slashed. Five families were the target of hate crimes. But today the families were embraced with open arms. The Rochester Synagogue put together gifts for the victims.

They had donations from churches, organization, and individuals that made it possible to complete baskets for the families. The baskets include cards, letters, fruit, and home-baked goodies.

12-13 Santa made a surprise visit to Samaritan-Bethany Community this afternoon. Residents at the nursing home hosted a Christmas party for three families they adopted through the Salvation Army. They purchased gifts for the kids with money they raised at a bake sale in October.

## **7. Environment**

10-10 A massive field fire broke out late Friday in Stewartville... one of many last week due to dry and windy conditions.

10-26 The Rochester landfill is getting an upgrade. Yesterday, the Olmsted County Board of Commissioners approved the purchase of a 300-thousand dollar metal extractor on the site. This would remove big pieces of metal from ash deposits created at the facility. Currently those metal pieces are causing problems where Rochester's garbage goes to be burned and recycled.

11-9 In 2004 and again in 2008, Austin experienced record flooding that covered parts of the city. Tonight ... residents of Mower County had a chance to learn more about the risk of flooding in their own back yard.

11-14 Rain has been hard to come by as of late and now much of the area is in a \*moderate to severe\* drought. Rochester only saw 2-point-76 inches of rain in September... putting us almost 4 inches shy of where we should be for precipitation. All of this was brought on by the heat of the summer and recent dry spell. The drought has had a major impact on the harvest.

11-17 Wednesday night, Welch Village Ski and Snowboard Resort started making snow. However, their efforts came to a halt Thursday morning as temperatures started to rise.

11-22 The crow problem in downtown Rochester has been a hot topic. Now, city council and Mayo Clinic are teaming up... with a new strategy to get rid of the birds. The latest suggestion to send the crows flying... involves hawks and falcons.

12-1 As many of you decorate your homes for the holidays, the Minnesota Department of Agriculture is asking you to watch out for a very invasive species that is commonly mistaken for indoor garland. Oriental Bittersweet has been found growing among trees, along highways and in residential areas in Winona, Red Wing, and parts of



the Twin Cities. The invasive species is a vine that winds up trees and smothers them... it also blocks sunlight from reaching other plants.

12-8 It was a day of learning about renewable energy in Lake City at the Hazelnut Valley Farm. Owner Norm Erickson spoke at the presentation, where he stressed the importance of using renewable energy in a world where oil reserves are depleting.

12-13 It doesn't look like winter....and it doesn't feel like winter, and that's exactly why you need to be careful when heading out on the ice. The Minnesota Department of Natural Resources says anglers shouldn't be out fishing unless the ice is at least 4 inches thick.

12-20 State and federal officials gathered at the Capitol today to discuss the Asian carp issue. This was the third summit regarding the invasive species, and today, a 3-part plan was discussed and analyzed. It includes permanently closing down the Upper St. Anthony Falls lock and dam to use as a fish barrier if the carp are detected, maintain the pool elevation at the Coon Rapids dam during repairs, and continue to fully understand the e-DNA testing as well as the species of carp moving into the area.

## 8. Youth

10-10 A number of students at Crestwood High School in Cresco, Iowa were suspended for tying up and sexually harassing a fellow student. The boy, reportedly a junior, was allegedly tied up, bullied and harassed by the upperclassmen, who we're told are all juniors.

10-12 It sounds we like have a internationally published, 4th grade artist in our midst... To find out who, all you have to do is turn to the November issue of "Highlights for Children" magazine to see her artwork. Kendra Birka is the artist - and her drawing, titled "Girl Lion in a Cave" can be found in the "Your Own Pages" section. Kendra, is a 4th grader at Holy Spirit Catholic School.

10-24 Trick or treating came a week early for kids attending a spoooooky get-together at St. Mary's University of Winona this evening. Preschoolers and elementary aged kids showed up in costume with their parents, siblings and friends in tow for Halloween Fun Night...where they experienced games and fun activities...including trick-or-treating at the residence halls on campus.

11-29 The latest census data shows poverty among our local youth is on the rise. In Mower County - the numbers show the poverty level of kids under 18 is at 16.3 percent. The Austin School District has seen their numbers jump to 53% since 2001.

12-1 After five years, things are finally falling into place for a children's museum here in Rochester. This morning, it was announced that a local woman will lead the new museum.

12-19 A new study on crime in America shows nearly one in three young people will be arrested by the time they turn 23.

12-22 Rochester Public school students had their last day of classes before heading off for Christmas vacation. Things ended at the high schools with pep rallies and some big totals of how much they raised this year for Christmas Anonymous.

## **9. Substance Abuse**

10-13 32 year old Christopher Douglas has been charged with one count of conspiracy to distribute methamphetamine and one count of possessing with intent to distribute meth. Authorities say from about 2006, Douglas was involved in a conspiracy to distribute 500 grams or more of methamphetamine.

11-17 Deah Kinion, owner of Abundant-Chi in downtown Rochester, is offering acupuncture discounts at her business in observance of the Great American Smokeout. The Great American Smokeout is a day when many smokers try to stop using nicotine for 24 hours.

11-17 A Rochester woman whose family was killed in a drunk driving accident 2 years ago is taking her message across the state. Rita Seha is one of the only survivors of the accident that claimed the lives of 6 people in May of 2009.

11-22 Today 33-year-old Christopher Trautman appeared in Olmsted County District court where he entered a not guilty plea. Trautman is accused of driving drunk and striking 4 pedestrians. The November 2010 collisions killed 23 year old Austin Melville and injured three others. Trautman's blood alcohol level was point-one-eight at the time.

12-5 A drunk driver arrested in Winona is processed... released... and then arrested again. Police were investigating an unrelated incident at a bar when they saw Larry Payne there, intoxicated.

## Network Programming

In addition to our locally produced programming specifically designed to respond to the issues and problems of our viewing area, network programs often cover issues relating to our local problems and needs.

- ***FOX News Sunday***

*FOX Network  
Sundays 8am 60 min*

### October 2

#### **Economy**

Fred Smith, CEO/Chairman, Federal Express

Robert Johnson, Founder, Black Entertainment Television

#### **2012 One on One:**

Herman Cain, Presidential Candidate (R)

### October 9

#### **Fast and Furious**

Rep. Darrell Issa (R-CA), Chairman, Oversight Cmte

#### **2012 One on One**

Rick Santorum, Former Senator R-PA, Presidential Candidate (R)

### October 16

#### **GOP Agenda**

Rep. Eric Cantor, Majority Leader

#### **Iran**

Sen. Dianne Feinstein (D-CA), Chairman, Intelligence Cmte

### October 23

#### **Iraq**

Hillary Clinton, Secretary of State

#### **Libya**

Sen. Lindsey Graham (R-SC), Armed Services Cmte.

### October 30

#### **2012 One on One**

Gov. Rick Perry (R-TX), Presidential Candidate

November 6

**2012 One on One**

Rep. Ron Paul (R-TX)

**Deficit/Super Committee**

Rep. Mike Simpson (R-ID)

Rep. Heath Shuler (D-NC)

November 13

**Penn State Scandal**

Gov. Tom Corbett (R-PA)

Franco Harris, Penn State Alum/NFL Hall of Famer

T.J. Bard, PSU Student Body President

**Super Committee, Deficit Debate**

Sen. Pat Toomey (R-PA)

Rep. James Clyburn (D-SC)

November 20

**GOP Plan**

Rep. Jeb Hensarling (R-TX)

**Dems Response**

Rep. Xavier Becerra (D-CA)

**Economic Fallout**

Mark Zandi, Chief Economist, Moody's Analytics

November 27

**2012: One on One**

Fmr. Utah Governor Jon Huntsman, GOP presidential candidate

**Senate & Deficit**

Sen. Dick Durbin (D-IL), Majority Whip

Sen. John Kyl (R-AZ), Minority Whip

December 4

**2012: One on One**

Rep. Michele Bachmann (R-MN), presidential candidate

**Tax Fight/Debt Debate**

Sen. Kent Conrad (D-ND), Chairman, Budget Committee

Tom Coburn (R-OK), Finance Committee

December 11

**2012: One on One**

Gov. Rick Perry (R-TX), Presidential Candidate

**Payroll Tax**

Sen. Mitch McConnell (R-KY), Minority Leader

December 18

**2012: One on One**

Fmr. Gov. Mitt Romney (R-MA), Presidential Candidate

December 25

**2012 and Iowa**

Former Gov. Mike Huckabee

**Christmas Special**

Cardinal Donald Wuerl, Archbishop of Washington

## Syndicated Programming

In addition to our locally produced news to respond to the issues and problems of our viewing area, syndicated programs often cover issues relating to our local problems and needs.

KXLT airs *First Business News* Monday – Friday at 7am. *First Business News* is a preview of today's news and trading day – not a look back at yesterday. They go beyond the headlines digging deeper for the real ideas that make viewer's money work. The show starts with the "First Look" which includes a quick earnings and economic calendar, the "Morning News Briefing" and "trader Talk" which is insight straight from the pits on how traders plan to play one of the day's story stocks. Some of the other topics they hit on are a "Trade of the Day" and small business report as well as tech updates and other information going on in the stock market and with businesses.

KXLT also airs Children's E/I Programming.

Mondays at 7:30am aired BETA Records TV which is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Tuesdays at 7:30am KXLT airs *Pets.TV* which celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles. *Pets.TV* not only features the usual domestic household pets but the unusual exotic pets people love.

Wednesdays at 7:30am KXLT airs *Eco Company* which explores all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Thursdays at 7:30am KXLT aired *The Real Winning Edge* is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Fridays at 7:30am KXLT airs *Sports Stars of Tomorrow* which focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Saturdays at 7:30am 7/2/11-9/3/11 and Saturdays at 7am 9/10/11-9/24/11 KXLT aired *Mad About* which provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.

## Short Form Programming

### Local

Advertiser	Title
Al-Anon/Alateen SE Minnesota	Al-Anon Family Group
American Diabetes Association	Stop Diabetes/Go Life/Brett Michaels/Look Like Me
Apollo Liquor Customer	Serenity House of Rochester Benefit
Boys & Girls Club of Rochester	Be Safe/Be There/Be Inspired
	Be Invested/Believe
Boys & Girls Club of Rochester	Chili Challenge
Clearway Minnesota	Secondhand Smoke/Quitplan
	Inner Conflict Man and Woman
DTV Consumer Education	FCC Quarterly DTV Report
Emergency Alert System	Nationwide Test
FOX 47 FOXfiles	Community Calendar
FOX 47 Hometown Heroes	Hometown Heroes
Hiawatha Homes Foundation	Festival of Trees 2011
Hy-Vee Healthiest State Initiative	HIS Start Somewhere Walk 2011
Interfaith Hospitality Network	Cardboard Box City
Iowa Dept of Public Health	Iowa K2 Rozga Family
Kiwanis Club	Kiwanis/Think Bank Hockey Festival
Laketrails Base Camp	Lake of the Woods Teen Camp
Lions International	Airport/Safari Hunting
MADD	Austin Melville "Don't Drink & Drive"
March of Dimes	Coming Home
March of Dimes	Signature Chefs Auction
Marines	America's Marines/Marines for Country
Mayo Clinic	Donate - Blood Bank
Minnesota National Guard	Storm/Fire/Flood
NAB Congressional Campaign	IA/Latham - Volunteerism &
	Breast Cancer Awareness



## Issues & Programs Report

NAB Congressional Campaign

NAB Congressional Campaign

Rochester Chamber of Commerce

Rochester Chamber of Commerce

Rochester Exchange Club

Rotary Club

Salvation Army

Seasons Hospice

Sip & Shop Holiday Soiree

Society for Sports Medicine

The Arc Southeastern Minnesota

TvB Project Roadblock (Rolsch)

TvB Project Roadblock (Yellow Cab)

United Way of Olmsted County

United Way of Olmsted County

USO

## 2011 Fourth Quarter Report

MN/Walz – Literacy &

Emergency Preparedness

No Kid Hungry/Jeff Bridges

FUEL – Join Today!

BuyRochesterMN.com

High School Fall Volleyball Tournament

Rotary/US Bank Holiday Basketball Classic

Red Kettle Drive 2011

A Live & Love Affair

Womens Shelter Benefit

In the Game of Life/Sports

The Arc SE-MN “Hages Twins”

Project Roadblock/Mugshot, Breathalyzer,

Stretcher, Ambulance, Post Crash

Bar Math/Monkey

300 Volunteers

Rochester Diversity Council “Distraction”

Good to be Back

# Network

<u>DATE</u>	<u>PROGRAM</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>
1-Oct-11	TERRA NOVA	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
1-Oct-11	TERRA NOVA	USOE0110	AFTERMATH
1-Oct-11	TERRA NOVA	DMMARTINEZ10H	DECIDING MOMENTS/KAISER
2-Oct-11	RS POSTGAME	PSA2011NFL3010	ARMED FORCES FOUNDATION
2-Oct-11	RS POSTGAME	XNPI512030H	PLAY 60 BEARS PLUS
2-Oct-11	CLEVELAND SHOW	ARCR1700	RED CROSS
5-Oct-11	RAISING HOPE	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
6-Oct-11	THE X FACTOR	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
7-Oct-11	KITCHEN NIGHTMARES	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
7-Oct-11	FRINGE	PSA2011CFB3010	FOX SPORTS/DREAM FOUNDATION
9-Oct-11	RS POSTGAME	PSA2011NFL3020	ARMED FORCES FOUNDATION
9-Oct-11	RS POSTGAME	XNPI512030H	PLAY 60 BEARS PLUS
9-Oct-11	THE X FACTOR	PSA2011CFB3010	FOX SPORTS/DREAM FOUNDATION
9-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
9-Oct-11	THE X FACTOR	DOSO135	DO SOMETHING/LINDSEY VONN
9-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
9-Oct-11	THE X FACTOR	FZAA0828	FOUNDATION FOR A BETTER LIFE
12-Oct-11	MLB RAIN DELAY	PSA3022MLB3010	FOX SPORTS SUPPORTS
12-Oct-11	MLB RAIN DELAY	PSA2011MLB3020	FOX SPORTS SUPPORTS
12-Oct-11	MLB RAIN DELAY	PSA3022MLB3010	FOX SPORTS SUPPORTS
12-Oct-11	MLB RAIN DELAY	PSA2011MLB3020	FOX SPORTS SUPPORTS
12-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
12-Oct-11	THE X FACTOR	USOE0160	PSA
12-Oct-11	THE X FACTOR	DOSO135	DO SOMETHING/LINDSEY VONN
12-Oct-11	THE X FACTOR	TFEGT3047OOH	GLEE GIVE A NOTE
12-Oct-11	THE X FACTOR	UNICEFHORN60PSA	UNICEF HORN OF AFRICA
12-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
12-Oct-11	THE X FACTOR	TFEGT3047OOH	GLEE GIVE A NOTE
12-Oct-11	THE X FACTOR	UNICEFHORN60PSA	UNICEF HORN OF AFRICA
12-Oct-11	THE X FACTOR	59067	JOINING FORCES
12-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
12-Oct-11	THE X FACTOR	UNICEFHORN60PSA	UNICEF HORN OF AFRICA
12-Oct-11	THE X FACTOR	USOE0160	PSA
12-Oct-11	THE X FACTOR	FZAA0847	FOUNDATION FOR A BETTER LIFE
12-Oct-11	THE X FACTOR	59067	JOINING FORCES
13-Oct-11	ALCS GAME #5	PSA2011MLB3050	FOX SPORTS SUPPORTS
14-Oct-11	KITCHEN NIGHTMARES	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
14-Oct-11	KITCHEN NIGHTMARES	UNICEFHORN60PSA	UNICEF HORN OF AFRICA
14-Oct-11	FRINGE	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
16-Oct-11	NFL REGIONAL GAME	PSA2011NFL3020	ARMED FORCES FOUNDATION
16-Oct-11	NFL REGIONAL GAME	XNPI512030H	PLAY 60 BEARS PLUS
16-Oct-11	NFL REGIONAL GAME	XNPI512030H	PLAY 60 BEARS PLUS
16-Oct-11	NFL REGIONAL GAME	XNPI512030H	PLAY 60 BEARS PLUS
16-Oct-11	NFL NATIONAL GAME	PSA2011NFL3010	ARMED FORCES FOUNDATION
16-Oct-11	NFL POSTGAME "THE OT"	XNPI512030H	PLAY 60 BEARS PLUS
17-Oct-11	TERRA NOVA	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
18-Oct-11	THE X FACTOR	TFEGT3047OOH	GLEE GIVE A NOTE
19-Oct-11	WORLD SERIES GAME #1	PSA2010MLB3020	FOX SPORTS SUPPORTS
21-Oct-11	KITCHEN NIGHTMARES	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
21-Oct-11	FRINGE	XNPI280420H	PLAY 60 BEARS BUS/60 MIN
22-Oct-11	WORLD SERIES GAME #3	PSA2011MLB3050	FOX SPORTS SUPPORTS
23-Oct-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
23-Oct-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
23-Oct-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
23-Oct-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
23-Oct-11	NFL NATIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
24-Oct-11	WORLD SERIES GAME #5	PSA2011MLB3020	FOX SPORTS SUPPORTS

## Issues & Programs Report

## 2011 Fourth Quarter Report

<u>DATE</u>	<u>PROGRAM</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>
28-Oct-11	WORLD SERIES GAME #7	PSA2011MLB3060	FOX SPORTS SUPPORTS
29-Oct-11	AMERICAS MOST WANTED	XNPI280520H	PLAY 60
29-Oct-11	AMERICAS MOST WANTED	BCITOTPSA30NGW	BIG CAT INITIATIVE
29-Oct-11	AMERICAS MOST WANTED	XNPI280520H	PLAY 60
30-Oct-11	RS POSTGAME	PSA2011NFL3010	ARMED FORCES FOUNDATION
30-Oct-11	CLEVELAND SHOW	BCITOTPSA30NGW	BIG CAT INITIATIVE
2-Nov-11	THE X FACTOR	Z030GO17PSA1002	VETERANS STEVEN SPIELBERG
3-Nov-11	BONES	QTAA2118H	WORLD FOOD PROGRAM
4-Nov-11	KITCHEN NIGHTMARES	H15GN01EASPSA10	EMERGENCY ALERT SYSTEM
5-Nov-11	COPS	XNPI280520H	PLAY 60
5-Nov-11	COPS	H15GN01EASPSA10	EMERGENCY ALERT SYSTEM
5-Nov-11	COPS	XNPI280520H	PLAY 60
5-Nov-11	TERRA NOVA	XNPI280520H	PLAY 60
5-Nov-11	TERRA NOVA	Z015GO17PSA0200	VETERANS AWARENESS TOM HANKS
6-Nov-11	NFL REGIONAL GAME	PSA2011NFL3020	ARMED FORCES FOUNDATION
6-Nov-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
6-Nov-11	NFL NATIONAL GAME	PSA2011NFL3010	ARMED FORCES FOUNDATION
6-Nov-11	NFL NATIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
6-Nov-11	ALLEN GREGORY	H15GN01EASPSA10	EMERGENCY ALERT SYSTEM
6-Nov-11	AMERICAN DAD	0810PONG15	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY
7-Nov-11	HOUSE	QTAA2118H	WORLD FOOD PROGRAM
8-Nov-11	GLEE	0810LAUGH15	NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY
11-Nov-11	KITCHEN NIGHTMARES	Z030GO17PSA0300	VETERANS AWARENESS TOM HANKS
11-Nov-11	FRINGE	XNPI280520H	PLAY 60
12-Nov-11	COPS	XNPI280520H	PLAY 60
12-Nov-11	COPS	QTAA2118H	WORLD FOOD PROGRAM
12-Nov-11	COPS	XNPI280520H	PLAY 60
13-Nov-11	NFL REGIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
13-Nov-11	NFL POST GAME "THE OT"	XNPI512130H	NFL/PLAY 60/PANTHERS
13-Nov-11	AMERICAN DAD	QTAA2118H	WORLD FOOD PROGRAM
18-Nov-11	KITCHEN NIGHTMARES	Z030GO17PSA0300	VETERANS AWARENESS TOM HANKS
19-Nov-11	COPS	CNAI0015000H	AD COUNCIL - HORN OF AFRICA
20-Nov-11	NFL NATIONAL GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
20-Nov-11	NFL REGIONAL POST GAME	XNPI512130H	NFL/PLAY 60/PANTHERS
20-Nov-11	THE CLEVELAND SHOW	CNAI0015000H	AD COUNCIL - HORN OF AFRICA
24-Nov-11	NFL THANKSGIVING PREGME	XNPI512730H	NFL/PLAY 60/PANTHERS
24-Nov-11	NFL THANKSGIVING DAY	XNPI512730H	NFL/PLAY 60/PANTHERS
25-Nov-11	FOX MOVIE: IRON MAN	Z030GO17PSA0300	VETERANS AWARENESS TOM HANKS
26-Nov-11	COPS	CNAI0015000H	AD COUNCIL - HORN OF AFRICA
27-Nov-11	NFL NATIONAL GAME	XNPI512730H	NFL/PLAY 60/PANTHERS
27-Nov-11	THE CLEVELAND SHOW	CNAI0015000H	AD COUNCIL - HORN OF AFRICA
4-Dec-11	NFL NATIONAL GAME	XNPI512730H	NFL/PLAY 60/PANTHERS
4-Dec-11	ALLEN GREGORY	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
5-Dec-11	AMERICAN COUNTRY AWARDS	DMCHAUNCEY30H	AIDS/KAISER FAMILY FOUNDATION
9-Dec-11	KITCHEN NIGHTMARES	CNAI0015000H	AD COUNCIL: HORN OF AFRICA
10-Dec-11	TERRA NOVA	CNAI0015000H	AD COUNCIL: HORN OF AFRICA
11-Dec-11	NFL NATIONAL GAME	XNPI512730H	NFL/PLAY 60/PANTHERS
11-Dec-11	THE CLEVELAND SHOW	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
16-Dec-11	FOX SPECIAL: HAP/C BROWN	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
17-Dec-11	AMWUS MARSHALS SPCL EDT	CNAI0015000H	AD COUNCIL: HORN OF AFRICA
18-Dec-11	THE CLEVELAND SHOW	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
23-Dec-11	KITCHEN NIGHTMARES	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
25-Dec-11	THE CLEVELAND SHOW	TFBZ030EF15H	20TH/WE BOUGHT A ZOO
26-Dec-11	HOUSE	Z030GO17PSA1002	VETERANS AWARENESS
27-Dec-11	GLEE	TFEGT3047OOH	GLEE GIVE A NOTE
28-Dec-11	RAISING HOPE	TFEGT3047OOH	GLEE GIVE A NOTE
29-Dec-11	BONES	USOE0130	USO "AFTERMATH"
30-Dec-11	KITCHEN NIGHTMARES	USOE0130	USO "AFTERMATH"
31-Dec-11	TERRA NOVA	USOE0130	USO "AFTERMATH"