

2011
Fourth Quarter

ISSUES & PROGRAMS
Report

KXLT-TV

**KXLT Television, Inc.
Rochester, MN**

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Listing of Problems and Needs

- 1. ECONOMIC & DOWNTOWN DEVELOPMENT/JOBS/TOURISM**
- 2. POLITICAL/GOVERNMENTAL**
- 3. HEALTH CARE DEVELOPMENTS**
- 4. EDUCATION**
- 5. CRIME PREVENTION & DOMESTIC VIOLENCE**
- 6. ELDERLY/HANDICAPPED/MINORITY GROUPS/RACISM**
- 7. ENVIRONMENT**
- 8. YOUTH**
- 9. SUBSTANCE ABUSE**

TYPICAL AND ILLUSTRATIVE PROGRAMS IN RESPONSE TO ISSUES AND PROGRAMS

Local

Since **November 28, 1999**, KXLT Television, Inc. licensee of SagamoreHill Broadcasting of Minnesota, has broadcast the following programming in response to the issues and programs need for this quarter.

* **FOX 47 News @ 9**

Locally produced

News @ 9 M-F, Sun 9p-9:30p

Latest information and periodic in-depth background stories, which air during the news. All appear in 9:00 pm news unless otherwise noted, with rebroadcast during the overnight hours, in original or re-edited form, in subsequent reports.

1. Economic & Downtown Development/ Jobs/ Tourism

10-3 At a ribbon cutting ceremony today, Olmsted Medical Center celebrated the opening of its newest clinic in the northwest part of town.

10-11 Shoppers in northwest Rochester will soon have a new place to buy groceries... HyVee is planning to build off West Circle Drive. The store will bring 450 jobs to the area with work beginning in 2012.

10-24 New jobs: it's a sign of growth. And in these challenging economic times, that's good news. Here in Rochester, in the healthcare sector alone, thousands of new jobs in the next ten years. As the community continues to grow - so does the need for more housing.

10-26 Less than two hours ago, members of the History Center of Olmsted County voted yes to transfer Mayowood Mansion to Mayo Clinic Foundation.

10-27 Protecting your unique and creative innovations just became easier... Rochester's IBM location is now a regional United States patent processing office. Just last year alone, IBM's local office patented more than 500 inventions, in fact they are the top patent producers in the state.

11-16 Things are heating up in the debate over whether the U.S. Postal Service should shut down its mail processing center in Rochester. By doing so... it would save 3-point-6 million dollars a year... but comes at a cost.

11-17 Thanksgiving is right around the corner but holiday travel may be bumpier than normal for some people in Rochester. American and Delta Airlines have announced significant service reductions at Rochester International Airport.

12-6 Construction of one of the busiest intersections in Rochester will begin little sooner than planned. Originally construction of the 65th Street interchange was set to begin in 20-12, with work on the 55th Street project beginning after the interchange was complete. Now, that schedule is changing.

12-12 City growth is an important component of a vibrant community. City council members heard from a task force Monday afternoon on how to reverse the friction between the city and developers and better encourage growth.

12-15 In Minnesota, the unemployment rate has taken another big drop, falling to 5-point-9-percent for November. Job gains were seen in education and health services.

12-15 Four Daughters Vineyard and Winery is a family owned affair 2 years in the making... and what better way to kick back and relax with loved ones, than over a glass of Minnesota wine.

12-22 Airports, train stations and area roadways are also experiencing an increase in traffic, as people head home for the holidays. Triple AAA is expecting year-end holiday travel to be the second highest in the past decade.

2. Political/ Governmental

10-11 For the first time since dropping out of the presidential race, former Minnesota governor Tim Pawlenty is speaking out.

10-18 The countdown is on... sometime in the next 4 weeks, we should know whether the Vikings will be getting a new stadium. That's when Governor Dayton's offer to hold a special session is off the table.

10-24 Minnesota lawmakers are touring southeastern Minnesota to see which construction projects they should consider for the 2012 bonding bill.

10-27 A bi-partisan group of state lawmakers is vowing to push back hard against any effort to pay for a Vikings stadium with new gambling.

11-2 The push for a new Vikings stadium in the Twin Cities remains in limbo. And it looks unlikely there will be any decision from the legislature this year on financing.

11-3 More signs are emerging that casino gambling could help fund a new Vikings Stadium. A senior advisor to Governor Mark Dayton met with representatives of two Minnesota Indian tribes.

12-1 The state budget forecast came in yesterday and despite initial reports...today, the news went from bad to good. Consider it an early gift to the holiday season as what was projected to be up to a 1-billion dollar deficit turned out to be an 876-million dollar surplus.

12-6 State senators are discussing today ways to fund a new Vikings stadium. The hearing included discussions on a wide range of funding possibilities including tax proceeds from expanded gambling, a surcharge on income taxes paid by NFL players, a pro sports ticket surcharge, sales tax on sports memorabilia, or money from existing arts and cultural funds.

12-7 With three weeks left before the Iowa Caucuses, the major players in the Republican race are taking the message to viewers in the form of TV ads.

12-15 After months of controversy, the Wabasha County Board voted to fire County Administrator David Johnson today at a last minute meeting. Prior to the meeting, Johnson signed a contract which said if the County board terminated his position he would still receive the benefits of his contract.

12-22 The Rochester City Council held a continuation of Monday's meeting this afternoon in order to resolve a 2012 public transit service issue. Rochester City Lines was hoping for its 1-point-8-million dollar contract to include a 3-percent pay increase.

12-30 The day that all of the Republican candidates have been waiting for is nearly here, and the caucus locations are set and ready to go. But are Iowa voters ready?

3. Health Care Developments

10-11 Imagine leading a healthy life for more than 20 years... only to have everything change in an instant. A Pine Island woman was diagnosed with Multiple Sclerosis eight years ago. And now the community is coming together to help her fight the disease.

10-13 If you haven't gotten your flu shot yet, you might want to, as state health officials have confirmed the seasons first case of influenza... a 26-year-old woman from Olmsted County. She was diagnosed with the A-strain - which is covered by this year's vaccination. This case marks the official start of flu season in Minnesota.

11-2 Prostate cancer affects 1 in 6 men. Men who are found to be at risk are sent for a biopsy and then have the option of treatment. Many patients choose treatment because there's no way to distinguish between which cancers need it and which do not.

11-17 Nearly a hundred students at John Adams middle school in Rochester are fighting the norovirus. The norovirus can hit a person suddenly with flu like symptoms symptom. The illness usually occurs 1 to 2 days after contracting the virus. Also the illness itself lasts 1 to 2 days and is treated with a lot of rest.

12-1 Today is the 23rd anniversary of World Aids Day. They were also offering free HIV testing at RCTC and UMR today. Students involved were trying to raise awareness about the dangers of unsafe sex and the rapid spread of HIV. Many of the students were part of the Teen Council group and say it is their mission to promote safe sex on college campuses.

12-7 A health insurance exchange advisory taskforce met in Rochester today. Those in attendance were invited to offer input on ways to provide better services, including providing smaller employers with simple, more affordable health care insurance plans.

12-15 The University of Minnesota and Mayo Clinic will renew their agreement of collaboration. The University of Minnesota and Mayo are committed to research on various projects including advancing an artificial pancreas, developing anti-obesity drugs, and exploring immune-based diabetes treatments.

4. Education

10-4 U of M President Eric Kaler visited U-M-R campus this afternoon. He says one of his greatest challenges will be to grow the young campus in a time of a tight budget. Kaler was introduced to new health programs being offered at U-M-R.

10-18 Technology continues to play a prevalent role in the classroom... which is why the Rochester Public School district is looking to expand online classes.

10-26 Riverland Community College in Austin is helping area students get a head start for college with a career and college fair.

10-27 Senator Al Franken was in the area to talk about the importance of education. Before addressing a large portion of the student body, Senator Franken popped into a math class to give his own lesson on the pathagorium theorem--which is the mathematical relation among the three sides of a right triangle.

11-8 Live from Austin -- school district leaders watch and wait for the verdict from voters -- will they give the green light to borrow millions... and build a new school?

11-9 An astounding 14 out of 15 school districts in southeastern Minnesota are celebrating good news. Tuesday night... voters approved referendum questions in all districts but Cannon Falls.

11-14 More than a year after Winona Schools Superintendent Paul Durand left the district... the search for a successor is finally underway.

11-29 Triton Public School District's pre-Kindergarten through 12th grade campus is looking to expand. And today residents voted 861 to 637 in favor of the referendum. The District will use the 9-point-6-million-dollars to meet the cost for renovations.

12-8 Minnesota Commissioner of Education Dr. Brenda Cassellius was in Rochester today. Leading a town hall meeting, she spoke on the process the state will take for a waiver from the No Child Left Behind Act. And before the town hall meeting at the International Event Center, Cassellius was at Lincoln Choice School. There students shared with her their unique experiences with science.

5. Crime Prevention & Domestic Violence

10-11 T-shirts - large, small...of different styles, for men, for women, and for children.... These t-shirts represent people who have died as a result of domestic abuse in Minnesota. "The Clothesline Project" by the Women's Resource Center is on display in Winona this month for Domestic Violence Awareness month.

10-26 A new crime prevention partnership should help crack unsolved cases in our area. Crime Stoppers of Minnesota is partnering with the Rochester police department and Olmsted County Sheriff's office.

11-29 It's a growing problem that far too often ends in suicide...we're talking about bullying...and most everyone agrees it has to stop. In response, Governor Mark Dayton is issuing an executive order creating a 15-person task force aimed at preventing school bullying.

11-30 It started with a domestic dispute followed by a high speed chase and ended with a police stand-off this morning in Rochester. Around 9 o'clock police say the man fled to his girlfriend's apartment, above Infinity Tattoos, on 10th street and North Broadway.

12-14 In Rochester, another case of car arson. Police say the fire was set using an accelerant beneath a car parked in the Saigon Far-East Grocery Store parking lot on 18th Avenue Northwest. It was discovered around 6:15 Tuesday morning underneath a 2001 Volkswagen Jetta - the fire had already been extinguished. According to the Fire Department, this is the 3rd car-fire they're aware of that's been intentionally set within a 5 block area in the last few months. If you have any information on the car fires or the Winona arsons... please call the Arson Hotline at 1-800-723-2020.

12-19 A sign of hope tonight: The officer who was shot in the head while responding to a domestic dispute this morning in Lake City, is showing signs of improvement. Although things are looking up for the officer, 32-year old Shawn Schneider is still listed in critical condition at St. Mary's Hospital in Rochester.

12-20 After a being shot twice yesterday, once in the head and once in the neck, Lake City Officer Shawn Schneider continues to fight for his life. Law enforcement and the public are gathering tonight to display support and hope for Officer Schneider, his family, and friends.

12-21 Hundreds gather at Patton Park in Lake City tonight. Their reason... to give support and prayers to Officer Shawn Schneider... still in critical condition at St. Marys Hospital.

6. Elderly/ Handicapped/ Minority Groups/ Racism

11-9 Rochester police are investigating a number of incidents in northwest Rochester where victims say they're being targeted in a series of hate crimes. The incidents are happening on the 45-hundred block of Manor Woods Place NW and seem to be aimed at minority families in the neighborhood. Houses and yards have been trashed... eggs are being thrown at their houses and cars. One man had tires slashed on four of his vehicles.

11-23 There was toilet paper in the yards, eggs splattered on houses, and tires slashed. Five families were the target of hate crimes. But today the families were embraced with open arms. The Rochester Synagogue put together gifts for the victims. They had donations from churches, organization, and individuals that made it possible to complete baskets for the families. The baskets include cards, letters, fruit, and home-baked goodies.

12-13 Santa made a surprise visit to Samaritan-Bethany Community this afternoon. Residents at the nursing home hosted a Christmas party for three families they adopted through the Salvation Army. They purchased gifts for the kids with money they raised at a bake sale in October.

7. Environment

10-10 A massive field fire broke out late Friday in Stewartville... one of many last week due to dry and windy conditions.

10-26 The Rochester landfill is getting an upgrade. Yesterday, the Olmsted County Board of Commissioners approved the purchase of a 300-thousand dollar metal extractor on the site. This would remove big pieces of metal from ash deposits created at the facility. Currently those metal pieces are causing problems where Rochester's garbage goes to be burned and recycled.

11-9 In 2004 and again in 2008, Austin experienced record flooding that covered parts of the city. Tonight ... residents of Mower County had a chance to learn more about the risk of flooding in their own back yard.

11-14 Rain has been hard to come by as of late and now much of the area is in a *moderate to severe* drought. Rochester only saw 2-point-76 inches of rain in September... putting us almost 4 inches shy of where we should be for precipitation. All of this was brought on by the heat of the summer and recent dry spell. The drought has had a major impact on the harvest.

11-17 Wednesday night, Welch Village Ski and Snowboard Resort started making snow. However, their efforts came to a halt Thursday morning as temperatures started to rise.

11-22 The crow problem in downtown Rochester has been a hot topic. Now, city council and Mayo Clinic are teaming up... with a new strategy to get rid of the birds. The latest suggestion to send the crows flying... involves hawks and falcons.

12-1 As many of you decorate your homes for the holidays, the Minnesota Department of Agriculture is asking you to watch out for a very invasive species that is commonly mistaken for indoor garland. Oriental Bittersweet has been found growing among trees, along highways and in residential areas in Winona, Red Wing, and parts of

the Twin Cities. The invasive species is a vine that winds up trees and smothers them... it also blocks sunlight from reaching other plants.

12-8 It was a day of learning about renewable energy in Lake City at the Hazelnut Valley Farm. Owner Norm Erickson spoke at the presentation, where he stressed the importance of using renewable energy in a world where oil reserves are depleting.

12-13 It doesn't look like winter....and it doesn't feel like winter, and that's exactly why you need to be careful when heading out on the ice. The Minnesota Department of Natural Resources says anglers shouldn't be out fishing unless the ice is at least 4 inches thick.

12-20 State and federal officials gathered at the Capitol today to discuss the Asian carp issue. This was the third summit regarding the invasive species, and today, a 3-part plan was discussed and analyzed. It includes permanently closing down the Upper St. Anthony Falls lock and dam to use as a fish barrier if the carp are detected, maintain the pool elevation at the Coon Rapids dam during repairs, and continue to fully understand the e-DNA testing as well as the species of carp moving into the area.

8. Youth

10-10 A number of students at Crestwood High School in Cresco, Iowa were suspended for tying up and sexually harassing a fellow student. The boy, reportedly a junior, was allegedly tied up, bullied and harassed by the upperclassmen, who we're told are all juniors.

10-12 It sounds we like have a internationally published, 4th grade artist in our midst... To find out who, all you have to do is turn to the November issue of "Highlights for Children" magazine to see her artwork. Kendra Birka is the artist - and her drawing, titled "Girl Lion in a Cave" can be found in the "Your Own Pages" section. Kendra, is a 4th grader at Holy Spirit Catholic School.

10-24 Trick or treating came a week early for kids attending a spooooky get-together at St. Mary's University of Winona this evening. Preschoolers and elementary aged kids showed up in costume with their parents, siblings and friends in tow for Halloween Fun Night...where they experienced games and fun activities...including trick-or-treating at the residence halls on campus.

11-29 The latest census data shows poverty among our local youth is on the rise. In Mower County - the numbers show the poverty level of kids under 18 is at 16.3 percent. The Austin School District has seen their numbers jump to 53% since 2001.

12-1 After five years, things are finally falling into place for a children's museum here in Rochester. This morning, it was announced that a local woman will lead the new museum.

12-19 A new study on crime in America shows nearly one in three young people will be arrested by the time they turn 23.

12-22 Rochester Public school students had their last day of classes before heading off for Christmas vacation. Things ended at the high schools with pep rallies and some big totals of how much they raised this year for Christmas Anonymous.

9. Substance Abuse

10-13 32 year old Christopher Douglas has been charged with one count of conspiracy to distribute methamphetamine and one count of possessing with intent to distribute meth. Authorities say from about 2006, Douglas was involved in a conspiracy to distribute 500 grams or more of methamphetamine.

11-17 Deah Kinion, owner of Abundant-Chi in downtown Rochester, is offering acupuncture discounts at her business in observance of the Great American Smokeout. The Great American Smokeout is a day when many smokers try to stop using nicotine for 24 hours.

11-17 A Rochester woman whose family was killed in a drunk driving accident 2 years ago is taking her message across the state. Rita Seha is one of the only survivors of the accident that claimed the lives of 6 people in May of 2009.

11-22 Today 33-year-old Christopher Trautman appeared in Olmsted County District court where he entered a not guilty plea. Trautman is accused of driving drunk and striking 4 pedestrians. The November 2010 collisions killed 23 year old Austin Melville and injured three others. Trautman's blood alcohol level was point-one-eight at the time.

12-5 A drunk driver arrested in Winona is processed... released... and then arrested again. Police were investigating an unrelated incident at a bar when they saw Larry Payne there, intoxicated.

Network Programming

In addition to our locally produced programming specifically designed to respond to the issues and problems of our viewing area, network programs often cover issues relating to our local problems and needs.

- **FOX News Sunday**

*FOX Network
Sundays 8am 60 min*

October 2

Economy

Fred Smith, CEO/Chairman, Federal Express
Robert Johnson, Founder, Black Entertainment Television

2012 One on One:

Herman Cain, Presidential Candidate (R)

October 9

Fast and Furious

Rep. Darrell Issa (R-CA), Chairman, Oversight Cmte

2012 One on One

Rick Santorum, Former Senator R-PA, Presidential Candidate (R)

October 16

GOP Agenda

Rep. Eric Cantor, Majority Leader

Iran

Sen. Dianne Feinstein (D-CA), Chairman, Intelligence Cmte

October 23

Iraq

Hillary Clinton, Secretary of State

Libya

Sen. Lindsey Graham (R-SC), Armed Services Cmte.

October 30

2012 One on One

Gov. Rick Perry (R-TX), Presidential Candidate

November 6

2012 One on One

Rep. Ron Paul (R-TX)

Deficit/Super Committee

Rep. Mike Simpson (R-ID)

Rep. Heath Shuler (D-NC)

November 13

Penn State Scandal

Gov. Tom Corbett (R-PA)

Franco Harris, Penn State Alum/NFL Hall of Famer

T.J. Bard, PSU Student Body President

Super Committee, Deficit Debate

Sen. Pat Toomey (R-PA)

Rep. James Clyburn (D-SC)

November 20

GOP Plan

Rep. Jeb Hensarling (R-TX)

Dems Response

Rep. Xavier Becerra (D-CA)

Economic Fallout

Mark Zandi, Chief Economist, Moody's Analytics

November 27

2012: One on One

Fmr. Utah Governor Jon Huntsman, GOP presidential candidate

Senate & Deficit

Sen. Dick Durbin (D-IL), Majority Whip

Sen. John Kyl (R-AZ), Minority Whip

December 4

2012: One on One

Rep. Michele Bachmann (R-MN), presidential candidate

Tax Fight/Debt Debate

Sen. Kent Conrad (D-ND), Chairman, Budget Committee

Tom Coburn (R-OK), Finance Committee

December 11

2012: One on One

Gov. Rick Perry (R-TX), Presidential Candidate

Payroll Tax

Sen. Mitch McConnell (R-KY), Minority Leader

December 18

2012: One on One

Fmr. Gov. Mitt Romney (R-MA), Presidential Candidate

December 25

2012 and Iowa

Former Gov. Mike Huckabee

Christmas Special

Cardinal Donald Wuerl, Archbishop of Washington

Syndicated Programming

In addition to our locally produced news to respond to the issues and problems of our viewing area, syndicated programs often cover issues relating to our local problems and needs.

KXLT airs *First Business News* Monday – Friday at 7am. *First Business News* is a preview of today's news and trading day – not a look back at yesterday. They go beyond the headlines digging deeper for the real ideas that make viewer's money work. The show starts with the "First Look" which includes a quick earnings and economic calendar, the "Morning News Briefing" and "trader Talk" which is insight straight from the pits on how traders plan to play one of the day's story stocks. Some of the other topics they hit on are a "Trade of the Day" and small business report as well as tech updates and other information going on in the stock market and with businesses.

KXLT also airs Children's E/I Programming.

Mondays at 7:30am aired BETA Records TV which is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

Tuesdays at 7:30am KXLT airs *Pets.TV* which celebrates the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles. *Pets.TV* not only features the usual domestic household pets but the unusual exotic pets people love.

Wednesdays at 7:30am KXLT airs *Eco Company* which explores all aspects of being green and understanding how we impact our world. The Eco team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Thursdays at 7:30am KXLT aired *The Real Winning Edge* is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Fridays at 7:30am KXLT airs *Sports Stars of Tomorrow* which focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Saturdays at 7:30am 7/2/11-9/3/11 and Saturdays at 7am 9/10/11-9/24/11 KXLT aired *Mad About* which provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention.

Short Form Programming

Local

| Advertiser | Title |
|------------------------------------|---|
| Al-Anon/Alateen SE Minnesota | Al-Anon Family Group |
| American Diabetes Association | Stop Diabetes/Go Life/Brett Michaels/Look Like Me |
| Apollo Liquor Customer | Serenity House of Rochester Benefit |
| Boys & Girls Club of Rochester | Be Safe/Be There/Be Inspired |
| | Be Invested/Believe |
| Boys & Girls Club of Rochester | Chili Challenge |
| Clearway Minnesota | Secondhand Smoke/Quitplan |
| | Inner Conflict Man and Woman |
| DTV Consumer Education | FCC Quarterly DTV Report |
| Emergency Alert System | Nationwide Test |
| FOX 47 FOXfiles | Community Calendar |
| FOX 47 Hometown Heroes | Hometown Heroes |
| Hiawatha Homes Foundation | Festival of Trees 2011 |
| Hy-Vee Healthiest State Initiative | HIS Start Somewhere Walk 2011 |
| Interfaith Hospitality Network | Cardboard Box City |
| Iowa Dept of Public Health | Iowa K2 Rozga Family |
| Kiwanis Club | Kiwanis/Think Bank Hockey Festival |
| Laketrails Base Camp | Lake of the Woods Teen Camp |
| Lions International | Airport/Safari Hunting |
| MADD | Austin Melville "Don't Drink & Drive" |
| March of Dimes | Coming Home |
| March of Dimes | Signature Chefs Auction |
| Marines | America's Marines/Marines for Country |
| Mayo Clinic | Donate - Blood Bank |
| Minnesota National Guard | Storm/Fire/Flood |
| NAB Congressional Campaign | IA/Latham - Volunteerism & Breast Cancer Awareness |

Issues & Programs Report

NAB Congressional Campaign

NAB Congressional Campaign
Rochester Chamber of Commerce
Rochester Chamber of Commerce
Rochester Exchange Club
Rotary Club
Salvation Army
Seasons Hospice
Sip & Shop Holiday Soiree
Society for Sports Medicine
The Arc Southeastern Minnesota
TvB Project Roadblock (Rolsch)

TvB Project Roadblock (Yellow Cab)
United Way of Olmsted County
United Way of Olmsted County
USO

2011 Fourth Quarter Report

MN/Walz – Literacy &
Emergency Preparedness
No Kid Hungry/Jeff Bridges
FUEL – Join Today!
BuyRochesterMN.com
High School Fall Volleyball Tournament
Rotary/US Bank Holiday Basketball Classic
Red Kettle Drive 2011
A Live & Love Affair
Womens Shelter Benefit
In the Game of Life/Sports
The Arc SE-MN “Hages Twins”
Project Roadblock/Mugshot, Breathalyzer,
Stretcher, Ambulance, Post Crash
Bar Math/Monkey
300 Volunteers
Rochester Diversity Council “Distraction”
Good to be Back

Network

| <u>DATE</u> | <u>PROGRAM</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> |
|-------------|-----------------------|-----------------|------------------------------|
| 1-Oct-11 | TERRA NOVA | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 1-Oct-11 | TERRA NOVA | USOE0110 | AFTERMATH |
| 1-Oct-11 | TERRA NOVA | DMMARTINEZ10H | DECIDING MOMENTS/KAISER |
| 2-Oct-11 | RS POSTGAME | PSA2011NFL3010 | ARMED FORCES FOUNDATION |
| 2-Oct-11 | RS POSTGAME | XNPI512030H | PLAY 60 BEARS PLUS |
| 2-Oct-11 | CLEVELAND SHOW | ARCR1700 | RED CROSS |
| 5-Oct-11 | RAISING HOPE | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 6-Oct-11 | THE X FACTOR | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 7-Oct-11 | KITCHEN NIGHTMARES | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 7-Oct-11 | FRINGE | PSA2011CFB3010 | FOX SPORTS/DREAM FOUNDATION |
| 9-Oct-11 | RS POSTGAME | PSA2011NFL3020 | ARMED FORCES FOUNDATION |
| 9-Oct-11 | RS POSTGAME | XNPI512030H | PLAY 60 BEARS PLUS |
| 9-Oct-11 | THE X FACTOR | PSA2011CFB3010 | FOX SPORTS/DREAM FOUNDATION |
| 9-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 9-Oct-11 | THE X FACTOR | DOSO135 | DO SOMETHING/LINDSEY VONN |
| 9-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 9-Oct-11 | THE X FACTOR | FZAA0828 | FOUNDATION FOR A BETTER LIFE |
| 12-Oct-11 | MLB RAIN DELAY | PSA3022MLB3010 | FOX SPORTS SUPPORTS |
| 12-Oct-11 | MLB RAIN DELAY | PSA2011MLB3020 | FOX SPORTS SUPPORTS |
| 12-Oct-11 | MLB RAIN DELAY | PSA3022MLB3010 | FOX SPORTS SUPPORTS |
| 12-Oct-11 | MLB RAIN DELAY | PSA2011MLB3020 | FOX SPORTS SUPPORTS |
| 12-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 12-Oct-11 | THE X FACTOR | USOE0160 | PSA |
| 12-Oct-11 | THE X FACTOR | DOSO135 | DO SOMETHING/LINDSEY VONN |
| 12-Oct-11 | THE X FACTOR | TFEGT3047OOH | GLEE GIVE A NOTE |
| 12-Oct-11 | THE X FACTOR | UNICEFHORN60PSA | UNICEF HORN OF AFRICA |
| 12-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 12-Oct-11 | THE X FACTOR | TFEGT3047OOH | GLEE GIVE A NOTE |
| 12-Oct-11 | THE X FACTOR | UNICEFHORN60PSA | UNICEF HORN OF AFRICA |
| 12-Oct-11 | THE X FACTOR | 59067 | JOINING FORCES |
| 12-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 12-Oct-11 | THE X FACTOR | UNICEFHORN60PSA | UNICEF HORN OF AFRICA |
| 12-Oct-11 | THE X FACTOR | USOE0160 | PSA |
| 12-Oct-11 | THE X FACTOR | FZAA0847 | FOUNDATION FOR A BETTER LIFE |
| 12-Oct-11 | THE X FACTOR | 59067 | JOINING FORCES |
| 13-Oct-11 | ALCS GAME #5 | PSA2011MLB3050 | FOX SPORTS SUPPORTS |
| 14-Oct-11 | KITCHEN NIGHTMARES | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 14-Oct-11 | KITCHEN NIGHTMARES | UNICEFHORN60PSA | UNICEF HORN OF AFRICA |
| 14-Oct-11 | FRINGE | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 16-Oct-11 | NFL REGIONAL GAME | PSA2011NFL3020 | ARMED FORCES FOUNDATION |
| 16-Oct-11 | NFL REGIONAL GAME | XNPI512030H | PLAY 60 BEARS PLUS |
| 16-Oct-11 | NFL REGIONAL GAME | XNPI512030H | PLAY 60 BEARS PLUS |
| 16-Oct-11 | NFL REGIONAL GAME | XNPI512030H | PLAY 60 BEARS PLUS |
| 16-Oct-11 | NFL NATIONAL GAME | PSA2011NFL3010 | ARMED FORCES FOUNDATION |
| 16-Oct-11 | NFL POSTGAME "THE OT" | XNPI512030H | PLAY 60 BEARS PLUS |
| 17-Oct-11 | TERRA NOVA | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 18-Oct-11 | THE X FACTOR | TFEGT3047OOH | GLEE GIVE A NOTE |
| 19-Oct-11 | WORLD SERIES GAME #1 | PSA2010MLB3020 | FOX SPORTS SUPPORTS |
| 21-Oct-11 | KITCHEN NIGHTMARES | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 21-Oct-11 | FRINGE | XNPI280420H | PLAY 60 BEARS BUS/60 MIN |
| 22-Oct-11 | WORLD SERIES GAME #3 | PSA2011MLB3050 | FOX SPORTS SUPPORTS |
| 23-Oct-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 23-Oct-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 23-Oct-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 23-Oct-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 23-Oct-11 | NFL NATIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 24-Oct-11 | WORLD SERIES GAME #5 | PSA2011MLB3020 | FOX SPORTS SUPPORTS |

Issues & Programs Report

2011 Fourth Quarter Report

| <u>DATE</u> | <u>PROGRAM</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> |
|-------------|--------------------------|-----------------|---|
| 28-Oct-11 | WORLD SERIES GAME #7 | PSA2011MLB3060 | FOX SPORTS SUPPORTS |
| 29-Oct-11 | AMERICAS MOST WANTED | XNPI280520H | PLAY 60 |
| 29-Oct-11 | AMERICAS MOST WANTED | BCITOTPSA30NGW | BIG CAT INITIATIVE |
| 29-Oct-11 | AMERICAS MOST WANTED | XNPI280520H | PLAY 60 |
| 30-Oct-11 | RS POSTGAME | PSA2011NFL3010 | ARMED FORCES FOUNDATION |
| 30-Oct-11 | CLEVELAND SHOW | BCITOTPSA30NGW | BIG CAT INITIATIVE |
| 2-Nov-11 | THE X FACTOR | Z030GO17PSA1002 | VETERANS STEVEN SPIELBERG |
| 3-Nov-11 | BONES | QTAA2118H | WORLD FOOD PROGRAM |
| 4-Nov-11 | KITCHEN NIGHTMARES | H15GN01EASPSA10 | EMERGENCY ALERT SYSTEM |
| 5-Nov-11 | COPS | XNPI280520H | PLAY 60 |
| 5-Nov-11 | COPS | H15GN01EASPSA10 | EMERGENCY ALERT SYSTEM |
| 5-Nov-11 | COPS | XNPI280520H | PLAY 60 |
| 5-Nov-11 | TERRA NOVA | XNPI280520H | PLAY 60 |
| 5-Nov-11 | TERRA NOVA | Z015GO17PSA0200 | VETERANS AWARENESS TOM HANKS |
| 6-Nov-11 | NFL REGIONAL GAME | PSA2011NFL3020 | ARMED FORCES FOUNDATION |
| 6-Nov-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 6-Nov-11 | NFL NATIONAL GAME | PSA2011NFL3010 | ARMED FORCES FOUNDATION |
| 6-Nov-11 | NFL NATIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 6-Nov-11 | ALLEN GREGORY | H15GN01EASPSA10 | EMERGENCY ALERT SYSTEM |
| 6-Nov-11 | AMERICAN DAD | 0810PONG15 | NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY |
| 7-Nov-11 | HOUSE | QTAA2118H | WORLD FOOD PROGRAM |
| 8-Nov-11 | GLEE | 0810LAUGH15 | NATIONAL CAMPAIGN TO PREVENT TEEN PREGNANCY |
| 11-Nov-11 | KITCHEN NIGHTMARES | Z030GO17PSA0300 | VETERANS AWARENESS TOM HANKS |
| 11-Nov-11 | FRINGE | XNPI280520H | PLAY 60 |
| 12-Nov-11 | COPS | XNPI280520H | PLAY 60 |
| 12-Nov-11 | COPS | QTAA2118H | WORLD FOOD PROGRAM |
| 12-Nov-11 | COPS | XNPI280520H | PLAY 60 |
| 13-Nov-11 | NFL REGIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 13-Nov-11 | NFL POST GAME "THE OT" | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 13-Nov-11 | AMERICAN DAD | QTAA2118H | WORLD FOOD PROGRAM |
| 18-Nov-11 | KITCHEN NIGHTMARES | Z030GO17PSA0300 | VETERANS AWARENESS TOM HANKS |
| 19-Nov-11 | COPS | CNAI0015000H | AD COUNCIL - HORN OF AFRICA |
| 20-Nov-11 | NFL NATIONAL GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 20-Nov-11 | NFL REGIONAL POST GAME | XNPI512130H | NFL/PLAY 60/PANTHERS |
| 20-Nov-11 | THE CLEVELAND SHOW | CNAI0015000H | AD COUNCIL - HORN OF AFRICA |
| 24-Nov-11 | NFL THANKSGIVING PREGME | XNPI512730H | NFL/PLAY 60/PANTHERS |
| 24-Nov-11 | NFL THANKSGIVING DAY | XNPI512730H | NFL/PLAY 60/PANTHERS |
| 25-Nov-11 | FOX MOVIE: IRON MAN | Z030GO17PSA0300 | VETERANS AWARENESS TOM HANKS |
| 26-Nov-11 | COPS | CNAI0015000H | AD COUNCIL - HORN OF AFRICA |
| 27-Nov-11 | NFL NATIONAL GAME | XNPI512730H | NFL/PLAY 60/PANTHERS |
| 27-Nov-11 | THE CLEVELAND SHOW | CNAI0015000H | AD COUNCIL - HORN OF AFRICA |
| 4-Dec-11 | NFL NATIONAL GAME | XNPI512730H | NFL/PLAY 60/PANTHERS |
| 4-Dec-11 | ALLEN GREGORY | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 5-Dec-11 | AMERICAN COUNTRY AWARDS | DMCHAUNCEY30H | AIDS/KAISER FAMILY FOUNDATION |
| 9-Dec-11 | KITCHEN NIGHTMARES | CNAI0015000H | AD COUNCIL: HORN OF AFRICA |
| 10-Dec-11 | TERRA NOVA | CNAI0015000H | AD COUNCIL: HORN OF AFRICA |
| 11-Dec-11 | NFL NATIONAL GAME | XNPI512730H | NFL/PLAY 60/PANTHERS |
| 11-Dec-11 | THE CLEVELAND SHOW | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 16-Dec-11 | FOX SPECIAL: HAP/C BROWN | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 17-Dec-11 | AMWUS MARSHALS SPCL EDT | CNAI0015000H | AD COUNCIL: HORN OF AFRICA |
| 18-Dec-11 | THE CLEVELAND SHOW | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 23-Dec-11 | KITCHEN NIGHTMARES | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 25-Dec-11 | THE CLEVELAND SHOW | TFBZ030EF15H | 20TH/WE BOUGHT A ZOO |
| 26-Dec-11 | HOUSE | Z030GO17PSA1002 | VETERANS AWARENESS |
| 27-Dec-11 | GLEE | TFEGT3047OOH | GLEE GIVE A NOTE |
| 28-Dec-11 | RAISING HOPE | TFEGT3047OOH | GLEE GIVE A NOTE |
| 29-Dec-11 | BONES | USOE0130 | USO "AFTERMATH" |
| 30-Dec-11 | KITCHEN NIGHTMARES | USOE0130 | USO "AFTERMATH" |
| 31-Dec-11 | TERRA NOVA | USOE0130 | USO "AFTERMATH" |