



125 West 55th St
New York, NY 10019

Contract # 25770668		Changes as of: 10/16/2017 at 12:18 PM		Version: Highlighting Revision 1	
CPE: 349/372/6081		Flight: 10/17/17 - 10/23/17		Station: WVBT	
Agency: GMMB		Advertiser: Justin Fairfax - LT Gov		Market: Norfolk-Virginia Beach	
3050 K ST NW		Product: candidate		Office: WASHINGTON	
WASHINGTON DC				Total \$: \$1,235.00	
20007				Total Spots: 10	
				Total CPP: \$0.00	
Agency Order #: 6629661		Primary Demo: Adults 35+		Total GRP:	
Buyer: Furman, Mike		Con Type: POLITICAL/VOTE			
Salesperson: BILL THOMAS		Assistant: BILL THOMAS		Separation:	
202-872-5880		202-872-5880			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/17		Total Spots	Total \$	CPP	GRP
							10/17					
1	Tu-F,M 7a-8a		WAVY News at 7am	\$85.00	0	30	1		1	\$85.00	\$0.00	0.0
Changes: Rate from 45 to 85												
2	Tu-F,M 8a-9a		WAVY News at 8am	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
Changes: Rate from 40 to 75												
3	Tu-F,M 1p-2p		Hamptons Road Show	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
Changes: Rate from 15 to 25												
4	Tu-F,M 7p-7:30p		WAVY News 10 @ 7p	\$125.00	0	30	2		2	\$250.00	\$0.00	0.0
Changes: Rate from 65 to 125												
5	Tu-F 10p-10:45p		WVBT FOX News	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
Changes: Day/Time from Tu-F,M 10p-10:45p to Tu-F 10p-10:45p, Rate from 150 to 300												
6	Su 9a-10a		FOX News Sunday	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
7	Su 10p-10:45p		WVBT FOX News	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
TOTALS: 10									10	\$1,235.00	\$0.00	0.0



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Salesperson: BILL THOMAS 202-872-5880	Assistant: BILL THOMAS 202-872-5880	
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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/16/17 10:27 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$24,700
WVBT Share:	5%
Comment:	
EAVY:	1%
WAVY:	32%
WGNT:	4%
WTKR:	29%
WTVZ:	2%
WVEC:	27%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,235.00	N/A	0.0
Total	100%	10	\$1,235.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Oct	10	\$1,235.00
Total	10	\$1,235.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/17 12:18 PM	BILL THOMAS	Revised			\$515.00	\$1,235.00	Changes: Calculated Dollars from \$720.00 to \$1,235.00, Competitive Market Budget from \$14,400 to \$24,700, Total \$ from \$720.00 to \$1,235.00, User Entered \$ from \$0.00 to \$1,235.00, Demo Meta to [R16]. 5 buylines added or modified.
Queued for Electronic Contracting	10/16/17 9:05 AM					\$0	\$0	
New	10/16/17 8:24 AM	BILL THOMAS	Confirmed	10		\$720.00	\$720.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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