

**Townsquare Media, INC**  
**KEZJ-FM - KSNQ-FM - KLIX AM - KLIX-FM**  
**Ascertainment Report**  
**January 1, 2019 – March 31, 2019**

**Section 1 - ISSUES**

Townsquare Media provides its listeners with programming and public service announcements that address issue of concern to our local community. This station has identified the following issues as significant issues facing the community this quarter.

- **Hunger/Public Health:** Hunger in the Twin Falls area continues to be an area of great concern. There are a number of contributing factors, including economic status and background. What services are available to those in need and how were those services impacted by the government shutdown
- **Business:** A number of new businesses are opening soon in Twin Falls. What opportunities do these establishments bring to the area in the way of opportunity and employment?
- **Sports/Health:** The local YMCA recently faced public scrutiny following accusations of funding mismanagement. How is the Y going to regain the public trust and what services will they be offering to the community.
- **Politics/Government Shutdown:** Following the longest government shutdown in history, how was Idaho and Twin Falls effected? And did the national issues created by the shutdown have an impact on Southern Idaho?
- **Social Issues/Religion:** Twin Falls continues to diversify via immigration and an influx in regional migration. How do our cultures and religions blend in a community that is made up a predominantly Christian faith?

## Section 2 – Responsive Programs

*Section 2 lists regularly scheduled and special programs that represent the station’s issue-responsive programming, providing the most significant treatment of the issue listed above for the calendar quarter.*

**ON AIR DISCUSSION AND DEBATE:** Between 6-10am M-F, Live/Local Morning Talent discuss area issues and allows listeners the opportunity to call in and discuss the impact on the community. Local officials are also recruited to take part in these discussions.

**NEWS COVERAGE –** Local Morning News produced by Townsquare Media Twin Falls’ News Department, including reporting of Current Events and late breaking news. Airtimes

KEZJFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KLIXFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KSNQFM M-F at 6:00a, 6:30a, 7:00a, 7:30a, 8:00a. Duration: :90.

KLIX – 6:00am – 8:00am

**AREA ROAD CONDITIONS.** The Magic Valley is vast and the commute from city to city is often impeded by road construction and weather related road closures. KEZJ, KLIXAM, KLIXFM and KSNQ monitor those conditions with hourly road updates M-F mornings at 6:06am and 7:06am. Duration :60... and breaking conditions throughout the remainder of the day.

**LIVE PUBLIC SERVICE ANNOUNCEMENT/COMMUNITY EVENTS.** Hourly, Air Talent informs the public of events and issues affecting the community in the form of live public service announcements.

Our Public Affairs programming “Viewpoints” is broadcast pre-recorded on the stations and times shown below for a duration of 30 minutes.

KEZJ FM Sunday’s 11 p.m.

KLIX AM Sunday’s 10 a.m.

KLIX FM Sunday’s 7 a.m.

KSNQ FM Sunday’s 7 a.m.

Magic Valley Insights is locally produced public affairs programming that addresses topics of local interest to our community. Magic Valley Insights is broadcast pre-recorded on the stations and times shown below.

KEZJ FM Sunday’s 11:30pm

KLIX AM Sunday’s 10:30am

KLIX FM Sunday’s 7:30am

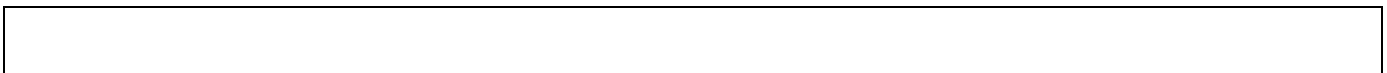
KSNQ FM Sunday’s 7:30am

--

# Program

# Magic Valley Insights

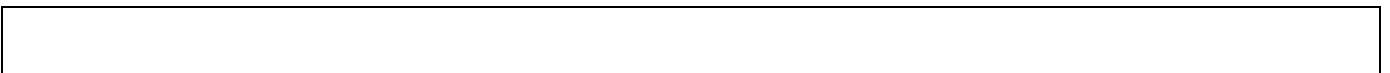
<b>Date</b>	<b>Issues</b>	<b>Synopsis</b>	<b>Duration</b>
1/28/2019	Politics/Public Services/	<p>Ken Robinette: South Central Community Action Partnership</p> <p>Mr. Robinette spoke on the how the federal government shut down in the earlier part of the year would impact SCCAP and the many programs they provide. Mr. Robinette said some programs they offer could have received delayed funding but up to that point most had been budgeted and would have been ok for a short time. Some contractors with the programs could have waited for some time for funding.</p>	28:00
2/10/2019	Health/Hunger	<p>Ken Robinette: South Central Community Action Partnership (Part 2)</p> <p>Mr. Robinette again spoke to us about the issue of hunger in Southern Idaho and the Magic Valley. He explained the various contributing factors of hunger and the need for food services to the community. The various programs offered by South Central Community Action Partnership were also explained and how those resources are distributed to those in the community that need them. Plus, an Mr. Robinette explained an upcoming event were people can contribute to the need to help feed people in the Magic Valley.</p>	26:00
3/24/2019	Sports/Health	<p>Randy Wastradowski YMCA Director</p> <p>Wastradowski talked with Bill Colley on Magic Valley This Morning on the YMCA and the history in the Magic Valley and the overall mission of the institution. He touched on a variety of recent issues because of mismanagement by his predecessor that had lost the public trust and how the organization was trying to regain that trust. He talked on the plans for the future of the YMCA to expand and offer more to the community as well as update facilities.</p>	28:00
2/24/2019	Politics	<p>Idaho Senator</p> <p>Senator Crapo spoke on what was happening in Washington D.C. and the impact it may have on Idaho and the Magic Valley. At the time the government had just come out of the longest shut down in history and had wide ranging implications. Boarder security was also talked about and how the president would eventually get what he was asking for. Sen. Crapo anticipated a boarder wall would be built.</p>	27:00



3/10/2019 Religion

Bill Colley hosts an ongoing panel of three Twin Falls area pastors who discuss religion. Twin Falls is a predominantly Christian community but immigration is creating a demand for other houses of worship. How are we handling and respecting the views of others while maintaining a firm hold our own beliefs.

30:00

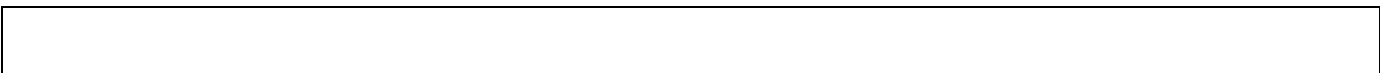


## VIEWPOINTS

Thirty-minute public affairs program is part of our commitment to quality public affairs programming. *Viewpoints* is an energetic, entertaining, highly-produced, contemporary radio magazine with two major stories weekly. Each week, *Viewpoints* features interviews with guests that have expertise and real-world experience regarding the specific issues.

### 2019-Q1 (January-March) Viewpoints Quarterly Report – Compliancy Issues & Program List:

Alternative medicine	Incarceration
American issues	Internet
Ancient civilizations	Interpersonal relationships
Anxiety and depression	Language
Audiobooks	Law enforcement
Awards	LGBTQ issues
Business	Literature
Child development	Marriage
Cinema/film	Media
Crime	Mental health
Criminal justice	Mental illness
Criticism	Mindfulness
Culture	Morality and ethics
Cybercrime	Music
Data/data analysis	Mythology
Death	Narrative/storytelling
Disabilities	Politics
Domestic issues	Pregnancy
Documentary film	Psychology
Economics	PTSD
Education	Public health/safety
Emotional wellness	Religion
Entertainment	Science
Entrepreneurship	Self-help
Family and parenting issues	Sociology/societal issues
Federal law	Statistics
Gender issues/gender equality	Stigma/stereotypes
Grief	Technology
Gun violence	Television
Health and wellness	Trauma
Health care	Travel
History	US history
Immigration	



## Program Log for *Viewpoints Radio*

Program 19-01 Producers Reed Pence, Evan Rook, Polly Hansen  
Air Week 01/06 – 01/12/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: Women in the United States Military	10:32
Synopsis: Women have served in the US military dating all the way back to the Revolutionary War. Back then, they had to lie about their sex and their names in order to get enlist, but some did. Now, combat positions are open to women. We discuss the vital role women have played in America's military might.		

Host: Gary Price. Guests: Eileen Rivers, army veteran and author of *Beyond the Call: Three women on the front lines in Afghanistan*

Links for more info: <https://www.dacapopress.com/titles/eileen-rivers/beyond-the-call/9781549168710/>;  
<https://www.hachettebookgroup.com/articles/a-talk-with-eileen-rivers-author-of-beyond-the-call/>

Compliance Issues Covered: military; US history; women in history; feminism; gender equality; American issues; war

14:21	SEGMENT 2: Overcoming Anxiety and Feeling Joy	8:52
Synopsis: Early January has long been a time for people to hit the re-set button and try to refocus their energy and attention for the year ahead. We talk to two experts about how to overcome anxiety to feel happier and more at ease, despite the chaos of our everyday life.		

Host: Marty Peterson. Guests: Neil Pasricha, author, *Two Minute Mornings: A journey to win your day every day*; Sharon Weil, author, *ChangeAbility: How artists, activists and awakeners navigate change*

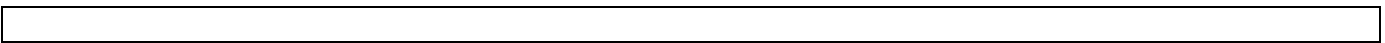
Links for more info: <https://globalhappiness.org/neil-pasricha/>;  
<http://www.sharonweilauthor.com/>

Compliance Issues Covered: mental health; mental illness; emotional wellness; self-help; alternative medicine; anxiety and depression

24:13	Culture Crash: <i>Minding the Gap</i>	2:12
Synopsis: In a crowded field of great films from 2018, Bing Liu's <i>Minding the Gap</i> , a documentary available on Hulu, stands above the pack.		

Host: Evan Rook

Compliance Issues Covered: media; cinema/film; family issues; documentary film; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-02 Producers Reed Pence, Evan Rook, Polly Hansen  
Air Week 01/13 – 01/19/2019 Production Director Jason Dickey

<u>Time</u>	<u>Segment</u>	<u>Dur.</u>
1:47	SEGMENT 1: Cybercrime in Real Life	10:42

Synopsis: We've all seen how our fiction portrays cybercrime, but what does it really look like? Jonathan Lusthaus, the director of the Human Cybercriminal Project at the University of Oxford, joins the show to talk about the real crimes committed online and what, if anything, we can do to protect ourselves.

Host: Gary Price. Guests: Jonathan Lusthaus, Director of the Human Cybercriminal Project and author, *Industry of Anonymity: Inside the Business of Cybercrime*

Links for more information: <https://industryofanonymity.com/>;  
<https://www.nuffield.ox.ac.uk/people/profiles/jonathan-lusthaus/>

Compliance Issues Covered: crime; law enforcement; internet; cybercrime; technology

14:31	SEGMENT 2: Marriage Maintenance	8:10
-------	---------------------------------	------

Synopsis: Maintaining a relationship or a marriage is a wonderful thing, but sometimes it can be tricky. We hear tips from an expert clinical psychologist on how couples can communicate better, understand each other more deeply, and work through some of the issues common in modern marriages.

Host: Marty Peterson. Guests: Dr. Daphne de Marneffe, clinical psychologist and author, *The Rough Patch: Marriage and the Art of Living Together*

Links for more info: <http://www.daphnedemarneffe.com/>;  
<https://www.amazon.com/dp/B01N637OIO/>

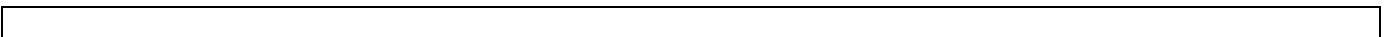
Compliance Issues Covered: marriage; family issues; self-help; psychology

23:41	Culture Crash: <i>True Detective</i>	2:43
-------	--------------------------------------	------

Synopsis: In 2014, *True Detective* was a cultural juggernaut. In 2015, it was a laughing stock. Can the new season recapture the magic for HBO?

Host: Evan Rook

Compliance Issues Covered: media; culture; television; business; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-03 Producers Reed Pence, Evan Rook  
Air Week 01/20 – 01/26/2019 Production Director Jason Dickey

Time	Segment	Dur.
------	---------	------

1:47	SEGMENT 1: China's Family Policies & Their Impact on America	8:50
------	--	------

Synopsis: In America, we may have an idea of how China's one-child and two-child policies work, but the truth is more complicated than many of us imagine. We talk to journalist and author Vanessa Hua about how these policies have rippled all the way into America.

Host: Gary Price. Guests: Vanessa Hua, journalist and author, *A River of Stars*

Links for more information: <http://www.randomhousebooks.com/books/550208/>;  
<https://www.nbcnews.com/news/us-news/feds-raid-l-maternity-hotel-birth-tourists-n315996>

Compliance Issues Covered: immigration; American issues; international issues; family issues; parenting; societal issues

12:39	SEGMENT 2: Processing Unimaginable Grief	9:25
-------	--	------

Synopsis: Grief is an innate part of human life, but how we process that grief varies from person to person. Tom Malmquist knows too much about grief after he lost his partner shortly after the birth of their first child. Malmquist put his experiences into his novel, *In Every Moment We Are Still Alive*, to help others in similar situations feel less alone.

Host: Marty Peterson. Guests: Tom Malmquist, author, *In Every Moment We Are Still Alive*

Links for more info: <http://static.mhpbooks.com/In-Every-Moment/>

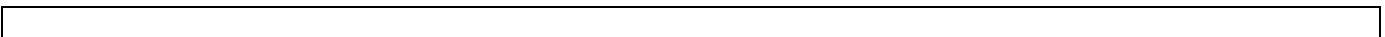
Compliance Issues Covered: grief; death; parenting; family issues; trauma

23:04	Culture Crash: Movies to Look Forward to in 2019	3:21
-------	--	------

Synopsis: With a new year comes new things to look forward to, and this year will offer an enormous slate of hotly anticipated new films, like *Toy Story 4*, *It: Chapter 2*, and a plethora of superhero offerings.

Host: Evan Rook

Compliance Issues Covered: media; culture; cinema/film; entertainment





## Program Log for *Viewpoints Radio*

Program 19-04 Producers Reed Pence, Evan Rook  
Air Week 01/27 – 02/02/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: The Truth Behind Faith-Based Prison Ministry	9:02
Synopsis: Since the beginning of the US prison system, religion has been suggested as a way to help rehabilitate criminals. We talk to Tanya Erzen, a professor of religion, about why that is and what role prison ministries play in the lives on inmates.		

Host: Gary Price. Guests: Tanya Erzen, author *God in Captivity: The Rise of Faith-Based Prison Ministries in the Age of Mass Incarceration*

Links for more information: <https://tanyaerzen.com/>;  
<http://www.beacon.org/God-in-Captivity-P1256.aspx>

Compliance Issues Covered: US history; criminal justice; religion; American issues; incarceration

12:51	SEGMENT 2: Tips on Entrepreneurship	9:56
Synopsis: Brian Scudamore founded 1-800-GOT JUNK when he was just 18. Now, it's one of the biggest companies in the world. He talks about the lessons he learned and what advice he has for young entrepreneurs dreaming of creating the next big startup.		

Host: Marty Peterson. Guests: Brian Scudamore, CEO of 1-800-GOT JUNK and author, *WTF: Willing to Fail: How failure can be your key to success*

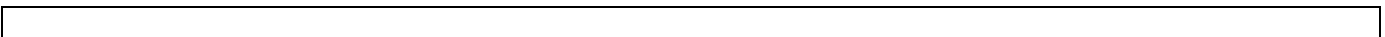
Links for more info: [https://www.1800gotjunk.com/us\\_en/about/our\\_company](https://www.1800gotjunk.com/us_en/about/our_company);  
<https://www.amazon.com/WTF-Willing-Fail-Failure-Success-ebook/dp/B07JXY3823>

Compliance Issues Covered: business; entrepreneurship; economics; marketing

23:47	Culture Crash: A New Future for Comic Book Movies	2:41
Synopsis: For a decade now, it seemed like comic book movies had settled in to an existence based on these larger cinematic universes. Now, Spider-Man and The Joker are proving comic stories can have their cake and eat it, too.		

Host: Evan Rook

Compliance Issues Covered: media; culture; cinema/film; comic books; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-05 Producers Reed Pence, Evan Rook  
Air Week 02/03 – 02/09/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: The Unexpected Utility of a Well-Held Grudge	9:56
Synopsis: Grudges are something most of us think of as a negative feeling. They're petty or vindictive or unforgiving. But we talk to author Sophie Hannah, who says grudges can be a really positive thing in our lives if we just know how to hold them properly. She can explain.		

Host: Gary Price. Guests: Sophie Hannah, author, *How to Hold a Grudge: From resentment to contentment- the power of grudges to transform your life*

Links for more information: <https://sophiehannah.com/>;  
<https://www.simonandschuster.com/books/How-to-Hold-a-Grudge/Sophie-Hannah/9781982111427>;  
<https://twitter.com/sophiehannahcbl>

Compliance Issues Covered: interpersonal relationships; self-help; psychology

13:45	SEGMENT 2: Parenting a Transgender Child	8:31
Synopsis: We talk to the parent and the doctor of a transgender child to discover what science says about gender transitions and how one family navigated the issues associated with having a child you suddenly don't fully understand.		

Host: Marty Peterson. Guests: Dr. Michele Angello, therapist and gender specialist; Alisa Bowman, journalist, author, and mother of a transgender child

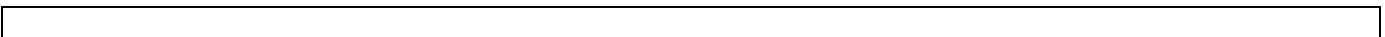
Links for more info: <https://www.micheleangelo.com/>;  
<https://www.barnesandnoble.com/w/raising-the-transgender-child-michele-angelo/1123537769>

Compliance Issues Covered: parenting; family issues; LGBTQ issues; sociology/societal issues; gender issues; gender equality; science

23:16	Culture Crash: On Ethan Hawke and Oscar Snubs	3:10
Synopsis: Every year, there is some outrage over Oscar snubs. This year, many of us wish Ethan Hawke had been nominated for <i>First Reformed</i> . We look at why.		

Host: Evan Rook

Compliance Issues Covered: media; culture; cinema/film; awards; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-06 Producers Reed Pence, Evan Rook  
Air Week 02/10 – 02/16/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: The History of Pirates	10:40
Synopsis: From Pirates of the Caribbean and Captain Hook to the Pittsburgh Pirates and Tampa Bay Buccaneers, pirates have a real foothold in our culture. But their history is anything but a fairy tale. Historian Eric Jay Dolin joins the show to discuss some of the most notorious real-life pirates to ever live.		

Host: Gary Price. Guests: Eric Jay Dolin, historian and author, *Black Flags, Blue Waters: The epic history of America's most notorious pirates*

Links for more information: <https://www.amazon.com/Black-Flags-Blue-Waters-Notorious/dp/1631492101>;  
<https://www.ericjaydolin.com/>

Compliance Issues Covered: American issues; culture; crime; US history; history; mythology

14:29	SEGMENT 2: The Written Word: A history of storytelling	8:08
Synopsis: Throughout history, stories have been told but sometimes preserving them for future generations has proven difficult. We examine the ways stories have been passed down, and the role the written word has played in shaping our civilizations.		

Host: Marty Peterson. Guests: Martin Puchner, Professor of English and Comparative Literature, Harvard University and author, *The Written Word: The power of stories to shape people, history, civilization*

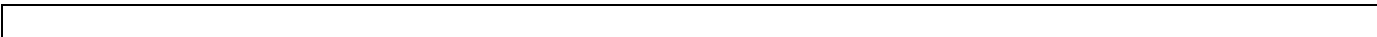
Links for more info: <https://english.fas.harvard.edu/people/martin-puchner>;  
<https://www.penguinrandomhouse.com/books/253470/the-written-world-by-martin-puchner/>

Compliance Issues Covered: literature; language; history; ancient civilizations; technology; narrative/storytelling

23:37	Culture Crash: Missing Gems in the Deluge of 'Peak TV'	2:45
Synopsis: There is so much new TV content being made that it can be easy to fall behind or forget to check out a show you meant to watch. We look at a few of these overlooked gems, like Showtime's "Escape at Dannemora."		

Host: Evan Rook

Compliance Issues Covered: television; media; awards; culture; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-07 Producers Reed Pence, Evan Rook  
Air Week 02/17 – 02/23/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: Facing Our Own Mortality: How to plan for a more peaceful death for yourself and loves ones Synopsis: Facing the prospect of death isn't pleasant, but it is the reality of being human. We talk to two experts about how people can get their affairs in order both personally and medically to ensure their wishes are respected and their loved ones can properly grieve if the unthinkable happens.	10:40

Host: Gary Price. Guests: Katy Butler, journalist and author, *The Art of Dying Well: A practical guide to a good end of life*;  
Dr. Sunita Puri, Medical Director of Palliative Medicine at the University of Southern California and author, *That Good Night: Life and medicine in the eleventh hour*

Links for more information:

<http://www.katybutler.com/author/> <https://www.simonandschuster.com/books/The-Art-of-Dying-Well/Katy-Butler/9781501135316>;  
<https://www.penguinrandomhouse.com/books/551602/that-good-night-by-sunita-puri/9780735223318/>;  
<https://keck.usc.edu/faculty-search/sunita-puri/>

Compliance Issues Covered: health care; family issues; personal issues; death; grief; health & wellness

14:52	SEGMENT 2: Considering the Precarious Future of AI Synopsis: Between Alexa, Google and Siri, artificial intelligence is here. But looking forward, AI will only get more and more intelligent. Author and researcher James Rollins discusses why AI has long scared scientists and storytellers, and what the future of our technology could look like if we aren't careful.	8:08
-------	---	------

Host: Marty Peterson. Guests: James Rollins, researcher and author, *Crucible*

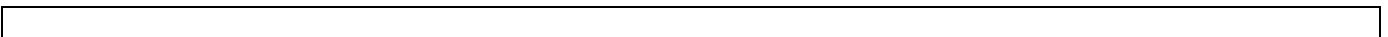
Links for more info: <https://jamesrollins.com/>;  
<https://www.amazon.com/Crucible-Thriller-Sigma-Force-Novels/dp/0062381784>

Compliance Issues Covered: technology; science; narrative/storytelling; morality and ethics; societal issues

23:37	Culture Crash: The Academy's Unforced Errors Synopsis: This year's Academy Awards have been a series of mistakes, from suggesting a Best Popular Film award to the plan to award from of the evening's awards during commercial breaks.	2:45
-------	--	------

Host: Evan Rook

Compliance Issues Covered: cinema/film; awards; media; culture; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-08 Producers Reed Pence, Evan Rook  
Air Week 02/24 – 03/02/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: Pregnant and Incarcerated: Childbirth behind bars	7:18

Synopsis: After working for years as an OB/GYN for inmates at San Francisco Jail, author Carolyn Sufrin wanted to tell the story of the women she helped. She talks about what health care for pregnant women in jails and prisons looks like, and the changes she hopes to see in the system.

Host: Gary Price. Guests: Carolyn Sufrin, medical anthropologist, former OB/GYN at San Francisco Jail, and author of *Jailcare: Finding the safety net for women behind bars*

Links for more information: <http://www.ucpress.edu/book.php?isbn=9780520288683>

Compliance Issues Covered: health care; pregnancy; family issues; incarceration; health & wellness; societal issues; morality and ethics; stigma/stereotypes

11:07	SEGMENT 2: Education for Students with Autism	11:18
-------	---	-------

Synopsis: The right to an education is guaranteed to all students, regardless of disability, by federal law. But experts and parents are now wondering if we are doing enough to help autistic students maximize their abilities to live their best possible lives. We discuss the current status of public schooling for students with autism and how the systems in place can be optimized to help students grow even more.

Host: Marty Peterson. Guests: Mark Claypool, CEO of ChanceLight Behavioral Health, Therapy & Education and co-author of *How Autism is Reshaping Special Education*

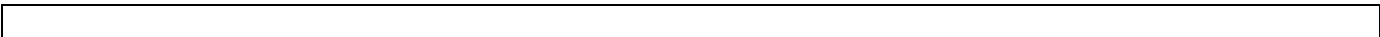
Links for more info: <http://chancelight.com> [https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap\\_bc?ie=UTF8](https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap_bc?ie=UTF8)

Compliance Issues Covered: family issues; education; federal law; special needs; parenting; societal issues; stigma/stereotypes; disabilities; morality and ethics

23:25	Culture Crash: Television Shows Creating ‘Expanded Universes’ of Their Own	3:00
-------	--	------

Synopsis: Superhero franchises have spent a decade carefully laying plans for big, expanded universes. But we look at “Veronica Mars” and “Breaking Bad,” two TV shows that have broadened their universes in their own ways.

Host: Evan Rook Compliance Issues Covered: media; culture; television; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-09 Producers Evan Rook  
Air Week 03/03 – 03/09/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: What Big Data Can Teach Us About Ourselves	7:37

Synopsis: These days, there is data on just about everything. Our social media presence, our careers, our web search history- it's all crunched into data points. And author Seth Stephens-Davidowitz says all that data can shed plenty of light on the truth about who we really are underneath all of our social formalities.

Host: Gary Price. Guests: Seth Stephens-Davidowitz, author of *Everybody Lies: Big data, new data, and what the internet can tell us about who we really are*

Links for more information: <https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856>;  
<http://sethsd.com/>

Compliance Issues Covered: data/data analysis; science; sociology; statistics; technology; internet

11:26	SEGMENT 2: Exploring What It Means for Women to be 'Brave, Not Perfect'	10:57
-------	---	-------

Synopsis: Reshma Saujani is a lawyer, a former political candidate, an author and the founder of Girls Who Code. She says our society puts too much pressure on women to be perfect, which means girls are afraid to explore their true passions for fear of failure. She's hoping to change that, and to teach girls that it's okay to try something that you might not succeed at.

Host: Marty Peterson. Guests: Reshma Saujani, author, *Brave, Not Perfect*

Links for more info: <https://reshmasaujani.com/>;  
<https://www.penguinrandomhouse.com/books/561367/brave-not-perfect-by-reshma-saujani/9781524762339/>

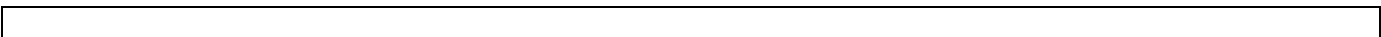
Compliance Issues Covered: feminism; business; sociology and societal issues; gender equality; gender issues; stereotypes

23:23	Culture Crash: Audiobooks	3:03
-------	---------------------------	------

Synopsis: Audiobooks used to be big, cumbersome collections of tapes. Now, they're simply files on our phones, and their portability and convenience make them a great option for commute-time listening.

Host: Evan Rook

Compliance Issues Covered: literature; culture; audiobooks; entertainment



## Program Log for *Viewpoints Radio*

Program 19-10 Producers Reed Pence, Evan Rook, Polly Hansen  
Air Week 03/10 – 03/16/2019 Production Director Jason Dickey

Time Segment Dur.  
1:47 SEGMENT 1: A More Ethical Garden 9:59

Synopsis: Spring is almost here! That means it's time to start thinking about gardens and landscaping. Expert Benjamin Vogt has a new way to garden, so that your property can be a place that looks nice, and also contributes to a healthy ecosystem that helps animal species and our planet thrive.

Host: Gary Price. Guests: Benjamin Vogt, Garden Designer with Monarch Gardens and author, *A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future*

Links for more information: <https://www.newsociety.com/Books/N/A-New-Garden-Ethic>

Compliance Issues Covered: science; gardening; environment; morality and ethics; climate change; public health

13:48 SEGMENT 2: A Fantasy Series that Aims at Teaching Children to Consider Some Big Questions 8:40

Synopsis: We grow up hearing nursery rhymes and fairy tales that deal with good and evil. All of us fondly remember the cartoons of our youth and the stories we grew up with. We talk to Soman Chainani about authoring a new entry into the catalogue of mythology and his attempt to course-correct the lessons more modern stories have been teaching our children.

Host: Marty Peterson. Guests: Soman Chainani, author of *The School for Good and Evil*

Links for more info: <https://schoolforgoodandevil.com/>;  
<http://somanchainani.net/>

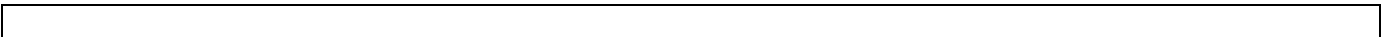
Compliance Issues Covered: literature; culture; family issues; child development; education; morality and ethics; mythology; societal issues

23:28 Culture Crash: Netflix's "Russian Doll" 2:54

Synopsis: Netflix's new show, "Russian Doll" is an ethical, mysterious, funny drama modeled after the *Groundhog Day* "waking up in the same moment" plot. It's an especially great binge-watch.

Host: Evan Rook

Compliance Issues Covered: television; culture; media; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-11 Producers Reed Pence. Evan Rook  
Air Week 03/17 – 03/23/2019 Production Director Jason Dickey

Time	Segment	Dur.
------	---------	------

1:47	SEGMENT 1: Mindfulness in Life, Leadership and Collaboration	9:44
------	--	------

Synopsis: The hustle and bustle of the world can overwhelm us all from time to time. Expert Marc Lesser talks about how we can embrace mindfulness to relieve anxiety, enhance our empathy, and become better collaborators and leaders in our lives.

Host: Gary Price. Guests: Marc Lesser, author, *Seven Practices of a Mindful Leader: Lessons from Google and a Zen Monastery Kitchen*

Links for more information: <https://www.marclesser.net/>

Compliance Issues Covered: self-help; personal issues; business; interpersonal relationships; mindfulness; health & wellness; alternative medicine; anxiety and depression; mental health; emotional wellness

13:33	SEGMENT 2: Harry Potter Therapy	8:33
-------	---------------------------------	------

Synopsis: The Harry Potter series is full of creatures and storylines that parallel real-life adversities like depression, PTSD and grief in a heightened reality. Dr. Janina Scarlet says these stories are so powerful that she uses them to help people cope in real-life therapy sessions.

Host: Marty Peterson. Guests: Dr. Janina Scarlet, clinical therapist and author of *Superhero Therapy: A hero's journey through acceptance and commitment therapy*

Links for more info: <https://www.amazon.com/Superhero-Therapy-Journey-Acceptance-Commitment/dp/1472136411>;  
<http://www.superhero-therapy.com/>

Compliance Issues Covered: literature; fantasy; mental health; PTSD; anxiety and depression; grief; health & wellness; alternative medicine; mental illness; emotional wellness

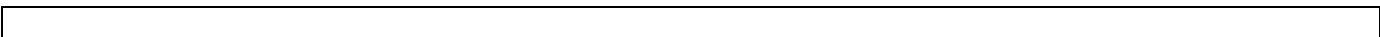
23:06	Culture Crash: Do We All Have the Cultural Taste of Our 15 Year-old Selves?	3:20
-------	---	------

Synopsis: Anecdotal evidence and some real data science both suggest that we never grow out of the things we loved at 15.

Links for more info: <https://www.hollywoodreporter.com/news/bill-carter-covering-snl-lorne-769095>; <https://www.amazon.com/Everybody-Lies-Internet-About-Really/dp/0062390856>

Host: Evan Rook

Compliance Issues Covered: television; culture; media; statistics; data/data analysis; entertainment; science





## Program Log for *Viewpoints Radio*

Program 19-12 Producers Reed Pence. Evan Rook  
Air Week 03/24 – 03/30/2019 Production Director Jason Dickey

Time	Segment	Dur.
------	---------	------

1:47	SEGMENT 1: Life in the Shadow of the Columbine High School Shooting	9:44
------	---	------

Synopsis: On April 20, 1999, Sue Klebold's son and his friend went into Columbine High School and committed one of the largest mass shootings in US history. Over the last 18 years, Klebold has been forced to cope with this horrible tragedy while managing anxiety attacks and being blamed by so many. Klebold talks about her story and the mental health messages she wants every American to know.

Host: Gary Price. Guests: Sue Klebold, author of the book *A Mother's Reckoning*

Links for more information: <http://amothersreckoning.com/>;  
<https://suicidepreventionlifeline.org/>;  
[https://bbrfoundation.org/mental-illness-1?gclid=CL6I\\_4iZqdICFQ2UaQodYjUFqw](https://bbrfoundation.org/mental-illness-1?gclid=CL6I_4iZqdICFQ2UaQodYjUFqw)

Compliance Issues Covered: mental health; mental illness; domestic issues; US history; gun violence; trauma; public safety; anxiety and depression

13:33	SEGMENT 2: Raising Financially-minded Children	8:33
-------	--	------

Synopsis: All parents want their kids to succeed and live good lives, and part of accomplishing that is raising them to understand the value of a dollar. We talk to Beth Kobliner, a financial expert and author of the book *Make Your Kid A Money Genius (Even if you're not)* about tips and tricks to help our kids, from toddlers to post-grads, handle money responsibly.

Host: Marty Peterson. Guests: Beth Kobliner, financial expert and author of *Make Your Kid A Money Genius (Even if you're not)*

Links for more info: <http://www.bethkobliner.com/>

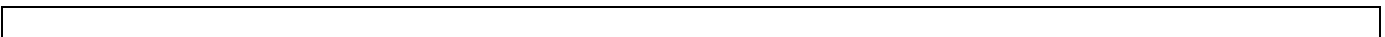
Compliance Issues Covered: finance; family issues; parenting; economics

24:06	Culture Crash: Junk Food TV	3:20
-------	-----------------------------	------

Synopsis: Sometimes you want to watch an expertly written and produced hour of television with central themes and a commentary on modern life... and sometimes, you just want to shut your brain off and watch something easy. This is about those latter experiences.

Host: Evan Rook

Compliance Issues Covered: television; culture; media; entertainment; criticism



## Program Log for *Viewpoints Radio*

Program 19-13 Producers Reed Pence, Evan Rook, Pat Reuter  
Air Week 03/31 – 04/06/2019 Production Director Jason Dickey

Time	Segment	Dur.
1:47	SEGMENT 1: Using YA Fiction to Help Young People Process the Big Issues	9:59

Synopsis: For a few decades now, teens have flocked to YA novels like *The Hunger Games* or *The Fault in Our Stars*. Why are they so popular? We talk to two novelists who say young adult fiction can help teens consider big issues and life and ‘practice’ their responses to real-world problems like violence and drugs.

Host: Gary Price. Guests: Marie Lu, author, *Wildcard*; Ellen Hopkins, author, *People Kill People*

Links for more information: <http://www.onetrueportal.com/marielu/>;  
<http://www.ellenhopkins.com/>

Compliance Issues Covered: literature; culture; young adults; family issues; education; morality and ethics

14:00	SEGMENT 2: Using the ‘Voices in Your Head’	8:40
-------	--	------

Synopsis: Hearing voices in your head comes with an unfortunate stereotype that you must be mentally ill. However, experts tell us the “voices in your head” can be used to talk to, and about, yourself in a healthy, productive way. In fact, most people hear voices in their head and already use inner speech on a daily basis. We discuss tips and techniques to use “self-talk” as a way to get yourself through tough decisions and lower stress.

Host: Marty Peterson. Guests: Dr. Charles Fernyhough, author, *The Voices Within: The history and science of how we talk to ourselves*; Dr. Ethan Kross, Professor of Psychology at the University of Michigan

Links for more info: <http://www.charlesfernyhough.com/>;  
<https://lsa.umich.edu/psych/people/faculty/ekross.html>

Compliance Issues Covered: psychology; science; self-help; mental illness; mental health; stigma/stereotypes; alternative medicine; emotional wellness

23:57	Culture Crash: Summer Concerts	2:54
-------	--------------------------------	------

Synopsis: Summer is almost here, which means the concert and music festival season is almost in full swing. We take a look at why a day at an amphitheater can stick with you for life.

Host: Evan Rook

Compliance Issues Covered: music; culture; entertainment

