

KNWC AM/FM QUARTERLY ISSUES / PROGRAMS LIST AND REPORT

January-March 2024

- #1 - Helping your Teenager make Good Decisions
- #2 - Unplanned Pregnancies – Sioux Falls Crisis Pregnancy Center
- #3 - Sioux Falls City Planning and Growth
- #4 - Sioux Falls New Convention Center Space
- #5 - 2024 SD Legislative Session –
- #6 Tax Filing and Preparation

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Connecting Faith: (CF) Local. One hour program with host Carmen LaBerge aired on AM M-F 12p – 1p

Early Morning Late Show (EMLS) Local. Various guest hosts a 2-hour program with local news and relevant community information AM M-F 6a-8a

Live the Promise: (LTP) Local. Two hour program with host Susie Larson aired on AM M-F 3p – 5p

Life Connection: (LifeCon) Local. Public Affairs. The 6 minute version airs on FM Saturdays at 7:00AM.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Mornings with Carmen Leberge (MCL) Local. Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PRO-GRAM	DATE	TIME	LENGTH	AM/FM	PROGRAM DESCRIPTION
2023 SD Legislative Session	LifeCon	23-Mar	7am	6 min	FM	Jeff Rupp talked with Dale Bartscher, Executive Director of South Dakota Right to Life. They discussed the many pro-life and pro-family issues facing the SD legislative session this year.
2024 SD Legislative Session	LifeCon	20-Jan	7am	6 min	FM	Jeff Rupp talked with Dale Bartscher, Executive Director of South Dakota Right to Life. They discussed the many pro-life and pro-family issues facing the SD legislative session this year.
2024 SD Legislative Session	LifeCon	3-Feb	7am	6 min	FM	Jeff Rupp talked with Dale Bartscher, Executive Director of South Dakota Right to Life. They discussed the many pro-life and pro-family issues facing the SD legislative session this year.
2024 SD Legislative Session	LifeCon	24-Feb	7am	6 min	FM	Jeff Rupp talked with Dale Bartscher, Executive Director of South Dakota Right to Life. They discussed the many pro-life and pro-family issues facing the SD legislative session this year.
ECONOMIC/MONEY	SLL	1/23/24	3 pm CT	49 mins	AM	Are you stuck in a dead-end job, living paycheck-to-paycheck, and overwhelmed by debt? Author and podcast host Bob Lotich shares from his book “Simple Money, Rich Life: Achieve True Financial Freedom and Design a Life of Eternal Impact.”
FAMILY AND CHILDREN ISSUES	MCL	2/29/24	7:10 am CT	18 mins	AM	Ryan Center talks about the need for foster care, especially for children with special needs. He talks about how he and his wife establish Ohana, a social service agency in Arizona, along with Hanai Coffee to offer job training and employment for those aging out of the foster care system.
HEALTH LIFESTYLES	MCL	1/15/24	7:10 am CT	18 mins	AM	Dr. Barrows addresses several health concerns, including the concerns about microplastics, how wide spread they are in our environment and in our foods, their potential health impacts, and how to reduce their effects on our health.

HEALTH LIFESTYLES	MCL	1/5/24	7:30 am CT	18 mins	AM	Fitness expert Kim Dolan Leto address three of the most common roadblock to achieving your fitness goals in the new year.
Helping your Teen make Decisions	LifeCon	17-Feb	7am	6min	FM	Sharif Welch talked with Erica Miller, Executive Director of the National Abstinence Clearinghouse. They discussed the upcoming Purity Ball, an event to help young men think and discuss living lives of purity in all their decision making.
Helping your Teen Make Decisions	LifeCon	30-Mar	7am	6 min	FM	Jeff Rupp talked with John Glasser, President and Founder of Collision. They talked about the student led campus ministry in Sioux Falls and other parts of the country. He says students making a decision for Christ will have an immediate and long-term impact...
MARRIAGE/DIVORCE	AWB	02/23/24	5:00 pm. CT	1 Hour	AM	Dr. Gary Lovejoy shares how the marriages we see in the Bible give us clarity into what God's expectations are for us, and how we can honor him through our marriages.
POVERTY	SLL	1/18/24	3 pm CT	49 mins	AM	Dareth Ly grew up in Cambodia. During the "killing fields", he was separated from his family, used, abused, and tortured as a child. He was sent as a refugee to the US and later felt called by God to go back to Cambodia. He is the OneChild country director for Cambodia, and serves thousands of children at Hope Centers.
RELIGION	AWB	2/19/24	4:30 pm. CT	30 mins	AM	George Barna, founder of the Barna Group discusses his new book "Raising Spiritual Champions and explains through statistics how it's up to us to create disciples of Jesus within our families.
SEXUAL ISSUES	SLL	2/13/24	3 pm CT	49 mins	AM	Sex is a big deal--yet many Christians struggle to make sense of their sexual story in light of their faith. Dr. Carol Tanksley shares from her book "Sexpectations: Reframing Your Good and Not-So-Good Stories about God, Love, and Relationships." She offers a redemptive, practical path to sexual wholeness.
SEXUAL ISSUES	AWB	01/29/24	5:00 pm. CT	1 Hour	AM	Pastor Mike Novotny discusses why sharing our struggles and discussing hard-hitting topics as Christians to a fallen world creates opportunities for spiritual growth.
Sioux Falls City Planning and Growth	LifeCon	27-Jan	7am	6 min	FM	Reid Holsen talked with Jeff Eckhoff, Sioux Falls Director of Planning & Development Services. They discussed the rapid growth of Sioux Falls over the last 5

						years and the hardship it is having on city services. They also discussed future planning and what the city is looking at over the next 25 years.
Sioux Falls New Convention Center Space	LifeCon	10-Feb	7am	6min	FM	Featured excerpts from a Sioux Falls City News Conference discussing the 2050 vision plan of building new convention center space and remodeling the current convention center into indoor recreation space. Mayor Paul TenHaken and Parks and Recreation director Don Kearney discuss the plans and vision behind the project.
Tax Filing and Preparation	LifeCon	9-Mar	7am	6min	FM	Brad Peterson talked with Jessie Schmidt from the Sioux Falls Better Business Bureau. They discussed the upcoming Tax Filing season and what taxpayers need to know about the upcoming tax filing season. Also discussed the IRS Pilot program in SD "Direct File." SD is one of 12 states participating.
Unplanned Pregnancies	LifeCon	6-Jan	7am	6 min	FM	Brad Peterson talked with Sioux Falls Alpha Center volunteer Patti Graber. They discussed the growing client needs and how the alpha center is helping parents choose life for their unborn children. They discussed the many ways that the community can help and assist, including the Sioux Empire's Largest Baby shower.

KNWC AM provides SRN World & National News :3 min at top of every hour

KNWC-FM 96.5 provides:

Weather 1 times per hour 24/7 7 days a week

Local news 2 times an hour between 6:00 am and 9:00 am and as warranted the rest of the day

KTIS-AM 900 provides:

Local news at 2 times and hour from 6:00am-8:00AM M-F and as warranted the rest of the day

National News every hour for 3 minutes 24/7 7 days a week

The news managers at KNWC consider the following issues as priorities (ascertainment sources listed) for issue-related programming for the following quarter.

- #1 - Sioux Falls Economic Development–
- #2 - Sioux Falls Summer Activities – Sioux Falls Parks
- #3 - Sioux Falls Mayor Update –
- #4 - South Dakota Congressional Update –
- #5 - Sioux Falls Council Update –

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTH LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	