

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BERNIE MORENO

Authorized committee:

BERNIE MORENO FOR SENATE

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

US SENATE - OHIO

Date of election:

20240319

General

Primary

Treasurer of candidate's authorized committee:

PAUL KILGORE, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

A BRANT FINK

Digitally signed by A BRANT FINK
Date: 2023.11.08 08:58:13 -05'00'

Signature:

Catherine R. Coffey

Name: BRANT FINK

Name:

Catherine R. Coffey

Date of Request to Purchase Ad Time: 20231109

Date of Station Agreement to Sell Time:

11/10/2023

LIGHT

11/23 to 12-23

\$294.53

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

A BRANT FINK

Digitally signed by A BRANT FINK
Date: 2023.11.08 08:58:42 -05'00'

Name: BRANT FINK

Date: 20231109

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 11/10/2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>16218</u>	Station Call Letters: <u>WVND-HD3</u>	Date Received/Requested: <u>11/10/2023</u>
Est. #: <u>NONE</u>	Station Location: <u>Mansfield</u>	Run Start and End Dates: <u>11/3-12/17 2023</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 16218
Alt Order #:
Product Desc: 11/10-12/7 OH - GM Radio
Estimate:
Flight Dates: 11/13/23 - 12/07/23
Original Date / Rev: 11/10/23 / 11/10/23
Order Type: GENERAL

WVNO-HD3 The Light

Primary AE: Robert Meisse
Sales Office: LOC
Sales Region: Local

Agency Name: Media Financial Services
Buying Contact:
Billing Contact: Tiffany Perotte
 1655 Palm Beach Lakes Boulevard
 West Palm Beach, FL 33401

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bernie Moreno for Senate
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-04

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/26/23	24	\$198.00	\$168.30
11/27/23	12/07/23	18	\$148.50	\$126.23

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	24	\$198.00	\$168.30	0.00
December 2023	18	\$148.50	\$126.22	0.00
Totals	42	\$346.50	\$294.52	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Meisse			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HD3	11/13/23	12/07/23	M-F AM Drive 6a-10a M-F 6a-10a	CM	6a-10a	11111--	1:00	5	\$8.25	P-04	0.00	NM	21	\$173.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	21112--		7				\$8.25		0.00			
		Week: 11/20/23	11/26/23	11111--		5				\$8.25		0.00			
		Week: 11/27/23	12/03/23	11111--		5				\$8.25		0.00			
		Week: 12/04/23	12/10/23	1111---		4				\$8.25		0.00			
N 2	HD3	11/13/23	12/07/23	M-F PM Drive 3p-7p M-F 3p-7p	CM	3p-7p	11111--	1:00	5	\$8.25	P-04	0.00	NM	21	\$173.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	21112--		7				\$8.25		0.00			
		Week: 11/20/23	11/26/23	11111--		5				\$8.25		0.00			
		Week: 11/27/23	12/03/23	11111--		5				\$8.25		0.00			
		Week: 12/04/23	12/10/23	1111---		4				\$8.25		0.00			
													Totals	42	\$346.50