

KCOL
Fort Collins, CO
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KCOL
Quarterly Issues/Programs List

KCOL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:00 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:00 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:00 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:00 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:00 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council PSA	000:10	189
	Ad Council PSA	000:15	442
	Ad Council PSA	000:15	436
	Ad Council PSA	000:30	226
	FILL :30 PSA Department of Defense	000:31	1
	iHM/PSA	000:30	2
AD Council Campaign	FILL :60 PSA American Institute of CPAs	000:59	53
ADOPTION	Ad Council PSA	000:29	118
ADOPTION	FILL :60 PSA Adopt U.S. Kids	000:59	53
Alcohol Abuse/Drinking	FILL :60 PSA Al-Anon	001:00	41
ANIMAL WELFARE	FILL :60 PSA Humane Society	001:00	44
Blind Education	FILL :30 PSA Guide Dogs of America	000:29	116
Blind Education	FILL :30 PSA National Federation of the Blind	000:30	112
Buzzed Driving	Ad Council PSA	000:30	115
Call before you dig	Ad Council PSA	000:30	110
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Caregiver Assistance	Ad Council PSA	000:30	126
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
Diabetes Prevention	FILL :60 PSA Ad Council/Pre-Diabetes Awareness	001:00	46
DISASTER RELIEF	FILL :60 PSA Federal Communications Commission Disaster	000:58	93

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	FILL :60 PSA 4-H	000:59	40
Education	FILL :60 PSA Ad Council/Teach.org	000:59	42
Education	FILL :60 PSA Colorado High School Activities Associatio	001:00	52
Education	FILL :60 PSA Grads of Life	001:00	41
EDUCATION/WOMEN	FILL :30 PSA Girl Scouts	000:29	120
ELDERLY	FILL :60 PSA Meals on Wheels	001:00	43
EMERGENCY PREPAREDNESS	Ad Council PSA	000:30	114
Employment	Ad Council PSA	000:30	118
ENVIRONMENT	FILL :30 PSA American Water Works Association	000:29	117
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEALTH	FILL :30 PSA Dental Lifeline Network	000:29	120
HEALTH	FILL :30 PSA National Multiple Sclerosis Society	000:30	114
HEALTH	FILL :30 PSA Stand Up to Cancer/Pancreatic	000:29	114
HEALTH	FILL :60 PSA American Association of Orthodontists	000:59	42
HEALTH	FILL :60 PSA National Multiple Sclerosis Society	000:59	41
HEALTH AND FITNESS	FILL :30 PSA American Physical Therapy Association	000:30	113
HEART HEALTH	American Heart Association	000:30	13
HOMELESS AID	FILL :60 PSA Goodwill	001:00	54
JOB TRAINING	Ad Council PSA	000:29	113
LEUKEMIA & LYMPHOMA SOCIETY	FILL :30 PSA Leukemia & Lymphoma Society	000:30	111
Mental Health	FILL :30 PSA National Alliance on Mental Illness	000:29	113
MILITARY AND VETERANS	FILL :30 PSA Department of Defense	000:30	114
organ and tissue donation	FILL :30 PSA Depart of Health & Human Services Organ D	000:30	115
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
radio	FILL :30 PSA National Association of Amateur Radio	000:29	114
SAFE DRIVING	FILL :60 PSA National Highway Traffic Safety Administra	001:00	42
Saving for Retirement	Ad Council PSA	000:30	114
senior citizen	FILL :60 PSA AARP	001:00	43
SHELTER PET ADOPTION	Ad Council PSA	000:30	113

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Social Security	FILL :30 PSA Social Security Administration	000:30	115
Stroke Awareness	FILL :60 PSA American Stroke Association	001:00	40
Texting and Driving	Ad Council PSA	000:29	116
Veteran Affairs	FILL :30 PSA Wounded Warrior Project	000:29	114
Veteran Affairs	FILL :60 PSA Disabled American Veterans	000:59	41
Veteran Affairs	FILL :60 PSA Veteran's Administration	001:00	41