

### Ampersand Cable System Order

Order #	63181765
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette

Flight Dates	05/11/24 - 05/26/24
Agency	Strategic Media Placement
Advertiser	Protect Freedom PAC MI

Update Date	05/10/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Brooks Perks
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	Feb24 DMA Custom Live+1
-	

Client Code	
Product Code	
Est Code	5.11-5.26
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	3		
Total	\$12,372.00		
Commission	\$1,855.80		
Net Total	\$10,516.20		
Total Spots	109		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	5/10 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC OV	5/13/24	5/19/24	00:00	05:00	X	X	X	X	X	X	X	-	-	10	\$69.00	\$690.00	30	NCR 6/22/2024-7/14/2024
2	FXNC	FXNC OV	5/20/24	5/26/24	00:00	05:00	X	X	X	X	X	X	X	-	-	10	\$69.00	\$690.00	30	NCR 6/22/2024-7/14/2024
3	FXNC	FXNC EM	5/13/24	5/19/24	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$96.00	\$960.00	30	NCR 6/22/2024-7/14/2024
4	FXNC	FXNC EM	5/20/24	5/26/24	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$96.00	\$960.00	30	NCR 6/22/2024-7/14/2024
5	FXNC	FXNC DT	5/13/24	5/19/24	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$87.00	\$870.00	30	NCR 6/22/2024-7/14/2024
6	FXNC	FXNC DT	5/20/24	5/26/24	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$87.00	\$870.00	30	NCR 6/22/2024-7/14/2024
7	FXNC	FXNC EF	5/13/24	5/19/24	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$146.00	\$1,022.00	30	NCR 6/22/2024-7/14/2024
8	FXNC	FXNC EF	5/20/24	5/26/24	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$146.00	\$1,022.00	30	NCR 6/22/2024-7/14/2024
9	FXNC	FXNC PT	5/13/24	5/19/24	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$178.00	\$1,780.00	30	NCR 6/22/2024-7/14/2024
10	FXNC	FXNC PT	5/20/24	5/26/24	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$178.00	\$1,780.00	30	NCR 6/22/2024-7/14/2024
11	FXNC	FXNC EM	5/6/24	5/12/24	05:00	09:00						X	X	-	-	3	\$96.00	\$288.00	30	NCR 6/22/2024-7/14/2024
12	FXNC	FXNC EF	5/6/24	5/12/24	16:00	19:00						X	X	-	-	3	\$146.00	\$438.00	30	NCR 6/22/2024-7/14/2024
13	FXNC	FXNC DT	5/6/24	5/12/24	09:00	16:00						X	X	-	-	3	\$87.00	\$261.00	30	NCR 6/22/2024-7/14/2024
14	FXNC	FXNC PT	5/6/24	5/12/24	19:00	24:00						X	X	-	-	3	\$178.00	\$534.00	30	NCR 6/22/2024-7/14/2024

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	FXNC	FXNC OV	5/6/24	5/12/24	00:00	05:00						X	X	-	-	3	\$69.00	\$207.00	30	NCR 6/22/2024-7/14/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
<b>SPOTS</b>	109	0	0	0	0	0	0	0	0	0	0	0	109
<b>AMT</b>	\$12,372.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,372.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/13/24

63181765 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |