

Contract Confirmation

Date: 10/20/16
Time: 4P
Response Deadline: MON 10/24
Contract: ESTIMATE 3397
Advertiser: CRAMER FOR CONGRESS
Flight: 11/1-11/7

NVLY
Fargo-Valley City
701-237-5211
701-232-0493

This contract:		
Confirmed	Rejected	Requires Attention X

Immediate attention is required in order to process the contract in full. The suggested alternate availabilities on this page are provided for your consideration in lieu of those spots or schedules that have failed to clear for reasons listed below. The suggested alternate commercial spots or schedules are available as of the date and time printed above at the classes of time and in programming listed below. You are not obligated to purchase the suggested commercial spots or schedules. Spots or schedules different from those that have been suggested may be available for sale that achieve your budgetary or audience goals. If needed, ask the national representative or your station representative for further information. Spots will not be formally booked without receipt of proper response to this confirmation or revised contractual paperwork.

Station	Line	Day	Date	Time Period	Program	Length	Spots	Rate	Total	Class	Reason
NVLY	9	TUE-FR, M	11/1-11/4, 11/7	459P-530P	JEOPARDY	:30	5	\$80.00	\$400.00	D	AGENCY REQUESTED INCORRECT RATE
NVLY	10	TUE-FR, M	11/1-11/4, 11/7	529P-6P	VALLEY NEWS LIVE AT 530P	:30	5	\$80.00	\$400.00	D	AGENCY REQUESTED INCORRECT RATE
NVLY	11	TUE-FR, M	11/1-11/4, 11/7	6-530P	CBS EVENING NEWS	:30	5	\$100.00	\$500.00	D	NO LOCAL AVAIL TUE, THUR, COAST TO CLEAR M.W.T. AT 1230 & WILL AFFECT BURGUM FOR GOV (SEE MAKE GOOD OPTION BELOW)
NVLY	12	TUE-FR, M	11/1-11/4, 11/7	630-7P	VALLEY NEWS LIVE AT 630P	:30	5	\$80.00	\$400.00	D	AGENCY REQUESTED INCORRECT RATE
NVLY	13	TUE-FR, M	11/1-11/4, 11/7	10-1035P	VALLEY NEWS LIVE AT 10P	:30	5	\$130.00	\$650.00	D	AGENCY REQUESTED INCORRECT RATE
NVLY	15	FRI	11/4/2016	9-10P	BLUE BLOODS	:30	1	\$250.00	\$250.00	D	AGENCY REQUESTED INCORRECT PROGRAM & RATE
NVLY	16	SAT	11/6/2016	8-10P	48 HOURS	:30	1	\$300.00	\$300.00	D	PROGRAM CHANGE DUE TO NETWORK ACTION
NVLY	17	SUN	11/6/2016	8A-930A	CBS SUN MORNING	:30	1	\$80.00	\$80.00	D	AGENCY REQUESTED INCORRECT RATE
NVLY	19	SUN	11/6/2016	5-530P	CBS EVENING NEWS SUNDAY	:30	1	\$100.00	\$100.00	D	PROGRAM CHANGE DUE TO NETWORK ACTION
NVLY	20	SUN	11/6/2016	7-8P	NCIS LA	:30	1	\$400.00	\$400.00	D	TIME CHANGE DUE TO NETWORK ACTION
TOTAL:								30	\$3,480.00		

Station	Line	Day	Date	Time Period	Program	Length	Spots	Rate	Total	Class	Comments
NVLY	9	TUE-FR, M	11/1-11/4, 11/7	7-9A	CBS THIS MORNING	:30	4	\$50.00	\$200.00	D	
NVLY	10	TUE-FR, M	11/1-11/4, 11/7	459P-530P	JEOPARDY	:30	5	\$75.00	\$375.00	D	
NVLY	12	TUE-FR, M	11/1-11/4, 11/7	529P-6P	VALLEY NEWS LIVE AT 530P	:30	5	\$75.00	\$375.00	D	
NVLY	13	TUE-FR, M	11/1-11/4, 11/7	630-7P	VALLEY NEWS LIVE AT 630P	:30	5	\$125.00	\$625.00	D	
NVLY	15	FRI	11/4/16	10-1035P	VALLEY NEWS LIVE AT 10P	:30	5	\$125.00	\$625.00	D	
NVLY	16	SAT	11/4/16	8-9P	HAWAII 5-0	:30	1	\$250.00	\$250.00	D	
NVLY	17	SUN	11/6/16	7-10P	SEC COLLEGE FOOTBALL	:30	2	\$100.00	\$200.00	D	
NVLY	19	SUN	11/6/16	8A-930A	CBS SUN MORNING	:30	1	\$120.00	\$120.00	D	
NVLY	20	TUE-F	11/1-11/4	730-830P	NCIS LA	:30	1	\$400.00	\$400.00	D	
NVLY	21	TUE-F	11/1-11/4	1135P-1235A	LATE LATE SHOW WILLIAMS GORDAN	:30	2	\$5.00	\$10.00	D	
NVLY	22	SUN	11/6/16	12-4P	NFL GAME 1	:30	1	\$400.00	\$400.00	D	
NVLY	23	SUN	11/6/16	1030P-1105P	SUN LATE NEWS AIRING AFTER NFL	:30	1	\$100.00	\$100.00	D	
NVLY	24	SAT	11/5/16	1030P-1130P	BLUE BLOODS	:30	2	\$25.00	\$50.00	D	
TOTAL:								35	\$3,480.00		

Approved by: _____
Agency: _____
Rebate: _____