

On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve.

Recurring priority topics:

- Education
- Health care
- Opportunities for young people
- Employment opportunities and the labor pool
- Health of the local retail economy
- Drug and alcohol abuse

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

Issues and Responsive Programming

WFXO-FM broadcast programming dealing with various issues important to the community.

1. Community Calendar: Our community calendar aired four times each weekday in the 7:00 a.m., 8:00 a.m., noon, and 4:00 p.m. hours. Length averaged two minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
2. Pet of the Week: WFXO partners with the Sylacauga Animal Shelter to feature a Pet of the Week available for adoption. The mission of the Shelter, operated by the City of Sylacauga, includes rescuing, rehabilitating, and finding homes for animals that have nowhere else to go. The organization also supports animals through affordable veterinary care, community outreach, and education.

April 4, 2017 – Addie
April 11, 2017 – Honey
April 18, 2017 – Pippi
April 25, 2017 – Tess
May 2, 2017 – Milky Way
May 9, 2017 – Pearl
May 16, 2017 – Tori
May 23, 2017 – Everette
May 30, 2017 – Logan
June 6, 2017 – Andy

June 13, 2017 – Clementine

June 20, 2017 – Diesel

June 27, 2017: Petal

3. Public Affairs: Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
4. Public Affairs: Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.
5. Health & Wellness: Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
6. Public Service Campaigns: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

- Alabama Bicentennial Commission
- Alabama Childhood Food Solutions
- Alabama Department of Human Resources
- Alabama Department of Public Health
- Alabama Department of Transportation
- Alabama Housing Finance Authority
- AlabamaWorks
- American Diabetes Association
- American Heart Association
- American Red Cross
- Autism Speaks
- B.B. Comer Memorial Library
- National Highway Traffic Safety Administration
- ReadAloud.org
- Sylacauga Alliance for Family Enhancement
- U.S. Department of Agriculture
- U.S. Department of Health & Human Services
- U.S. Department of Veterans Affairs
- WoundedWarriorProject.org

More specifically:

The Alabama Department of Human Resources is working to increase the number of adoptions and foster care families for in-state children. PSAs featured University of Alabama star running back Bobby Humphrey and Auburn University Athletic Director Jay Jacobs.

The Alabama Housing Finance Authority is working to raise awareness to a federally funded foreclosure prevention program known as “Hardest Hit Alabama”, which has already helped thousands of Alabamians save their homes. Counselors are available to

speak with individuals to determine eligibility for mortgage assistance and assist in the process.

The Alabama Department of Labor is tasked with providing workers and employers with resources to help train and employ a skilled workforce. They also have resources to connect potential employees with employers across the state. To assist people across the state, the DOL has opened Career Centers in numerous locations.

The state of Alabama will celebrate its Bicentennial in 2019. Celebrations and education about the state's history began this year and will last throughout the three-year period. The Alabama legislature established a Bicentennial Commission to plan for the celebration of the state's 200th year, and public service announcements feature Carver Theatre, Delmore Brothers, Federal Road, and Talladega National Forest.



Call Letters: WFXO

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JANUARY-MARCH, 2017

Show # 2017-01

Date aired: 04/02/17 **Time Aired:** 4:30 a.m.

Aimée Morrison, PhD, Associate Professor of English Language and Literature, University of Waterloo

Professor Morrison discussed the synthetic perfection in nearly every image we see today, and how that affects women and their self images. She explained why the Photoshopping of nearly every image we see in the media has caused an increase in body insecurity among women. She believes the trend has actually reached a tipping point, where consumers are starting to be turned off by the unattainable images in advertising messages.

Issues covered:

Length: 8:36

**Women's Issues
Consumer Matters
Parenting
Media**

Michael Harris, author of "*The End of Absence: Reclaiming What We've Lost in a World of Constant Connection*"

Mr. Harris believes that we now live in an age that lacks solitude, and the time we once used to be alone with our own thoughts is now filled with social media and technology. He explained his own story of going on a "technology fast," and why those moments of silence are so important.

Issues covered:

Length: 8:38

**Mental Health
Technology**

Karen Jones, author of "*The Difference A Day Makes*"

Ms. Jones suggested quick and simple actions anyone can take to make a positive difference in the world around them, to fight scourges like homelessness, racism and poverty. She explained what she calls philanthropy, actions such as volunteering or donating that emotionally benefit the donor.

Issues covered:

Length: 4:54

**Volunteerism
Poverty
Homelessness
Environment**

Show # 2017-02

Date aired: 04/09/17 **Time Aired:** 4:30 a.m.

Carol L. Rickard, Tobacco Treatment Specialist, author of *"The Benefits of Smoking: Why It's So Hard to Quit Smoking and What You Can Do about It"*

70% of smokers would like to quit, but only 4 to 7% will be successful. Ms. Rickard explained what smokers perceive as the benefits and why it's so hard for people to kick the habit once they've started. She also discussed the potential risks associated with e-cigarettes and vaping. She suggested resources that smokers can use to quit for good.

Issues covered:

**Smoking Cessation
Public Health**

Length: 8:44

Mathew Freeman, Co-Founder and Senior Executive Consultant at TMI Consulting, a diversity and inclusion management consulting firm, co-author of *"Overcoming Bias: Building Authentic Relationships across Differences"*

Mr. Freeman said every human is biased in one way or another, and it's a constant process to recognize and reduce it. He explained why bias has such an impact in every aspect of life, and how companies should address it in the workplace. He said the secret to dealing with bias is by intentionally cultivating meaningful relationships with those who are different.

Issues covered:

**Diversity
Minority Concerns
Workplace Matters**

Length: 8:33

Gloria Lopez-Cordle, nationally-recognized patient advocate, creator of *"the Personal Medical Journal"*, a patient organizational tool

A recent study found that American hospitals are making preventable medical errors that kill thousands of Americans each year. Ms. Lopez-Cordle believes that patients and their families need to take charge of their medical information to prevent mistakes by doctors. She offered advice on what medical data is important and how to organize it.

Issues covered:

Personal Health

Length: 4:48

Show # 2017-03

Date aired: 04/16/17 **Time Aired:** 4:30 a.m.

Diane Mulcahy, Adjunct Lecturer in the Entrepreneurship Division at Babson College in Wellesley, Massachusetts, author of *"The Gig Economy: The Complete Guide to Getting Better Work, Taking More Time Off, and Financing the Life You Want"*

Today, more than a third of Americans are working in the gig economy--combining short-term jobs, contract work, and freelance assignments. Prof. Mulcahy explained why everyone in today's workforce needs to recognize and accept its changing nature and prepare for it. She outlined the steps to take to transition to a gig career.

Issues covered:

**Employment
Education
Career**

Length: 8:44

Sarah Elliston, professional workshop leader and trainer, author of "*Lessons from a Difficult Person: How to Deal with People Like Us*"

Nearly everyone has had to deal with a difficult person, either at work or at home. Ms. Elliston said many people don't even recognize that they are difficult to deal with. She explained the reasons behind this character trait and how others can help the difficult person understand the consequences of their behavior.

Issues covered:

Workplace Matters

Mental Health

Length: 8:33

Melody M. Bomgardner, Senior Business Editor of *Chemical & Engineering News*, the weekly newsmagazine of the American Chemical Society

Fleece is a wintertime staple but Ms. Bomgardner said it could be contributing to the next big ocean plastics problem: lint. The lightweight material sheds some of its synthetic microfibers each time it's washed, and this lint ultimately ends up in surface waters and in fish and other wildlife. She explained why this is such a concern and what consumers can do to help.

Issues covered:

Environment

Consumer Matters

Length: 4:48

Show # 2017-04

Date aired: 4/23/17 **Time Aired:** 4:30 a.m.

Tony Lee, employment expert, publisher of CareerCast.com

CareerCast recently completed a study to determine the 10 most and least stressful careers. Mr. Lee explained the factors that his organization used to measure the stress in various jobs. He also discussed the growth potential of careers on the list and why stressful jobs can still be desirable for some people.

Issues covered:

Career

Mental Health

Length: 7:22

Kevin Shird, former drug dealer and convict, President and Co-Founder of the Mario Do Right Foundation, author of "*Lessons of Redemption*"

Mr. Shird shared his story of spending years as young drug-trafficker on the streets of Baltimore, and his eventual arrest and incarceration. He explained how he turned his life around, now working as a community leader, speaking to students about substance abuse prevention and helping children of addicted parents.

Issues covered:

Substance Abuse

Crime

Minority Concerns

Length: 7:44

Sean Burch, multiple world record holder in extreme sports events, fitness and motivational expert, author of "*Hyperfitness: 12 Weeks to Conquering Your Inner Everest and Getting Into the Best Shape of Your Life*"

Mr. Burch shared the story of how he became the first solo climber of Mount Everest. He talked about the importance of diet and fitness, and offered tips on how the average person can lose weight and get into shape.

Issues covered:
Personal Health

Length: 4:58

Show # 2017-05

Date aired: 04/30/17 **Time Aired:** 4:30 a.m.

Jan Edwards, President and CEO of Paving the Way, an organization that raises awareness about sex trafficking through public education

Ms. Edwards discussed the growing issue of sex trafficking. She said the problem is rampant in every corner of the U.S, and that the average victim drawn into the sex trade is age 14 to 16. She outlined other characteristics of those most at risk, and how predators target and groom their victims.

Issues covered:
Sex Trafficking
Youth at Risk
Crime

Length: 9:41

Ted Frank, career consultant, author of "*Get to the Heart*"

Mr. Frank discussed the importance of learning how to effectively communicate in the workplace. He explained how it can increase efficiency and improve productivity. He believes presentations should focus on no more than three key points at a time, and that the use of examples and illustrations is crucial to improved communications.

Issues covered:
Workplace Matters
Career

Length: 7:31

Steve Cicala, PhD, Assistant professor at the Harris School of Public Policy at the University of Chicago, Faculty Research Fellow at the National Bureau of Economic Research

Dr. Cicala led a study that found that deregulated power markets on the wholesale level have significantly cut the cost of generating electricity, saving consumers \$3 billion a year. He discussed how this little-known market works and why it should matter to consumers. He also explained how smart meters will eventually give consumers even greater power in managing their energy costs.

Issues covered:
Energy
Consumer Matters

Length: 5:06

Show # 2017-06

Date aired: 05/07/17 **Time Aired:** 4:30 a.m.

Martin Yate, career and employment expert, author of "*Knock 'em Dead 2017: The Ultimate Job Search Guide*"

Mr. Yate explained why and how technology has fueled rapid changes in the job search market, on nearly a daily basis. He discussed the importance of using and repeating the most effective keywords in resumes. He also talked about the multiple ways that social networking can help to get job interviews and turn them into offers.

Issues covered:

Length: 8:41

**Employment
Career**

Elizabeth Mack, PhD, Assistant Geography Professor, Michigan State University

Dr. Mack led a study that found that if water rates continue to rise at projected amounts, the number of U.S. households unable to afford water could triple in five years, to nearly 36 percent. She explained why water rates vary widely across the country. She also discussed the role that aging infrastructure and shrinking populations in major cities have in the cost of water.

Issues covered:

Length: 8:23

**Water
Poverty
Government Services**

Kim Dulic, spokesperson and Public Affairs Officer, U.S. Consumer Product Safety Commission

Every 30 minutes, a child in the U.S. is injured from a TV or furniture tip-over incident. Ms. Dulic encouraged consumers to consider how to secure televisions in homes where young children live or visit. She said inexpensive and easy-to-install products are available in order to prevent tip-over tragedies.

Issues covered:

Length: 4:50

**Child Safety
Consumer Matters**

Show # 2017-07

Date aired: 05/14/17 **Time Aired:** 4:30 a.m.

Valerie Burton, Certified Personal and Executive Coach, founder of The Coaching and Positive Psychology Institute, author of *“Successful Women Speak Differently: 9 Habits That Build Confidence, Courage, and Influence”*

Ms. Burton said the most successful women are often not the most talented, the most gifted, or even the most experienced. She believes the knack for communicating is what opens doors and gives women influence in the workplace. She outlined simple techniques women can utilize to be more clearly understood and respected.

Issues covered:

Length: 8:48

**Women’s Issues
Employment**

John Hagan, PhD, John D. Macarthur Professor of Sociology and Law, Northwestern University

Dr. Hagan led a study that uncovered a connection between increased unemployment rates and school shootings. He said the findings were consistent across the all regions of the U.S. and that shooters come from all backgrounds and income levels. He offered possible explanations behind this trend.

Issues covered:

Length: 8:19

**School Shootings
Unemployment**

Jason Hanson, former CIA officer, security specialist, author of “*Spy Secrets That Can Save Your Life: A Former CIA Officer Reveals Safety and Survival Techniques to Keep You and Your Family Protected*”

Mr. Hanson discussed ways to prevent and react to home invasions or abductions. He explained simple steps the average homeowner can take to make a house criminal-proof. He also offered tips on how to stay safe while traveling.

Issues covered:
Crime Prevention
Personal Safety

Length: 5:02

Show # 2017-08

Date aired: 05/21/17 **Time Aired:** 4:30 a.m.

Sally Satel, MD, psychiatrist based in Washington, D.C., lecturer at Yale University School of Medicine, W.H. Brady Fellow at the American Enterprise Institute

An estimated 2.6 Americans are addicted to opioids, including heroin, fentanyl and oxycodone. Dr. Satel discussed the epidemic. She said addiction has very little in common with other conventional diseases. She talked about the effectiveness of medical treatments such as methadone, but added that patients also need therapy, support and, in some cases, tough supervision.

Issues covered:
Drug Abuse
Mental Health

Length: 9:24

Caleb Finch, PhD, ARCO/William F. Kieschnick Professor in the Neurobiology of Aging at the University of Southern California's Leonard Davis School of Gerontology

Dr. Finch led a study that found that tiny particles that pollute the air—the kind that come mainly from power plants and automobiles—may greatly increase the chance of dementia and Alzheimer's disease. He said his research indicates that air pollution could be responsible for about 21 percent of all dementia cases.

Issues covered:
Alzheimer's Disease
Pollution
Government Policies

Length: 7:42

Andrew Friedson, PhD, Assistant Professor of Economics, University of Colorado Denver

Prof. Friedson was the co-author of a study that found that people facing financial delinquencies or falling credit scores may be more likely to die at an early age. He outlined the possible reasons behind this trend. He said government officials should keep these potential life-and-death outcomes in mind when formulating fiscal, monetary or entitlement policies.

Issues covered:
Personal Health
Personal Finance
Government Policies

Length: 4:55

Show # 2017-09

Date aired: 05/28/17 **Time Aired:** 4:30 a.m.

Andrew D. Eschtruth, Associate Director for External Relations at the Center for Retirement Research at Boston College, co-author of *"Falling Short: The Coming Retirement Crisis and What to Do About It"*

Americans are not saving enough for retirement and most won't have enough to maintain their lifestyle, or retire when they want. Mr. Eschtruth explained the reasons behind the problem and what the average consumer can do to better prepare for retirement. He also outlined changes needed in the 401k system that could help avert a crisis.

Issues covered:

Length: 10:54

**Retirement
Government Policies
Personal Finance**

Ellen Peters, PhD, Professor of Psychology and Director of the Behavioral Decision Making Initiative at Ohio State University

Dr. Peters led a study that examined how people perceived their math abilities, then compared it to their actual skills. About 20% who say they are bad at math in fact score in the top half of those taking an objective test. But a third of people who say they are good at math actually score in the bottom half. She explained why it is important for parents to encourage their children's enjoyment of math.

Issues covered:

Length: 6:27

**Education
Personal Finance**

Les Bernal, Executive Director of Stop Predatory Gambling

Americans in dozens of states can now buy lottery tickets in a growing number of ways. Mr. Bernal talked about the increasingly aggressive ways that governments are marketing new lottery products, and how the targets are typically lower income citizens. He believes that governments have created a mindset that discourages saving and personal responsibility and promotes state-sponsored wagering.

Issues covered:

Length: 5:07

**Gambling Addiction
Government Policies**

Show # 2017-10

Date aired: 06/04/17 **Time Aired:** 4:30 a.m.

Jamie E. Wright, attorney, partner in the Los Angeles-based Millennial Government Affairs group

African Americans make up fewer than five percent of the lawyers in the U.S., and minorities and women are underrepresented in many career categories. Ms. Wright shared her story as an African American woman who broke through the barriers to become a successful millennial attorney. She offered suggestions for women and people of color who want to reach for their dreams.

Issues covered:

Length: 8:30

**Minority Concerns
Women's Issues
Career**

Laura Adams, Senior Insurance Analyst at insuranceQuotes.com

A recent study by Ms. Adams' organization found that more than half of U.S. drivers have not switched auto insurance companies in at least eight years and about 6% have stuck with the same provider for more than 30 years cases. She said most consumers don't price-compare frequently enough and she offered several money-saving strategies.

Issues covered:
Consumer Matters
Personal Finance

Length: 8:44

Samira K. Beckwith, end of lifecare expert, President/CEO of HOPE Healthcare Services

Talking with a dying loved one is a difficult task. Ms. Beckwith offered suggestions on how to open a conversation with a terminally-ill patient. She said some doctors avoid having difficult conversations with their dying patients and will order needless treatments rather than tell their patients that they've exhausted all the treatment options.

Issues covered:
End of Life Issues
Personal Health
Senior Citizens

Length: 4:50

Show # 2017-11

Date aired: 06/11/17 **Time Aired:** 4:30 a.m.

Robert Meyer, PhD, Frederick H. Ecker/MetLife Insurance Professor of Marketing at the Wharton School of the University of Pennsylvania, Co-Director of the Wharton Risk Management and Decision Processes Center, co-author of "*The Ostrich Paradox: Why We Underprepare for Disasters*"

Our ability to predict certain types of natural catastrophes has never been greater. Yet, people consistently fail to heed warnings and protect themselves and their communities, with devastating consequences. Dr. Meyer discussed what government authorities and individuals can do to prepare.

Issues covered:
Disaster Preparedness
Government Policies

Length: 9:39

Daniel Karpowitz, PhD, Director of Policy and Academics for the Bard Prison Initiative, Lecturer in Law and the Humanities at Bard College in Annandale-on-Hudson, NY, Co-founder of the Consortium for the Liberal Arts in Prison, author of "*College in Prison: Reading in an Age of Mass Incarceration*"

Prof. Karpowitz explained how and why Bard College has provided hundreds of convicts across the country access to a high-quality liberal arts education. He said inmate students are expected to meet the same requirements as students on a traditional campus. He said that although education reduces the rate at which convicts return to prison, higher education should never be measured in that manner.

Issues covered:
Education
Criminal Rehabilitation

Length: 7:37

Kendrin Sonnevile, ScD, RD, LDN, Research Scientist, Clinical Nutrition Specialist at Children's Hospital, Boston

Dr. Sonnevile conducted a study that found that teenage girl athletes with the highest levels of vitamin D in their diets were half as likely to suffer a stress fracture. She said vitamin D deficiencies in teen girls are common. She explained which activities are most commonly associated with stress fractures and recommended ways to get enough vitamin D.

Issues covered:
Personal Health
Women's Issues

Length: 5:03

Show # 2017-12

Date aired: 06/18/17 **Time Aired:** 4:30 a.m.

David C. Berliner, PhD, education expert, author, Regents' Professor of Education Emeritus at Arizona State University

Dr. Berliner disputed the idea that the nation's public schools are failing. He said family wealth and income is the greatest predictor of a student's performance and that many schools perform well. He noted that children attending public schools that serve the wealthy in the U.S. are competitive with any nation in the world. He offered suggestions for how schools, policymakers and parents can help low-income students.

Issues covered:
Education
Poverty
Parenting

Length: 8:54

Adam Alter, PhD, Associate Professor of Marketing at New York University's Stern School of Business, author of "*Irresistible: The Rise of Addictive Technology and the Business of Keeping Us Hooked*"

Prof. Alter called this the age of behavioral addiction—an age in which half of the American population is addicted to at least one behavior. He said Americans spend an average of three hours each day using smartphones, and Millennial kids spend so much time in front of screens that they struggle to interact with real, live humans. He explained why so many of today's products are irresistible and how consumers can set boundaries between work and play, and mitigate the dark side of technology.

Issues covered:
Mental Health
Consumer Matters

Length: 8:13

Richard Ponziani, traffic safety researcher, President of RLP Engineering of Dayton, OH

Mr. Ponziani recently conducted a study that found that drivers fail to use turn signals nearly half the time when making a lane change and 25% of the time when turning. He said the failure to use turn signals results in as many as 2 million traffic accidents each year. He explained some possible solutions to the problem.

Issues covered:
Traffic Safety
Consumer Matters

Length: 4:59

Show # 2017-13

Date aired: 06/25/17 **Time Aired:** 4:30 a.m.

Kevin Davis, journalist, author of "*The Brain Defense: Murder in Manhattan and the Dawn of Neuroscience in America's Courtrooms*"

In the past 25 years, neuroscience has become a prominent factor in many court cases. Defense attorneys are successfully arguing that a defendant may not be responsible for a crime or should receive a lesser punishment because of brain abnormalities or injuries. Mr. Davis discussed how this is changing how judges and juries define responsibility and assign punishment.

Issues covered:
Criminal Justice
Mental Health

Length: 7:22

Richard Horowitz, MD, Lyme disease expert, founder of the Hudson Valley Healing Arts Center in Hyde Park, NY, author of "*How Can I Get Better?: An Action Plan For Treating Resistant Lyme And Chronic Disease*"

Dr. Horowitz said victims of Lyme disease are often misdiagnosed with other illnesses such as chronic fatigue syndrome, fibromyalgia, multiple sclerosis, or rheumatoid arthritis. He added that the number of Lyme cases is growing at an alarming rate each year, reaching epidemic proportions. He explained how to identify symptoms and work with a qualified specialist for the best possible treatment outcome.

Issues covered:
Lyme disease
Personal Health

Length: 9:55

Robert Hyldahl, PhD, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

Issues covered:
Personal Health
Aging

Length: 5:01



**2017-Q2 (April – June) Viewpoints Radio Quarterly Report
Compliance Issues covered this quarter:**

Adoption	Language
Ancient Civilization	Law Enforcement
Art	Literacy
Business	Literature
Child Development	Marriage
Children	Mathematics
Climate Change	Media
Collaboration	Mental Health
Communication	Music
Crime	News
Criticism	Personality types
Culture	Pets
Diversity	Politics
Education	Prisons
Entertainment	Psychology
Ethics	Race relations
Exploring	Religion
Family Issues	Science
Film	Social issues
Finance	Special Needs
Geopolitics	Spelling
Global Issues	Sports
Government	Storytelling
Health	Technology
History	Television
Hospitals	Travel
Immigration	US Government
Jobs	Violence

Program 17-14
Air Week 4/2/2017

Producers Reed Pence, Evan Rook, Polly Hansen
Production Director Sean Waldron

1:49 SEGMENT 1: Climate Change: Causes, solutions, and its impact on our economy 11:17

Synopsis: Scientists have maintained for years that carbon dioxide and other greenhouse gasses are causing climate change. In the face of deniers, scientists insist their answer is correct. We talk to Dr. Kerry Emanuel from MIT about what makes he and other scientists so certain greenhouse gasses are to blame and how the problem can be addressed to not only help our planet, but also create new jobs for American workers.

Host: Gary Price. Guests: Dr. Kerry Emanuel, professor of atmospheric science at the Massachusetts Institute of Technology

Links for more info: <http://eaps4.mit.edu/faculty/Emanuel/>
<https://www.documentcloud.org/documents/3516598-Letter-to-Administrator-Pruitt.html>

Compliance Issues Covered: Climate Change, Science, US Government, Jobs

15:08 SEGMENT 2: The Trouble with Teaching Reading 10:16

Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. But solving the dilemma isn't easy: why are so many students struggling and how can we fix it? We talk to several experts who suggest that we may simply be teaching the skill incorrectly. They address the fallacies many of us believe to be true and the balance our education system needs to strike in order to best cure the societal illness of illiteracy.

Host: Karen Hand. Guests: Dr. Mark Seidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author of "Language at the Speed of Sight: How we read, why so many can't and what can be done about it;" Dr. Susan B. Neuman, professor of childhood and literacy development at New York University; Dr. Marie Ann Donovan, associate professor of teacher education, DePaul University

Links for more info: <https://seidenbergreading.net/> <http://psych.wisc.edu/faculty-seidenberg.htm>
<http://sbneuman.com/> <http://education.depaul.edu/faculty-and-staff/faculty/Pages/marie-donovan.aspx>

Compliance Issues Covered: Education, Literacy, Child Development,

Program 17-15 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 4/9/2017 **Production Director** Sean Waldron

1:49 SEGMENT 1: The Legal Side of Cohabitation 10:40

Synopsis: There are millions of Americans who live together, but never become formally “married.” What are their rights? Who gets the house, the car, the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law.

Host: Gary Price. Guests: Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, *Love’s Promises: How formal and informal contracts shape all kinds of families.*

Links for more info: <http://www.law.umaryland.edu> <http://www.beacon.org/loves-promises-p1092.aspx>

Compliance Issues Covered: Family Issues, Relationships, Law, Contracts

14:32 SEGMENT 2: The Immigrant Narrative in Modern Times 10:51

Synopsis: When people discuss “the immigrant narrative,” you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey. First, journalist and author Daniel Connolly talks about Isaias Ramos, a bright young man whose life is complicated by his status as an illegal immigrant. Then, author Shilpi Somaya Gowda discusses her own family’s experiences emigrating from India. Two very different stories bound by a common thread: the immigrant narrative.

Host: Karen Hand. Guests: Daniel Connolly, journalist and author of “The Book of Isaias: A Child of Immigrants Seeks His Own America;” Shilpi Somaya Gowda, author of “The Golden Son”

Links for more info: <http://www.danielconnolly.net/> <http://www.shilpigowda.com/>

Compliance Issues Covered: Immigration, Politics, Family Issues, Storytelling

Program 17-16 **Producers** Reed Pence, Evan Rook
Air Week 4/16/2017 **Production Director** Sean Waldron

1:47 SEGMENT 1: The State of Education for Autistic Students 11:17

Synopsis: The right to an education is guaranteed to all students, regardless of disability, by federal law. But experts and parents are now wondering if we are doing enough to help autistic students maximize their abilities to live their best possible lives. Mark Claypool, co-author of "How Autism is Reshaping Special Education," discusses the current status of public schooling for autistic students and how the systems in place can be optimized to help students grow even more.

Host: Gary Price. Guests: Mark Claypool, CEO of ChanceLight Behavioral Health, Therapy & Education and co-author of "How Autism is Reshaping Special Education"

Links for more info: <http://chancelight.com> https://www.amazon.com/How-Autism-Reshaping-Special-Education/dp/1475834977/ref=asap_bc?ie=UTF8

Compliance Issues Covered: Family Issues, Education, Law, Special Needs

15:06 SEGMENT 2: Casey Stengel's Life in Baseball 10:22

Synopsis: Most of us know that the New York Yankees dominated baseball diamonds across the country for decades, but fewer know the Hall of Fame manager who guided them to success and was named by MLB Network "baseball's greatest character." We talk to Yankees historian Marty Appel about the life of Casey Stengel, who spent over 50 years in professional baseball and won 8 World Series titles, but whose handling of the MLB's integration era has been questioned for years.

Host: Marty Peterson. Guests: Marty Appel, baseball historian and author of "Casey Stengel: Baseball's Greatest Character"

Links for more info: <http://www.appelpr.com/> <https://www.amazon.com/Casey-Stengel-Baseballs-Greatest-Character/dp/0385540477>

Compliance Issues Covered: Sports, History, Culture, Integration

Program 17-17 **Producers** Reed Pence, Evan Rook
Air Week 4/23/2017 **Production Director** Sean Waldron

1:47 SEGMENT 1: Cutting Through the Fake News 10:46

Synopsis: Between the election cycle and coverage of President Trump's first 100 days, we've all seen some fake news online. We talk to two educators about the harm that can be done when people believe fake news, the education crisis involved when students believe fake news, and tips we can all use to identify lies online and keep ourselves informed by only the truth.

Host: Gary Price. Guests: Dr. Robert Probst and Dr. Kyleen Beers, educators and authors of the book, "Disrupting Thinking: Why How We Read Matters"

Links for more info: <https://shop.scholastic.com/teachers-ecommerce/books/disrupting-thinking-9781338132908.html> <http://www.heinemann.com/authors/56.aspx>
<http://www.heinemann.com/authors/1804.aspx>

Compliancy Issues Covered: Education, News, Politics, Literacy

14:35 SEGMENT 2: The Adventure is Still Out There 10:52

Synopsis: Being an explorer may seem like a childhood fantasy, but it's a real thing people do. We talk to two experts about some notable explorers of the past and ways you can see the world through fresh eyes yourself.

Host: Marty Peterson. Guests: Dr. Huw Lewis-Jones, historian, explorer, and author of "Explorers' Sketchbooks: The Art of Discovery & Adventure;" Dr. Nick Middleton, professor at Oxford University and author of "An Atlas of Countries That Don't Exist"

Links for more info: http://www.thamesandhudson.com/Explorers_Sketchbooks/9780500252192
<http://www.nickmiddleton.net/project/an-atlas-of-countries-that-dont-exist/>

Compliancy Issues Covered: History, Travel, Global Issues, Geopolitics

Program 17-18 **Producers** Reed Pence, Evan Rook
Air Week 4/30/2017 **Production Director** Sean Waldron

1:50 SEGMENT 1: A Writer's World: Jonathan Lethem 9:52

Synopsis: Jonathan Lethem is the award-winning author of "Motherless Brooklyn" and other novels. His latest book is an inside look at his thoughts on literature. He talks to us about the importance reading, what inspires him, and how he feels about tough critics.

Host: Gary Price. Guests: Jonathan Lethem, author of "More Alive and Less Lonely"

Links for more info: <http://jonathanlethem.com/> <http://jonathanlethem.com/book/more-alive-and-less-lonely/>

Compliance Issues Covered: Literature, Criticism, Culture

13:44 SEGMENT 2: Gene Crunching: The ethics of genetic screenings on children 8:52

Synopsis: Science enables us to know much more than ever before. We can be aware of what disorders we could pass on to our kids and we can conduct screenings on children to discover irregularities in their genes. Such screenings can help doctors catch issues early... but they can also put a huge burden on families.

Host: Marty Peterson. Guests: Bonnie Rochman, journalist and author of "The Gene Machine: How genetic technologies are changing the way we have kids—and the kids we have"

Links for more info: <http://us.macmillan.com/thegenemachine/bonnierochman/9780374160784/>

Compliance Issues Covered: Science, Technology, Health, Family Issues

Program **17-19** **Producers** **Reed Pence, Evan Rook, Pat Reuter**
Air Week **5/7/2017** **Production Director** **Sean Waldron**

1:50 SEGMENT 1: Religion Behind Bars: The role of faith-based prison ministries 9:23

Synopsis: Since the beginning of the US prison system, religion has been suggested as a way to help rehabilitate criminals. We talk to Tanya Erzen, a professor of religion, about why that is and what role prison ministries play in the lives on inmates.

Host: Gary Price. Guests: Tanya Erzen, author "God in Captivity: The Rise of Faith-Based Prison Ministries in the Age of Mass Incarceration"

Links for more info: <https://tanyaerzen.com/> <http://www.beacon.org/God-in-Captivity-P1256.aspx>

Compliance Issues Covered: Religion, Prisons, Criminal issues, Ethics

13:15 SEGMENT 2: The History of Physics 9:06

Synopsis: The history of physics is a long and extremely interesting one, littered with the names of some of the most famous scientists in the world, like Galileo, Newton, Copernicus, Einstein, Curie, and others. We talk to a science historian about a few of the highlights throughout the long history of physics and astronomy.

Host: Marty Peterson. Guests: Tom Jackson, author of "Physics: An illustrated history of the foundations of science" – a Ponderables book.

Links for more info: <http://www.physics.ucla.edu/~tsjackson/> <http://www.barnesandnoble.com/w/physics-tom-jackson/1120196861>

Compliance Issues Covered: Science, Technology, Religion, History

Program 17-20 **Producers** Reed Pence, Evan Rook
Air Week 5/14/2017 **Production Director** Sean Waldron

1:47 SEGMENT 1: The Most Wanted Man on Wall Street 9:22

Synopsis: The financial world was shocked when the FBI began investigating Wall Street big shot Steve Cohen and his company SAC Capital. We discuss what they were looking for, what they found, and what it all means going forward.

Host: Gary Price. Guests: Sheelah Kolhatkar, author of "Black Edge: Inside Information, Dirty Money, and the Quest to Bring Down the Most Wanted Man on Wall Street"

Links for more info: <https://www.sheelahkolhatkar.com/>

Compliance Issues Covered: Crime, Finance, Government, Law Enforcement

13:11 SEGMENT 2: The Big Ideas: A look inside this year's biggest books 9:25

Synopsis: With summer around the corner, many of us are looking for some fresh books to read on the beach or on the porch. We talk to three authors about the themes and messages written into their latest novels.

Host: Marty Peterson. Guests: Caitriona Lally, author of "Eggshells;" Michael Callahan, author of "The Night She Won Miss America;" Benjamin Ludwig, author of "Ginny Moon"

Links for more info: <https://www.mhpbooks.com/books/eggshells/>, <https://www.amazon.com/Night-She-Won-Miss-America/dp/05444809971>, <http://benjaminludwig.com/>

Compliance Issues Covered: Culture, Literature, Special Needs, Adoption, History

Program 17-21 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 5/21/2017 **Production Director** Sean Waldron

1:50 SEGMENT 1: Video Games Evolution: From frivolous entertainment to art 9:25

Synopsis: Video games have long been seen as child's play, but now they are the source of massive TV ratings and legitimate artistic expression. We talk to author Andrew Ervin about the transformation.

Host: Gary Price. Guests: Andrew Ervin, author of "Bit by Bit: How video games transformed our world"

Links for more info: <http://andrewervin.com/> <http://hcsoftware.sourceforge.net/passage/>

Compliance Issues Covered: Entertainment, Art, Culture, Violence, Sports,

13:17 SEGMENT 2: The Gift of Numbers: The impact of Fibonacci 9:35

Synopsis: As hard as it is to imagine, before an Italian mathematician we know as Fibonacci came to the scene, most people didn't use... numbers. We talk to mathematician and author Keith Devlin about Fibonacci's mammoth contribution to mathematics and our daily lives.

Host: Marty Peterson. Guests: Keith Devlin, mathematician at Stanford University and author of "The Man of Numbers: Fibonacci's Arithmetic Revolution"

Links for more info: <http://web.stanford.edu/~kdevlin/> <http://devlinsangle.blogspot.com/>
<https://www.amazon.com/Man-Numbers-Fibonacci-Arithmetic-Revolution/dp/0802779085>

Compliance Issues Covered: Mathematics, History, Technology

Program 17-22 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 5/28/2017 **Production Director** Sean Waldron

1:49 SEGMENT 1: The Lost Art of Writing Letters 9:50

Synopsis: Everyday, we send and receive emails, but when's the last time you wrote or received a handwritten letter? We talk to a writer and editor about the more romantic, considered communication style of abandoning modern technology and writing physical letters.

Host: Gary Price. Guests: Shaun Usher, writer, editor of the book Letters of Note: An eclectic collection of correspondence deserving of a wider audience

Links for more info: <http://www.lettersofnote.com/>

Compliance Issues Covered: Communication, Art, History

13:41 SEGMENT 2: How Richard Chizmar wrote a novella with Stephen King 9:00

Synopsis: Richard Chizmar is an author, publisher, and Stephen King fan. He joins the show to discuss his career, his process, and his opportunity to write a novella with one of the world's biggest authors.

Host: Marty Peterson. Guests: Richard Chizmar, publisher of Cemetery Dance, co-author of Gwendy's Button Box

Links for more info: <http://www.cemeterydance.com/> <http://www.cemeterydance.com/gwendys-button-box-stephen-king-richard-chizmar.html>

Compliance Issues Covered: Literature, Culture, Collaboration, Art

Program 17-23 **Producers** Reed Pence, Evan Rook, Polly Hansen
Air Week 6/4/2017 **Production Director** Sean Waldron

**1:50 SEGMENT 1: Beating a Mental Health Crisis:
One couple's journey through the psych ward 11:28**

Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia's mental health journey, his own experience as a caregiver, and how they overcame three stints in the psych ward.

Host: Gary Price. Guests: Mark Lukach, author of My Lovely Wife in the Psych Ward: A Memoir

Links for more info: <http://www.marklukach.com/book/>

Compliance Issues Covered: Mental Health, Hospitals, Family Issues, Marriage, Psychology

**15:23 SEGMENT 2: Hospice Dogs: How our four-legged friends
can help us until the very end 7:35**

Synopsis: Jon Katz's dogs do more than just play fetch: they help comfort Hospice patients in their final days. We talk about Katz's experience volunteering for hospice and how dogs can give so much comfort.

Host: Marty Peterson. Guests: Jon Katz, author of Izzy & Lenore; Warren Cardwell, husband of late Hospice patient; Keith Mann, former coordinator of volunteers for Washington County Hospice and Palliative Care

Links for more info: <https://www.bedlamfarm.com/> https://www.amazon.com/dp/B0018QSNXG/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: Pets, Family Issues, Health care

Program 17-24 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 6/11/2017 **Production Director** Sean Waldron

1:49 SEGMENT 1: The Virtues of Being an Introvert 8:28

Synopsis: Introverts usually get a bad rap, but we talk to two experts who say introverts have a lot to offer. We discuss what introversion is and how introverts can be a lot of fun to be around.

Host: Gary Price. Guests: Todd Kashdan, Professor of Psychology, George Mason University, author of the book *Mindfulness, Acceptance and Positive Psychology*. Sophia Dembling, introvert, author of the book, *The Introvert's Way: Living a quiet life in a noisy world*.

Links for more info: <http://www.toddkashdan.com/> https://www.amazon.com/Introverts-Way-Living-Quiet-Perigee/dp/0399537694/ref=sr_1_1?s=books&ie=UTF8&qid=1496419939&sr=1-1&keywords=the+introvert%27s+way

Compliancy Issues Covered: Psychology, Personality types, Social issues

12:19 SEGMENT 2: The Complications of Spelling English 10:06

Synopsis: The rules of the English language always seem to have an exception or ten. The language's irregularities make it difficult to learn and spell. We explored how the language got do complicated.

Host: Marty Peterson. Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author of *Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?*; Niall McLeod Waldman, author of *Spelling Dearest: The down and dirty, nitty-gritty history of English spelling*

Links for more info: <https://www.amazon.com/Accommodating-Broccoli-Cemetery-Anybody-Spell/dp/0743297113> https://www.amazon.com/Spelling-Dearest-Nitty-Gritty-History-English/dp/1418453307/ref=asap_bc?ie=UTF8

Compliancy Issues Covered: History, Education, Spelling, Language

Program 17-25 **Producers** Reed Pence, Evan Rook
Air Week 6/18/2017 **Production Director** Sean Waldron

1:51 SEGMENT 1: Adventure in the Jungle: The Discovery of the Maya Civilization 9:15

Synopsis: Discovering one of the most well-known ancient civilizations was no easy task. We talk to author William Carlsen about the two men who ventured into the jungle and discovered the Mayans.

Host: Gary Price. Guests: William Carlsen, author of *Jungle of Stone: The true story of two men, their extraordinary journey, and the discovery of the lost civilization of the Maya*

Links for more info: https://www.amazon.com/dp/B0105V62Z0/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: History, Ancient Civilization, Exploring, Travel

13:08 SEGMENT 2: Why Wonder Woman Works So Well in 2017 9:23

Synopsis: Wonder Woman is breaking box office records in her first solo film, and we look at what makes her so in tune with the times. Professor, author, and editor Travis Langley explains how Wonder Woman's pursuit of the truth, belief in humanity, and inspirational name make her the perfect heroine for now.

Host: Marty Peterson. Guests: Travis Langley, co-editor of *Wonder Woman Psychology: Lassoing the Truth*

Links for more info: <https://www.amazon.com/Wonder-Woman-Psychology-Lassoing-Truth/dp/1454923431>

Compliance Issues Covered: Psychology, Culture, Film, Literature, History

Program 17-26 **Producers** Reed Pence, Evan Rook, Pat Reuter
Air Week 6/25/2017 **Production Director** Sean Waldron

1:51 SEGMENT 1: Is Cursive Still Worth It? 9:38

Synopsis: With all of our technology and reliance on computers, many schools are phasing out some handwriting lessons. Specifically, schools have stopped teaching cursive. We talk to two experts about whether that's a good idea.

Host: Gary Price. Guests: Jan Olsen, occupational therapist, President of Handwriting Without Tears; Margaret Shepherd, calligrapher & artist, author of Learn World Calligraphy.

Links for more info: <http://hwtears.com> <http://margaretshepherd.com>

Compliance Issues Covered: Education, Children, Technology

13:31 SEGMENT 2: The Fight for Paternity Leave 9:04

Synopsis: Bringing a new baby home is exciting and chaotic. The last thing parents want to worry about is their work life. But for many dads, the stigma and financial burdens of trying to stay home means they have little time to bond at home. We talk to Josh Levs, a journalist who took the fight for paternity leave head-on.

Host: Marty Peterson. Guests: Josh Levs, journalist, father of 3, author of the book, All In: How our work-first culture fails dads, families, and businesses – and how we can fix it together.

Links for more info: <http://joshlevs.com/> https://www.amazon.com/dp/B00NEPGXJA/ref=dp-kindle-redirect?_encoding=UTF8&btkr=1

Compliance Issues Covered: Family Issues, Work Issues, Parenting

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Guest information and wpointsonline.net

RADIO HEALTH JOURNAL

The Latest In Health, Science & Technology

2017-Q2 (April – June) Radio Health Journal Quarterly Report Compliance Issues covered this quarter:

adult education	health care
aging	HIV and AIDS
alternative medicine	laws and legislation
animals	mental health
child abuse	military
college students and youth	minority affairs and discrimination
consumer safety	parenting issues
consumerism	police and law enforcement
crime and police	privacy issues
drug addiction and substance abuse	public health
drunk driving	relationships
economics	renewable energy
education and learning	smoking
elderly and senior citizens	sports and recreation
emergency response	state government
employment	technology
environment and pollution	tobacco and substance abuse
ethics	traffic and road safety
family issues	work and employment
federal government and regulation	youth at risk

Program 17-14 **Producers** Reed Pence and Polly Hansen
Air Week 04/02/17-04/08/17 **Production Director** Sean Waldron

2:04 SEGMENT 1: PUTTING THE BRAKES ON ENVIRONMENTAL REGULATION 13:02

Synopsis: The President's proposed 31 percent budget cut for the Environmental Protection Agency and the appointment of a prominent EPA critic as the agency's head have raised fears that the nation's air and water quality will be ignored. EPA critics say the agency needs cutting, as it's been activist in pursuing "worthless" strategies to reduce unproven global warming. Experts on each side discuss pro's and con's of EPA cuts.

Host: Reed Pence. Guests: Collin O'Mara, President & CEO, National Wildlife Federation; Diane Katz, Senior Research Fellow, Heritage Foundation

Compliance issues covered: federal government and regulation; environment and pollution; public health; state government; economics; employment; renewable energy

Links for more information: <https://www.nwf.org/News-and-Magazines/Media-Center/Faces-of-NWF/Collin-OMara.aspx>; <http://www.heritage.org/staff/diane-katz>

16:08 SEGMENT 2: PLAGUES & DREAD DISEASES 6:44

Synopsis: Plagues can wipe out entire populations and create fear and great mystery in how they spread. An author who has explored plagues and dangerous diseases explains.

Host: Nancy Benson. Guest: Jennifer Wright, author, Get Well Soon: History's Worst Plagues and the Heroes Who Fought Them

Compliance issues covered: public health; ethics; HIV and AIDS

Links for more information: <http://us.macmillan.com/getwellsoon/jenniferwright/9781627797467/>

Program 17-15 **Producer** Reed Pence
Air Week 04/09/17-04/15/17 **Production Director** Sean Waldron

2:04 SEGMENT 1: CANCER RESEARCH RECRUITMENT 12:45

Synopsis: Clinical trials drive medical advancement, but cancer clinical trials seldom meet their goals in recruiting patients. Experts discuss causes, consequences, and actions being taken to meet needs.

Host: Reed Pence. Guests: Dr. David Ahern, Director, Program in Behavioral Informatics and EHealth, Brigham & Women's Hospital, Asst. Prof. of Psychology, Harvard Medical School, and co-author, *Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer*; Dr. Bradford Hesse, Chief of Health Communication Informatics, National Cancer Institute and co-author, *Oncology Informatics: Using Health Information Technology to Improve Processes and Outcomes in Cancer*

Compliance issues covered: health care; public health; federal government; minority affairs and discrimination

Links for more information: <https://www.elsevier.com/books/oncology-informatics/hesse/978-0-12-802115-6>

15:51 SEGMENT 2: WHY TAMING SLEEP LEAVES US RESTLESS 7:07

Synopsis: Sleep used to be natural, governed by darkness, light, and fatigue. Now it's highly processed and scheduled. An author discusses his research on the ways this has led to a poorer night's sleep.

Host: Nancy Benson. Guest: Benjamin Reiss, Prof. of English, Emory Univ. and author, *Wild Nights: How Taming Sleep Created Our Restless World*

Compliance issues covered: public health; work and employment

Links for more information: <https://www.benjamin-reiss.com/wild-nights/>

Program 17-16 **Producers** Reed Pence & Polly Hansen
Air Week 04/16/17-04/22/17 **Production Director** Sean Waldron

2:02 SEGMENT 1: WORKPLACE GENETIC TESTING 12:45

Synopsis: Workers are currently protected from having to take genetic tests for employers. However, a bill under consideration in the US House—HR1313—would allow corporate wellness plans to ask workers for a test, and penalize them through markedly higher health insurance premiums if they refuse. The bill also provides no protections against how or to whom the information is distributed. Experts discuss.

Host: Reed Pence. Guests: Dr. Derek Scholes, Director of Science Policy, American Society of Human Genetics; Dr. Arthur Caplan, Director, Division of Medical Ethics, New York Univ.; Dr. Jon Robison, co-founder, Salveo Partners employee well being consulting firm

Compliance issues covered: health care; privacy issues; ethics; federal government and legislation; employment and workplace; economics

Links for more information: http://www.ashg.org/education/TraineeForum_FCF_Archive_Scholes.shtml;
<https://med.nyu.edu/pophealth/faculty/caplaa01>; <https://salveopartners.com/author/drjon/>;
<http://www.ethicalwellness.org>

16:04 SEGMENT 2: MODERATE EXERCISE—IT'S BETTER FOR YOU 6:48

Synopsis: Studies are showing that people who train hard and long at running have death rates similar to couch potatoes, while those who exercise moderately or even lightly are likely to live much longer. Experts discuss how much exercise is enough and how to make the most of light exercise.

Host: Nancy Benson. Guests: Dr. Carol Ewing Garber, Prof. of Movement Sciences, Teachers College, Columbia Univ.; Dr. Vijay Vad, sports medicine specialist, Hospital for Special Surgery, New York, Asst. Prof. of Rehabilitation Medicine, Weill Cornell Medical College and author, The New Rules of Running

Compliance issues covered: public health; healthcare; consumerism; sports and recreation

Links for more information: https://www.hss.edu/physicians_vad-vijay.asp ;
<http://www.parenttoolkit.com/index.cfm?objectid=464A6B20-9B09-11E3-A6F30050569A5318>

Program 17-17 **Producers** Polly Hansen & Reed Pence
Air Week 04/23/17-04/29/17 **Production Director** Sean Waldron

2:05 SEGMENT 1: PENICILLIN ALLERGY? PROBABLY NOT 11:12

Synopsis: Millions of Americans believe they are allergic to penicillin. However, most of them are wrong. Experts discuss how these misdiagnoses happen and what results when so many of us avoid the most effective, yet cheapest antibiotic.

Host: Reed Pence. Guests: Dr. David Khan, Prof. of Medicine, Univ. of Texas Southwestern Medical Center; Dr. Alan Frient and Dr. Jodi Zuckerman, otolaryngologists, North Shore Ear, Nose and Throat Associates, Highland Park IL

Compliance issues covered: health care; economics; youth at risk

Links for more information: <http://profiles.utsouthwestern.edu/profile/13860/david-khan.html>;
<http://www.nsent.us/meet.html>

14:19 SEGMENT 2: MULTIPLE MYELOMA—WHY IS ICELAND IMPORTANT? 8:06

Synopsis: Scientists are tapping the entire adult population of Iceland for a clinical test for treatments for multiple myeloma, a blood cancer. An expert explains the disease and how a whole country is pitching in to fight it.

Host: Nancy Benson. Guest: Dr. Brian Durie, Chairman, International Myeloma Foundation

Compliance issues covered: healthcare; consumerism

Links for more information: <https://www.myeloma.org>

Program 17-18 **Producers** Reed Pence & Polly Hansen
Air Week 04/30/17-05/06/17 **Production Director** Sean Waldron

1:59 SEGMENT 1: LATE EFFECTS OF CHILDHOOD CANCER TREATMENT 11:31

Synopsis: Doctors can cure cancer in children better than ever, but decades later, many survivors suffer from serious, chronic disease as a result of powerful cancer treatments. Often those survivors don't get screening and treatment for late effects. Experts and survivors discuss how treatments influence life decades later, how survivors can get treatment they need, and new ways of treatment can lessen late effects.

Host: Reed Pence. Guests: Matthew Zachary, cancer survivor, founder & CEO, Stupid Cancer; Dr. Lisa Diller, Chief Medical Officer, Dana Farber Boston Children's Cancer and Blood Disorder Center and Prof. of Pediatrics, Harvard Medical School; Dr. Les Robison, Chair of Epidemiology and Cancer Control, St. Jude Children's Research Hospital and Assoc. Director, St. Jude Comprehensive Cancer Center; Keenan Green, cancer survivor

Compliance issues covered: youth at risk; health care; technology; consumerism

Links for more information: StupidCancer.org; DanaFarberBostonChildrens.org; St.Jude.org

14:32 SEGMENT 2: DOING TOO MUCH FOR TERMINAL PATIENTS 8:23

Synopsis: Doctors often take extreme measures to save patients who are dying, and who might wish to die in peace. A critical care physician discusses how doctors are learning to resist their impulses to over-treat.

Host: Nancy Benson. Guest: Dr. Jessica Zitter, author, Extreme Measures: Finding a Better Path to the End of Life

Compliance issues covered: healthcare; consumerism

Links for more information: <http://jessiczitter.com>

Program 17-19 **Producer** Reed Pence
Air Week 05/07/17-05/13/17 **Production Director** Sean Waldron

2:02 SEGMENT 1: BARIATRIC SURGERY IN TEENAGERS 12:35

Synopsis: The proportion of severely obese teenagers continues to rise. Doctors increasingly understand that only weight loss surgery is likely to help them lose weight and avoid health consequences of obesity. But teens are often held back until they're so heavy that even bariatric surgery isn't enough to return them to normal weight. Experts discuss.

Host: Reed Pence. Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center

Compliance issues covered: health care; public health; youth at risk; parenting issues; bullying

Links for more information: <http://www.massgeneral.org/doctors/doctor.aspx?id=19693>;
<https://www.childrenscolorado.org/doctors-and-departments/physicians/i/thomas-inge/>;
<https://www.cincinnatichildrens.org/bio/z/margaret-zeller>;

15:39 SEGMENT 2: CANCER TREATMENT AND SEX 7:12

Synopsis: Cancer treatment has always focused on survival. Now doctors are increasingly focusing on side effects, including the effect of treatment on sexual function and satisfaction. However, many patients are shy about bringing up their difficulties, unaware there are ways to help. One of the nation's top experts discusses.

Host: Nancy Benson. Guest: Dr. Leslie Schover, clinical psychologist and founder, Will2Love.com.

Compliance issues covered: health care; relationships

Links for more information: <https://www.will2love.com/about-us/>

Program 17-20 **Producers** Reed Pence & Polly Hansen
Air Week 05/14/17-05/20/17 **Production Director** Sean Waldron

2:02 SEGMENT 1: ELEPHANT DNA: THE SECRET TO CANCER SUPPRESSION? 12:52

Synopsis: DNA mutations happen all the time in the body, but the immune system usually detects and deals with them. When the system fails, cancer results. Yet some animals, such as elephants, almost never get cancer, and scientists have learned that the elephant DNA repair system is 20 times more powerful than the human system. Experts explain how they hope to tap this knowledge.

Host: Reed Pence. Guests: Dr. Joshua Schiffman, Prof. of Pediatrics, Univ. of Utah and investigator, Huntsman Cancer Institute; Dr. Vincent Lynch, Asst. Prof. of Human Genetics and Organismal Biology, Univ. of Chicago

Compliance issues covered: health care; public health; animals

Links for more information: <http://healthcare.utah.edu/huntsmancancerinstitute/research/labs/schiffman/>;
<https://lynchlab.uchicago.edu>

15:56 SEGMENT 2: INTERGENERATIONAL LIVING 7:03

Synopsis: Some retirement homes are offering local college students room and board in return for interaction with elderly residents. Students and experts involved discuss how it's a win/win for everyone.

Host: Nancy Benson. Guests: Shelby Miller, student, Northern Iowa Univ.; Carolyn Martin, Director, Volunteer Services, Western Home Communities, Cedar Falls, IA; Tom Berkshire, President, Generations of Hope.

Compliance issues covered: college students and youth; education; elderly and senior citizens

Links for more information: <http://www.westernhomecommunities.org>; <http://ghdc.generationsofhope.org>

Program 17-21 **Producer** Reed Pence
Air Week 05/21/17-05/27/17 **Production Director** Sean Waldron

2:01 SEGMENT 1: BLOOD SUBSTITUTES 12:06

Synopsis: Donated blood saves 4.5 million American lives each year, but has a short shelf life, low portability and must be available for all blood types. Researchers have sought safe and effective blood substitutes for 60 years, and a few viable alternatives are in animal testing. Experts involved in research discuss.

Guests: Dr. Allan Doctor, Prof. of Pediatrics and Biochemistry, Washington Univ. in St. Louis. School of Medicine; Dr. Jan Frayne, researcher, Univ. of Bristol (UK)

Compliance issues covered: health care; public health; military; emergency response

Links for more information: http://research.peds.wustl.edu/Faculty/doctor_a;
<http://www.bris.ac.uk/biochemistry/people/jan-frayne/index.html>

15:09 SEGMENT 2: E-CIGARETTES AND ORAL HEALTH 7:38

Synopsis: Experts have a lot of questions still unanswered about electronic cigarettes, but evidence is starting to accumulate that the effect on the oral cavity can be as significant as tobacco cigarettes. An expert discusses.

Guest: Dr. Larry Williams, Asst. Prof. of Dental Medicine, Northwestern Univ. and West Side Branch President, Chicago Dental Society

Compliance issues covered: smoking, tobacco and substance abuse; youth at risk

Links for more information: <https://www.northwestern.edu/larrywilliams.html>

Program 17-22 **Producers** Polly Hansen & Reed Pence
Air Week 05/28/17-06/03/17 **Production Director** Sean Waldron

2:01 SEGMENT 1: ALTERNATIVES TO OPIOIDS FOR PAIN 12:44

Synopsis: Americans consume 80 percent of the opioid painkillers prescribed worldwide, ultimately resulting in the deaths of more than 20,000 Americans each year of overdoses of these drugs. The crisis is making doctors look at alternative medicine therapies for a substitute for these drugs. Experts discuss modalities that have shown success.

Guests: Dr. Josie Briggs, Director, National Center for Complementary and Integrative Health< National Institutes of Health; Dr. Roger Chou, Prof. of Medicine, Oregon Health and Science Univ. and Director, Pacific Northwest Evidence Based Practice Center; Dr. David Miller, acupuncturist and medical doctor, East West Integrated Medicine, Chicago, and spokesperson, National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM).

Compliance issues covered: health care; public health; drug addiction and substance abuse; alternative medicine

Links for more information: <https://nccih.nih.gov/about/staff/briggs.htm>; <http://www.eastwestintmed.com>; <http://www.ohsu.edu/xd/education/schools/school-of-medicine/departments/clinical-departments/medicine/divisions/general-internal-medicine/faculty/roger-chou-md.cfm>;

15:47 SEGMENT 2: "GIGGLING EPILEPSY" 7:06

Synopsis: Epilepsy can show itself in many ways, including as episodes of giggling and laughing. An expert discusses the case of a nine-year old boy with such seizures, the danger they posed, and the novel way he was treated.

Guest: Dr. Aria Fallah, Asst. Prof. of Neurosurgery, UCLA Geffen Schl of Med. and Mattel Children's Hospital

Compliance issues covered: health care; youth at risk

Links for more information: <https://www.uclahealth.org/aria-fallah>; ; <http://www.epilepsy.com/learn/types-seizures/gelastic-and-dacrystic-seizures>

Program 17-23 **Producers** Reed Pence & Anu Kumar
Air Week 06/04/17-06/10/17 **Production Director** Sean Waldron

2:05 SEGMENT 1: THE HEALTH EFFECTS OF LONELINESS 12:28

Synopsis: Loneliness affects far more than our mental health. Studies are now showing that loneliness and social isolation also have profound effects on our physical health, and increase the risk of death substantially. Experts discuss.

Host: Reed Pence. Guests: Dr. Richard Schwartz, Associate Professor of Psychiatry, Harvard Medical School and co-author, *The Lonely American: Drifting Apart In The 21st Century*; Dr. Tim Smith, Professor of Psychiatry, Brigham Young University

Compliance issues covered: health care; public health; mental health; technology; social media

Links for more information: <http://www.thelonelyamerican.com>; <http://education.byu.edu>

15:35 SEGMENT 2: RESCUING RUNAWAYS 6:51

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, *Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time*

Compliance issues covered: youth at risk; crime and police; child abuse; education

Links for more information: <http://www.publishersweekly.com/978-0-670-02372-1>

Program 17-24 **Producers** Reed Pence & Polly Hansen
Air Week 06/11/17-06/17/17 **Production Director** Sean Waldron

1:57 SEGMENT 1: ONLY CHILDREN...AND THEIR PARENTS 10:58

Synopsis: Only children have been vilified for more than a century as inevitably selfish, spoiled and lonely. Yet research finds that children without siblings are psychologically quite similar to those with brothers and/or sisters. Today the proportion of only children is increasing. Experts refute the myths about only children and discuss how parents can help children navigate life with no siblings.

Host: Reed Pence. Guests: Beth Apone Salamon, Director of Communications & Television, School of Continuing Studies, Rutgers University and an only child; Lauren Sandler, only child, mother of an only child and author, *One and Only: The Freedom of Having an Only Child and the Joy of Being One*; Dr. Susan Newman, psychologist, contributor to *Psychology Today* magazine and author, *Parenting an Only Child*

Compliance issues covered: family issues; youth at risk; parenting issues

Links for more information: <https://parenting.blogs.nytimes.com/2013/02/17/still-lonely-in-a-world-with-more-onlies/>; <https://www.psychologytoday.com/blog/one-and-only>; <http://www.susannewmanphd.com>

13:57 SEGMENT 2: THE SENSE OF TOUCH 8:56

Synopsis: The sense of touch is often taken lightly, yet it conveys more emotion than any other sense because it literally has a separate emotional wiring system. A neuroscientist explains the sense of touch, how it works, the power it has over everyday decisions, and what can happen when it's not working as it should.

Host: Nancy Benson. Guest: Dr. David Linden, Prof. of Neuroscience, Johns Hopkins Univ. School of Medicine and author, *Touch: The Science of Hand, Heart, and Mind*

Compliance issues covered: consumerism; youth at risk; aging

Links for more information: <http://davidlinden.org>

Program 17-25 **Producers** Reed Pence & Libby Foster
Air Week 06/18/17-06/24/17 **Production Director** Sean Waldron

2:04 SEGMENT 1: “TEXTALYZERS” TO STOP TEXTING WHILE DRIVING 13:05

Synopsis: After 40 years of declining traffic deaths, American roads have become more dangerous the past two years. Police blame texting. Now activists are seeking to put teeth into anti-texting-while-driving laws with the legalization of a device that police can use to instantly determine if a driver was texting at a given time. Experts discuss the “textalyzer,” how it would work, and its pros and cons.

Host: Reed Pence. Guests: Ben Lieberman, founder, Distracted Operators Risk Casualties (DORCs) and Alliance Combatting Distracted Driving; Jim Grady, CEO Cellebrite, Inc.; Rashida Richardson, Legislative Counsel, American Civil Liberties Union of New York.

Compliance issues covered: traffic and road safety; drunk driving; laws and legislation; police and law enforcement; technology; privacy issues

Links for more information: <http://www.dorcs.org>; <http://alliancecombattingdistracteddriving.org>;
<http://www.cellebrite.com>; <https://www.aclu.org/affiliate/new-york>

16:11 SEGMENT 2: HOUSEHOLD CHEMICALS 6:44

Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day, and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about these chemicals and how tougher regulation in other countries could help keep Americans safer.

Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts, Lowell, and author, Chemicals Without Harm: Policies for a Sustainable World.

Compliance issues covered: environment and pollution; consumerism; consumer safety

Links for more information: : <https://mitpress.mit.edu/authors/ken-geiser>

Program 17-26 **Producers** Reed Pence, Polly Hansen & Libby Foster
Air Week 06/25/17-07/01/17 **Production Director** Sean Waldron

2:05 SEGMENT 1: "PERFECT PITCH" 12:55

Synopsis: The ability to "know" the musical pitch of any sound has traditionally been thought to be learnable only at a very early age through musical training. But new research shows perfect pitch is teachable to adults as well. Experts discuss the implications on all forms of learning.

Host: Reed Pence. Guests: Dr. Diana Deutsch, Prof. of Psychology, Univ. of California, San Diego; Stephen Van Hedger, PhD student in cognitive psychology, Univ. of Chicago; Dr. Howard Nusbaum, Prof. of Psychology, Univ. of Chicago

Compliance issues covered: education and learning; adult education

Links for more information: <http://deutsch.ucsd.edu/psychology/pages.php?i=101>;
<http://psychology.uchicago.edu/people/faculty/hnusbaum.shtml>

16:02 SEGMENT 2: CHILDREN AND SOCIAL ANXIETY 6:45

Synopsis: Social anxiety disorder is more than just shyness. It can be crippling and keep people completely inside the house. An expert whose daughter was afflicted discusses social anxiety warning signs in children and how the disorder can be treated.

Host: Karen Hand. Guest: Jennifer Shannon, co-founder, Santa Rosa Center for Cognitive-Behavioral Therapy, Santa Rosa, CA and author, The Shyness and Social Anxiety Workbook for Teens and The Anxiety Survival Guide for Teens

Compliance issues covered: youth at risk; mental health; education

Link for more information: <https://www.newharbinger.com/author/jennifer-shannon>

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