

In our ongoing effort to serve the public interest, WJYD broadcasts programming responsive to issues of concern to Columbus and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

# QUARTERLY ISSUES REPORT

Radio One Columbus Station:  
WJYD-FM 107.1

City of License- CIRCLEVILLE

3<sup>RD</sup> Quarter JULY 1, 2018  
through SEPTMEBER 30, 2018

# **RADIO-ONE QUARTERLY ISSUES REPORT**

## **3RD Quarter 2018**

**EYE ON THE COMMUNITY EYE ON THE COMMUNITY is a half hour radio pre-recorded program that airs weekly on Sunday mornings at 6:00 a.m... Its broadcast is for the purpose of bringing pertinent issues to the Community that we serve and there by raising awareness.**

### **July 1<sup>ST</sup>, 2018 SWACO RECYCLING 30M**

In 2017, food waste comprised about 12.8 percent, or 143,616 tons, of the material landfilled by Franklin County businesses and residents. That same year, an estimated 10,288 tons of food waste was diverted from the landfill, resulting in a food waste diversion rate of just 7.2 percent.

Clearly, there's plenty of opportunity to reduce the amount of food waste being landfilled. That's why SWACO is launching the Central Ohio Food Waste Initiative. The Initiative aims to reduce food waste and leverage it as a resource to benefit our region.

### **July 8<sup>th</sup>, 2018 Women and Girls Fest 30m**

Women & Girls' Fest is a celebration of women and girls in our community and a family-oriented day of inspiration, edutainment, live entertainment, arts, games, raffles, vendors, and culturally relevant workshops. The fest will also include food trucks and live hip hop, soul and jazz performances.

### **July 15<sup>th</sup>, 2018 National Urban League Conference 30m**

The National Urban League Conference is the largest annual civil rights conference. It lasts four days from Wednesday to Saturday. It kicks off with a keynote address on the State of the Urban League by NUL president Marc Morial, and ends with Community & Family Day and young professional's leadership development training. It attracts thousands of the nation's most influential community leaders, together with top policy-makers, business leaders, leading experts, celebrities and media for four days of dynamic dialogue, networking and entertainment.

**July 22<sup>nd</sup>, 2018 National Urban League: Tech Connect and Careers 30m**

The goal of the conference is to engage attendees in discussions of the pressing issues facing African Americans and solutions to address these challenges. The major issues that are discussed at the conference include social and economic inequality across America, improving education in disadvantaged communities, increasing jobs and job training, health and quality of life issues that threaten the lives of African Americans and other minorities, creating quality affordable housing options and creating small business opportunities in African American communities. The theme of this year's conference, *Save Our Cities: Powering the Digital Revolution*.

**July 29<sup>th</sup>, 2018 Topic: Prevention Action Alliance 30m**

Prevention Action Alliance offers several programs designed to assist healthy communities in the prevention of substance misuse and the promotion of mental health wellness. Each of our programs is based on a solid foundation of research and evidence proven to effect change and prevent drug use in your community by changing community norms around drugs, reducing the access and availability of those drugs, addressing media messages that promote drug use, and creating or strengthening policies and enforcing those policies to reduce drug use.

**August 5<sup>th</sup>, 2018 Topic- Youth Summit 30m**

This civic engagement event will give voice to opportunity youth, ages 16-24, regarding policy solutions for violence, youth justice and restorative justice. During the program, there will be opening youth speakers and youth presenters who will engage in a community civic discussion with local officials. One speaker, 17-year-old Klyer Collier, spoke of how he was "in trouble, kicked out of the house ... skipping school. Terry helped me." With Green's encouragement, "I graduated in 2018 and plan to join the U.S. Marines." Another speaker, DeJon "Deej" White, reported how he, too, had been "kicked out of the house" as a teenager, joined a gang and spent time in prison. The goal is to allow the opportunity youth to share their personal stories and opinions on what is needed from family, community, and public officials for today's youth to thrive

**August 12<sup>th</sup>, 2018 Topic- Mentoring Excellence 30m**

The Women of Excellence Mentoring group is helping to improve the quality of life for young people in Columbus OH. Nationally we learn that mentoring, at its core, guarantees young people that there is someone who cares about them, assures them they are not alone in dealing with day-to-day challenges, and makes them feel like they matter. Research confirms that quality mentoring relationships have powerful positive effects on young people in a variety of personal, academic, and professional situations. Ultimately, mentoring connects a young person to personal growth and development, and social and economic opportunity. Yet one in three young people will grow up without this critical asset.

### **August 19<sup>th</sup>, 2018 RETopic: SWACO RECYCLING 30M**

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### **August 26<sup>th</sup>, 2018 Mentoring Excellence 30m**

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### **September 2<sup>ND</sup>, 2018 Topic: Black Girls Commission 30m**

Issues like poverty, homelessness and infant mortality are amongst the greatest concerns affecting black women in Columbus, according to city councilwoman Priscilla Tyson, a proud supporter of the commission. She says, "if we start early with our girls we're hopeful that we don't continue to see the same issues that affect our women when the girls become adults." In Ohio, black women are twice as likely to live in poverty as compared to white women with a similar education. In fact, according to the U.S. Census (2015-2016), between the ages of 18-34, black women experience the highest rates of poverty in the state.

**September 9<sup>th</sup>, 2018 Topic: Health and Hoops 30m**

Molina Healthcare cares about your child's health and is committed to connecting you and your family to quality health care services. Molina is hosting a basketball clinic in Columbus, OH with the Cleveland Cavaliers. This clinic is free and open to the public.

**September 16<sup>th</sup>, 2018 Suicide Prevention/Mental Health 30m**

Quiet thoughts on a canvas is hosting the Unmasking the Madness event. This event will be a conversation about suicide in the black community. Panelist includes Alvis Moore, Destin McKee, Dr. Jesse Sanders and more. The event also included live painters and artist who will create artwork around the topic. Quiet Thoughts on a Canvas is an organization that brings awareness and understanding to topics never discussed through live painting and conversation. Our goal is to give a visual representation of mental illness that allows for people to think twice before judging those who suffer from a mental illness. We find that those who are not educated on mental illness will continue the stigmas associated with mental illness. Through the use of visual arts and conversation, we find this to be a friendly and healthy way to change the way mental illness is portrayed.

**September 23<sup>rd</sup>, 2018 Topic: Ovarian Cancer Alliance 30m**

The mission is to promote early detection of ovarian cancer with advocacy, education, awareness, and public outreach to improve outcomes and help save lives. We also work to support women who have been diagnosed with ovarian cancer as well as their family members. Their vision is to have the best volunteer workforce that embraces our core values and mission. We work with people touched by ovarian cancer to help communicate our mission. Our brand is based on integrity and credibility. Our plan is to grow by welcoming more volunteers for committee positions and organization events. Our fundraising success allows us to meet our strategic plan, vision and mission.

**September 30<sup>th</sup>, 2018 Topic: Infant Mortality 30m**

Infant Mortality is a serious issue that affects our nation's health. The National Healthy Start Association (NHSA) has developed a campaign, Celebrate Day 366...Every Baby Deserves a Chance, to celebrate babies living beyond the first year of life. With the infant mortality rate so high across the U.S, infants living beyond their first birthdays is a huge accomplishment for many families. Throughout the month of September, we recognize National Infant Mortality Awareness Month, but NHSA promotes the effectiveness of ongoing programs and efforts implemented to reduce infant deaths, low-birth weight, pre-term births and disparities in perinatal outcomes all year round.

PSA 3RD QUARTER 2018

| ISSUE                 | PROGRAM                | DESCRIPTION  | DATE     | DURATION  |
|-----------------------|------------------------|--|----------|---|
| NATIONAL URBAN LEAGUE | CONFERENCE             | PSA INVITING LISTENERS TO JOIN NATIONAL URBAN LEAGUE CONFERENCE CAREER FAIR        | 7/15-8/2 | 15<br>Second<br>PSA that<br>ran<br>approxim<br>ately 30<br>times<br>during<br>the qrt |
| HEALTH                | MOLINA CAVS BASKETBALL | PSA INFORMING LISTENERS TO PARTICIPATE IN A FREE BASKETBALL CLINIC AND HEALTH FAIR | 9/1-9/15 | 30<br>Second<br>PSA that<br>ran<br>approxim<br>ately 20<br>times<br>during<br>the qrt |
| SUMMIT                | YOUTH SUMMIT           | PSA GIVING LISTENERS INFORMATION ON THE 3RD ANNUAL THANK MAKE LIVE YOUTH SUMMIT    | 7/18-8/5 | 30<br>Second<br>PSA that<br>ran<br>approxim<br>ately 20<br>times<br>during<br>the qrt |