

# ORDER

**Orders**  
**Order / Rev:** 3373898  
 Alt Order #: WOC14445235  
 Product Desc: candidate  
 Estimate: 10956  
 Flight Dates: 01/02/24 - 01/08/24  
 Original Date / Rev: 01/02/24 / 01/03/24  
 Order Type: NORMAL

**KXLT**  
 Primary AE: Rochester House  
 Sales Office: RST-N  
 Sales Region: National

**Agency**  
**Name:** Strategic Media Services  
 Buying Contact: Benjamin Rheault  
 Billing Contact:  
 1911 N Ft Myer Drive  
 Arlington, VA 22209

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Donald J Trump for President 2024  
 Demographic: HH  
 Product Codes: Candidate - National - President  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: CHOOSE

New Business End:  
 Advertiser External ID: 626352  
 Agency External ID: 111431  
 Unit Code: General  
 Order Separation: 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/08/24	37	\$18,395.00	\$15,635.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	37	\$18,395.00	\$15,635.75	0.00
<b>Totals</b>	<b>37</b>	<b>\$18,395.00</b>	<b>\$15,635.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rochester House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLT	01/02/24	01/08/24	M-F 2-3p M-F 2-3p	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	1-111--	:30	4	\$50.00	P-03	0.00	NM	4	\$200.00
(Program: AVG. ALL WKS)															
Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/02/24	01/08/24	1-111--			4		\$50.00		0.00				
N 2	KXLT	01/02/24	01/08/24	M-F 5-6p M-F 5-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-111--	:30	4	\$150.00	P-03	0.00	NM	4	\$600.00
(Program: FAMILY FEUD B<)															
Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/02/24	01/08/24	1-111--			4		\$150.00		0.00				
N 3	KXLT	01/02/24	01/08/24	M-F 9p News M-F 9p News	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	1-111--	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
(Program: FOX47 NWS-9<)															
Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/02/24	01/08/24	1-111--			4		\$450.00		0.00				
N 4	KXLT	01/02/24	01/08/24	M-F 9p News M-F 9p News	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	1-111--	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
(Program: FOX47 NWS-9<)															
Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Advertiser: Donald J Trump for President 2024  
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 Estimate: 10956  
**KXLT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KXLT	01/02/24	01/07/24	FOX News Sunday FOX News Sunday	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	-----1	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/02/24	01/08/24	1-111--	4	\$450.00	0.00								
N 6	KXLT	01/02/24	01/07/24	FOX NFL RS Late Game NFL RS Late Game	CM	3:00 PM-5:00 PM (3:00 PM-5:00 PM)	-----1	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	-----1	1	\$75.00	0.00								
N 7	KXLT	01/02/24	01/04/24	FOX Thursday Prime Hr FOX Thursday Prime Hr 1	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	---1---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	---1---	1	\$250.00	0.00								
N 8	KXLT	01/02/24	01/07/24	FOX NFL RS Late Game NFL RS Late Game	CM	5:00 PM-6:30 PM (5:00 PM-6:30 PM)	-----1	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	-----1	1	\$2,000.00	0.00								
N 9	KXLT	01/02/24	01/08/24	M-F 1-2p M-F 1-2p	CM	1:00 PM-1:30 PM (1:00 PM-1:30 PM)	1-111--	:30	4	\$50.00	P-03	0.00	NM	4	\$200.00
(Program: FUNNY YOU-ASK<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/02/24	01/08/24	1-111--	4	\$50.00	0.00								
N 10	KXLT	01/02/24	01/08/24	Prime Access Rotator M Prime Access Rotator M-F	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	1-111--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
(Program: LAST MAN-MF B<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/02/24	01/08/24	1-111--	4	\$250.00	0.00								
N 11	KXLT	01/02/24	01/06/24	Weekend Rotator Sa Weekend Rotator Sa	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----1-	:30	1	\$20.00	P-03	0.00	NM	1	\$20.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	-----1-	1	\$20.00	0.00								
N 12	KXLT	01/02/24	01/06/24	Sa 12-1x Sa 12-1x	CM	12:00 XM-12:30 XM (12:00 XM-12:30 XM)	-----1-	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	-----1-	1	\$50.00	0.00								
N 13	KXLT	01/02/24	01/07/24	FOX NFL RS Early Game NFL RS Early Game	CM	12:00 PM-1:30 PM (12:00 PM-1:30 PM)	-----1	:30	1	\$7,500.00	P-03	0.00	NM	1	\$7,500.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/01/24	01/07/24	-----1	1	\$7,500.00	0.00								
N 14	KXLT	01/03/24	01/03/24	M-F 2-3p M-F 2-3p	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	--1----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		01/02/24	01/08/24	--1----	1	\$50.00	0.00								
N 15	KXLT	01/03/24	01/03/24		CM	5:00 PM-5:30 PM	--1----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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 Estimate: 10956  
**KXLT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6p M-F 5-6p		(5:00 PM-5:30 PM)									
				(Program: FAMILY FEUD B<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 01/02/24	01/08/24	--1----	1	\$150.00	0.00						
N 16	KXLT	01/07/24	01/07/24	Su 9p News Su 9p News	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-----2	:30	2	\$450.00	P-03	0.00	NM	2	\$900.00
				(Program: FOX47 NWS-9<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 01/02/24	01/08/24	-----2	2	\$450.00	0.00						
N 17	KXLT	01/03/24	01/03/24	M-F 1-2p M-F 1-2p	CM	1:30 PM-2:00 PM (1:30 PM-2:00 PM)	--1----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
				(Program: FUNNY YOU-ASK<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 01/02/24	01/08/24	--1----	1	\$50.00	0.00						
N 18	KXLT	01/03/24	01/03/24	Prime Access Rotator M-F Prime Access Rotator M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	--1----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
				(Program: LAST MAN-MF B<) Jan/2023L3 - ROCHESTR-MASON CITY-AUSTIN											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
				Week: 01/02/24	01/08/24	--1----	1	\$250.00	0.00						
													Totals	37	\$18,395.00