



**QUARTERLY LIST OF PROGRAMMING PROVIDING THE
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

KFVE Second Quarter 2010*

April 1, 2010 — June 30, 2010

(Revised April 2011)

Licensee: HITV License Subsidiary, Inc.

* Covers satellites KGMD-TV (Hilo) and KGMV (Wailuku), which rebroadcast the parent station signal.

I.

OVERVIEW OF ISSUE-RESPONSIVE PROGRAMMING

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local News		
Hawaii News Now: Sunrise at 8:00	Monday to Friday	8:00-9:00 AM
Hawaii News Now at 6:30	Monday to Friday	6:30-7:00 PM
Hawaii News Now at 9:00	Monday to Sunday	9:00-9:30 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive feature stories and segments.

Editorials (“Think About It...”)

General Manager John Fink prepares, writes, and presents editorials for airing on KFVE. During the quarter, two editorials were aired each week, each of which airs twice during the given week. The first editorial airs within KFVE newscasts on Monday, 9-9:30 PM and on Tuesday, 6:30-7 PM, and the second weekly editorial airs within newscasts on Thursday 9-9:30 PM and Friday, 6:30-7 PM. The editorials are typically 75-90 seconds in length.

Merrie Monarch Festival	Thurs., Apr. 8	6:00 PM-12:00 AM
	Fri., Apr. 9	6:00 PM-12:00 AM
	Sat., Apr. 10	6:00 PM-12:30 AM

Live coverage of the biggest annual cultural event in Hawaii, the Merrie Monarch Festival, in which halaus (dance troupes) perform both traditional (kahikō) and modern (auana) hulas in Hilo in front of a crowd of 4,000 and a statewide audience of approximately 100,000 people nightly. The announcers discuss the performances, explaining the nuances, the tradition, and what the dance is supposed to represent.

Public Services Messages

Over the quarter, KFVE aired over 1300 public service announcements of various lengths, the majority of which were thirty seconds in length. Causes promoted included the Hawaii Foodbank Pound for Pound Challenge, the Hawaii Foodbank Stamp Out Hunger Campaign, the 2010 Kamehameha Song Contest, the State Department of Health’s Hawaii Tobacco Quitline, and the Visitor’s Bureau Charity Walk.

Living Local With the Baraquios	Sundays	9:30-10:00 PM
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II.

PROGRAMMING PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

A. COMMUNITY ISSUES, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 04/05/2010 & 04/06/2010 (6:30p)
Length: 1:50

PROGRAM SUMMARY Several hundred people gathered today at the Ah Fook Chinen Civic Auditorium to remember a man who dedicated his life to hula, Super Cyril Pahinui.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 04/12/2010 & 04/13/2010 (9pm)
Length: 2:30

PROGRAM SUMMARY One woman's hard work behind the scene has touched many lives: Colleen Minami has found Hawaii's only free clinic, offering hope to patients in need

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 04/13/2010 & 04/14/2010 (9pm)
Length: 2:30

PROGRAM SUMMARY An O'ahu doctor hasn't forgotten his roots in the Philippines: Ben Galindo is dedicated to helping the poor in his hometown.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 04/14/2010 & 04/15/2010 (9pm)
Length: 2:30

PROGRAM SUMMARY Imagine giving one of your kidneys away to a total stranger. That's what one O'ahu woman did after reading an interesting article in the newspaper, and her sacrifice is part of a lifetime of giving. Meet Janis Loo.

PROGRAM: *Hawaii News Now*
DATE/TIME AIRED & LENGTH: 04/15/2010 & 04/16/2010 (9pm)
Length: 2:30
PROGRAM SUMMARY: Her faith.. led her to a ministry behind bars.. And now an O'ahu chaplain's dedication is being praised by parishioners. Lisa Kubota introduces you to Bonnie Holcombe, our last Jefferson Award nominee.

PROGRAM: *Hawaii News Now*
DATE/TIME AIRED & LENGTH: 04/16/2010 & 04/17/2010 (9pm)
Length: 2:00
PROGRAM SUMMARY: The matriarch of the Merrie Monarch Festival was laid to rest today. Malika Dudley was in Hilo, for the tribute to Auntie Dottie, where family and friends bid aloha.

PROGRAM: *Editorial*
DATE/TIME AIRED: 06-17-10 (9:00 PM)
06-18-10 (6:30 PM)
PROGRAM SUMMARY: As the World Cup continues, Hawaii should be proud to its contributions to the soccer world. Soccer is an integral part of Hawaii. It raises problems that our fields are overused. Hopefully, a public/private partnership can keep our fields from being first-class.

PROGRAM: *Editorial*
DATE/TIME AIRED: 04-19-10 (9:00 PM)
04-20-10 (6:30 PM)
PROGRAM SUMMARY: What will it take for real political change in the state? Do we have the stomach for it? Asking for better government, rather than less government, is the key.

PROGRAM: *Editorial*
DATE/TIME AIRED: 04-26-10 (9:00 PM)
04-27-10 (6:30 PM)

PROGRAM SUMMARY

Although I am often critical of our part-time legislature, most other states' legislatures are part time as well, and some meet only every other year. While our system is imperfect and our legislators should be held accountable, we should recognize their hard work.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-10-10 (9:00 PM)
05-11-10 (6:30 PM)

PROGRAM SUMMARY

The state congressional election is providing for interesting debates, and it is important that more than half of eligible voters choose to participate, given the minimal time it takes.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-20-10 (9:00 PM)
05-21-10 (6:30 PM)

PROGRAM SUMMARY

Failing to vote means problems fail to get solved.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-24-10 (9:00 PM)
05-25-10 (6:30 PM)

PROGRAM SUMMARY

Upcoming elections should prove interesting and exciting. Hopefully more people will vote in the forthcoming elections.

PROGRAM:

Editorial

DATE/TIME AIRED:

06-10-10 (9:00 PM)
06-11-10 (6:30 PM)

PROGRAM SUMMARY

It is not fair to both complain that government is the problem while seeking the benefits of government problems. Rather than smaller government, we should demand accountability, honesty, action, and transparency.

PROGRAM:

Emme's Classic Island Moments

DATE/TIME AIRED:

04-04-10 (6:00 PM)

PROGRAM SUMMARY

This episode focuses on three families with unique challenges and opportunities: a Maui couple grappling with the loss of their three sons, an island musical duo carrying on the Hawaiian tradition instilled by their ancestors, and a woman passing on her musical talents and love of the Hawaiian culture to the younger generation.

PROGRAM:

Emme's Classic Island Moments

DATE/TIME AIRED:

04-11-10 (6:00 PM)

PROGRAM SUMMARY

This episode focuses on inspirational women in Hawaii: Executive Vice President of Halekulani Corporation Patricia Tam, Hawaiian Airlines pilot Zoe Ann Roach and Napua Thatcher, a woman who lived a life of drugs and homelessness, but today reclaims her life. Also featured is former First Lady Vicky Cayetano, who co-hosted the show with Emme in 2000.

PROGRAM:

Emme's Classic Island Moments

DATE/TIME AIRED

06-06-10 (7:00 PM)

PROGRAM SUMMARY

This episode pays tribute to three people who have fought against incredible odds and faced their health challenges head on. Special guests include late cancer advocate Chris Pablo, a community leader who battled with leukemia, and surfer Bethany Hamilton, who lost her arm as a teenage surfer to a shark attack.

PROGRAM:

The Story of Saint Damien of Molokai, Sacred Hearts Priest Hawaii News Now

DATE/TIME AIRED & LENGTH:

05/18/2010 (6:00 PM)

Length: 1:00:00

PROGRAM SUMMARY

This one-hour show tells the story of Father Damien de Veuster, the Roman Catholic missionary who ministered to lepers on Moloka'i in the late 1800s. The show also tells the story of the first Catholic missionaries to Hawai'i- the Congregation of the Sacred Hearts of Jesus and Mary, to which Father Damien belonged.

PROGRAM:

Hawaii's Pilgrimage to the Canonization of St. Damien of Molokai

DATE/TIME AIRED & LENGTH:

05/09/2010 (7:00 PM)

Length: 2:00:00

PROGRAM SUMMARY

This travelogue/documentary includes footage from numerous locations, including Hawaii, Belgium, and the Vatican, culminating in Damien's canonization on Rosary Sunday, October 11, 2009. The "Apostle of the Lepers", Saint Damien first arrived on Moloka'i on May 10, 1873, nine years after he first arrived in Honolulu as a missionary.

PROGRAM:

Living Local With the Baraquios

DATE/TIME AIRED & LENGTH:

Sundays (9:30 PM)

Length: 30:00

PROGRAM SUMMARY

A half-hour weekly series in which former TV news anchor-reporter Bernadette Baraquio with her sister Angela Baraquio (a former Miss America) feature, in a magazine format, good news Hawaii stories, a look at local people, customs, fashion and entertainment of the Islands.

PROGRAM:

Hot Hawaiian Nights

DATE/TIME AIRED & LENGTH:

Fridays (7:00 PM & 8:00 PM)

Length: 1:00:00

PROGRAM SUMMARY

Shows feature local musical talent, and the venues for each show/concert change week to week. The show allows local performers, both stars and undiscovered talent, to be seen in a prime time venue and in front of an enthusiastic local audience. Hawaiian music is a central focus of acts chosen to appear, including the "Jawaiian" format, an island casual style of music that reflects Jamaican and local slack key stylings. Airs from late May to September. New episodes shown in 7:00 timeslot, and repeat of the prior week's episode in 8:00 timeslot.

Public Service Messages

- *Stamp Out Hunger:* During the quarter, KFVE aired 32 public service messages of 30 seconds in length promoting the Hawaii Foodbank Stamp Out Hunger campaign, which encourages viewers to leave canned goods in their mailbox for postal carriers to collect for the foodbank.
- *Charity Walk:* During the quarter, KFVE aired 51 public service messages of 30 seconds in length promoting the Hawaii Visitor's Bureau Charity Walk, which raises funds for various charities in the state.

**B. ECONOMIC ISSUES, including local issues, labor matters, job opportunities,
and the state of the economy.**

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-02-10 (8:00 AM)
Length: 1:40

PROGRAM SUMMARY Hawaii tourism marketers have tickets for Shanghai. Next week, they'll be chasing the elusive China trade.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-06-10 (8:00 AM)
Length: 1:40

PROGRAM SUMMARY The 2009 through 2010 Hawaii coffee crop is now fully harvested, and financially it was a down year.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-08-10 (8:00 AM)
Length: 1:50

PROGRAM SUMMARY It's Thursday, and that means our latest update on jobless claims are in.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-16-10 (9:00 PM)
Length: 1:40

PROGRAM SUMMARY Today, we learned Hawaii unemployment rates for March, island by island. On two islands, the jobless rate actually fell.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 5-20-10 (8:00 AM)
Length: 0:24

PROGRAM SUMMARY The Senate is expected to vote again today on the financial regulation bill after Republicans delayed final action yesterday.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH:

6-01-2010 (9:00 PM)

Length: 1:40

PROGRAM SUMMARY

It is a sad but important day in the transition from two Honolulu daily newspapers to one.

PROGRAM:

Editorial

DATE/TIME AIRED:

04-29-10 (9:00 PM)

04-30-10 (6:30 PM)

PROGRAM SUMMARY

As the economy begins a slow recovery, raised taxes may be necessary to maintain essential services.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-06-10 (9:00 PM)

05-07-10 (6:30 PM)

PROGRAM SUMMARY

The current economic situation should provide a clear warning to the public and private sectors to do more to stimulate economic growth. For the sake of the future, we need more ideas, projects, niche areas, and better use of technology and brainpower.

C. EDUCATION ISSUES, including education standards, school safety, budget matters, outside-of-the-classroom learning, etc.

PROGRAM: *Editorial*

DATE/TIME AIRED: 06-21-10 (9:00 PM)
06-22-10 (6:30 PM)

PROGRAM SUMMARY Standardized testing and approaches to education can help improve our standards and the quality of our schools. Funding must also be sufficient to ensure students have books and schools have quality facilities.

PROGRAM: *Editorial*

DATE/TIME AIRED: 04-15-10 (9:00 PM)
04-16-10 (6:30 PM)

PROGRAM SUMMARY The donation of land from developer Jeff Stone and the Weinberg Trust to Kamehameha Schools is a wonderful gift. It will provide a wonderful area for education as well as to house Native Hawaiians in need.

PROGRAM: *Editorial*

DATE/TIME AIRED: 04-22-10 (9:00 PM)
04-23-10 (6:30 PM)

PROGRAM SUMMARY Furlough Fridays for teachers continues to be a travesty. Hawaii, unfortunately, is far off the radar in terms of innovative or quality schools. The furlough fiasco must be fixed.

PROGRAM: *Editorial*

DATE/TIME AIRED: 05-03-10 (9:00 PM)
05-04-10 (6:30 PM)

PROGRAM SUMMARY After six months, there are still no solutions to the Furlough Fridays issue. The situation causes one to become cynical. Kids are learning the wrong civics lessons.

PROGRAM: *Editorial*

DATE/TIME AIRED: 05-17-10 (9:00 PM)
05-18-10 (6:30 PM)

PROGRAM SUMMARY

Studies seem to show that college is not necessary for most and that daycare produces children prone to taking excess risks, but there are reasons for skepticism.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-27-10 (9:00 PM)

05-28-10 (6:30 PM)

PROGRAM SUMMARY

Crime in schools, even far away, should be our concern, lest it happen nearby.

PROGRAM:

Editorial

DATE/TIME AIRED:

05-31-10 (9:00 PM)

06-01-10 (6:30 PM)

PROGRAM SUMMARY

The furlough situation is resolved, at least next year. Kudos to the private sector, especially First Hawaiian Bank, for helping out. There had been too much passivity about the issue.

D. ENVIRONMENTAL ISSUES, including conservation, global warming, littering, environmental issues particular to Hawaii, environmental education, and political issues.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 5/17/2010 & 05/18/2010 (8a)
Length: 3:00

PROGRAM SUMMARY Sky News Now took a ride to show us the secret geographic spots you can only see from the sky.

PROGRAM: *Editorial*

DATE/TIME AIRED: 04-05-10 (9:00 PM)
04-06-10 (6:30 PM)

PROGRAM SUMMARY A resolution to recognize cockfighting for its cultural merit was properly defeated in the state House. Encouraging cruelty to animals is wrong.

PROGRAM: *Editorial*

DATE/TIME AIRED: 05-13-10 (9:00 PM)
05-14-10 (6:30 PM)

PROGRAM SUMMARY Over 100 tons of solid waste is sitting at Campbell Industrial Park. The company has failed to ship them off to Washington state, as was supposed to happen. Any questions about the safety of shipping waste to the mainland should have been solved before the contract was granted.

PROGRAM: *Editorial*

DATE/TIME AIRED: 06-07-10 (9:00 PM)
06-08-10 (6:30 PM)

PROGRAM SUMMARY The oil debacle on the gulf coast is a wakeup call. As a state too dependent on gas and oil, the slop washing up on shorelines throughout the south should remind us to continue to search for alternatives.

E. NEIGHBOR ISLAND ISSUES, including matters of particular concern to residents of and visitors to Hawaiian islands other than Oahu, including events, park status, tourism, politics, and local culture.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 04/03/2010 & 4/4/2010 (9pm)
Length: 2:24

PROGRAM SUMMARY Many shared fond memories of Ms. Kawelu, a loving woman and fantastic athlete who cared deeply about Hilo and perpetuating the Hawaiian culture.

PROGRAM: *Merrie Monarch Festival*

DATE/TIME AIRED & LENGTH: 04-08-10 (6:00 PM-11:30 AM)
04-09-10 (6:00 PM-12:00 AM)
04-10-10 (6:00 PM-12:00 AM)

PROGRAM SUMMARY Live coverage of the biggest annual cultural event in Hawaii, the Merrie Monarch Festival, in which halaus (dance troupes) perform both traditional (kahikö) and modern (auana) hulas in Hilo in front of a crowd of 4,000 and a statewide audience of approximately 100,000 people nightly. The announcers discuss the performances, explaining the nuances, the tradition, and what the dance is supposed to represent.

PROGRAM: *Editorial*

DATE/TIME AIRED: 04-08-10 (9:00 PM)
04-09-10 (6:30 PM)

PROGRAM SUMMARY The Merrie Monarch Festival is here on the Big Island, and KFVE will cover it carefully. Unfortunately, resources make it difficult to cover Neighbor Island issues as well as they should be. We aim to focus more on Neighbor Islands in the years to come.

PROGRAM: *Editorial*

DATE/TIME AIRED: 06-03-10 (9:00 PM)
06-04-10 (6:30 PM)

PROGRAM SUMMARY

The Big Island is facing a serious health problem; while it is home to 14% of the state population, it is home to only 5% of its doctors. It also has higher rates of hospital admittance for serious issues, perhaps because enough preventative care is not available. More focus on how to alleviate these issues is needed.

F. PUBLIC SAFETY ISSUES, including health education and awareness, homeland security, crime prevention, police conduct, and fire safety.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4/29/2010 & 04/30/2010 (8a)
Length: 2:30

PROGRAM SUMMARY: Have you ever Googled yourself? You should.. Anyone can say anything about you online. While it's easy to post information online.. getting it off is not.

PROGRAM: *Editorial*

DATE/TIME AIRED: 06-14-10 (9:00 PM)
06-15-10 (6:30 PM)

PROGRAM SUMMARY: Cell phones cause annoyance at the movies and distractions driving. Too many people cling to phones the way children carry a blanket or a doll for security.

PROGRAM: *Editorial*

DATE/TIME AIRED: 04-12-10 (9:00 PM)
04-13-10 (6:30 PM)

PROGRAM SUMMARY: Health starts at home -- exercise and eating right are difficult, but they are a major answer to the health problem in Hawaii and elsewhere.

Public Service Announcements:

- *Foodbank Pound for Pound:* Throughout the quarter, the station aired 337 public service announcement of :30 in length promoting the Hawaii Foodbank Pound for Pound Challenge, which encourages viewers to sign up and guess how many pounds they will lose in a year. Sponsors donate money based on the amount of pounds pledged.
- *Police Gala:* Between May 3 and May 20, the station aired 116 public service announcement of :30 in length promoting the Honolulu Police Department Gala, which raises funds for the Honolulu Police Department.

G. TRANSPORTATION ISSUES, including traffic, air travel news, travel construction, and relevant political issues.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-12-10 (8:00 AM)
Length: 1:40

PROGRAM SUMMARY
If flying is such a hassle, why does a new report show airline performance improving?

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-13-10 (6:30 PM, repeated 9:00 PM)
Length: 1:40

PROGRAM SUMMARY
Hawaii tourism officials flew to Japan today to save an important flight to the islands. And one airline announced its plan to move into a route that another is abandoning.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-23-10 (8:00 AM)
Length: 1:40

PROGRAM SUMMARY
Another major airline merger could be announced in just a few weeks and industry analysis believe they see another one approaching in the distance.

PROGRAM: *Hawaii News Now*

DATE/TIME AIRED & LENGTH: 4-28-10 (6:30 PM, repeated 9:00 PM)
Length: 1:40

PROGRAM SUMMARY
JAL's downsizing international routes as it builds back from bankruptcy. JAL's been flying to Kona for fifteen years, but the route ends October 30th.