



**QUARTERLY LIST OF PROGRAMMING PROVIDING THE
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**KGMB Third Quarter 2009
July 1, 2009 — September 30, 2009**

(Revised April 2011)

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I.

OVERVIEW OF ISSUE-RESPONSIVE PROGRAMMING

<u>Program</u>	<u>Day</u>	<u>Time</u>
Local News		
KGMB9 News: Sunrise Early Edition	Monday to Friday	4:30-5:00 AM
KGMB9 News: Sunrise at 5:00	Monday to Friday	5:00-6:00 AM
KGMB9 News: Sunrise at 6:00	Monday to Friday	6:00-7:00 AM
KGMB9 News at 5:00	Monday to Sunday	5:00-5:30 PM
KGMB9 News at 6:00	Monday to Friday	6:00-6:30 PM
KGMB9 News at 10:00	Monday to Sunday	10:00-10:35 PM

All of the above programs are locally produced news programs presenting a mix of news, weather, sports and issue-responsive feature stories and segments.

Aha'i 'Olelo Ola	Sundays	4:30-5:00 PM
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An half-hour program, produced locally, that airs on Sundays from 4:30 to 5 p.m. In a news-magazine format, in-studio host Amy Kalili, a lawyer fluent in Hawaiian, introduces segments that focus on issues, people and events from a Hawaiian perspective. Fostering the unique cultural heritage of the community, the shows are conducted primarily in native Hawaiian language with English subtitles (with English portions including Hawaiian subtitles).

Aha'i 'Olelo Ola	Monday to Friday	In Sunrise newscasts
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The station airs a two-minute version of "Aha'i 'Olelo Ola" in its Monday through Friday Sunrise local newscast. The segments, which typically air at 5:50 a.m., are in Hawaiian language with English subtitles.

Local Ventures	Sunday	10:30-11:00 PM (aired 11:00-11:30 PM during football season)
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A half-hour program focused on entrepreneurship, produced in Hawaii, that airs on Sundays from 10:30 to 11 p.m. (except during the football season, when it shifted to 11 p.m. following the Coach Mack Show). Hosted by Kim Gennaola, formerly an anchor on KGMB, each episode profiles, in a documentary style, three to four entrepreneurs from Oahu and the Neighbor Islands, noting (for example) challenges faced and overcome. The series is sponsored by Central Pacific Bank.

Public Service Announcements

Various Times and Lengths

During the quarter, KGMB aired a number of public service announcements promoting good causes and public awareness of issues and campaigns important to the Hawaii community.

Specials

Various Times and Lengths

During the quarter, KGMB aired a number of specials covering issues of interest and importance to the community, including cultural and political issues.

60 Minutes

Sundays

6:00-7:00 PM

This CBS public affairs program features investigative reporting on controversial issues facing the American public. The program usually has three segments, each approximately fifteen minutes in duration.

The Early ShowMonday to Friday
Saturday8:00-10:00 AM
5:00-7:00 AM

This CBS morning news talk shows features a variety of news, interviews, conversation, and entertainment segments.

48 Hours Mystery

Saturday

9:00-10:00 PM

This CBS program provides documentary and news coverage primarily relating to crime and unsolved mysteries.

CBS News Sunday Morning

Sunday

5:00-6:30 AM

This CBS program provides morning news programming in the format of a Sunday newspaper, featuring both news and lighter fare.

Face the Nation

Sunday

6:30-7:00 AM

This CBS Sunday morning news talk show features interviews of political newsmakers as well as analysis of the week's major national issues. Most topics are discussed for a few minutes each.

II.

PROGRAMMING PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

A. COMMUNITY ISSUES, including local and state laws and regulations, elections, local events, and matters concerning local businesses.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/13/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 1:30 - 2:00

PROGRAM SUMMARY
Hawaii is getting ready for Tuesday's arrival of Japan's royal family. Emperor Akihito and Empress Michiko, will be in the islands until Thursday. Among other things, their itinerary includes, laying a wreath at the National Memorial Cemetery of the Pacific at Punchbowl. The 75-year-old emperor and his 74-year-old wife, will also attend a banquet marking the 50th anniversary of a scholarship set up in his honor, the Crown Prince Akihito scholarship foundation. Their majesties arrive Tuesday at Hickam Air Force Base around 3pm then, they'll head to Kapiolani park for a public ceremony. Honolulu Police warn traffic, could be affected during their visit.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/14/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 1:30 - 2:00

PROGRAM SUMMARY

Japan's royalty makes its first visit to Honolulu in 15 years. Emperor Akihito and Empress Michiko arrived in the islands Monday afternoon at Hickam Air Force Base. They were met by Governor Linda Lingle, Commander of the U.S. Pacific Command Admiral Timothy Keating and other state lawmakers. Their majesties entourage then made its way to Kapiolani Park. They were greeted by dignitaries, a group of school children and hundreds of admiring fans. Day one of the royal couple's three-day Hawaii visit was brief, but highly anticipated.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

7/15/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 1:30 - 2:00

PROGRAM SUMMARY

The reason they made a stop at Kapiolani Park is to re-visit a rainbow shower tree that's been growing here for nearly 50 years. Their majesties planted it back in September 23, 1960, to mark the 100th anniversary of the relationship between the United States and Japan. The tree is a symbol of friendship, and Their Majesties visit back to it is a symbolic gesture of hope that America and Japan's relationship will continue to grow and flourish.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

8/21/2009 (6a, 7a, 5p, 6p, 10p)
Length: 1:24

PROGRAM SUMMARY

The events inside the Hawaii Convention Center were much calmer than the demonstration outside by some native Hawaiian groups who want an independent Hawaii. Politicians, dignitaries, military members and others, gathered to celebrate Hawaii's milestone. The mood was happy and optimistic inside the convention center. Thousands of people were celebrating, marking, what they call, a significant moment in American history.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

8/19/2009 (5a, 6a, 7a, 5p, 6p, 10p)

Length: 2:00

PROGRAM SUMMARY

National healthcare reform has become a lightning rod of controversy. Pres. Barack Obama is looking to overhaul the health insurance system, and provide coverage for every single American. It's a monumental task and he has many supporters, but some say it's the wrong way to fix this problem. It's a huge task. Right now there are 46 million Americans without health insurance, and they end up in places like The Queen's ER, which was not meant for primary care. Most agree we need to improve our healthcare system, but they disagree on the approach. Throughout the country, this has been the scene at various town hall meetings on healthcare reform. It's a heated debate on who gets healthcare and who pays for it.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

07-06-09

PROGRAM SUMMARY

The Thirty-Meter Telescope Project held seven state-wide meetings collecting comments from the public on their draft Environmental Impact Statement.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-06-09

PROGRAM SUMMARY

The Akaka Bill is slated for a hearing before the Senate Committee on Indian Affairs today. Amy Kalili talked with one of the Senator's key staff members who worked on the bill early on.

PROGRAM:

Special: The Future of Native Hawaiians Over the Next 50 Years

DATE/TIME AIRED & LENGTH:

08-21-09 (6:30 PM)

Length: 1:30:00

PROGRAM SUMMARY

Hawaii celebrated turning 50 years of being a state this year. As the state looks back at its accomplishments, KGMB9 looks forward to the next 50 years. KGMB9 News in partnership with the Statehood Commission committee, produced and broadcast a 90-minute panel discussion. Topics discussed -- ceded lands issue, Hawaii's relationship with the military, The Akaka Bill, and other Native Hawaiian issues. The panel members ranged from Hawaiian scholars, Hawaiians involved at the community level, Hawaiian artists and Hawaiian leaders in the state.

PROGRAM:

Special: A Century of Care at Hawaii Children's Hospital

DATE/TIME AIRED & LENGTH:

08-26-09 (7:30 PM)

Length: 30:00

PROGRAM SUMMARY

Kapiolani Medical Center for Women & Children presents a 1-hour TV special airing live on all 5 television stations.

PROGRAM:

Special: The Genius of Aging

DATE/TIME AIRED & LENGTH:

08-28-09 (8:30 PM)

09-05-09 (6:00 PM)

Length 1:00:00

PROGRAM SUMMARY

In August, KGMB9 will present our second one-hour special on The Genius of Aging. This year, keeping the present economic conditions in mind, we will focus on inspiration. There are countless stories of people and organizations working every day to improve life in our community. We intend to tell a few of those stories, from the school teacher in her fifties who joins a gym for the first time, to seniors who stay active by competing in the Senior Games. This year's GOA special will show us that our Kupuna understand how to live a healthy life! And in doing so, they provide inspiration to us all. Join us in honoring Hawaii's Kupuna!

PROGRAM:

Special: The Imperial Visit

DATE/TIME AIRED & LENGTH:

08-28-09 (9:30 PM)

Length 30:00

PROGRAM SUMMARY

2009 is a milestone year for the Emperor and Empress of Japan, marking 20 years since Emperor Akihito acceded to the throne and the 50th wedding anniversary of the royal couple. On July 14th, they will make their first overseas visit since 2007 to award The Crown Prince Akihito Scholarship. This scholarship was established in 1959 to commemorate the wedding of then Crown Prince Akihito and Crown Princess Michiko and is awarded to graduate students in Japan for study at the University of Hawaii at Manoa and American graduate students at the University of Hawaii at Manoa for study in Japan. The Japan-America Society of Hawaii administers the scholarship. KGMB9 is the only TV station in the United States invited to visit Japan leading up to this historical visit.

PROGRAM:

Special: Duke Kahanamoku

DATE/TIME AIRED & LENGTH:

09-29-09 (7:00 PM)

Length 1:00:00

PROGRAM SUMMARY

"Duke Kahanamoku: Hawaii's Soul" is a one-hour documentary about the man who put Hawaii on the map as a record-smashing swimmer, twenty-year Olympian, pioneer surfer, Hollywood actor, father of Hawaii's visitor industry and cultural icon.

**B. ECONOMIC ISSUES, including local issues, labor matters, job opportunities,
and the state of the economy**

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/6/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 1:00-1:30

PROGRAM SUMMARY Furlough or layoffs? State workers didn't know what the final decision would be Monday afternoon. Labor officials met with negotiators from the state and county government to come up with a solution. Last week, a circuit court judge ruled the state could not impose mandatory furloughs on its employees without going through the collective bargaining process. Monday afternoon, they were at Honolulu Hale trying to come up with a solution that's agreeable to state workers as well as the state. As far as public opinion? It seems to be evenly divided, depending on whether or not you work for the government. Hawaii state workers are in limbo, wondering if they'll get furloughed, laid off, or something completely different. Gov. Linda Lingle's (R-Hawaii) plan to furlough state workers three days a month got rejected last week in circuit court. It would have saved close to \$700 million, helping to close a \$5 billion shortfall through the end of 2013.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/16/2009 (6a, 7a, 5p, 6p, 10p)
Length: 2:00

PROGRAM SUMMARY Emperor Akihito and Empress Michiko's visit has been covered extensively, not only by the local media, but also by Japanese TV and print reporters. So what impact does this have on tourism from Japan to Hawaii? It's a bit too early to tell, but the emperor's visit is definitely causing quite a stir in Japan. Images of him and the empress being warmly greeted by the people of Hawaii can only mean good things for relations between the two nations.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

7/28/2009 (6a, 7a, 5p, 6p, 10p)

Length: 1:30

PROGRAM SUMMARY

The state says a loss in visitor spending is nearing the billion dollar mark. The Hawaii Tourism Authority (HTA) says visitor spending across Hawaii is down \$882 million, compared to the same time last year. Tourism leaders say concerns about the swine flu has left many Japanese visitors thinking twice about coming to Hawaii. And businesses say the tourist traffic in Waikiki is noticeably slower. It's a financial loss in the Japanese market that Hawaii's tourism industry hasn't seen in six years. A new report shows Japanese air arrivals nosedived nearly 33% compared to the same time last year, due to swine flu.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

8/17/2009 (6a, 7a, 5p, 6p, 10p)

Length: 2:00

PROGRAM SUMMARY

On Wall Street, the recession may be over, but economists predict main street America will still feel fiscal pain the next few years. Our economy may be out of the operating room, but it's still recuperating from the recession. Economists say for the average person that still means no relief anytime soon. Indulging in four dollar Starbucks to five dollar "fro-yo's" gives no indication Hawaii's economy is on life-support. But don't be fooled. From mass layoffs to mergers and talk of furloughs, its no secret, Hawaii has been hit hard.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

8/22/2009 (5a, 6a, 7a, 5p, 6p, 10p)

Length: 2:30

PROGRAM SUMMARY

During this recession, there have been big bailouts to big banks and businesses. But some of that stimulus money is also reaching small Hawaii companies. Which are finding credit relief, just when they need it the most.

PROGRAM: *Aha'i 'Olelo Ola (segment)*
DATE AIRED: 07-16-09
PROGRAM SUMMARY TheBus' 70 million passengers a year get an accurate guide to pronunciation of O'ahu's streets and landmarks, thanks to Professor Puakea Nogelmeier.

PROGRAM: *Aha'i 'Olelo Ola (segment)*
DATE AIRED: 07-22-09
PROGRAM SUMMARY Aquaculture farms like Kona Blue over on the Big Island set out to provide a sustainable supply of seafood.

PROGRAM: *Face the Nation*
DATE AIRED: 08-02-09
PROGRAM SUMMARY Conversation topics including: current state of the economy with regards to recovery – is the recession over? / need to get the federal deficit under control by implementing a substantial reform of the health care system / President Obama's commitment to not increasing taxes for middle-income Americans / pledge to work with Congress to make sure that unemployment insurance benefits are extended if necessary / support for the stimulus package as a positive and significant impact on the economy.

PROGRAM: *Local Ventures*
DATE/TIME AIRED: Sundays (10:30 PM)

PROGRAM SUMMARY

A half-hour program focused on entrepreneurship, produced in Hawaii, that airs on Sundays from 10:30 to 11 p.m. Hosted by Kim Gennaula, formerly an anchor on KGMB, each episode profiles, in a documentary style, three to four entrepreneurs from Oahu and the Neighbor Islands, noting (for example) challenges faced and overcome. The series is sponsored by Central Pacific Bank.

C. EDUCATION ISSUES, including education standards, school safety, budget matters, outside-of-the-classroom learning, etc.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/15/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 1:30 - 2:00

PROGRAM SUMMARY
Every year, the Crown Prince Akihito Scholarship is given to two, Japanese graduate students to study at the University of Hawaii and to two American graduate students at UH to study in Japan. This year marks the 50th anniversary of the scholarship, so special awards are being handed out. It's been 35 years since Dr. Sharon Minichiello received the Crown Prince Akihito Scholarship. She fondly remembers meeting Their Majesties.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 9/18/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 2:00

PROGRAM SUMMARY
Governor Linda Lingle and the Hawaii State Teachers Association have reached a tentative agreement on a new contract. The new contract includes a 7.9% pay cut for teachers. It also calls for 17 furlough days for teachers on a 10-month schedule and 21 furlough days for those on a 12 month schedule. This affects some 13,000 Hawaii public school teachers and workers.

**D. PUBLIC SAFETY ISSUES, including health education and awareness,
homeland security, crime prevention, police conduct, and fire safety.**

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/1/2009 (4:30a, 5a, 6a, 7a, 5p, 6p, 10p)
Length: 2:30

PROGRAM SUMMARY Starting July 1st, Honolulu's cell phone ban hits the streets. The use of cell phones behind the wheel is officially off-limits unless you have a hands-free device. For some, electronic devices are survival. But now, talking, texting, basically any technology behind the wheel is no longer allowed. But will that make our streets safer? Speeding, seat belts and now cell phones. Honolulu streets are stricter.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/17/2009 (6a, 7a, 5p, 6p, 10p)
Length: 1:30

PROGRAM SUMMARY Now a bunch of new PSAs are set to air, that officials hope will persuade more people to kick the habit. For many who light up, smoking has become an addiction that's taken a strangle-hold on their lives. But a new campaign aims to put out the fire on this pesky problem. Creative Director April Rutherford says, "we actually did a lot of research and some focus groups and the thought behind them was your health is in your hands".

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 7/27/2009 (6a, 7a, 5p, 6p, 10p)
Length: 1:40

PROGRAM SUMMARY

Hawaii could be in store for more swine flu flare-ups, now that thousands of kids are going back to school this week. Last Spring, the Department of Education reported at least 33 confirmed cases, in 16 of Hawaii's public schools. 11 of the cases were at Anuenue School. Several schools across the island open as early as Tuesday. On top of the swine flu threat, there's the regular flu season, which starts in the Fall. So schools could potentially see more sick students than when the pandemic first hit.

PROGRAM:

KGMB9 News

DATE/TIME AIRED & LENGTH:

7/30/2009 (5p, 6p, 10p)

Length: 2:00

PROGRAM SUMMARY

The Army can no longer afford paying for lifeguard services at Fort DeRussy Beach, as it looks to cut costs and provide necessary improvements at the Hale Koa Hotel and its sister properties. It's known as a premiere R and R destination for our country's military personnel. But without lifeguard services for the first time in 50 years, many are worried it may keep them away from this premiere destination. "They perform a real valuable service to the people who are on the beach, people might be more inclined to come here, knowing there's someone there to watch over them," Beachgoer Andrew Kaufman said. Hotel managers at the Hale Koa Hotel say that less than 10 percent of lifeguard resources are for authorized guests here or anyone holding a military ID. "It was an issue that the Army, reviewing our budget said we really can't afford to use our soldier dollars to spend that money and provide the service to the public that we have for so many years," Hale Koa Hotel manager John Jefferis said. Lifeguards here will not lose their jobs. Instead they'll be integrated into the hotel's pool complex work rotation. As a courtesy, the hotel has paid for lifeguard services at the beach, which cost around 180-thousand dollars a year.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 8/13/2009 (6a, 7a, 5p, 6p, 10p)
Length: 1:30

PROGRAM SUMMARY A Portuguese man-of-war invasion Thursday, closes a popular tourist attraction on Oahu. City officials say in less than an hour, thousands were found on the beach with lots more spotted floating just offshore. This left many visitors disappointed. The Tracy family came all the way from Boston to visit their favorite place in Hawaii, Hanauma Bay.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 8/25/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 2:00

PROGRAM SUMMARY A panel of top scientists that advises President Obama says this flu season, 30-50% of the country could be infected by the H1N1 Virus. The panel says 30,000-90,000 Americans could die. They are mostly children and young adults as opposed to a typical flu season where most deaths involve the frail and elderly.

PROGRAM: *KGMB9 News*

DATE/TIME AIRED & LENGTH: 9/25/2009 (5a, 6a, 7a, 5p, 6p, 10p)
Length: 2:00

PROGRAM SUMMARY The first ever swine flu vaccine will go public in a matter of weeks. Initially, only three million doses were expected, but Friday, manufacturers have since doubled that to six million. They'll be available the first week of October. So they'll be released at the same time so no one region has an advantage over another. And Hawaii health officials say getting this vaccine is very important. Swine flu, or H1N1, hit parts of the country hard over the spring and parts of summer. This fall, Hawaii has not seen a rise in influenza cases so far.

PROGRAM: *Aha'i 'Olelo Ola (segment)*

DATE AIRED: 07-03-09

PROGRAM SUMMARY

The Marine Corps closed Bellows Beach Park for the entire month of June because of some unsafe activities taking place.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-10-09

PROGRAM SUMMARY

A week-long health series begins with a check up on the condition of native Hawaiian health.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-11-09

PROGRAM SUMMARY

Diabetes is a serious disease with especially high rates among our Hawaiian community.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-12-09

PROGRAM SUMMARY

We take a look at heart disease, another killer lurking in the Native Hawaiian community.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-13-09

PROGRAM SUMMARY

Looks at lifestyle changes as a way to improve health on a broader level.

PROGRAM:

Aha'i 'Olelo Ola (segment)

DATE AIRED:

08-17-09

PROGRAM SUMMARY

The health series closes with a look at bringing more Hawaiians into the medical profession to raise awareness and encourage the community to seek needed care.

PROGRAM:

Face the Nation

DATE AIRED: 07-05-09

PROGRAM SUMMARY

Commitment to keeping troops levels intact, in order to provide security for upcoming elections and then the eventual drawdown; North Korea's threat to shoot a mid-range missile towards Hawaii.

PROGRAM: *60 Minutes*

DATE AIRED: 08-02-09

PROGRAM SUMMARY

"Screening The TSA" – A report on the safety measures passengers must endure at airport security checkpoints since 9/11 and whether or not they are keeping travelers protected. The Transportation Security Administration says they are, but with screeners enforcing rules viewed by most travelers as annoying and arbitrary, the TSA has launched an image makeover.

PROGRAM: *Face the Nation*

DATE AIRED: 09-06-09

PROGRAM SUMMARY

Decision to make schools vaccination centers for the H1N1 Flu (Swine Flu) vaccine / common sense precautions regarding H1N1 Flu virus / recent outbreak at Washington State University.