

REP HEADLINE# 9297555 TRF# 1043539 REP: TEL# 703-528-9399 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT29/18 09.10
RECAP *** ESBT-TV ***

ADV # _____ ADV. NAME POLI/M BRAUN-NRSC/R/SEN/IN REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME JAMESTOWN ASSOCIATES BUYER NAME PENNY LACKS
734 15TH STREET NW, SUITE# 550 SALES PRSN PH- IAN AMBRON
WASHINGTON, DC 20005
ORDER # _____ CONTRACT # 9297555 CLASS: NATL. LOCAL REGIONAL
PRDCT NRSC / BRAUN 4 SENAT EST#322 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT29/18 NOV9/18 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT29/18 09.10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 55 AGENCY EST# = 322												
AGENCY PRODUCT CODE = 60												
1			700A-800A	30		\$32.00	10/30	11/2	2		TU-F	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
2			800A-900A	30		\$32.00	10/30	11/2	2		TU-F	2
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
3			1000P-1100P	30		\$135.00	10/30	11/2	3		TU-F	3
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
4			1000P-1030P	30		\$113.00	11/4	11/4	1		SUN	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												

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:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
5			700A-800A	30		\$32.00	11/5	11/5	1		MON	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
6			800A-900A	30		\$32.00	11/5	11/5	1		MON	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
7			1000P-1100P	30		\$135.00	11/5	11/5	1		MON	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
8			400P-500P	30		\$23.00	10/30	11/2	1		TU-F	1
PROGRAM : STEVE HARVEY												

NOV/18 \$868.00

CONTRACT TOTAL \$868.00
TOTAL SPOTS 12

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

CONTRACT



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

<u>Contract / Revision</u> 1043539 /		<u>Alt Order #</u> 09297555
<u>Advertiser</u> Mike Braun For Senate-R		
<u>Contract Dates</u> 10/29/18 - 11/05/18		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Estimate #</u> 322		
<u>Product</u> 55/60/322 - NRSC / BRAUN 4 SENAT		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> ESBT	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> GENERAL		
<u>Agency Code</u> 55	<u>Advertiser Code</u> 60	<u>Product 1/2</u> 60
<u>Agency Ref</u> 15337	<u>Advertiser Ref</u> 104754	

And:

Jamestown Associates
116 Craig Road
Manalapan, NJ 07726

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	ESBT	10/30/18	11/02/18	WSBT News on Fox 7-8a	7:00 AM-8:00 AM		:30			NM	2	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	-TWTF--				2	\$32.00			
N 2	ESBT	10/30/18	11/02/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30			NM	2	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	-TWTF--				2	\$32.00			
N 3	ESBT	10/30/18	11/02/18	WSBT 10pm News on Fox M-11:00 PM	10:00 PM-11:00 PM		:30			NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	-TW-F--				3	\$135.00			
N 4	ESBT	11/04/18	11/04/18	Su 10p WSBT 22 Nws on Fo:10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30			NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	-----S				1	\$113.00			
N 5	ESBT	11/05/18	11/05/18	WSBT News on Fox 7-8a	7:00 AM-8:00 AM		:30			NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	1-----				1	\$32.00			
N 6	ESBT	11/05/18	11/05/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30			NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	1-----				1	\$32.00			
N 7	ESBT	11/05/18	11/05/18	WSBT 10pm News on Fox M-11:00 PM	10:00 PM-11:00 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	M-----				1	\$135.00			
N 8	ESBT	10/30/18	11/02/18	STEVE HARVEY	4:00 PM-5:00 PM		:30			NM	1	\$23.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/30/18	11/05/18	-TWTF--				1	\$23.00			
Totals											12	\$868.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	9	\$669.00	(\$100.35)	\$568.65
11/05/18 - 11/11/18	3	\$199.00	(\$29.85)	\$169.15
Totals	12	\$868.00	(\$130.20)	\$737.80

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Original Date / Revision</u> 10/29/18 / 10/29/18		
<u>Contract Dates</u> 10/29/18 - 11/05/18	<u>Product</u> 55/60/322 - NRSC / BRA/ 322	<u>Estimate #</u>

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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