

REP HEADLINE# 9212205 TRF# 1014014 REP: TEL# 703-528-9399 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP6/18 14.23
RECAP *** WSBT-TV ***

ADV # _____ ADV. NAME POLI/M BRAUN-NRSC/R/SEN/IN REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME JAMESTOWN ASSOCIATES BUYER NAME PENNY LACKS
734 15TH STREET NW, SUITE# 550 SALES PRSN PH- IAN AMBRON
WASHINGTON, DC 20005
ORDER # _____ CONTRACT # 9212205 CLASS: NATL. LOCAL REGIONAL
PRDCT MIKE BRAUN/NRSC EST#229 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/18 SEP11/18 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP6/18 14.23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 55 AGENCY EST# = 229
AGENCY PRODUCT CODE = 60

1	400A-459A	30	\$18.00	9/5	9/11	2	W-F,M-TU	2
PROGRAM : CBS MORNING NEWS								
RA35+ : 1.8								
ORD COM1: TARGET 302 INDEX: 117. NIELSEN: 1.8								
CON COM1: CBS MORNING NEWS								
2	600P-630P	30	\$248.00	9/5	9/11	1	W-F,M-TU	1
PROGRAM : WSBT22 NEWS AT 6P								
RA35+ : 10.5								
ORD COM1: TARGET 302 INDEX: 137. NIELSEN: 10.5								
CON COM1: WSBT22 NEWS AT 6P								

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* * RECAP * *

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REP HEADLINE# 9212205 TRF# 1014014

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-730P	30		\$270.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WHEEL OF FORTUNE RA35+ : 9.7 ORD COM1: TARGET 302 INDEX: 130. NIELSEN: 9.7 CON COM1: WHEEL OF FORTUNE												
4			730P-800P	30		\$293.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : JEOPARDY RA35+ : 9.9 ORD COM1: TARGET 302 INDEX: 134. NIELSEN: 9.9 CON COM1: JEOPARDY												
5			1100P-1135P	30		\$180.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 NEWS AT 11 RA35+ : 7.0 ORD COM1: TARGET 302 INDEX: 135. NIELSEN: 7.0 CON COM1: WSBT22 NEWS AT 11												
6			500A-530A	30		\$99.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 FIRST IN THE MORNING RA35+ : 3.9 ORD COM1: TARGET 302 INDEX: 116. NIELSEN: 3.9 CON COM1: WSBT22 FIRST IN THE MORNING												
7			530A-600A	30		\$113.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 FIRST IN THE MORNING RA35+ : 5.1 ORD COM1: TARGET 302 INDEX: 119. NIELSEN: 5.1 CON COM1: WSBT22 FIRST IN THE MORNING												
8			600A-700A	30		\$144.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 FIRST IN THE MORNING RA35+ : 6.9 ORD COM1: TARGET 302 INDEX: 124. NIELSEN: 6.9 CON COM1: WSBT22 FIRST IN THE MORNING												

REP: TEL# 703-528-9399

FAX# 703-516-9680

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HARRIS REPORT FROM STATION SEP6/18 14.23

RECAP

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REP HEADLINE# 9212205 TRF# 1014014

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
9			700A-900A	30		\$113.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : CBS THIS MORNING												
RA35+ : 5.9												
ORD COM1: TARGET 302 INDEX: 128. NIELSEN: 5.9												
CON COM1: CBS THIS MORNING												
10			1200N-1230P	30		\$135.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 NEWS MIDDAY												
RA35+ : 8.7												
ORD COM1: TARGET 302 INDEX: 130. NIELSEN: 8.7												
CON COM1: WSBT22 NEWS MIDDAY												
11			400P-500P	30		\$113.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 NEWS FIRST AT 4												
RA35+ : 7.1												
ORD COM1: TARGET 302 INDEX: 129. NIELSEN: 7.1												
CON COM1: WSBT22 NEWS FIRST AT 4												
12			500P-530P	30		\$203.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 NEWS AT 5P												
RA35+ : 9.2												
ORD COM1: TARGET 302 INDEX: 135. NIELSEN: 9.2												
CON COM1: WSBT22 NEWS AT 5P												
13			530P-600P	30		\$203.00	9/5	9/11	1		W-F,M-TU	1
PROGRAM : WSBT22 NEWS AT 5:30P												
RA35+ : 9.5												
ORD COM1: TARGET 302 INDEX: 134. NIELSEN: 9.5												
CON COM1: WSBT22 NEWS AT 5:30P												

SEP/18 \$2,150.00

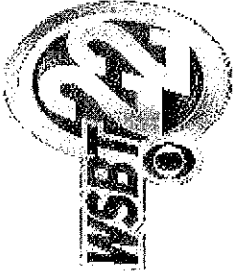
CONTRACT TOTAL \$2,150.00
TOTAL SPOTS 14

MARKET TOTALS \$4,387 WSBT 49% WBND 7% WNDU 43% WSJV 0% WHME 0% WCWW 0% CABL 0%

ESBT 1%

SVC- NSI

DEMOS- RA35+*



WSBT TV
1301 East Douglas Rd
Mishawaka, IN 46545-1723
(574) 233-3141

www.wsbttv.com

CONTRACT

<u>Contract / Revision</u> 1014014 /		<u>Alt Order #</u> 09212205
<u>Product</u> 55/60/229 -NRSC - MIKE BRAUN/NRSC		
<u>Contract Dates</u> 09/05/18 - 09/11/18	<u>Estimate #</u> 229	
<u>Advertiser</u> Mike Braun For Senate-R	<u>Original Date / Revision</u> 09/06/18 / 09/06/18	
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBT	<u>Account Executive</u> Philadelphia HRP/PH	<u>Sales Office</u> HRP Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Ady Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	55	60
<u>Agency Ref</u> 15337	<u>Advertiser Ref</u> 104754	

And:

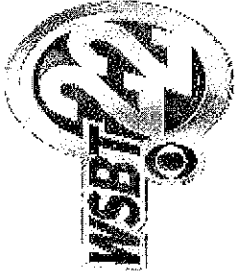
Jamestown Associates
116 Craig Road
Manalapan, NJ 07726

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSBT	09/05/18	09/11/18	M-F 4a-5a NEWS	4:00 AM-4:59 AM		:30				NM	2	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	2	\$18.00	1.80						
N 2	WSBT	09/05/18	09/11/18	M-F WSBT News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$248.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$248.00	10.50						
N 3	WSBT	09/05/18	09/11/18	WHEEL OF FORTUNE	7:00 PM-7:30 PM		:30				NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$270.00	9.70						
N 4	WSBT	09/05/18	09/11/18	JEOPARDY	7:30 PM-8:00 PM		:30				NM	1	\$293.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$293.00	9.90						
N 5	WSBT	09/05/18	09/11/18	M-F WSBT Late News	11:00 PM-11:35 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$180.00	7.00						
N 6	WSBT	09/05/18	09/11/18	M-F WSBT 1st Thing @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$99.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$99.00	3.90						
N 7	WSBT	09/05/18	09/11/18	M-F WSBT 1st Thing @ 530:5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30				NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$113.00	5.10						
N 8	WSBT	09/05/18	09/11/18	M-F WSBT 1st Thing @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$144.00	6.90						
N 9	WSBT	09/05/18	09/11/18	M-F 7a /CBS This Morning	7:00 AM-9:00 AM		:30				NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$113.00	5.90						
N 10	WSBT	09/05/18	09/11/18	M-F WSBT News Midday	12:00 PM-12:30 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$135.00	8.70						
N 11	WSBT	09/05/18	09/11/18	M-F WSBT News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$113.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 09/05/18	09/11/18	MT-----	1	\$113.00	7.10						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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Contract Dates 09/05/18 - 09/11/18	Product 55/60/229 -NRSC - MIKE
Advertiser Mike Braun For Senate-R	Estimate # 229
	Original Date / Revision 09/06/18 / 09/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	WSBT	09/05/18	09/11/18	M-F WSBT News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$203.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/05/18	09/11/18	MT-----				1	\$203.00	9.20			
N 13	WSBT	09/05/18	09/11/18	M-F WSBT News @ 530p	5:30 PM-6:00 PM		:30				NM	1	\$203.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/05/18	09/11/18	MT-----				1	\$203.00	9.50			
Totals										97.00		14	\$2,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/10/18 - 09/16/18	14	\$2,150.00	(\$322.50)	\$1,827.50
Totals	14	\$2,150.00	(\$322.50)	\$1,827.50

Signature:**Date:**

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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