

KROL Quarterly Issues, Quarter 4, 2023

Description of Issue	Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Missouri Broadcasters Association– MO Attorney General’s Office	October PSA	10/01/23 - 10/31/23 1/Day	6 a.m.- 6 p.m. Mon- Fri	30 secs 100%	MAGO2303 – Defenders Program – In this PSA, Missouri Attorney General Andrew Bailey informs the public about the Defenders Program, which fights predatory business practices that target service members. A hotline number is given for more information.
CDC Drug Overdose Prevention – Fentanyl	PSA	10/01/23 - 10/31/23	1/week 8 a.m. – 5 p.m.	30 secs	This Extreme Reach PSA informs listeners about the dangers of Fentanyl and the steps to take to identify the dangerous substance, in order to protect oneself from Fentanyl overdose.
Veterans Crisis Prevention	PSA	10/01/23 - 10/31/23	1/week 8 a.m. – 5 p.m.	30 secs	This Extreme Reach PSA educates veterans, their friends and family members about the help that is available for veterans in crisis (stress, financial, mental health and employment problems). A website is given for more information.

Missouri Broadcasters Association– Missouri Lt. Governor’s Office	November PSAs	11/01/23 - 11/30/23	6 a.m.- 6 p.m. Mon – Fri 1/Day	30 secs 100%	<p>MLGO2302 – Buy Missouri Holiday 1 – In this PSA, Missouri Lt. Governor Mike Kehoe encourages listeners to purchase Missouri-made products this holiday season. A website is also given for more information.</p> <p>MLGO2303 – Buy Missouri Holiday 2 – In this PSA Missouri Lt. Governor Mike Kehoe continues to encourage listeners to support local businesses, in the state of Missouri, during the holiday shopping season.</p>
Henrietta Holiday Open House	Community Calendar PSA	11/01/23 - 11/03/23	1/day 8 a.m. – 5 p.m.	30 secs	This Community Calendar PSA informs area listeners about an upcoming community event called the Henrietta Holiday Open House, in Henrietta, Missouri.
Riding for our Veterans Chili Cookoff	Community Calendar PSA	11/01/23 - 11/03/23	1/day 8 a.m. – 5 p.m.	30 secs	This Community Calendar PSA gives details about an upcoming fundraising event to benefit area veterans – the Riding For Our Veterans Chili Cookoff

Nextran Truck Centers Toys for Tots	Community Calendar PSA	11/09/23 - 11/28/23	1/day 8 a.m. - 5 p.m.	30 secs	This Community Calendar PSA for Nextran Truck Centers informs the public of a Marine Corps Toys for Tots toy donation location.
Missouri Broadcasters Association – MO Attorney General’s Office	September PSA	12/01/23 – 12/31/23	6:00 a.m. - 6:00 p.m. Mon – Fri 1/day	30 secs	MDSS2303 – MAGO2303 – Defenders Program – In this PSA, Missouri Attorney General Andrew Bailey informs the public about the Defenders Program, which fights predatory business practices that target service members. A hotline number is given for more information.
Santa’s Special Mailbox	Community Calendar PSA	12/08/23 - 12/16/23	1/day 8 a.m. – 5 p.m.	30 secs	This Community Calendar PSA informs listeners about a special mailbox that has been set up in the town of Oak Grove for children and their families to write letters to Santa.
Richmond R-XVI National Honor Society Fundraiser	Community Calendar PSA	12/08/23 - 12/15/23	1/day 8 a.m. – 5 p.m.	30 secs	This Community Calendar PSA encourages listeners to support the Richmond R-XVI National Honor Society fundraiser, which benefits area families during the holidays.
Calvary Baptist Church Christmas Baskets	Community Calendar PSA	12/08/23 – 12/16/23	1/day 8 a.m. – 5 p.m.	30 secs	This Community Calendar PSA alerts listeners to an area church’s food collection for needy families in the small town of Chillicothe, Missouri.