

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTVW	Date: 2016
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I, Buying Time, LLC

being/on behalf of: Evan Bayh Committee

a legally qualified candidate of the Democrat

political party for the office of: US Senate, Indiana

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Evan Bayh Committee, 133 West Market street #153 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Charles, treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date


Signature

To Be Signed By Station Representative

☒ Accepted

Teresa Isbell

Signature

☐ Accepted in Part

Teresa Isbell

Printed Name


☐ Rejected

NSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I,  (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WTWV
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412373

Schedule Dates 08/23/16-08/29/16
Advertiser Evan Bayh/US Senate/Democrat/IN (82345)
Agency Buying Time (10126)
Product Political - US Senate (1077)
Brand 779/789/0808 (553063)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie, Herrick,
Phone/Fax /
CPE 779/789/4880
Account Types National/Political
Billing Type Standard
Comments Bayh 4 Senate
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 08/19/16
Last Modified 08/19/16
Entered By Teresa Isbell
CO-OP No
Headline # 25270808
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.75
Net Total \$8,419.25
Sales Tax

Evansville (WTWV)
By Broadcast Month Spots Rate
Aug. 2016 51 \$8,060.00
Sep. 2016 13 \$1,845.00
Grand Total: 64 \$9,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	8:30A- 9A (CST)	1		X						1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
2.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	8:30A- 9A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
3.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	8:30A- 9A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
4.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	8:30A- 9A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
5.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	8:30A- 9A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
6.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	7:30A- 8A (CST)	1		X						1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News Daybreak	8/19/16
7.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	7:30A- 8A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News Daybreak	8/19/16
8.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	7:30A- 8A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News Daybreak	8/19/16
9.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	7:30A- 8A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News Daybreak	8/19/16
10.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	7:30A- 8A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News Daybreak	8/19/16
11.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	8A- 8:30A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
12.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	8A- 8:30A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16
13.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	8A- 8:30A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTWV)	Eyewitness News-Lifestyle	8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions



WTWV
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 14112313
Schedule Dates 08/23/16-08/29/16
Advertiser Evan Bayh/US Senate/Democrat/IN (82345)
Agency Buying Time (10126)
Product Political - US Senate (1077)
Brand 779/789/0808 (553063)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie Herrick,
Phone/Fax /
CPE 779/789/4880
Account Types National/Political
Billing Type Standard
Comments Bayh 4 Senate
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 08/19/16
Last Modified 08/19/16
Entered By Teresa Isbell
CO-OP No
Headline # 25270808
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.75
Net Total \$8,419.25
Sales Tax

Broadcasting (WTVV)
By Broadcast Month
Aug. 2016 51 \$8,060.00
Sep. 2016 13 \$1,845.00
Grand Total: 64 \$9,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	8a- 8:30A (CST)	1					X			1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News-Lifestyle	8/19/16
15.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	8a- 8:30A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News-Lifestyle	8/19/16
16.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	7a- 7:30A (CST)	1		X						1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News Daybreak	8/19/16
17.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	7a- 7:30A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News Daybreak	8/19/16
18.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	7a- 7:30A (CST)	1			X					1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News Daybreak	8/19/16
19.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	7a- 7:30A (CST)	1				X				1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News Daybreak	8/19/16
20.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	7a- 7:30A (CST)	1	X							1	\$75.00	\$75.00	Evansville (WTVV)	Eyewitness News Daybreak	8/19/16
21.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	11A- 12P (CST)	1		X						1	\$60.00	\$60.00	Evansville (WTVV)	Judge Mathis	8/19/16
22.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	11A- 12P (CST)	1			X					1	\$60.00	\$60.00	Evansville (WTVV)	Judge Mathis	8/19/16
23.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	11A- 12P (CST)	1			X					1	\$60.00	\$60.00	Evansville (WTVV)	Judge Mathis	8/19/16
24.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	11A- 12P (CST)	1				X				1	\$60.00	\$60.00	Evansville (WTVV)	Judge Mathis	8/19/16
25.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	11A- 12P (CST)	1	X							1	\$60.00	\$60.00	Evansville (WTVV)	Judge Mathis	8/19/16
26.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	1P- 2P (CST)	1		X						1	\$50.00	\$50.00	Evansville (WTVV)	Hot Bench	8/19/16
27.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	1P- 2P (CST)	1		X						1	\$50.00	\$50.00	Evansville (WTVV)	Hot Bench	8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTWV
PO Box 470
Rockford, IL 61105

Buying Time
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412515
Schedule Dates 08/23/16-08/29/16
Advertiser Evan Bayh/US Senate/Democrat/IN (82345)
Agency Buying Time (10126)
Product Political - US Senate (1077)
Brand 779/789/0808 (553063)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie Herrick,
Phone/Fax /
CPE 779/789/4880
Account Types National/Political
Billing Type Standard
Comments Bayh 4 Senate
NEW ORDER. PLS CHCK AND CNF. T&R

Date entered 08/19/16
Last Modified 08/19/16
Entered By Teresa Isbell
CO-OP No
Headline # 25270808
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.75
Net Total \$8,419.25
Sales Tax

By Broadcast Month
Aug. 2016 51 \$8,060.00
Sep. 2016 13 \$1,845.00
Grand Total: 64 \$9,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	1P- 2P (CST)	1				X				1	\$50.00	\$50.00	Evansville (WTVW)	Hot Bench	8/19/16
29.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	1P- 2P (CST)	1					X			1	\$50.00	\$50.00	Evansville (WTVW)	Hot Bench	8/19/16
30.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	1P- 2P (CST)	1	X							1	\$50.00	\$50.00	Evansville (WTVW)	Hot Bench	8/19/16
31.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	9A- 10A (CST)	1		X						1	\$100.00	\$100.00	Evansville (WTVW)	Family Feud / Family Feud	8/19/16
32.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	9A- 10A (CST)	1				X				1	\$100.00	\$100.00	Evansville (WTVW)	Family Feud / Family Feud	8/19/16
33.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	9A- 10A (CST)	1	X							1	\$100.00	\$100.00	Evansville (WTVW)	Family Feud / Family Feud	8/19/16
34.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	10A- 11A (CST)	1			X					1	\$60.00	\$60.00	Evansville (WTVW)	Steve Harvey	8/19/16
35.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	10A- 11A (CST)	1				X				1	\$60.00	\$60.00	Evansville (WTVW)	Steve Harvey	8/19/16
36.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	10A- 11A (CST)	1	X							1	\$60.00	\$60.00	Evansville (WTVW)	Steve Harvey	8/19/16
37.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	12:30P- 1P (CST)	1		X						1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/19/16
38.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	12:30P- 1P (CST)	1			X					1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/19/16
39.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	12:30P- 1P (CST)	1				X				1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/19/16
40.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	12:30P- 1P (CST)	1				X				1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/19/16
41.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	12:30P- 1P (CST)	1	X							1	\$150.00	\$150.00	Evansville (WTVW)	Andy Griffith	8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTWV
PO Box 470
Rockford, IL 61105

Buying Time
660 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412515
Schedule Dates 08/23/16-08/29/16
Advertiser Evan Bayh/US Senate/Democrat/IN (82345)
Agency Buying Time (10126)
Product Political - US Senate (1077)
Brand 779/789/0808 (553063)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie Herrick,
Phone/Fax /
CPE 779/789/4880
Account Types National/Political
Billing Type Standard
Comments Bayh 4 Senate
NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered 08/19/16
Last Modified 08/19/16
Entered By Teresa Ispell
CO-OP No
Headline # 25270808
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.75
Net Total \$8,419.25
Sales Tax

Evansville (WTVW)

By Broadcast Month	Spots	Rate
Aug. 2016	51	\$8,060.00
Sep. 2016	13	\$1,845.00
Grand Total:	64	\$9,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	12P-12:30P (CST)	1		X						1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/19/16
43.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	12P-12:30P (CST)	1			X					1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/19/16
44.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	12P-12:30P (CST)	1				X				1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/19/16
45.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	12P-12:30P (CST)	1					X			1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/19/16
46.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	12P-12:30P (CST)	1	X							1	\$225.00	\$225.00	Evansville (WTVW)	Eyewitness News At Noon	8/19/16
47.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	5P-6P (CST)	1		X						1	\$150.00	\$150.00	Evansville (WTVW)	Judge Judy	8/19/16
48.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	5P-6P (CST)	1			X					1	\$150.00	\$150.00	Evansville (WTVW)	Judge Judy	8/19/16
49.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	5P-6P (CST)	1				X				1	\$150.00	\$150.00	Evansville (WTVW)	Judge Judy	8/19/16
50.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	5P-6P (CST)	1					X			1	\$150.00	\$150.00	Evansville (WTVW)	Judge Judy	8/19/16
51.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	5P-6P (CST)	1	X							1	\$150.00	\$150.00	Evansville (WTVW)	Judge Judy	8/19/16
52.0	Normal Line / SPOT	08/27/16-08/27/16	4	:30	9P-9:30P (CST)	1					X			1	\$250.00	\$250.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
53.0	Normal Line / SPOT	08/27/16-08/27/16	4	:30	9P-9:30P (CST)	1						X		1	\$250.00	\$250.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
54.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	9P-9:30P (CST)	1		X						1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
55.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	9P-9:30P (CST)	1			X					1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTWV
PO Box 470
Rockford, IL 61105

Buying Time
660 Massachusetts Ave NW
Suite 210
Washington, DC 20001

Contract # 1412315
Schedule Dates 08/23/16-08/29/16
Advertiser Evan Bayh/US Senate/Democrat/IN (82345)
Agency Buying Time (10126)
Product Political - US Senate (1077)
Brand 779/789/0808 (553063)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Cathie Herrick,
Phone/Fax /
CPE 779/789/4880
Account Types National/Political
Billing Type Standard
Comments Bayh 4 Senate
NEW ORDER. PLS CHCK AND CNF. TRR

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Last Modified 08/19/16
Entered By Teresa Isbell
CO-OP No
Headline # 25270808
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,485.75
Net Total \$8,419.25
Sales Tax

By Broadcast Month
Aug. 2016 51 \$8,060.00
Sep. 2016 13 \$1,845.00
Grand Total: 64 \$9,905.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	9P- 9:30P (CST)	1				X				1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
57.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	9P- 9:30P (CST)	1					X			1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
58.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	9P- 9:30P (CST)	1	X							1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
59.0	Normal Line / SPOT	08/23/16-08/23/16	4	:30	9:30P- 10P (CST)	1		X						1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
60.0	Normal Line / SPOT	08/24/16-08/24/16	4	:30	9:30P- 10P (CST)	1			X					1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
61.0	Normal Line / SPOT	08/25/16-08/25/16	4	:30	9:30P- 10P (CST)	1				X				1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
62.0	Normal Line / SPOT	08/26/16-08/26/16	4	:30	9:30P- 10P (CST)	1					X			1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
63.0	Normal Line / SPOT	08/29/16-08/29/16	4	:30	9:30P- 10P (CST)	1	X							1	\$375.00	\$375.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16
64.0	Normal Line / SPOT	08/28/16-08/28/16	4	:30	9P- 9:30P (CST)	1							X	1	\$500.00	\$500.00	Evansville (WTVW)	Eyewitness News At Nine	8/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

Advertising Contract Terms and Conditions

This document sets forth the contractual obligations between the Television Station/s and/or Internet Portal, Other Media Services and said Advertiser and Agency/Buying Service with respect to purchase of certain Television Station/s and/or Internet Portal, Other Media Services advertising or services rendered. This Contract between the Advertiser and Agency/Buying Service named hereon, hereinafter referred to as ADVERTISER and Television Station/s and/or Internet Portal, Other Media Services referred to as STATION. This is the entire Contract between the parties hereto. Unless errors in this Contract are drawn to the STATION'S attention within 5 business days, it will be deemed as having been accepted as written. The ADVERTISER and the STATION hereby agree that this Contract shall be performed in accordance with and governed by the terms and conditions hereon. No verbal cancellation or changes to this Contract are permitted and if either party desires to enact a change, it must be set forth in writing within 2 weeks of proposed cancellation or change, otherwise the right to request such cancellation or change shall be deemed conclusively to have been waived.

Commercial Inventory – STATION shall provide ADVERTISER with the use of commercial inventory as mutually agreed upon and noted hereon. Station will have sole determination of placement of inventory within ordered programming. From time to time, pre-emptions of commercial inventory will occur. ADVERTISER agrees to allow STATION to replace pre-emptions with like inventory to fulfill advertising Contract, herein noted as MAKEGOODS. STATION will be held harmless for scheduling of commercials near competitive product and like advertisers unless order as a 'fixed' placement commercial. STATION rate card (subject to change) and date of order entry will be the sole determinants of inventory clearances and pre-emption status.

Program Substitutions – STATION may substitute another program for any program hereon. In such event, Advertiser's participation(s) will be scheduled by STATION in a replacement program(s) provided such replacement program(s) is comparable quality with comparable demographics and/or in the same timeperiod and day as originally ordered.

Value of Inventory – STATION shall charge ADVERTISER for providing such inventory as mutually agreed upon and noted hereon.

Payment – Notwithstanding to whom bills are rendered, ADVERTISER, agency and/or buying service, jointly and severally, shall remain obligated to pay STATION for the Total Contract Value of any invoice rendered by STATION to the ADVERTISER immediately following the receipt of invoicing. Payment by advertiser to agency or buying service shall not constitute payment to STATION. ADVERTISER agrees and holds STATION only to the obligation of airing of said inventory or MAKEGOODS and of no obligation for rating guarantees. The parties agree that there are no other fees or expenses that may be deducted by ADVERTISER in any way from payment of this Contract to STATION. Failure to pay in accordance with the STATION terms will result in a monthly service charge of 1.5% on all unpaid balances not received within 30 days from receipt of invoice.

Agency Representation – Agency representation shall be afforded a 15% discount for the services of post buy analysis, supplying all creative, talent, promotional elements, as well as any and all obligations in conjunction with standard agency representation practices, including payment of ADVERTISER purchases in accordance with schedule hereon. Agency discount rate may be adjusted to a lower percentage (less than 15%) based upon the sole discretion of the STATION if agency fails to fulfill any portion of the obligations as noted above.

Creative Content - ADVERTISER warrants that it has obtained all necessary rights for the performance and use of said advertising material/s, including music performance, of which payment is the ADVERTISER obligation. In the event ADVERTISER fails to furnish creative material appropriate for air, as determined by STATION, and after request fails to furnish appropriate satisfactory substitution, STATION may, at its option, schedule promotional or public service type announcements in place of ADVERTISER regularly scheduled commercial material with identification of ADVERTISER. No such action on the part of STATION under this paragraph shall relieve ADVERTISER of its obligation to make payments for all charges as provided hereon.

Liability and Indemnification - Except for damages arising out of the gross negligence of willful misconduct of either party hereto, no party shall be liable to the other party or its affiliates, officers, directors, successors or assigns for any incidental, consequential, special or punitive damages or lost profits arising out of this Contract. ADVERTISER will indemnify and hold harmless STATION from any liability arising from or based on the content of ADVERTISER'S advertising material, including attorneys fees for the defense of any such claims against STATION.

Miscellaneous - This Contract and the schedule hereon constitute the entire Contract and understanding of the parties relating to the subject matter hereof and supersede all prior and contemporaneous agreements, negotiations, contracts and understandings between the parties, both oral and written. The terms of this Contract shall apply to parties hereto and any of their successors or assigns.

Representations and Warranties – STATION and ADVERTISER each represent and warrant that this Contract has been duly authorized, executed and delivered by such party and that this Contract constitutes the legal, valid and binding obligations of such party, enforceable against it in accordance with its terms. Furthermore, in the event of legal action, ADVERTISER shall be liable for any costs incurred by Station to enforce its rights hereunder including reasonable attorney fees.

Governing Law and Jurisdiction - This Agreement shall be governed by and construed under the laws of the STATION'S State applicable to contracts fully performed in that State. The parties hereto irrevocably consent to and submit to the jurisdiction of the Federal and appropriate State Courts. The parties hereto irrevocably waive any and all rights to trial by jury in any proceeding relating to this Contract. STATION'S obligations hereunder are subject to applicable Federal, State and Local laws and regulations.

Confidentiality – Neither party is authorized to share details of this Contract, including specific advertising rates, without express written consent of the other party.

Nondiscrimination Policy - STATION does not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or contract for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.