



KLAX
P.O. Box 8818
Alexandria, LA 71306

MID STATE MEDIA
P. O. BOX 426
ALEXANDRIA, LA 71309

Contract # 9199

Schedule Dates 09/09/14-09/22/14
Advertiser LAUREN SAUCIER C/O MID STATE MEDIA (2115)
Agency MID STATE MEDIA (1189)
Product POLITICAL - JUDGE (1059)
Brand POLITICAL 2014 (4099)
Salesperson CARTER, CINDY (1040)
Sales Office ALEXANDRIA
Buyer Name NORMAN, DAVID
Phone/Fax (500) 247-2418 /
CPE N/A
Account Types Local/Political Agency
Billing Type Calendar
Comments Lauren Saucier - City Court Judge - Pineville

Date Entered 09/08/14
Last Modified 09/08/14
Entered By Cindy Carter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$451.50
Net Total \$2,558.50
Sales Tax

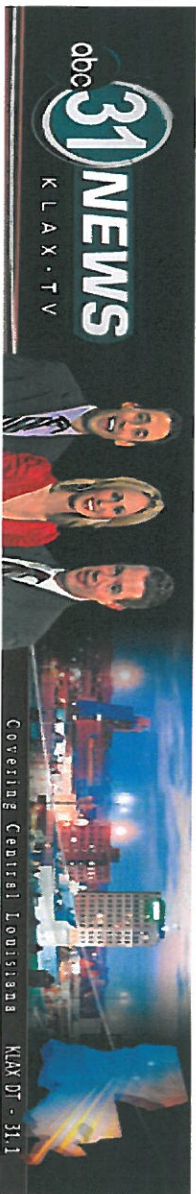
Alexandria (KLAX)

By Calendar Month	Spots	Rate
Sep. 2014	44	\$3,010.00
Grand Total:	44	\$3,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/09/14-09/22/14	2	:30	7A- 9A (CST)		1	1	1	1	1			10	\$40.00	\$400.00	Alexandria (KLAX)		9/8/14
2.0	Normal Line / SPOT	09/09/14-09/12/14	2	:30	9A- 10A (CST)			1	1	1	1			4	\$30.00	\$120.00	Alexandria (KLAX)		9/8/14
3.0	Normal Line / SPOT	09/16/14-09/19/14	2	:30	9A- 10A (CST)			1	1	1	1			4	\$30.00	\$120.00	Alexandria (KLAX)		9/8/14
4.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	9A- 10A (CST)		1							1	\$30.00	\$30.00	Alexandria (KLAX)		9/8/14
5.0	Normal Line / SPOT	09/09/14-09/22/14	1	:30	6P- 6:30P (CST)		1	1	1	1	1			10	\$100.00	\$1,000.00	Alexandria (KLAX)		9/8/14
6.0	Normal Line / SPOT	09/10/14-09/19/14	1	:30	6:30P- 7P (CST)				1		1			4	\$60.00	\$240.00	Alexandria (KLAX)		9/8/14
7.0	Normal Line / SPOT	09/09/14-09/19/14	2	:30	10P- 10:30P (CST)			1	1	1	1			8	\$60.00	\$480.00	Alexandria (KLAX)		9/8/14
8.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	10P- 10:30P (CST)		1							1	\$60.00	\$60.00	Alexandria (KLAX)		9/8/14
9.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	10P- 10:30P (CST)		1							1	\$60.00	\$60.00	Alexandria (KLAX)		9/8/14
10.0	Normal Line / SPOT	09/15/14-09/15/14	2	:30	7P- 9P (CST)		1							1	\$500.00	\$500.00	Alexandria (KLAX)		9/8/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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POLITICAL INQUIRY FORM

Date of Inquiry: September 5, 2014

Time of Inquiry: 03:00PM

Agent/Person Inquiring: David Normand

Contact info:

Phone: 540 247-2418

Email: thuzz@msn.com

Fax:

Address to send Political Packet:

Lauren Saucier c/o
Midstate Media
P.O. Box 426
Alexandria, LA 71309

Inquiring on behalf of:

Candidate: Lauren Saucier

Political Party: Republican

For Office: City Court Judge

In the election: Primary

Held on: November 4, 2014

INFORMATION DISPENSED: Rate Card - Scheduling

KLAX-TV Representative Cindy Carter

(house phone) 540-955-1995
Dee Hunt (SS-001)

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KLAX TV ALEXANDRIA, LA	Date: 9-8-2014
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I, DAVID NORMAND,
 being/on behalf of: Lauren Sawyer, a legally
 qualified candidate of the REPUBLICAN political
 party for the office of: City Court Judge
 in the Primary
 election to be held on: November 4, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Documentation Attached					

Total Charges: \$3,010 Less 15% 451.50 \$2,558.50

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

LAUREA SAUCIER For Pineville City Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ann Saucier

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/8/14 David Nelson
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

Andy Carter Andy Carter
Signature Printed Name Title

POLITICAL

Contact: David Normand
 Client: Lauren Saucier - City Court Judge
 Agency: Mid State Media
 Phone: 540-247-2418
 Fax#: _____
 E Mail: thuzz@msn.com



Contract #9199
 Media Consultant: Cindy Carter
 Date: 8/8/2014

Note: Advertising Placement - September, 2014

EST

Start	End	Programming	Start Time	End Time	Mon	Tue	Wed	Thur	Fri	Sat	RTG.	Wk. Tot.	Rate	Cost
9/9/2014	9/12/2014	Good Morning Am.	7:00 AM	9:00 AM		1	1	1	1		2.5	4	40-2	160
9/9/2014	9/12/2014	Dr. Oz	9:00 AM	10:00 AM		1	1	1	1		2	4	30-2	120
9/9/2014	9/12/2014	ABC 31 News	6:00 PM	6:30 PM		1	1	1	1		2	4	100-1	400
9/9/2014	9/12/2014	Ent Tonight	6:30 PM	7:00 PM			1		1		2.5	2	60-1	120
9/9/2014	9/12/2014	ABC 31 News	10:00 PM	10:30 PM		1	1	1	1		2	4	60-2	240
9/15/2014	9/19/2014	Dancing w/Stars (P)	7:00 PM	9:00 PM	1						5	1	500-2	500
9/15/2014	9/19/2014	Good Morning Am.	7:00 AM	9:00 AM	1	1	1	1	1		2.5	5	40-2	200
9/15/2014	9/19/2014	Dr. Oz	9:00 AM	10:00 AM		1	1	1	1		2	4	30-2	120
9/15/2014	9/19/2014	ABC 31 News	6:00 PM	6:30 PM	1	1	1	1	1		2	5	100-1	500
9/15/2014	9/19/2014	Ent Tonight	6:30 PM	7:00 PM			1		1		2.5	2	60-1	120
9/15/2014	9/19/2014	ABC 31 News	10:00 PM	10:30 PM		1	1	1	1		2	4	60-2	240
9/22/2014	9/22/2014	Good Morning Am.	7:00 AM	9:00 AM	1						2.5	1	40-2	40
9/22/2014	9/22/2014	Dr. Oz	9:00 AM	10:00 AM	1						2	1	30-2	30
9/22/2014	9/22/2014	ABC 31 News	6:00 PM	6:30 PM	1						2	1	100-1	100
9/22/2014	9/22/2014	Ent Tonight	6:30 PM	7:00 PM	1						2.5	1	60-1	60
9/22/2014	9/22/2014	ABC 31 News	10:00 PM	10:30 PM	1						2	1	60-2	60

44

GROSS
NET

3010
\$2,588.50