



KLAX  
P.O. Box 8818  
Alexandria, LA 71306

MID STATE MEDIA  
P. O. BOX 426  
ALEXANDRIA, LA 71309

**Contract # 9199**

**Schedule Dates** 09/09/14-09/22/14  
**Advertiser** LAUREN SAUCIER C/O MID STATE MEDIA (2115)  
**Agency** MID STATE MEDIA (1189)  
**Product** POLITICAL - JUDGE (1059)  
**Brand** POLITICAL 2014 (4099)  
**Salesperson** CARTER, CINDY (1040)  
**Sales Office** ALEXANDRIA  
**Buyer Name** NORMAN, DAVID  
**Phone/Fax** (500) 247-2418 /  
**CPE** N/A  
**Account Types** Local/Political Agency  
**Billing Type** Calendar  
**Comments** Lauren Saucier - City Court Judge - Pineville

**Date Entered** 09/08/14  
**Last Modified** 09/08/14  
**Entered By** Cindy Carter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$451.50  
**Net Total** \$2,558.50  
**Sales Tax**

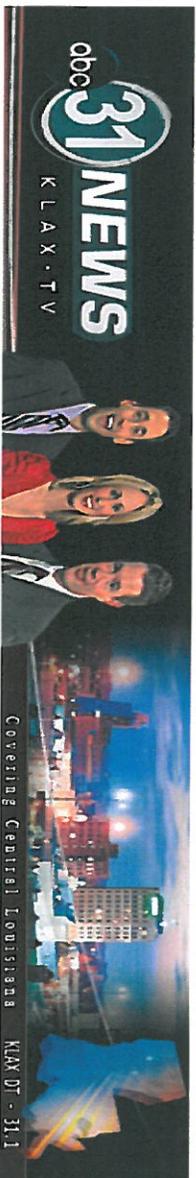
**Alexandria (KLAX)**

By Calendar Month	Spots	Rate
Sep. 2014	44	\$3,010.00
<b>Grand Total:</b>	<b>44</b>	<b>\$3,010.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/09/14-09/22/14	2	:30	7A- 9A (CST)		1	1	1	1	1			10	\$40.00	\$400.00	Alexandria (KLAX)		9/8/14
2.0	Normal Line / SPOT	09/09/14-09/12/14	2	:30	9A- 10A (CST)			1	1	1	1			4	\$30.00	\$120.00	Alexandria (KLAX)		9/8/14
3.0	Normal Line / SPOT	09/16/14-09/19/14	2	:30	9A- 10A (CST)			1	1	1	1			4	\$30.00	\$120.00	Alexandria (KLAX)		9/8/14
4.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	9A- 10A (CST)		1							1	\$30.00	\$30.00	Alexandria (KLAX)		9/8/14
5.0	Normal Line / SPOT	09/09/14-09/22/14	1	:30	6P- 6:30P (CST)		1	1	1	1	1			10	\$100.00	\$1,000.00	Alexandria (KLAX)		9/8/14
6.0	Normal Line / SPOT	09/10/14-09/19/14	1	:30	6:30P- 7P (CST)				1		1			4	\$60.00	\$240.00	Alexandria (KLAX)		9/8/14
7.0	Normal Line / SPOT	09/09/14-09/19/14	2	:30	10P- 10:30P (CST)			1	1	1	1			8	\$60.00	\$480.00	Alexandria (KLAX)		9/8/14
8.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	10P- 10:30P (CST)		1							1	\$60.00	\$60.00	Alexandria (KLAX)		9/8/14
9.0	Normal Line / SPOT	09/22/14-09/22/14	2	:30	10P- 10:30P (CST)		1							1	\$60.00	\$60.00	Alexandria (KLAX)		9/8/14
10.0	Normal Line / SPOT	09/15/14-09/15/14	2	:30	7P- 9P (CST)		1							1	\$500.00	\$500.00	Alexandria (KLAX)		9/8/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## POLITICAL INQUIRY FORM

Date of Inquiry: September 5, 2014

Time of Inquiry: 03:00PM

Agent/Person Inquiring: David Normand

Contact info:

Phone: 540 247-2418

*(home phone) 540-955-1995*

Email: [thuzz@msn.com](mailto:thuzz@msn.com)

Fax:

*Dees Hunt (55-001*

Address to send Political Packet:

Lauren Saucier c/o  
Midstate Media  
P.O. Box 426  
Alexandria, LA 71309

### Inquiring on behalf of:

Candidate: Lauren Saucier

Political Party: Republican

For Office: City Court Judge

In the election: Primary

Held on: November 4, 2014

INFORMATION DISPENSED: Rate Card - Scheduling

KLAX-TV Representative Cindy Carter

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KLAX TV ALEXANDRIA, LA	<b>Date:</b> 9-8-2014
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I, DAVID NORMAND  
 being/on behalf of: Lauren Sawyer, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: City Court Judge  
 in the Primary  
 election to be held on: November 4, 2014  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
DOCUMENTATION ATTACHED					

**Total Charges:** \$3,010 Less 15% 451.50 \$2,558.50

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

LAUREN SAUCIER For Pineville City Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ann Saucier

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/8/14  
Date

David Norman  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Andy Carter  
Signature

ANDY CARTER  
Printed Name

\_\_\_\_\_  
Title

**POLITICAL**

Contact: David Normand  
 Client: Lauren Saucier - City Court Judge  
 Agency: Mid State Media  
 Phone: 540-247-2418  
 Fax#: \_\_\_\_\_  
 E Mail: [thuzz@msn.com](mailto:thuzz@msn.com)



Contract #9199  
 Media Consultant: Cindy Carter  
 Date: 8/8/2014

Note: Advertising Placement - September, 2014

EST

Start	End	Programming	Start Time	End Time	Mon	Tue	Wed	Thur	Fri	Sat	RTG.	Wk. Tot.	Rate	Cost
9/9/2014	9/12/2014	Good Morning Am.	7:00 AM	9:00 AM		1	1	1	1		2.5	4	40-2	160
9/9/2014	9/12/2014	Dr. Oz	9:00 AM	10:00 AM		1	1	1	1		2	4	30-2	120
9/9/2014	9/12/2014	ABC 31 News	6:00 PM	6:30 PM		1	1	1	1		2	4	100-1	400
9/9/2014	9/12/2014	Ent Tonight	6:30 PM	7:00 PM			1		1		2.5	2	60-1	120
9/9/2014	9/12/2014	ABC 31 News	10:00 PM	10:30 PM		1	1	1	1		2	4	60-2	240
9/15/2014	9/19/2014	Dancing w/Stars (P)	7:00 PM	9:00 PM	1						5	1	500-2	500
9/15/2014	9/19/2014	Good Morning Am.	7:00 AM	9:00 AM	1	1	1	1	1		2.5	5	40-2	200
9/15/2014	9/19/2014	Dr. Oz	9:00 AM	10:00 AM		1	1	1	1		2	4	30-2	120
9/15/2014	9/19/2014	ABC 31 News	6:00 PM	6:30 PM	1	1	1	1	1		2	5	100-1	500
9/15/2014	9/19/2014	Ent Tonight	6:30 PM	7:00 PM			1		1		2.5	2	60-1	120
9/15/2014	9/19/2014	ABC 31 News	10:00 PM	10:30 PM		1	1	1	1		2	4	60-2	240
9/22/2014	9/22/2014	Good Morning Am.	7:00 AM	9:00 AM	1						2.5	1	40-2	40
9/22/2014	9/22/2014	Dr. Oz	9:00 AM	10:00 AM	1						2	1	30-2	30
9/22/2014	9/22/2014	ABC 31 News	6:00 PM	6:30 PM	1						2	1	100-1	100
9/22/2014	9/22/2014	Ent Tonight	6:30 PM	7:00 PM	1						2.5	1	60-1	60
9/22/2014	9/22/2014	ABC 31 News	10:00 PM	10:30 PM	1						2	1	60-2	60

44 GROSS 3010  
 NET \$2,588.50