



KLAAX
P.O. Box 8818
Alexandria, LA 71306

JOHN R FLYNN
1412 CENTRE COURT
SUITE 503
ALEXANDRIA, LA 71301

Contract # 9337

Schedule Dates: 10/13/14-11/04/14
Advertiser: PHILLIP TERRELL (2165)
Agency: JOHN R FLYNN (1265)
Product: POLITICAL (1031)
Brand: POLITICAL 2014 (4099)
Salesperson: EDWARDS, TERRY (1003)
Sales Office: ALEXANDRIA
Buyer Name: FLYNN, JOHN R
Phone/Fax: (318) 623-8822 /
CPE: N/A
Account Types: Local/Political Agency
Billing Type: Calendar
Comments:

Date Entered: 10/02/14
Last Modified: 10/02/14
Entered By: Terry Edwards
CO-OP: No
Headline #
Demo
Order Type: Normal
Package Deal
Commission %: 15.00
Commission: \$634.50
Net Total: \$3,595.50
Sales Tax

Alexandria (KLAAX)

By Calendar Month	Spots	Rate
Oct. 2014	69	\$3,825.00
Nov. 2014	8	\$405.00
Grand Total:	77	\$4,230.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/14-10/31/14	2	:30	7A- 9A (CST)	1	1	1	1	1	1			15	\$40.00	\$600.00	Alexandria (KLAAX)		10/2/14
2.0	Normal Line / SPOT	10/14/14-10/31/14	2	:30	5:30P- 6P (CST)	1	1	1	1	1	1			9	\$75.00	\$675.00	Alexandria (KLAAX)		10/2/14
3.0	Normal Line / SPOT	10/13/14-10/31/14	2	:30	6P- 6:30P (CST)	1	1	1	1	1	1			15	\$60.00	\$900.00	Alexandria (KLAAX)		10/2/14
4.0	Normal Line / SPOT	10/13/14-10/31/14	2	:30	10P- 10:30P (CST)	1	1	1	1	1	1			15	\$60.00	\$900.00	Alexandria (KLAAX)		10/2/14
5.0	Normal Line / SPOT	10/13/14-10/31/14	2	:30	11:35P- 12:05A (CST)	1	1	1	1	1	1			15	\$50.00	\$750.00	Alexandria (KLAAX)		10/2/14
6.0	Normal Line / SPOT	11/03/14-11/04/14	2	:30	7A- 9A (CST)	2	2							4	\$40.00	\$160.00	Alexandria (KLAAX)		10/2/14
7.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	5:30P- 6P (CST)	1	1							1	\$75.00	\$75.00	Alexandria (KLAAX)		10/2/14
8.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	6P- 6:30P (CST)	1	1							1	\$60.00	\$60.00	Alexandria (KLAAX)		10/2/14
9.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	10P- 10:30P (CST)	1	1							1	\$60.00	\$60.00	Alexandria (KLAAX)		10/2/14
10.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	11:35P- 12:05A (CST)	1	1							1	\$50.00	\$50.00	Alexandria (KLAAX)		10/2/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Monday, October 13, to Saturday, October 18, 2014

Program Name	Days	Rate	Oct	Oct	Oct	Oct	Oct	Oct	Total
	Length	Total	13	14	15	16	17	18	
KLAX-TV									
GMA	M-F	\$40.00	1	1	1	1	1		5
7:00 AM – 9:00 AM	30	\$200.00							
ABC World News	M-F	\$75.00		1		1	1		3
5:30 PM – 6:00 PM	30	\$225.00							
6 PM ABC31 News	M-F	\$60.00	1	1	1	1	1		5
6:00 PM – 6:30 PM	30	\$300.00							
10PM ABC31 News	M-F	\$60.00	1	1	1	1	1		5
10:00 PM – 10:30 PM	30	\$300.00							
Nightline	M-F	\$50.00	1	1	1	1	1		5
11:35 PM – 12:05 PM	30	\$250.00							
Station Totals		\$1,275.00	4	5	4	5	5		23
Less 15%		<u>(\$191.25)</u>							
Net Total		\$1,083.75							

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Sunday, November 2, to Tuesday, November 4, 2014

Program Name	Days Length	Rate Total	Nov	Nov	Nov	Total
			2	3	4	
KLAX-TV						
GMA	M-F	\$40.00		2	2	4
7:00 AM – 9:00 AM	30	\$160.00				
ABC World News	M-F	\$75.00		1		1
5:30 PM – 6:00 PM	30	\$75.00				
6 PM ABC31 News	M-F	\$60.00		1		1
6:00 PM – 6:30 PM	30	\$60.00				
10PM ABC31 News	M-F	\$60.00		1		1
10:00 PM – 10:30 PM	30	\$60.00				
Nightline	M-F	\$50.00		1		1
11:35 PM – 12:05 PM	30	\$50.00				
Station Totals		\$405.00		6	2	8
Less 15%		<u>(\$60.75)</u>				
Net Total		\$344.25				

ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF KLAX-TV

This will acknowledge receipt of "Information Concerning Political Advertising Policies of KLAX-TV."

I agree that all purchases of advertising time on KLAX-TV which I make by or on behalf of legally-qualified political candidates will be made subject to this acknowledgment and the KLAX-TV Political Policy.

I acknowledge that I have been informed to my satisfaction concerning the classes of time which are available to advertisers, including without limitation every level of preemptibility; the chances of preemption for the various levels of preemptibility; the availability of discount packages and rotation, including the Station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the Station's lowest unit charge and related privileges for each class of time; and the Station's policy with respect to make-goods.

I recognize that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of Station facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies for the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

I certify that all advertising purchased by me for broadcast on the Station will include my recognizable voice or image. Unless I am a candidate for federal elective office, I agree to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorney's fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by me which I purchase.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by the Station concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Station on his or her behalf without the need to make such full disclosure.

I further represent that all advertising which I purchase on the candidate's behalf will include candidate's recognizable voice or image. Unless I am acting on the behalf of a candidate for federal elective office, I further represent that the candidate agrees to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by the candidate which I purchase on the candidate's behalf. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: John D.

On behalf of: Phillip Terrell Campaign

Date: 10-2-14



POLITICAL INQUIRY FORM

Date of Inquiry: 10/1/14

Time of Inquiry: 3:54 pm

Agent/Person Inquiring: John K Flynn

Contact info:

Phone: 318-623-8822

Email: jkflynn123@suddenlink.net - john@johnrflynnlaw.com

Fax: 318-487-1483

Address to send Political Packet:

Phillip Terrell Campaign

1412 Centre Court Ste 503

Alexandria, La. 71301

Inquiring on behalf of:

Candidate: Phillip Terrell

Political Party: Democratic

For Office: District Attorney 9th JDC

In the election: General

Held on: 11/4/14

INFORMATION DISPENSED: 10/1/14

KLAX-TV Representative T. Edwards

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KLAX-TV Alexandria, La	Date: 10/2/14
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I, John Flynn,
 being/on behalf of: Phillip Terrell, a legally
 qualified candidate of the Democratic political
 party for the office of: Rapides Parish District Attorney
 in the General
 election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Total Charges: \$4230.00 Gross - 15% \$634.50 = \$3595.50 Net

