



KLAX
P.O. Box 8818
Alexandria, LA 71306

JOHN R FLYNN
1412 CENTRE COURT
SUITE 503
ALEXANDRIA, LA 71301

Contract # 9337

Schedule Dates 10/13/14-11/04/14
Advertiser PHILLIP TERRELL (2165)
Agency JOHN R FLYNN (1265)
Product POLITICAL (1031)
Brand POLITICAL 2014 (4099)
Salesperson EDWARDS, TERRY (1003)
Sales Office ALEXANDRIA
Buyer Name FLYNN, JOHN R
Phone/Fax (318) 623-8822 /
CPE N/A
Account Types Local/Political Agency
Billing Type Calendar
Comments

Date Entered 10/02/14
Last Modified 10/02/14
Entered By Terry Edwards
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$634.50
Net Total \$3,595.50
Sales Tax

Alexandria (KLAX)
By Calendar Month
Oct. 2014 Spots 69 Rate \$3,825.00
Nov. 2014 Spots 8 Rate \$405.00
Grand Total: 77 \$4,230.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|---------|----------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 10/13/14-10/31/14 | 2 | :30 | 7A- 9A (CST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 15 | \$40.00 | \$600.00 | Alexandria (KLAX) | | 10/2/14 |
| 2.0 | Normal Line / SPOT | 10/14/14-10/31/14 | 2 | :30 | 5:30P- 6P (CST) | 1 | | 1 | | 1 | 1 | | | 9 | \$75.00 | \$675.00 | Alexandria (KLAX) | | 10/2/14 |
| 3.0 | Normal Line / SPOT | 10/13/14-10/31/14 | 2 | :30 | 6P- 6:30P (CST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 15 | \$60.00 | \$900.00 | Alexandria (KLAX) | | 10/2/14 |
| 4.0 | Normal Line / SPOT | 10/13/14-10/31/14 | 2 | :30 | 10P- 10:30P (CST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 15 | \$60.00 | \$900.00 | Alexandria (KLAX) | | 10/2/14 |
| 5.0 | Normal Line / SPOT | 10/13/14-10/31/14 | 2 | :30 | 11:35P- 12:05A (CST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 15 | \$50.00 | \$750.00 | Alexandria (KLAX) | | 10/2/14 |
| 6.0 | Normal Line / SPOT | 11/03/14-11/04/14 | 2 | :30 | 7A- 9A (CST) | 2 | 2 | | | | | | | 4 | \$40.00 | \$160.00 | Alexandria (KLAX) | | 10/2/14 |
| 7.0 | Normal Line / SPOT | 11/03/14-11/03/14 | 2 | :30 | 5:30P- 6P (CST) | 1 | 1 | | | | | | | 1 | \$75.00 | \$75.00 | Alexandria (KLAX) | | 10/2/14 |
| 8.0 | Normal Line / SPOT | 11/03/14-11/03/14 | 2 | :30 | 6P- 6:30P (CST) | 1 | 1 | | | | | | | 1 | \$60.00 | \$60.00 | Alexandria (KLAX) | | 10/2/14 |
| 9.0 | Normal Line / SPOT | 11/03/14-11/03/14 | 2 | :30 | 10P- 10:30P (CST) | 1 | 1 | | | | | | | 1 | \$60.00 | \$60.00 | Alexandria (KLAX) | | 10/2/14 |
| 10.0 | Normal Line / SPOT | 11/03/14-11/03/14 | 2 | :30 | 11:35P- 12:05A (CST) | 1 | 1 | | | | | | | 1 | \$50.00 | \$50.00 | Alexandria (KLAX) | | 10/2/14 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Monday, October 13, to Saturday, October 18, 2014

| Program Name | Days Length | Rate Total | Oct 13 | Oct 14 | Oct 15 | Oct 16 | Oct 17 | Oct 18 | Total |
|-----------------------|----------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| KLAX-TV | | | | | | | | | |
| GMA | M-F | \$40.00 | 1 | 1 | 1 | 1 | 1 | | 5 |
| 7:00 AM – 9:00 AM | 30 | \$200.00 | | | | | | | |
| ABC World News | M-F | \$75.00 | | 1 | | 1 | 1 | | 3 |
| 5:30 PM – 6:00 PM | 30 | \$225.00 | | | | | | | |
| 6 PM ABC31 News | M-F | \$60.00 | 1 | 1 | 1 | 1 | 1 | | 5 |
| 6:00 PM – 6:30 PM | 30 | \$300.00 | | | | | | | |
| 10PM ABC31 News | M-F | \$60.00 | 1 | 1 | 1 | 1 | 1 | | 5 |
| 10:00 PM – 10:30 PM | 30 | \$300.00 | | | | | | | |
| Nightline | M-F | \$50.00 | 1 | 1 | 1 | 1 | 1 | | 5 |
| 11:35 PM – 12:05 PM | 30 | \$250.00 | | | | | | | |
| Station Totals | | \$1,275.00 | 4 | 5 | 4 | 5 | 5 | | 23 |
| Less 15% | | <u>(\$191.25)</u> | | | | | | | |
| Net Total | | \$1,083.75 | | | | | | | |

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Sunday, October 19, to Saturday, October 25, 2014

| | Days | Rate | Oct | Oct | Oct | Oct | Oct | Oct | Oct | |
|--------------|--------|-------|-----|-----|-----|-----|-----|-----|-----|-------|
| Program Name | Length | Total | 19 | 20 | 21 | 22 | 23 | 24 | 25 | Total |

KLAX-TV

| | | | | | | | | | | |
|-----|-----|---------|--|---|---|---|---|---|--|---|
| GMA | M-F | \$40.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
|-----|-----|---------|--|---|---|---|---|---|--|---|

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|-------------------|----|-----------------|--|--|--|--|--|--|--|--|
| 7:00 AM – 9:00 AM | 30 | \$200.00 | | | | | | | | |
|-------------------|----|-----------------|--|--|--|--|--|--|--|--|

| | | | | | | | | | | |
|----------------|-----|---------|--|--|---|--|---|---|--|---|
| ABC World News | M-F | \$75.00 | | | 1 | | 1 | 1 | | 3 |
|----------------|-----|---------|--|--|---|--|---|---|--|---|

| | | | | | | | | | | |
|-------------------|----|-----------------|--|--|--|--|--|--|--|--|
| 5:30 PM – 6:00 PM | 30 | \$225.00 | | | | | | | | |
|-------------------|----|-----------------|--|--|--|--|--|--|--|--|

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|-----------------|-----|---------|--|---|---|---|---|---|--|---|
| 6 PM ABC31 News | M-F | \$60.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
|-----------------|-----|---------|--|---|---|---|---|---|--|---|

| | | | | | | | | | | |
|-------------------|----|-----------------|--|--|--|--|--|--|--|--|
| 6:00 PM – 6:30 PM | 30 | \$300.00 | | | | | | | | |
|-------------------|----|-----------------|--|--|--|--|--|--|--|--|

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|-----------------|-----|---------|--|---|---|---|---|---|--|---|
| 10PM ABC31 News | M-F | \$60.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
|-----------------|-----|---------|--|---|---|---|---|---|--|---|

| | | | | | | | | | | |
|---------------------|----|-----------------|--|--|--|--|--|--|--|--|
| 10:00 PM – 10:30 PM | 30 | \$300.00 | | | | | | | | |
|---------------------|----|-----------------|--|--|--|--|--|--|--|--|

| | | | | | | | | | | |
|-----------|-----|---------|--|---|---|---|---|---|--|---|
| Nightline | M-F | \$50.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
|-----------|-----|---------|--|---|---|---|---|---|--|---|

| | | | | | | | | | | |
|---------------------|----|-----------------|--|--|--|--|--|--|--|--|
| 11:35 PM – 12:05 PM | 30 | \$250.00 | | | | | | | | |
|---------------------|----|-----------------|--|--|--|--|--|--|--|--|

| | | | | | | | | | | |
|-----------------------|--|-------------------|----------|----------|----------|----------|----------|--|--|-----------|
| Station Totals | | \$1,275.00 | 4 | 5 | 4 | 5 | 5 | | | 23 |
|-----------------------|--|-------------------|----------|----------|----------|----------|----------|--|--|-----------|

| | | | | | | | | | | |
|-----------------|--|--------------------------|--|--|--|--|--|--|--|--|
| Less 15% | | <u>(\$191.25)</u> | | | | | | | | |
|-----------------|--|--------------------------|--|--|--|--|--|--|--|--|

| | | | | | | | | | | |
|------------------|--|-------------------|--|--|--|--|--|--|--|--|
| Net Total | | \$1,083.75 | | | | | | | | |
|------------------|--|-------------------|--|--|--|--|--|--|--|--|

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Sunday, October 26, to Saturday, November 1, 2014

| Program Name | Days | Rate | Oct | Oct | Oct | Oct | Oct | Oct | Nov | |
|-----------------------|--------|--------------------------|-----|----------|----------|----------|----------|----------|-----|-----------|
| | Length | Total | 26 | 27 | 28 | 29 | 30 | 31 | 1 | Total |
| KLAX-TV | | | | | | | | | | |
| GMA | M-F | \$40.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
| 7:00 AM – 9:00 AM | 30 | \$200.00 | | | | | | | | |
| ABC World News | M-F | \$75.00 | | | 1 | | 1 | 1 | | 3 |
| 5:30 PM – 6:00 PM | 30 | \$225.00 | | | | | | | | |
| 6 PM ABC31 News | M-F | \$60.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
| 6:00 PM – 6:30 PM | 30 | \$300.00 | | | | | | | | |
| 10PM ABC31 News | M-F | \$60.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
| 10:00 PM – 10:30 PM | 30 | \$300.00 | | | | | | | | |
| Nightline | M-F | \$50.00 | | 1 | 1 | 1 | 1 | 1 | | 5 |
| 11:35 PM – 12:05 PM | 30 | \$250.00 | | | | | | | | |
| Station Totals | | \$1,275.00 | | 4 | 5 | 4 | 5 | 5 | | 23 |
| Less 15% | | <u>(\$191.25)</u> | | | | | | | | |
| Net Total | | \$1,083.75 | | | | | | | | |

Station Buy Detail

Client: Phillip Terrell for DA

Flight Dates: Sunday, November 2, to Tuesday, November 4, 2014

| Program Name | Days | Rate | Nov | Nov | Nov | Total |
|-----------------------|--------|-------------------------|-----|----------|----------|----------|
| | Length | Total | 2 | 3 | 4 | |
| KLAX-TV | | | | | | |
| GMA | M-F | \$40.00 | | 2 | 2 | 4 |
| 7:00 AM – 9:00 AM | 30 | \$160.00 | | | | |
| ABC World News | M-F | \$75.00 | | 1 | | 1 |
| 5:30 PM – 6:00 PM | 30 | \$75.00 | | | | |
| 6 PM ABC31 News | M-F | \$60.00 | | 1 | | 1 |
| 6:00 PM – 6:30 PM | 30 | \$60.00 | | | | |
| 10PM ABC31 News | M-F | \$60.00 | | 1 | | 1 |
| 10:00 PM – 10:30 PM | 30 | \$60.00 | | | | |
| Nightline | M-F | \$50.00 | | 1 | | 1 |
| 11:35 PM – 12:05 PM | 30 | \$50.00 | | | | |
| Station Totals | | \$405.00 | | 6 | 2 | 8 |
| Less 15% | | <u>(\$60.75)</u> | | | | |
| Net Total | | \$344.25 | | | | |

ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF KLAX-TV

This will acknowledge receipt of "Information Concerning Political Advertising Policies of KLAX-TV."

I agree that all purchases of advertising time on KLAX-TV which I make by or on behalf of legally-qualified political candidates will be made subject to this acknowledgment and the KLAX-TV Political Policy.

I acknowledge that I have been informed to my satisfaction concerning the classes of time which are available to advertisers, including without limitation every level of preemptibility; the chances of preemption for the various levels of preemptibility; the availability of discount packages and rotation, including the Station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the Station's lowest unit charge and related privileges for each class of time; and the Station's policy with respect to make-goods.

I recognize that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of Station facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies for the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

I certify that all advertising purchased by me for broadcast on the Station will include my recognizable voice or image. Unless I am a candidate for federal elective office, I agree to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorney's fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by me which I purchase.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by the Station concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Station on his or her behalf without the need to make such full disclosure.

I further represent that all advertising which I purchase on the candidate's behalf will include candidate's recognizable voice or image. Unless I am acting on the behalf of a candidate for federal elective office, I further represent that the candidate agrees to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by the candidate which I purchase on the candidate's behalf. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: 

On behalf of: Phillip Terrell Campaign

Date: 10-2-14



POLITICAL INQUIRY FORM

Date of Inquiry: 10/11/14

Time of Inquiry: 3:54 pm

Agent/Person Inquiring: John K Flynn

Contact info:

Phone: 318-623-8822

Email: jkflynn123@suddenlink.net - john@johnrflynnlaw.com

Fax: 318-487-1483

Address to send Political Packet:

Phillip Terrell Campaign
1412 Centre Court Ste 503
Alexandria, La. 71301

Inquiring on behalf of:

Candidate: Phillip Terrell

Political Party: Democratic

For Office: District Attorney 9th JDC

In the election: General

Held on: 11/4/14

INFORMATION DISPENSED: 10/11/14

KLAX-TV Representative T. Edwards

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KLAX-TV Alexandria, La

Date:

10/2/14

I, John Flynn,being/on behalf of: Phillip Terrell, a legallyqualified candidate of the Democratic politicalparty for the office of: Rapides Parish District Attorneyin the Generalelection to be held on: November 4, 2014

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached Schedule | | | | | |

Total Charges: \$4230.00 Gross - 15% \$634.50 = \$3595.50 Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sharon Chicola

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-2-14

DateSignature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected

T. Edwards

Terry Edwards

Media Consultant

SignaturePrinted NameTitle