



KLAX  
P.O. Box 8818  
Alexandria, LA 71306

MID STATE MEDIA  
P.O. BOX 426  
ALEXANDRIA, LA 71309

# Contract # 9402

Schedule Dates 10/17/14-11/03/14  
Advertiser LAUREN SAUCIER C/O MID STATE MEDIA (2115)  
Agency MID STATE MEDIA (1189)  
Product POLITICAL - JUDGE (1059)  
Brand POLITICAL 2014 (4099)  
Salesperson CARTER, CINDY (1040)  
Sales Office ALEXANDRIA  
Buyer Name NORMAN, DAVID  
Phone/Fax (500) 247-2418 /  
CPE N/A  
Account Types Local/Political Agency  
Billing Type Calendar  
Comments

Date Entered 10/15/14  
Last Modified 10/16/14  
Entered By Cindy Carter  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$677.25  
Net Total \$3,837.75  
Sales Tax

Alexandria (KLAX)  
By Calendar Month  
Oct. 2014 64 \$4,045.00  
Nov. 2014 10 \$470.00  
Grand Total: 74 \$4,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	3P- 4P (CST)	1								1	\$20.00	\$20.00	Alexandria (KLAX)		10/15/14
2.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	5:30P- 6P (CST)	1						1		1	\$75.00	\$75.00	Alexandria (KLAX)		10/15/14
3.0	Normal Line / SPOT	10/20/14-10/21/14	2	:30	5:30P- 6P (CST)	1		1						2	\$75.00	\$150.00	Alexandria (KLAX)		10/15/14
4.0	Normal Line / SPOT	10/29/14-10/31/14	2	:30	5:30P- 6P (CST)	1				1	1			3	\$75.00	\$225.00	Alexandria (KLAX)		10/15/14
5.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	5:30P- 6P (CST)	1	1							1	\$75.00	\$75.00	Alexandria (KLAX)		10/15/14
6.0	Normal Line / SPOT	10/17/14-10/17/14	1	:30	6P- 7P (CST)	1					1			1	\$100.00	\$100.00	Alexandria (KLAX)		10/15/14
7.0	Normal Line / SPOT	10/23/14-10/24/14	1	:30	6P- 7P (CST)	1					1	1		2	\$100.00	\$200.00	Alexandria (KLAX)		10/15/14
8.0	Normal Line / SPOT	10/27/14-10/27/14	1	:30	6P- 7P (CST)	1	1							1	\$100.00	\$100.00	Alexandria (KLAX)		10/15/14
9.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	6P- 7P (CST)	1	1							1	\$125.00	\$125.00	Alexandria (KLAX)		10/15/14
10.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	10P- 11:06P (CST)	1					1			1	\$60.00	\$60.00	Alexandria (KLAX)		10/15/14
11.0	Normal Line / SPOT	10/20/14-10/21/14	2	:30	10P- 11:06P (CST)	1		1	1					2	\$60.00	\$120.00	Alexandria (KLAX)		10/15/14
12.0	Normal Line / SPOT	10/27/14-10/29/14	2	:30	10P- 10:35P (CST)	1		1	1					3	\$60.00	\$180.00	Alexandria (KLAX)		10/15/14
13.0	Normal Line / SPOT	10/31/14-10/31/14	2	:30	10:35:50P- 11:06P (CST)	1					1			1	\$50.00	\$50.00	Alexandria (KLAX)		10/15/14
14.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	11:06P- 12:06A (CST)	1					1			1	\$50.00	\$50.00	Alexandria (KLAX)		10/15/14
15.1	Normal Line / SPOT	10/17/14-10/17/14	1	:30	9P- 10P (CST)	1					1			1	\$450.00	\$450.00	Alexandria (KLAX)		10/16/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



KLAQ  
P.O. Box 8818  
Alexandria, LA 71306

MID STATE MEDIA  
P.O. BOX 426  
ALEXANDRIA, LA 71309

# Contract # 9402

**Schedule Dates** 10/17/14-11/03/14  
**Advertiser** LAUREN SAUCIER C/O MID STATE MEDIA (2115)  
**Agency** MID STATE MEDIA (1189)  
**Product** POLITICAL - JUDGE (1059)  
**Brand** POLITICAL 2014 (4099)  
**Salesperson** CARTER, CINDY (1040)  
**Sales Office** ALEXANDRIA  
**Buyer Name** NORMAN, DAVID  
**Phone/Fax** (500) 247-2418 /  
**CPE** N/A  
**Account Types** Local/Political Agency  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/15/14  
**Last Modified** 10/16/14  
**Entered By** Cindy Carter  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$677.25  
**Net Total** \$3,837.75  
**Sales Tax**

Alexandria (KLAQ)		
By Calendar Month	Spots	Rate
Oct. 2014	64	\$4,045.00
Nov. 2014	10	\$470.00
<b>Grand Total:</b>	<b>74</b>	<b>\$4,515.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.0	Normal Line / SPOT	10/22/14-10/24/14	2	:30	11:06P- 12:06A (CST)				1	1	1			3	\$50.00	\$150.00	Alexandria (KLAQ)		10/15/14
17.1	Normal Line / SPOT	10/22/14-10/22/14	2	:30	9P- 10P (CST)				1					1	\$450.00	\$450.00	Alexandria (KLAQ)		10/16/14
18.1	Normal Line / SPOT	10/31/14-10/31/14	1	:30	9P- 10P (CST)						1			1	\$450.00	\$450.00	Alexandria (KLAQ)		10/16/14
20.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7A- 9A (CST)		1							1	\$75.00	\$75.00	Alexandria (KLAQ)		10/15/14
21.0	Normal Line / SPOT	10/18/14-10/18/14	2	:30	7A- 8A (CST)						1			1	\$40.00	\$40.00	Alexandria (KLAQ)		10/15/14
22.0	Normal Line / SPOT	10/19/14-10/25/14	2	:30	7A- 8A (CST)						1	1		2	\$40.00	\$80.00	Alexandria (KLAQ)		10/15/14
23.0	Normal Line / SPOT	10/26/14-11/02/14	2	:30	7A- 8A (CST)							1	1	3	\$40.00	\$120.00	Alexandria (KLAQ)		10/15/14
24.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	9A- 10A (CST)							1		1	\$30.00	\$30.00	Alexandria (KLAQ)		10/15/14
25.0	Normal Line / SPOT	10/20/14-10/22/14	2	:30	9A- 10A (CST)							1		3	\$30.00	\$90.00	Alexandria (KLAQ)		10/15/14
26.0	Normal Line / SPOT	10/27/14-10/29/14	2	:30	9A- 10A (CST)		1	1	1					3	\$30.00	\$90.00	Alexandria (KLAQ)		10/15/14
27.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	9A- 10A (CST)		1							1	\$30.00	\$30.00	Alexandria (KLAQ)		10/15/14
28.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	12P- 1P (CST)						1			1	\$30.00	\$30.00	Alexandria (KLAQ)		10/15/14
29.0	Normal Line / SPOT	10/23/14-10/24/14	2	:30	12P- 1P (CST)						1	1		2	\$30.00	\$60.00	Alexandria (KLAQ)		10/15/14
30.0	Normal Line / SPOT	10/30/14-10/31/14	2	:30	12P- 1P (CST)						1	1		2	\$30.00	\$60.00	Alexandria (KLAQ)		10/15/14
31.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	12P- 1P (CST)		1							1	\$30.00	\$30.00	Alexandria (KLAQ)		10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





KLAX  
P.O. Box 8818  
Alexandria, LA 71306

MID STATE MEDIA  
P.O. BOX 426  
ALEXANDRIA, LA 71309

# Contract # 9402

Schedule Dates	10/17/14-11/03/14	Date Entered	10/15/14
Advertiser	LAUREN SAUCIER C/O MID STATE MEDIA (2115)	Last Modified	10/16/14
Agency	MID STATE MEDIA (1189)	Entered By	Cindy Carter
Product	POLITICAL - JUDGE (1059)	CO-OP	No
Brand	POLITICAL 2014 (4099)	Headline #	
Salesperson	CARTER, CINDY (1040)	Demo	
Sales Office	ALEXANDRIA	Order Type	Normal
Buyer Name	NORMAN, DAVID	Package Deal	
Phone/Fax	(500) 247-2418 /	Commission %	15.00
CPE	N/A	Commission	\$677.25
Account Types	Local/Political Agency	Net Total	\$3,837.75
Billing Type	Calendar	Sales Tax	
Comments			

Alexandria (KLAX)		
By Calendar Month	Spots	Rate
Oct. 2014	64	\$4,045.00
Nov. 2014	10	\$470.00
Grand Total:	74	\$4,515.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	1P- 2P (CST)						1			1	\$25.00	\$25.00	Alexandria (KLAX)		10/15/14
33.0	Normal Line / SPOT	10/20/14-10/22/14	2	:30	1P- 2P (CST)		1	1	1					3	\$25.00	\$75.00	Alexandria (KLAX)		10/15/14
34.0	Normal Line / SPOT	10/27/14-10/28/14	2	:30	1P- 2P (CST)		1	1						2	\$25.00	\$50.00	Alexandria (KLAX)		10/15/14
35.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	1P- 2P (CST)		1							1	\$25.00	\$25.00	Alexandria (KLAX)		10/15/14
36.0	Normal Line / SPOT	10/17/14-10/17/14	2	:30	3P- 4P (CST)						1			1	\$20.00	\$20.00	Alexandria (KLAX)		10/15/14
37.0	Normal Line / SPOT	10/23/14-10/24/14	2	:30	3P- 4P (CST)					1	1			2	\$20.00	\$40.00	Alexandria (KLAX)		10/15/14
38.0	Normal Line / SPOT	10/27/14-10/29/14	2	:30	3P- 4P (CST)		1	1	1					3	\$20.00	\$60.00	Alexandria (KLAX)		10/15/14
39.0	Normal Line / SPOT	10/17/14-10/17/14	3	:30	4A- 6:30A (CST)						1			1	\$10.00	\$10.00	Alexandria (KLAX)		10/15/14
40.0	Normal Line / SPOT	10/20/14-10/22/14	3	:30	4A- 6:30A (CST)		1	1	1					3	\$10.00	\$30.00	Alexandria (KLAX)		10/15/14
41.0	Normal Line / SPOT	10/27/14-10/29/14	3	:30	4A- 6:30A (CST)		1	1	1					3	\$10.00	\$30.00	Alexandria (KLAX)		10/15/14
42.0	Normal Line / SPOT	11/03/14-11/03/14	3	:30	4A- 6:30A (CST)		1							1	\$10.00	\$10.00	Alexandria (KLAX)		10/15/14
43.0	Normal Line / SPOT	10/17/14-10/17/14	1	:30	7A- 9A (CST)						1			1	\$75.00	\$75.00	Alexandria (KLAX)		10/15/14
44.0	Normal Line / SPOT	10/23/14-10/24/14	1	:30	7A- 9A (CST)						1	1		2	\$75.00	\$150.00	Alexandria (KLAX)		10/15/14
45.0	Normal Line / SPOT	10/30/14-10/31/14	1	:30	7A- 9A (CST)						1	1		2	\$75.00	\$150.00	Alexandria (KLAX)		10/15/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location:	KUAX TV Alexandria, VA
Date:	10/15/2014

I, David Norman,  
being/on behalf of: Lauren Sawyer, a legally  
qualified candidate of the Republican political  
party for the office of: Judge  
in the Commonwealth of Massachusetts  
election to be held on: Nov 4, 2014  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Document attached					

Total Charges: \$4515.00 15% 677.25 \$3837.75 due

**LAUREN SAUCIER**

OCTOBER 17 - NOVEMBER 3, 2014						L. SAUCIER		ABC 31		KLAX-TV		CINDY CARTER 318 664-4035	
PROGRAM	DAY/TIME	COST	SUN	MON	TUE	WED	TH OCT-16	FR OCT-17	SA OCT-18	COUNT	TOTAL		
America This Morning	4-6:30A #3	10						1		1	10		
GMA	7-9A #1	75						1		1	75		
GMA SATURDAY	7-8A #2	40							1	1	40		
DR. OZ	9-10A #2	30						1		1	30		
THE CHEW	12-1P #2	30						1		1	30		
GENERAL HOSPITAL	1-2P #2	25						1		1	25		
QUEEN LATIFA	3-4P #2	20						1		1	20		
ABC WORLD NEWS	5:30-6P #2	75									75		
ROTATOR	6-7P #1	100						1		1	100		
ROTATOR	10-11:06P #2	60						1		1	60		
NIGHTLINE	11:06-12:06P #2	50						1		1	50		
20/20	9-10P #1	450						1		1	450		
12											965		
PROGRAM	DAY/TIME	COST	SU OCT-19	MO OCT-20	TU OCT-21	WE OCT 22	TH OCT 23	FR OCT-24	SA OCT-25	COUNT	TOTAL		
America This Morning	4-6:30A #3	10		1	1	1				3	30		
GMA	7-9A #1	75					1	1		2	150		
GMA SATURDAY	7-8A #2	40	1						1	2	80		
DR. OZ	9-10A #2	30		1	1	1				3	90		
THE CHEW	12-1P #2	30					1	1		2	60		
GENERAL HOSPITAL	1-2P #2	25		1	1					2	50		
QUEEN LATIFA	3-4P #2	20					1	1		2	40		
ABC WORLD NEWS	5:30-6P #2	75		1	1					2	150		
ROTATOR	6-7PM #1	100					1	1		2	200		
10PM NEWS	10-10:35P #2	60		1	1					2	120		
NIGHTLINE	11:06-12:06P #2	50				1	1	1		3	150		
NASHVILLE	9-10P #1	450				1				1	450		
											26	1570	



# LAUREN SAUCIER

PROGRAM	DAY/TIME	COST	SU OCT-26	MO OCT-27	TU OCT-28	WE OCT-29	THU OCT-30	FR OCT 31	SAT NOV-1	COUNT	TOTAL
America This Morning	4-6:30A #3	10		1	1	1				3	30
GMA	7-9A #1	75					1	1		2	150
GMA SAT & SUN	7-8A #2	40	1						1	2	80
DR. OZ	9-10A #2	30		1	1	1				3	90
THE CHEW	12-1P #2	30					1	1		2	60
GENERAL HOSPITAL	1-2P #2	25		1	1					2	50
QUEEN LATIFA	3-4P #2	20		1	1	1				3	60
ABC WORLD NEWS	5:30-6P #2	75				1	1	1		3	225
ROTATOR	6-7P #1	100		1						1	100
10PM NEWS	10-10:35P #2	60		1	1	1				3	180
JIMMY KIMMEL LIVE	10:35-11:06P #2	50						1		1	50
20/20	9-10P #1	450						1		1	450
26 1525											

PROGRAM	DAY/TIME	COST	SUN NOV-2	MON NOV-3	TUE	WED	THU	FRI	SAT	AMT	TOTAL
America This Morning	4-6:30A #3	10		1						1	10
GMA	7-9A #2	75		1						1	75
GMA SUNDAY	7-8A #2	40	1							1	40
DR. OZ	9-10A #2	30		1						1	30
THE CHEW	12-1P #2	30		1						1	30
GENERAL HOSPITAL	1-2P #2	25		1						1	25
QUEEN LATIFA	3-4P #2	20		1						1	20
ABC WORLD NEWS	5:30-6P #2	75		1						1	75
ROTATOR	6-7P #1	125		1						1	100
NIGHTLINE	11:06-12:06P #2	50		1						1	50

\$ 4,515.00 LESS 15% \$ 677.25 TOTAL DUE \$ 3,837.75 10 455

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mrs. Sanchez

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/15/14  
Date

David Norman  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Andy Carter  
Signature

CINDY CARTER  
Printed Name

Salv  
Title