



KLAX  
P.O. Box 8818  
Alexandria, LA 71306

FRED PHARIS FOR JUDGE  
4154 STILLMEADOW LN  
PINEVILLE, LA 71360

## Contract # 9464

**Schedule Dates** 10/30/14-11/03/14  
**Advertiser** FRED PHARIS FOR PINEVILLE JUDGE (2178)  
**Agency** FRED PHARIS FOR JUDGE (1274)  
**Product** POLITICAL - JUDGE (1059)  
**Brand** Spring 2010 (2104)  
**Salesperson** EDWARDS, TERRY (1003)  
**Sales Office** ALEXANDRIA  
**Buyer Name** PHARIS,FRED  
**Phone/Fax** (318) 445-5981 /  
**CPE** N/A  
**Account Types** Local/Political Agency  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/28/14  
**Last Modified** 10/28/14  
**Entered By** Terry Edwards  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$96.75  
**Net Total** \$548.25  
**Sales Tax**

## Alexandria (KLAX)

By Calendar Month	Spots	Rate
Oct. 2014	4	\$350.00
Nov. 2014	4	\$295.00
<b>Grand Total:</b>	<b>8</b>	<b>\$645.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/14-11/03/14	2	:30	7A- 9A (CST)	1	1			1	1			3	\$75.00	\$225.00	Alexandria (KLAX)		10/28/14
2.0	Normal Line / SPOT	10/30/14-11/03/14	2	:30	10P- 10:35P (CST)	1	1			1	1			3	\$100.00	\$300.00	Alexandria (KLAX)		10/28/14
3.0	Normal Line / SPOT	11/01/14-11/01/14	2	:30	7A- 8A (CST)							1		1	\$60.00	\$60.00	Alexandria (KLAX)		10/28/14
4.0	Normal Line / SPOT	11/03/14-11/03/14	2	:30	6:30P- 7P (CST)	1	1							1	\$60.00	\$60.00	Alexandria (KLAX)		10/28/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## POLITICAL INQUIRY FORM

Date of Inquiry: 10/28/14

Time of Inquiry: 11:00 AM

Agent/Person Inquiring: Fred Pharris

Contact info:

Phone: 318-448-6251

Email: fredpharris@yahoo.com

Fax: 318-445-5981

Address to send Political Packet:

4154 Stillmeadow Lane

Pineville, La. 71360

Inquiring on behalf of:

Candidate: Fred Pharris

Political Party: Republican

For Office: Pineville City Judge

In the election: General

Held on: 11/4/14

INFORMATION DISPENSED: 10/28/14

KLAX-TV Representative Terry Edwards

## ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF KLAX-TV

This will acknowledge receipt of "Information Concerning Political Advertising Policies of KLAX-TV."

I agree that all purchases of advertising time on KLAX-TV which I make by or on behalf of legally-qualified political candidates will be made subject to this acknowledgment and the KLAX-TV Political Policy.

I acknowledge that I have been informed to my satisfaction concerning the classes of time which are available to advertisers, including without limitation every level of preemptibility; the chances of preemption for the various levels of preemptibility; the availability of discount packages and rotation, including the Station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the Station's lowest unit charge and related privileges for each class of time; and the Station's policy with respect to make-goods.

I recognize that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of Station facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies for the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

I certify that all advertising purchased by me for broadcast on the Station will include my recognizable voice or image. Unless I am a candidate for federal elective office, I agree to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorney's fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by me which I purchase.

If I am an agent acting on behalf of a candidate, I certify that I have made full disclosure to the candidate of the information provided to me by the Station concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the Station on his or her behalf without the need to make such full disclosure.

I further represent that all advertising which I purchase on the candidate's behalf will include candidate's recognizable voice or image. Unless I am acting on the behalf of a candidate for federal elective office, I further represent that the candidate agrees to indemnify and hold the Station harmless from and against any and all damages and liability, including reasonable attorneys' fees, which may be assessed against the Station as the result of its broadcast of advertising not involving a "use" by the candidate which I purchase on the candidate's behalf. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: Fred Pharis

On behalf of: Comm. Al & Betty Ford

Date: 10/28/14

# October 2014

October 2014							November 2014						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
			1	2	3	4							1
5	6	7	8	9	10	11	2	3	4	5	6	7	8
12	13	14	15	16	17	18	9	10	11	12	13	14	15
19	20	21	22	23	24	25	16	17	18	19	20	21	22
26	27	28	29	30	31		23	24	25	26	27	28	29
							30						

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Sep 28 - Oct 4	Sep 28	29	30	Oct 1	2	3	4
Oct 5 - 11	5	6	7	8	9	10	11
Oct 12 - 18	12	13	14	15	16	17	18
Oct 19 - 25	19	20	21	22	23	24	25
Oct 26 - Nov 1	26	27	28	29	30	31	Nov 1
					GMA-1X 75 10PNews 1X 100	GMA-1X 75 10PNews 1X 100	350



# November 2014

November 2014							December 2014						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1		1	2	3	4	5	6
2	3	4	5	6	7	8	7	8	9	10	11	12	13
9	10	11	12	13	14	15	14	15	16	17	18	19	20
16	17	18	19	20	21	22	21	22	23	24	25	26	27
23	24	25	26	27	28	29	28	29	30	31			
30													

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
10/26 - 31	<b>Oct 26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	<b>Nov 1</b>
							GMA 1X 60
11/2 - 7	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>
		GMA 1X 75 Ent Tow 1X 60 10 p News 1X 100					295 645
11/9 - 14	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>
11/16 - 21	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>
11/23 - 28	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>
11/30 - 12/5	<b>30</b>	<b>Dec 1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KLAX- Alexandria, La

**Date:**

10/28/14

I, Fred Phoris,being/on behalf of: Fred Phoris, a legallyqualified candidate of the Republican politicalparty for the office of: Pineville City Judgein the Generalelection to be held on: 11/4/14

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See Attached		Schedule		

**Total Charges:** 645 Gross Less 96.75 = 548 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Committee for Fred Phoris for Pineville City Judge

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Laura Phoris

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-28-14

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

T Edwards

Signature

Terry Edwards

Printed Name

10/28/14

Title