

The attached document was timely prepared by the August 2, 2021, deadline.

Station personnel made reasonable efforts to upload this document by the deadline, but the FCC's online public file (OPIF) system was unavailable for uploads on Monday, August 2, 2021, and, as a result, the station was prevented due to technical difficulties with the OPIF from meeting the upload deadline. The station timely uploaded this document once the OPIF was back online and in service.

EEO PUBLIC FILE REPORT

FOR

SOUTH CAROLINA BROADCASTING PARTNERS

STATION WOLO-TV

COLUMBIA, SC

This EEO Public File Report
Covers the One-Year Period
Ending on 7/31/21

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WOLO-TV public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on 7/31/21 the station filled the following full-time vacancies:

**V.P. and GENERAL MANAGER
NEWS PRODUCER (2)
PHOTOGRAPHER (2)
ACCOUNT EXECUTIVE
NEWS DIGITAL CONTENT PRODUCER
WEEKEND NEWS ANCHOR
NEWS REPORTER
REGIONAL MARKETING CONSULANT-CAROLINAS**

The station interviewed a total of 38 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

Recruitment Source Total Number Interviews Referred

SOURCE	NUMBER
SC STATE UNIVERSITY	0
CLAFLIN UNIVERSITY	0
COLUMBIA COLEGE	0
BENEDICT COLLEGE	0
SCVRD RICHLAND	0
SOUTH UNIVERSITY	0
SCBA WEB PAGE	2
WOLO TV INTERNAL POSTING	0
COLA HOUSING TN DEV	0
GRACE CHRISTIAN CENTER	0
MORRIS COLLEGE	0
COLUMBIA URBAN LEAGUE	0
WOLO TV WEBSITE	17
WAKA TV	0
WFXB TV	0
WCCB TV	0
WBBJ TV	0

EMPLOYEE REFERRAL	11
ORANGEBURG CALHOUN TECH	0
ALLEN UNIVERSITY	0
SC STATE JOURNALISM SC	0
TV JOBS	2
USC CAREER CENTER	4
APPLEONE EMPLOYMENT	0
MIDLANDS TECH COLLEGE	0
INDEED	0
ZIP RECRUITER	0
LINKEDIN	2
TOTAL	38

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hire for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

JOB TITLE

NEWS DIGITAL CONTENT PRODUCER

Date Vacancy Opened:

8/11/2020

Date Vacancy Filled:

9/14/2020

Recruitment Source That

Referred the Hiree: EMPLOYEE REF

Total Number

Interviewed for

Vacancy:

3

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WLOL TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANNWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WLOL TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	2	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCOB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	MIDLANDS TECH COLLEGE	PO BOX 2408, COLUMBIA SC 29202	WAYNE MARTER	803 790 7558	0	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO

JOB TITLE

WEEKEND NEWS ANCHOR

Recruitment Source That

Date Vacancy Opened:

9/2/2020

Referred the Hiree: TV JOBS

Date Vacancy Filled:

12/7/2020

Total Number

3

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WLOL TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORES WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL McDONALD	803 799 8170	0	NO
13	WLOL TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	1	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDREME	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BRD EM SER PO BOX 4116 OCEASIDE CA 92052	MARK HOLLOWAY	800 237 8073	2	NO
23	MEDIA LINE	1209 WOOD VALLEY, AUGUSTA GA 30909	RICH EVERITT	706 364 7564	0	NO

JOB TITLE

NEWS REPORTER

Recruitment Source That
Referred the Hiree: WOLO WEB

Date Vacancy Opened:

9/10/2020

Date Vacancy Filled:

7/19/2021

Total Number
Interviewed for
Vacancy:

3

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	2	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDÉMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BRD EM SER PO BOX 4116 OCEASIDE CA 92052	MARK HOLLOWAY	800 237 8073	0	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	1	NO
24	LINKEDIN	WWW.LINKEDIN.COM	RYAN ROSTANSKY		0	NO
25	MEDIALINE	1209 WOOD VALLEY RD AUGUSTA GA 30909	RICH EVERITT	706 364 7564	0	NO

JOB TITLE

NEWS PRODUCER

Recruitment Source That

Date Vacancy Opened:

9/10/2020

Referred the Hiree: EMPLOYEE REF

Date Vacancy Filled:

10/10/2020

Total Number

2

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDÉMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BRD EM SER PO BOX 4116 OCEASIDE CA 92052	MARK HOLLOWAY	800 237.8073	0	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	1	NO
24	MEDIALINE	1209 WOOD VALLEY RD AUGUSTA GA 30909	RICH EVERITT	706 364 7564	0	NO

JOB TITLE
Date Vacancy Opened:

ACCOUNT EXECUTIVE

10/29/2020

Recruitment Source That
Referred the Hiree: EMPLOYEE REF

Date Vacancy Filled:

4/6/2021

Total Number
Interviewed for
Vacancy:

4

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-788-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABC COLUMBIA.COM	MARTY WHITE	803 754 7525	2	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	2	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	ZIP RECRUITER	WWW.ZIPRECRUITER.COM	ALLAN JONES	877 252 1062	0	NO

JOB TITLE

NEWS PHOTOGRAPHER

Recruitment Source That

Date Vacancy Opened:

12/14/2020

Referred the Hiree: EMPLOYEE REF

Date Vacancy Filled:

2/15/2021

Total Number

6

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA, SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANNWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	3	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	3	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO
					0	NO

JOB TITLE

REGIONAL MARKETING CONSULTANT- CAROLINAS

Recruitment Source That

Date Vacancy Opened:

1/5/2021

Referred the Hiree: EMPLOYEE REF

Date Vacancy Filled:

3/16/2021

Total Number

3

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFLIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
8	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
9	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
10	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
11	COLUMBIA URBAN LEAGUE	1400 BANNWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
12	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
13	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
14	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
15	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
16	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
17	LINKEDIN	WWW.LINKEDIN.COM	RYAN ROSTANSKY		2	NO
18	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
19	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
20	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
21	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO

JOB TITLE

NEWS PHOTOGRAPHER

Recruitment Source That

Date Vacancy Opened:

2/9/2021

Referred the Hiree: WOLO WEB

Date Vacancy Filled:

5/10/2021

Total Number

6

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	5	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDÉMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	0	NO

JOB TITLE

NEWS PRODUCER

Recruitment Source That

Date Vacancy Opened:

3/29/2021

Referred the Hiree: USC HANDSHAKE

Date Vacancy Filled:

5/26/2021

Total Number

3

Interviewed for

Vacancy:

Recruitment Sources Used to Fill The Vacancy

	Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for vacancy	Did the Source Request Notification
1	SC STATE UNIVERSITY	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR JOSEPH THOMAS	803 536 7032	0	NO
2	CLAFIN UNIVERSITY	700 COLLEGE AVE NE, ORANGEBURG, SC 29115	CAROLYN SNELL	803 535 5338	0	NO
3	COLUMBIA COLLEGE	CAREER PLACEMENT, COLUMBIA SC 29223	KENETTA PIERCE	803 786 3663	0	NO
4	BENEDICT COLLEGE	1600 HARDEN ST, COLUMBIA, SC 29204	KAREN RUTHFORD	803 253 5153	0	NO
5	SCVRD RICHLAND	201 CORPORATE BLVD COLA, SC 29223	KAREN GORDON	803-786-0495	0	YES
6	SOUTH UNIVERSITY	9 SCIENCE CT COLUMBIA, SC 29203	NICOLE WILLIAMS	803 935 4384	0	NO
7	SCBA WEB PAGE	2711 MIDDLEBURG DR COLA SC 29204	PAULA THAYER	803 732 1186	0	NO
8	WOLO TV INTERNAL POSTING	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	0	NA
9	COLA HOUSING TN DEV	1225 LADY ST ST 201 COLA SC 29201	MARSHEIKA MARTIN	803 545 3769	0	YES
10	GRACE CHRISTIAN CENTER	5010 MONTICELLO RD COLUMBIA, SC 29203	STACY GIBSON	803 754 8844	0	YES
11	MORRIS COLLEGE	100 WEST COLLEGE SUMTER SC 29150	DELORIS WOODWARD	803-934-3178	0	YES
12	COLUMBIA URBAN LEAGUE	1400 BANWELL ST COLUMBIA, SC 29201	CRYSTAL MCDONALD	803 799 8170	0	NO
13	WOLO TV WEBSITE	ABCCOLUMBIA.COM	MARTY WHITE	803 754 7525	0	NA
14	WAKA TV	3020 E BLVD. MONTGOMERY AL 36116	LAURA ROSS	334 271 8888	0	NO
15	WFXB TV	PO BOX 8309 MYRTLE BEACH, SC 29578	LYNDA TODD	843 828 4300	0	NO
16	WCCB TV	1 TELEVISION PL CHARLOTTE NC 28205	CAROL MANGIN	704 372 1800	0	NO
17	WBBJ TV	PO BOX 2387 JACKSON TN 38301	THELMA JONES	812 238 3838	0	NO
18	EMPLOYEE REFERRAL	5807 SHAKESPEARE RD, COLUMBIA, SC 29223	MARTY WHITE	803 754 7525	1	NA
19	ORANGEBURG CALHOUN TECH	3250 ST MATTHEWS-ORG SC 29118	MARILYN PICKERING	803 535 1373	0	NO
20	ALLEN UNIVERSITY	1530 HARDEN ST COLUMBIA SC 29204	F ELDEMIRE	803 376 5717	0	NO
21	SC STATE JOURNALISM SC	300 COLLEGE AVE NE, ORANGEBURG, SC 29112	DR S RAHMAN	803 536 7032	0	YES
22	TV JOBS	BRD EM SER PO BOX 4116 OCEASIDE CA 92052	MARK HOLLOWAY	800 237 8073	0	NO
23	USC CAREER CENTER	JOINHANDSHAKE.COM	LATASHA SAUNDERS	803 777 7280	2	NO

ATTACHMENT B
OUTREACH OPTIONS

AUGUST 1, 2020 through JULY 31, 2021

Station WOLO TV has engaged in the following outreach activities during the year covered by this report.

USC COLLEGE OF INFORMATION AND COMMUNICATIONS CAREER FAIR FEB. 17, 2021 COLUMBIA, SC #1	The virtual job fair is designed to target students interested in the communication industry. Students have the opportunity to talk with prospective employers. WOLO TV represented by Chris Baily, V.P. & Gen. Mgr.
CHEC CAREER FEST FEB. 11, 2021 ORANGEBURG, SC #1	Annual Career Fest attracts students from historically minority universities and colleges in region. Students had opportunity to hear about internships and permanent positions with various companies. Fair was held on Zoom Platform. WOLO TV represented by Marty White, Business Mgr.
SOUTH CAROLINA BROADCAST ASSOCIATION FCC POLITICAL WEBINAR AUG. 19, 2020 #8	Webinar to inform key station personnel responsible for FCC Political File of rules and regulations. Instruction of what to place in the FCC On-Line file and importance of timely uploading of information was covered. Panelists from FCC. WOLO TV employees Participating: Chris Bailey, Gen. Mgr. Dave Aiken, Station Mgr., Marty White, Business Mgr., Kellie Singleton, Assist. Office Mgr.
SOUTH CAROLINA BROADCASTERS ASSOCIATION POYNTER WEBINARS AUG. 23, 2020 #8	Free Poynter Webinars offered to WOLO TV news staff. Anchor, Josh Berry, viewed "Power Up Your Reporting." The webinar offered suggestions to improve on air news presentations.

<p>CANNABIS ADVERTISING-THE LEGAL AND REGULATORY ISSUES-WEBINAR</p> <p>APR. 29, 2021</p> <p>#8</p>	<p>Webinar offered by Wilkinson-Barker-Knauer LLP to cover the rules and regulations governing acceptance and airing advertising for cannabis products. V, P, & Gen. Mgr. Jeffrey West, Station Mgr. Dave Aiken, Bus Mgr. Marty White, Assist. Office Mgr., Kelli Singleton and sales staff participated.</p>
<p>UNIVERSITY OF ALABAMA-BIRMINGHAM CAREER CENTER'S EMPLOYER RELATIONS</p> <p>OCT. 30, 2020</p> <p>#10</p>	<p>Webinar to discuss ways WOLO TV can engage through virtual opportunities with students seeking broadcast careers WOLO TV represented by Marty White, Business Mgr.</p>
<p>WHITE KNOLL ELEMENTARY SCHOOL CAREER FAIR</p> <p>OCT. 20, 2020</p> <p>COLUMBIA, SC</p> <p>#10</p>	<p>WOLO TV News Anchor, Rochelle Dean, participated in virtual career fair. She interacted with students and spoke with them about careers in broadcasting.</p>
<p>USC MASS COMMUNICATIONS SALES AND MARKETING CLASS JOUR-599</p> <p>JAN. 11, 2021-APR. 12, 2021</p> <p>COLUMBIA, SC</p> <p>#10</p>	<p>USC Mass Communications course JOUR-599 covered advanced topics in journalism and mass communications. Some of the areas covered were: Understanding Mass Communications, making advertising presentations, understanding media research, understanding the Digital commercial market. WOLO TV V.P. & Gen. Mgr. was the class instructor. The stipend paid for teaching the class was donated to South Carolina Broadcast Assoc. scholarship program.</p>
<p>SANDLAPPER ELEMENTARY READ ACROSS AMERICA</p> <p>MAR. 4, 2021</p> <p>COLUMBIA, SC</p> <p>#10</p>	<p>News Anchor, Josh Berry, represented WOLO TV as part of Read Across America program at Sandlapper Elementary School. He related his career in broadcasting to the importance of reading</p>

<p>SOUTH CAROLINA BROADCASTERS ASSOCIATION BOARD OF DIRECTORS</p> <p>2020-2021</p> <p>#10</p>	<p>WOLO TV V.P. & Gen.Mgr. Chris Bailey served on the SCBA Board of Directors. One of the projects conducted is the SCBA Educational Foundation. The foundation grants scholarships and endowments for colleges and technical colleges and universities in the state that offer broadcast training.</p>
<p>COLLEGE STUDENT INTERSHIP PROGRAM</p> <p>AUG. 1, 2020-JUL. 31, 2021</p> <p>#5</p>	<p>WOLO TV offers non-paid internships for students who are currently enrolled in an accredited college/university and need the internship for college credit. There were no interns during this period due to Covid-19 restrictions.</p>
<p>ON-THE-AIR ANNOUNCEMENTS</p> <p>AUG. 1, 2020-JUL. 31, 2021</p> <p>#16</p>	<p>WOLO TV runs on the air announcements soliciting schools and organizations to include them on our notifications for job openings. The announcements run ROS 7 days a week with the goal of reaching women and minorities.</p>