

**CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 1st QUARTER 2021**  
**97.7 KWIN Sunday 5:30am**

**Jan 2<sup>nd</sup> & 3<sup>rd</sup> 2021**

***Duration 24mins***

***TOPIC: Vaccinations***

***Guests: Dr. Maggie Park-Public Health Services***

***Discussion:*** With the great news of vaccinations now available for Covid-19, Dr. Park gave our listeners they info they needed on how, when and who would be getting the first few rounds of the vaccines. She informed us that they are actually different tiers to the vaccinations and that healthcare workers would be getting the first round of shots. She also let listeners know the process for the 2 part shots and when we could expect to get our vaccinations. She also touched on how the vaccines will work on those who have already had the virus.

**Jan 9<sup>th</sup> & 10<sup>th</sup> 2021**

***Duration 2 mins***

***TOPIC: COVID-19 Update for San Joaquin County by D. Ferreira as of Friday 1/8/2021***

***Guests: Dr. Jim Kooler***

***Duration 18 mins***

***TOPIC: Cal Hope***

***Guests: Dr. Jim Kooler***

***Discussion:*** People are feeling stressed, anxious, or depressed as a result of the COVID-19 pandemic. Those feelings can contribute to serious emotional AND physical health problems. The CalHOPE project offers resources and information to help people find their way in these difficult times. It's supported by the Federal Emergency Management Agency and SAMHSA, the Substance Abuse and Mental Health Services Agency, as part of the Crisis Counseling Program. Public Health approach focused on strength based strategies of building resiliency and connecting people to the supports they need.

**Jan 16<sup>th</sup> & 17<sup>th</sup> 2021**

***Duration 2 mins***

***TOPIC: COVID-19 Update for San Joaquin County by D. Ferreira as of Friday 1/15/2021***

***Guests: Dr. Jim Kooler***

***Duration 18 mins***

***TOPIC: Cal Hope***

***Guests: Dr. Jim Kooler***

***Discussion:*** People are feeling stressed, anxious, or depressed as a result of the COVID-19 pandemic. Those feelings can contribute to serious emotional AND physical health problems. The CalHOPE project offers resources and information to help people find their way in these difficult times. It's supported by the Federal Emergency Management Agency and SAMHSA, the Substance Abuse and Mental Health Services Agency, as part of the Crisis Counseling Program. Public Health approach focused on strength based strategies of building resiliency and connecting people to the supports they need.

### **Jan 22<sup>nd</sup> & 23<sup>rd</sup> 2021**

***Duration 26 mins***

***TOPIC: COVID-19 and Vaccination Update for San Joaquin County***

***Guests: Daniel Kim – San Joaquin County Supervising Public Health Inspector***

***Discussion:*** Mr. Kim informed our listeners on the latest number of Covid-19 cases and deaths related to covid in San Joaquin County. He also informed us on how ICU's in the area are beyond capacity. We also spoke about how the distribution the covid-19 vaccine is going. We learned what group of residents are receiving the vaccine currently and who will be next. He also stated that currently vaccines from two different drug makers are being used but a third, single shot, vaccines could be used soon.

### **Jan 30<sup>th</sup> & 31<sup>st</sup> 2021**

***Duration 23 mins***

***TOPIC: COVID-19 and Vaccination Update for Stanislaus County***

***Guests: Analisa Zamora***

***Discussion:*** Mrs. Zamora informed our listeners on the latest number of Covid-19 cases and deaths related to covid in Stanislaus County. She also informed us on how ICU's in the area are beyond capacity. We also spoke about how the distribution the covid-19 vaccine is going. We learned what group of residents are receiving the vaccine currently and who will be next. She also stated that currently vaccines from two different drug makers are being used but a third, single shot, vaccines could be used soon.

### **Feb 6<sup>th</sup> & 7<sup>th</sup> 2021**

***Duration 20 mins***

***TOPIC: Cal Hope***

***Guests: Dr. Jim Kooler***

***Discussion:*** People are feeling stressed, anxious, or depressed as a result of the COVID-19 pandemic. Those feelings can contribute to serious emotional AND physical health problems. The CalHOPE project offers resources and information to help people find their way in these difficult times. It's supported by the Federal Emergency Management Agency and SAMHSA, the Substance Abuse and Mental Health Services Agency, as part of the Crisis Counseling Program. Public Health approach focused on strength based strategies of building resiliency and connecting people to the supports they need.

***PSA's- Karl Ross Post #16 Drive Thru Crab Feed, Carlos Vieira Foundation Scholarship***

### **Feb 13<sup>th</sup> & 14<sup>th</sup> 2021**

***Duration 20 mins***

***TOPIC: Cal Hope***

***Guests: Dr. Jim Kooler***

***Discussion:*** People are feeling stressed, anxious, or depressed as a result of the COVID-19 pandemic. Those feelings can contribute to serious emotional AND physical health problems. The CalHOPE project offers resources and information to help people find their way in these difficult times. It's supported by the Federal Emergency Management Agency and SAMHSA, the Substance Abuse and Mental Health Services Agency, as part of the Crisis Counseling Program. Public Health approach focused on strength based strategies of building resiliency and connecting people to the supports they need.

**Feb 20<sup>th</sup> & 11<sup>st</sup> 2021**

***Duration 23 mins***

***TOPIC: COVID-19 and Vaccination Update for Stanislaus County***

***Guests: Analisa Zamora***

***Discussion:*** Mrs. Zamora informed our listeners on the latest number of Covid-19 cases and deaths related to covid in Stanislaus County. She also informed us on how ICU's in the area are beyond capacity. We also spoke about how the distribution the covid-19 vaccine is going. We learned what group of residents are receiving the vaccine currently and who will be next. She also stated that currently vaccines from two different drug makers are being used but a third, single shot, vaccines could be used soon.

**Feb 27<sup>th</sup> & 28<sup>th</sup> 2021**

***Duration 26 mins***

***TOPIC: COVID-19 and Vaccination Update for San Joaquin County***

***Guests: Daniel Kim – San Joaquin County Supervising Public Health Inspector***

***Discussion:*** Mr. Kim informed our listeners on the latest number of Covid-19 cases and deaths related to covid in San Joaquin County. He also informed us on how ICU's in the area are beyond capacity. We also spoke about how the distribution the covid-19 vaccine is going. We learned what group of residents are receiving the vaccine currently and who will be next. He also stated that currently vaccines from two different drug makers are being used but a third, single shot, vaccines could be used soon.

**March 6<sup>th</sup> & 7<sup>th</sup> 2021**

***Duration 20 mins***

***TOPIC: VeteranHelp.Net***

***GUEST/S: Michael Emerson***

***Discussion:*** Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years. Michael also oversees the Vehicles For Veterans and Fish For Veterans campaigns.

**March 13<sup>th</sup> & 14<sup>th</sup> 2021**

***Duration 20 mins***

***TOPIC: VeteranHelp.Net***

***GUEST/S: Michael Emerson***

***Discussion:*** Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years. Michael also oversees the Vehicles For Veterans and Fish For Veterans campaigns.

### **March 20th & 21st 2021**

***Duration 10 mins***

***TOPIC: 209 GIVES***

***GUEST/S: Reyna DeKasha***

***Discussion:*** During the pandemic, non-profit organizations have been unable to hold traditional fundraising events. 209 Gives has become a sort of one stop shop when it comes to helping area charities. In 2020, 209Gives collectively raised over \$355,600, benefiting 65 local organizations in San Joaquin County. 209Gives is a 4 month, online fundraising campaign that culminates in a 24-hour giving event beginning at 12:00 a.m. on Tuesday, April 13. 209Gives is hosted by the Community Foundation of San Joaquin, and the benefits to a nonprofit organization participating includes:

***Duration 14 mins***

***TOPIC: Center For Human Services***

***GUEST/S: Gina Machedo, Valerie Thompson***

***Discussion :*** Center for Human Services (CHS), your local nonprofit, has helped over half a million people in Stanislaus County over the past 45 years. We serve children, families and individuals each year by providing quality treatment for mental health and addiction issues, shelter and educational services and connection to resources in our community. Their vision is to be a leader in advocacy and services for youth and families working with partners to build a strong community.

### **March 27th & 28th 2021**

***Duration 12 min***

***TOPIC: Covid-19 cases, vaccination and community re-opening information***

***GUEST/S: Tiffany Hayer – San Joaquin Office of Emergency Services***

***Discussion:*** Tiffany updated our San Joaquin County listeners about the reduction in covid 19 hospitalizations and deaths in the county. She also gave much needed info on where the vaccination process currently is and what group will be next to get the vaccine. She let us know that the county is still in the purple tier, so business still had to limit their customers and schools were not ready to fully operate.

***Duration 10 mins***

***TOPIC: 209 GIVES***

***GUEST/S: Reyna DeKasha***

***Discussion:*** During the pandemic, non-profit organizations have been unable to hold traditional fundraising events. 209 Gives has become a sort of one stop shop when it comes to helping area charities. In 2020, 209Gives collectively raised over \$355,600, benefiting 65 local organizations in San Joaquin County. 209Gives is a 4 month, online fundraising campaign that culminates in a 24-hour giving event beginning at 12:00 a.m. on Tuesday, April 13. 209Gives is hosted by the Community Foundation of San Joaquin, and the benefits to a nonprofit organization participating includes: