

Order #610470: Creative P../Vote Yes t../Vote Yes t../

10/27/20 1:16:11 PM Approval Workflow	[Business Manager - Business Office Approval Needed Default]	Anna Hake	\$2,660.00	44	0.00
10/27/20 11:15:02 AM Approval Workflow	[Sales Manager - Ready Default]	Jeff Berry	\$2,660.00	44	0.00
10/27/20 1:16:14 PM Approved		Anna Hake	\$2,660.00	44	0.00
10/27/20 1:38:32 PM CIA Spot status	<updated to Cleared> 1-1, 6-3, 1-7, 1-11, 5-5, 1-5, 6-4, 1-12, 1-10, 1-4, 3-4, 1-2, 1-8, 5-2, 1-6, 1-3, 6-1, 3-1, 3-5, 3-2, 6-2, 3-6, 3-3, 1-9, 5-4, 5-3, 5-1, 5-6	Anna Hake	\$2,660.00	44	0.00
10/27/20 10:54:53 AM New order created	<new order>	Anna Morg	\$0.00	0	0.00
10/27/20 1:25:44 PM Processed	<async process>	Regis Tucl	\$2,660.00	44	0.00
10/27/20 11:13:09 AM Ready for approval	New Order. AM	Anna Morg	\$2,660.00	44	0.00

KOB9

[Sorted by: Action]

ORDER

Orders
Order / Rev: 610470
Alt Order #:
Product Desc: Vote Yes to Reform the New Mexico PRI
Estimate:
Flight Dates: 10/28/20 - 11/03/20
Original Date / Rev: 10/27/20 / 10/27/20
Order Type: GENERAL

KOBQ-FM
Primary AE: Anna Morgan
Sales Office: L-ALB
Sales Region: Local

Agency
Name: Creative Political Media LLC
Buying Contact:
Billing Contact:
 720 E Zia Road
 Santa Fe, NM 87505

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Vote Yes to Reform the New Mexico P
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	44	\$2,660.00	\$2,261.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	44	\$2,660.00	\$2,261.00	0.00
Totals	44	\$2,660.00	\$2,261.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anna Morgan	L-ALB	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOBQ	10/28/20	11/03/20	M-F AM Drive M-F	CM	6a-10a	4444--	1:00	20	\$65.00	P-30	0.00	NM	20	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--444--		12				\$65.00		0.00			
Week:		11/02/20	11/08/20	44-----		8				\$65.00		0.00			
N 2	KOBQ	11/02/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	22-----	1:00	4	\$65.00	P-30	0.00	NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	22-----		4				\$65.00		0.00			
N 3	KOBQ	10/28/20	11/03/20	M-F Prime M-F	CM	6a-7p	2222--	1:00	10	\$60.00	P-60	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--222--		6				\$60.00		0.00			
Week:		11/02/20	11/08/20	22-----		4				\$60.00		0.00			
N 5	KOBQ	10/31/20	11/01/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----42	1:00	6	\$50.00	P-30	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----42		6				\$50.00		0.00			
N 6	KOBQ	10/31/20	11/01/20	Sa-Su PM Sa-Su	CM	3p-7p	-----22	1:00	4	\$50.00	P-30	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----22		4				\$50.00		0.00			

Order / Rev: 610470
 Alt Order #:
 Flight Dates: 10/28/20 - 11/03/20

Advertiser: Vote Yes to Reform the New Mexico PRi
 Product Desc: Vote Yes to Reform the New Mexico PRi
 Estimate: KOBQ-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
*Tax 1 Note: Albuquerque 7.875%.														Totals	\$2,660.00

[illegible]

W	Th	F	Sa	Su	Mo	Tu	We	Th	F	Qty
10/26	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5	11/6	
4	4					4	4		20	\$1,100.00
									0	\$0.00
						2	2	4		\$160.00
2	2		2			2	2		10	\$400.00
			4		2				8	\$300.00
			2		2				4	\$200.00
									44	\$1,880.00
										\$2,361.00

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Chris Brown, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Chris Brown

Agency name: Creative Political Media LLC (CPM)

Address: 720 E Zia Road, Santa Fe, NM 87505-4936

Contact: Chris Brown Phone number: 505.577.7097 Email: jcbpolcon@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Vote Yes to Reform the New Mexico PRC

Address: P O Box 20261, Albuquerque N.M., 87154

Contact: Noah Long Phone number: (860) 515-6885 Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Noah Long, Treas. (and only member)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

610470

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature: James C Brown

Digitally signed by James C Brown
Date: 2020.10.27 09:11 -0800

Signature: *Linda Peterson*

Name: James C "Chris" Brown

Name: LINDA PETERSON

Date of Request to Purchase Ad Time: 10/25/20

Date of Station Agreement to Sell Time: 10-27-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒

Yes

☐

No

Date ad received: 10-27-2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected -- provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

N/A

Station Call Letters:

KOBQ

Date Received/Requested:

10-27-2020

Est. #:

N/A

Station Location:

ABQ - NM

Run Start and End Dates:

10/28 - 11/03

For national (issue ads only (not required for state/local issue ads)).

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.