



KOLR
2650 E Division St
Springfield, MO 65803

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1397393

Schedule Dates 07/26/16-08/01/16
Advertiser Josh Hawley/Attorney General/Republican/MO (81
Agency National Media Research Inc (10525)
Product Political - Attorney General (1065)
Brand 441/842/7446 (544714)
Salesperson Millennium - Washington D, Washington DC (1421
Sales Office Millennium - Washington DC
Buyer Name
Phone/Fax /
CPE 441/842/7446
Account Types National/Political
Billing Type Standard
Comments

Date Entered 07/22/16
Last Modified 07/22/16
Entered By Shannon Keene
CO-OP No
Headline # 25244127
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,457.25
Net Total \$8,257.75
Sales Tax

Springfield (KOLR)

By Broadcast Month	Spots	Rate
Jul. 2016	27	\$8,680.00
Aug. 2016	4	\$1,035.00
Grand Total:	31	\$9,715.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	7:59A- CBS Sunday Morning News								1	1	\$200.00	\$200.00	Springfield (KOLR)		7/22/16
2.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	11A- KOLR News 11a		1	1		1				3	\$145.00	\$435.00	Springfield (KOLR)		7/22/16
3.0	Normal Line / SPOT	07/26/16-07/28/16	4	:30	4P- Judge Judy 1			1		1				2	\$70.00	\$140.00	Springfield (KOLR)		7/22/16
4.0	Normal Line / SPOT	07/26/16-07/27/16	4	:30	4:30P- Judge Judy 2			1	1					2	\$75.00	\$150.00	Springfield (KOLR)		7/22/16
5.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	6:30P- Entertainment Tonight 1		1	1	1	1	1			5	\$150.00	\$750.00	Springfield (KOLR)		7/22/16
6.0	Normal Line / SPOT	08/01/16-08/01/16	4	:30	9P- CBS Scorpion		1							1	\$510.00	\$510.00	Springfield (KOLR)		7/22/16
7.0	Normal Line / SPOT	07/26/16-07/26/16	4	:30	6:57P- CBS NCIS			1						1	\$800.00	\$800.00	Springfield (KOLR)		7/22/16
8.0	Normal Line / SPOT	07/26/16-07/26/16	4	:30	8P- CBS ZOO			1						1	\$575.00	\$575.00	Springfield (KOLR)		7/22/16
9.0	Normal Line / SPOT	07/27/16-07/27/16	4	:30	6:57P- CBS Big Brother (WED)				1					1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
10.0	Normal Line / SPOT	07/27/16-07/27/16	4	:30	8P- CBS American Gothic				1					1	\$630.00	\$630.00	Springfield (KOLR)		7/22/16
11.0	Normal Line / SPOT	07/28/16-07/28/16	4	:30	8P- CBS Big Brother (THUR)					1				1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
12.0	Normal Line / SPOT	07/29/16-07/29/16	4	:30	8P- CBS Hawaii Five-O						1			1	\$460.00	\$460.00	Springfield (KOLR)		7/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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13.0	Normal Line / SPOT	07/29/16-07/29/16	4	:30	9P- CBS Blue Bloods						1			1	\$460.00	\$460.00	Springfield (KOLR)		7/22/16
14.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	8P- CBS 48 Hours OTO							1		1	\$175.00	\$175.00	Springfield (KOLR)		7/22/16
15.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	9P- CBS 48 Hours							1		1	\$290.00	\$290.00	Springfield (KOLR)		7/22/16
16.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	6P- CBS 60 Minutes								1	1	\$375.00	\$375.00	Springfield (KOLR)		7/22/16
17.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	7P- CBS Big Brother (SUN)								1	1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
18.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	9P- CBS Braindead								1	1	\$330.00	\$330.00	Springfield (KOLR)		7/22/16
19.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	9:59P- KOLR News 10p		1	1	1	1				4	\$230.00	\$920.00	Springfield (KOLR)		7/22/16
20.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	10:35P- Two and a Half Men Saturday								1	1	\$100.00	\$100.00	Springfield (KOLR)		7/22/16

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KOLR Springfield MO</u>	Date: <u>7-22-16</u>
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I, National Media Research, Planning and Placement,

being/on behalf of: Josh Hawley for Attorney General,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri Primary Election

election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Hawley for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Walsh

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-22-16 John Ferrell
Date Signature

To Be Signed By Station Representative

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>[Signature]</u>	<u>Shannon Keene</u>	<u>NSA</u>
Signature	Printed Name	Title