



KOLR  
2650 E Division St  
Springfield, MO 65803

National Media Research Inc  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 1397393

**Schedule Dates** 07/26/16-08/01/16  
**Advertiser** Josh Hawley/Attorney General/Republican/MO (81  
**Agency** National Media Research Inc (10525)  
**Product** Political - Attorney General (1065)  
**Brand** 441/842/7446 (544714)  
**Salesperson** Millennium - Washington D, Washington DC (1421  
**Sales Office** Millennium - Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 441/842/7446  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/22/16  
**Last Modified** 07/22/16  
**Entered By** Shannon Keene  
**CO-OP** No  
**Headline #** 25244127  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,457.25  
**Net Total** \$8,257.75  
**Sales Tax**

## Springfield (KOLR)

By Broadcast Month	Spots	Rate
Jul. 2016	27	\$8,680.00
Aug. 2016	4	\$1,035.00
<b>Grand Total:</b>	<b>31</b>	<b>\$9,715.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	7:59A- CBS Sunday Morning News								1	1	\$200.00	\$200.00	Springfield (KOLR)		7/22/16
2.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	11A- KOLR News 11a		1	1		1				3	\$145.00	\$435.00	Springfield (KOLR)		7/22/16
3.0	Normal Line / SPOT	07/26/16-07/28/16	4	:30	4P- Judge Judy 1			1		1				2	\$70.00	\$140.00	Springfield (KOLR)		7/22/16
4.0	Normal Line / SPOT	07/26/16-07/27/16	4	:30	4:30P- Judge Judy 2			1	1					2	\$75.00	\$150.00	Springfield (KOLR)		7/22/16
5.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	6:30P- Entertainment Tonight 1		1	1	1	1	1			5	\$150.00	\$750.00	Springfield (KOLR)		7/22/16
6.0	Normal Line / SPOT	08/01/16-08/01/16	4	:30	9P- CBS Scorpion		1							1	\$510.00	\$510.00	Springfield (KOLR)		7/22/16
7.0	Normal Line / SPOT	07/26/16-07/26/16	4	:30	6:57P- CBS NCIS			1						1	\$800.00	\$800.00	Springfield (KOLR)		7/22/16
8.0	Normal Line / SPOT	07/26/16-07/26/16	4	:30	8P- CBS ZOO			1						1	\$575.00	\$575.00	Springfield (KOLR)		7/22/16
9.0	Normal Line / SPOT	07/27/16-07/27/16	4	:30	6:57P- CBS Big Brother (WED)				1					1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
10.0	Normal Line / SPOT	07/27/16-07/27/16	4	:30	8P- CBS American Gothic				1					1	\$630.00	\$630.00	Springfield (KOLR)		7/22/16
11.0	Normal Line / SPOT	07/28/16-07/28/16	4	:30	8P- CBS Big Brother (THUR)					1				1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
12.0	Normal Line / SPOT	07/29/16-07/29/16	4	:30	8P- CBS Hawaii Five-O						1			1	\$460.00	\$460.00	Springfield (KOLR)		7/22/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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13.0	Normal Line / SPOT	07/29/16-07/29/16	4	:30	9P- CBS Blue Bloods						1			1	\$460.00	\$460.00	Springfield (KOLR)		7/22/16
14.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	8P- CBS 48 Hours OTO							1		1	\$175.00	\$175.00	Springfield (KOLR)		7/22/16
15.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	9P- CBS 48 Hours							1		1	\$290.00	\$290.00	Springfield (KOLR)		7/22/16
16.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	6P- CBS 60 Minutes								1	1	\$375.00	\$375.00	Springfield (KOLR)		7/22/16
17.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	7P- CBS Big Brother (SUN)								1	1	\$805.00	\$805.00	Springfield (KOLR)		7/22/16
18.0	Normal Line / SPOT	07/31/16-07/31/16	4	:30	9P- CBS Braindead								1	1	\$330.00	\$330.00	Springfield (KOLR)		7/22/16
19.0	Normal Line / SPOT	07/26/16-08/01/16	4	:30	9:59P- KOLR News 10p		1	1	1	1				4	\$230.00	\$920.00	Springfield (KOLR)		7/22/16
20.0	Normal Line / SPOT	07/30/16-07/30/16	4	:30	10:35P- Two and a Half Men Saturday								1	1	\$100.00	\$100.00	Springfield (KOLR)		7/22/16

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Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KOLR Springfield MO

Date:

7-22-16

I, National Media Research, Planning and Placement,

being/on behalf of: Josh Hawley for Attorney General,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Missouri Primary Election

election to be held on: Tuesday, August 2, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule	see schedule	see schedule	see schedule	see schedule	see schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

**Josh Hawley for Attorney General**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Tom Walsh**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7-22-16  
Date

John Ferrell  
Signature

***To Be Signed By Station Representative***

☒ Accepted  
[Signature]  
Signature

☐ Accepted in Part  
Shannon Keene  
Printed Name

☐ Rejected  
NSA  
Title