

QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of some of the significant issues responded to by Station 1410 KKLO, Leavenworth/Kansas City, along with the most significant programming treatment of those issues for the period 01/01/19-03/31/19. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
HABITAT FOR HUMANITY OF KC RESTORE - DAVE KRUMBHOLZ	NARI Home Time Show	January 16	1-2pm	25 Minutes	Inform listeners of work of Habitat for Humanity in helping improve living conditions for low income communities and how listeners can support through donations and volunteering.
NATIONAL ASSOCIATION OF THE REMODELING INDUSTRY (NARI) - EXECUTIVE DIRECTOR JAN BURCHETT	NARI Home Time Show	January 2	1-2pm	25 Minutes	Inform listeners of NARI Association and accredited businesses and how they may serve the public, their credentials and how community members may become a part of NARI
MARKETPLACE EVENTS - MARC GARY	NARI Home Time Show	February 6, March 6	1-2pm	25 Minutes	Informed listeners of upcoming public events and showcases for construction, home and garden development and remodeling
MEDICARE MINUTE - RICK DIAMOND	Medicare Minute Segment	January 11 - March 31		90 Seconds	

COMMUNITY BLOOD CENTER OF KANSAS CITY	PSA	January 1 - March 31	6x Daily	30 Seconds	Inform listeners of need for blood donations to help meet demand in Greater KC area, how to donate
ADOPTION FROM FOSTER CARE - "GOAT", "JELLY", "HUNDO P"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of foster care services, becoming a foster parent, and adoption
CAREGIVER ASSISTANCE - "HEROES"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of strain on caregivers of loved ones, and services available to caregivers
ENDING HUNGER - "GOO GOO DOLLS"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of impoverished in local communities, importance of outreach and how they can help provide food for hungry
FATHERHOOD INVOLVEMENT - "MOMENTS", "TICKLE FIGHT"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of involvement by fathers in the lives of children in development, statistics
BUZZED DRIVING PREVENTION - "ONE MORE"	PSA	January 1 - March 31	3x Daily	30 Seconds	Inform listeners of the risk of driving while intoxicated, even when not extremely intoxicated.
JOB TRAINING & EMPLOYMENT - "ROCK T-SHIRT", "EARRINGS"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of services available for those in need of vocational training and work opportunities.

MEALS ON WHEELS VOLUNTEER RECRUITMENT - “DESK”, “WHAT DOES MOW DO?”	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of volunteer opportunities with Meals on Wheels, why Meals on Wheels is needed and what they do
REDUCING FOOD WASTE - “PAVLOV PURPOSE”	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of the importance of reducing and eliminating food waste
TYPE 2 DIABETES PREVENTION - “PEOPLE YOU KNOW - WORDPLAY”, “PREDIABETES TEST”	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of impact of Type 2 Diabetes, screening, treatment and prevention.
SAVING FOR RETIREMENT - “HOUSE ACE”, “CAR ACE”, “THE AVO SHOW”	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of planning ahead and saving retirement for financial security.
EMERGENCY PREPAREDNESS - “WIRELESS ALERTS - SOUNDS IN YOUR LIFE”, “DON’T WAIT - TORNADO”, “PREPAREDNESS HERO - KAREN”	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of preparing for emergencies ahead of time to protect self and families.

HIGH BLOOD PRESSURE CONTROL - "HBP NUMBERS", "HBP NUMBERS - STROKE"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of importance of having blood pressure checked and staying aware of cardiovascular health.
HIGH SCHOOL EQUIVALENCY - "MARCO", "KARIM", "CARISSA"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of opportunities available for those in need of further and supplementary education.
PATHWAYS TO EMPLOYMENT - "AIRTIME", "BEST VS STANDARD"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of resources available for career seeking and resume building.
TEXTING & DRIVING PREVENTION - "TEXT AND WHATEVER", "SHORT YET DEADLY", "PASSENGERS", "DRIVING SOUNDS"	PSA	January 1 - March 31	2x Daily	30 Seconds	Inform listeners of dangers from texting while driving and ways to reduce the risk be removing distractions.

