

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, John Carley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Carley

Authorized committee:

Carley For Freedom

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Senate

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

John Carley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

John Carley

Signature:

Mike Fell

Name:

John Carley

Name:

Mike Fell

Date of Request to Purchase Ad Time:

3/12/2024

Date of Station Agreement to Sell Time:

3/13/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: March 13, 2024

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

*Note - Sponsor Date Adjusted to April 2, 2024  
4-1-24  
JMF*

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

*May 13th - Candidate Added 4 Spots to 11 Spot Rotation. JMF*

Contract #:	Station Call Letters: <i>KOTA-AM</i>	Date Received/Requested: <i>3-13-24</i>
Est. #:	Station Location: <i>Rapid City, SD 4h</i>	Run Start and End Dates: <i>4/1 - 6/14 2024</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

First Air Date: 4/2/2024 Date Submitted: 4/1/2024 Salesperson: Mike Fell

Contract # VT \_\_\_\_\_ New Order  Add  Revise   
 Contract # NL9 \_\_\_\_\_

Cust/ Adv Name: John Carley For State Senate New Client   
 Billing Address: 8220 Elk Creek Road  
 Piedmont, SD 57769

Type of Business: political  
 Contact: John Carley  
 Agency Discount? Yes  No   
 Est No. \_\_\_\_\_ Prod Code \_\_\_\_\_ Client Code \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

Any Special Needs or Instructions? \_\_\_\_\_  
 Pre-Payment Received For 1st Half of Schedule  
 IF AGENCY: Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Local  National  Political   
 Alternating Weeks  Streaming  Trade

Co-op Billing? Yes  No  If Yes, Co-op Description: \_\_\_\_\_

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:60	4/2/2024	6/4/2024	8a	9a	15.00	2	2	1	1	2			74	\$1,110.00
2		X	:60	4/2/2024	6/4/2024	5p	6p	15.00	2	2	1	1	2			74	\$1,110.00
3																0	\$0.00
4																0	\$0.00
5																0	\$0.00
6																0	\$0.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19 SPOTS: 148 GROSS REVENUE: \$ 2,220.00 AGCY DSCT 15% NET REVENUE: \$ 2,220.00  
 STREAMING: \$ -

Description \$ per Month # Mos NONSPOT: \$ - NONSPOT: \$ - TOTALS 148 \$ 2,220.00 \$ - \$ 2,220.00

BROADCAST ORDER

TRAFFIC USE ONLY  
 CONFIRM SENT Y N





# PROD



# ORDER



ALL  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA  
  KDSJ

SCHEDULE DATE: 5/15/24

SCHEDULE END DATE: 6/4/24

Multiple Dates/See Below

CLIENT: John Carley For State Senate A/E: Mike Fell

LENGTH: :60  
 REMOTE  
 REMOTE PROMO (30)

TRADE:  YES

COOP:  YES  
 COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:  WX (15 SEC)  
 NEWS  
 SPORTS  
 MORNING  
 OTHER: \_\_\_\_\_

STREAM:  YES

SCRIPT ATTACHED\*\*:  YES (\*\*Script required 24 hours to start date and time)

MUSIC:  YES  
 NO  
 GENRE/TEMPO REQUEST: patriotic instrumental

NEEDS APPROVAL:  NO  
 YES  
 TO: Please Choose One  
 BY DATE: May 14th

SEND AD TO: mike.fell@rapidcity.fm  
 Production From: Mike Fell E-Mail  
 Talent: John Carley & M.Fell

AD NAME(S)	NEW	ADD	ATT	ISCI CODE	%	LENGTH	RUN DATES		CART(S) PROD USE
John Carley - Pipeline Bills	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Property Taxes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - True Conservative	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Differences	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Friends	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Statesmanship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - NASCAR	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Candidate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	

**SPECIAL INSTRUCTIONS:**

Page 1 - Includes New "Differences" Commercial - VO re-sent May 11th in the PM. Rotate all 11 commercials evenly.

*Page 1*

*Spots Added  
- May 13  
9MF*

**PRODUCTION USE ONLY**

PC		NL		SKYLA	
<input type="checkbox"/> WH	<input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY	<input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD	<input type="checkbox"/> SEND (KDDX or KZZI)



# PROD



# ORDER



ALL  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA  
  KDSJ

SCHEDULE DATE: 5/15/24

SCHEDULE END DATE: 6/4/24

Multiple Dates/See Below

CLIENT: John Carley For State Senate

A/E: Mike Fell

LENGTH: :60

REMOTE

REMOTE PROMO (30)

TRADE:  YES

COOP:  YES

COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:  WX (15 SEC)  
 NEWS  
 SPORTS  
 MORNING  
 OTHER: \_\_\_\_\_

STREAM:  YES

SCRIPT ATTACHED\*\*:  YES (\*\*Script required 24 hours to start date and time)

MUSIC:  YES    NO

GENRE/TEMPO REQUEST: patriotic instrumental

NEEDS APPROVAL:  NO    YES   TO: Please Choose One

BY DATE: May 14th

SEND AD TO: mike.fell@rapidcity.fm

Production From: Mike Fell E-Mail

Talent: John Carley & M.Fell

AD NAME(S)	NEW	ADD	ATT	ISCI CODE	%	LENGTH	RUN DATES		CART(S) PROD USE
John Carley - Leadership	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Guard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
John Carley - Box Elder	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		9	:60	5/15	6/4	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

**SPECIAL INSTRUCTIONS:**

Page 1 - Includes New "Differences" Commercial - VO re-sent May 11th in the PM. Rotate all 11 commercials evenly.

*Page 2*

*Spots Added  
- May 13  
JMF*

**PRODUCTION USE ONLY**

**PC**

**NL**

**SKYLA**

WH

CART

ENTER COPY

CHANGE COPY

LOAD

SEND (KDDX or KZZI)