

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stew Duffy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Stew Duffy

Authorized committee:

Stew Duffy for SD

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

SD House Dist 32

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Stew Duffy

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


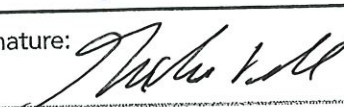
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Stew Duffy</u>	Name: <u>Mike Fell</u>
Date of Request to Purchase Ad Time: <u>5/13/24</u>	Date of Station Agreement to Sell Time: <u>5-17-24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5-13-24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KOTA-AM</u>	Date Received/Requested: <u>5-13-24</u>
Est. #:	Station Location: <u>Rapid City</u>	Run Start and End Dates: <u>5/15 - 6/4 2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

First Air Date: 5/15/2024 Date Submitted: 5/13/2024 Salesperson: Mike Fell

Contract # VT: \_\_\_\_\_ New Order  Add  Revise

Contract # NL9: \_\_\_\_\_

Cust/ Adv Name: Steve Duffy For SD House New Client

Billing Address: On File

Type of Business: political Steve Duffy

Contact: \_\_\_\_\_

Any Special Needs or Instructions? \_\_\_\_\_

Pre-Payment Made By Credit Card

Co-op Billing? Yes  No  If Yes, Co-op Description: \_\_\_\_\_

# BROADCAST ORDER

IF AGENCY: Name

Address

Agency Discount? Yes  No  Client Code

Est No. Prod Code

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Local  National  Political

Alternating Weeks

Streaming  Trade

TRAFFIC USE ONLY  
CONFIRM SENT  
Y N

Station	Live	Cart	Length	Start Date	End Date	Start Time	End Time	Rate	M	TU	W	TH	F	S	S	Total #	Total \$
1		X	:30	5/15/2024	5/17/2024	6a	7p	10.00			3	3	3			9	\$90.00
2		X	:30	5/20/2024	5/24/2024	6a	7p	10.00	3		3		3			14	\$140.00
3		X	:30	5/28/2024	5/31/2024	6a	7p	10.00			3	4	4			6	\$48.00
4		X	:30	6/1/2024	6/2/2024	6a	7p	8.00								3	\$80.00
5		X	:30	6/3/2024	6/4/2024	6a	7p	10.00	4	4						8	\$80.00
6		X	:30	6/3/2024	6/3/2024	10p	11:30p	4.00	1							1	\$4.00
7																0	\$0.00
8																0	\$0.00
9																0	\$0.00
10																0	\$0.00
11																0	\$0.00
12																0	\$0.00
13																0	\$0.00
14																0	\$0.00

Rev 12/19

SPOTS: 38  
STREAMING: \$

Description \$ per Month # Mos

NONSPOT: \$  
NONSPOT: \$  
TOTALS 38

SPOTS: 38 GROSS REVENUE: \$452.00 AGCY DSC1 15% NET REVENUE: \$452.00

SPOTS	38	GROSS REVENUE	\$452.00	AGCY DSC1 15%	\$	NET REVENUE	\$452.00
NONSPOT	\$						
NONSPOT	\$						
TOTALS	38	\$	452.00	\$		\$	452.00



# PROD



# ORDER



ALL  
  KDDX  
  KZZI  
  KZLK  
  KQRQ  
  KOTA  
  KDSJ

SCHEDULE DATE: 5/15/24  
 Multiple Dates/See Below

SCHEDULE END DATE: 6/4/24

CLIENT: Steve Duffy For SD House A/E: Mike Fell

LENGTH: :30  
  REMOTE  
  REMOTE PROMO (30)

TRADE:  YES

COOP:  YES      COOP/COPY NAME: \_\_\_\_\_

SPONSORSHIP:  
  WX (15 SEC)  
  NEWS  
  SPORTS  
  MORNING  
  OTHER: \_\_\_\_\_

STREAM:  YES

SCRIPT ATTACHED\*\*:  YES (\*\*Script required 24 hours to start date and time)

MUSIC:  YES    NO     
 GENRE/TEMPO REQUEST: instrumental

NEEDS APPROVAL:  NO    YES  
 TO: Please Choose One     
 BY DATE: May 14th

SEND AD TO: mike.fell@rapidcity.fm     
 Production From: Mike Fell E-Mail     
 Talent: Steve Duffy

AD NAME(S)	NEW	ADD	ATT	ISCI CODE	%	LENGTH	RUN DATES		CART(S) PROD USE
4th Generation - West River	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		33	:30	5/15	6/4	
Experience & Credentials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		33	:30	5/15	6/4	
Quality of Life	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		33	:30	5/15	6/4	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>						

**SPECIAL INSTRUCTIONS:**

April, I have sent over the 3 VO's around 3:45 PM on Monday. Rotate 33-33-33%. Thanks!!

**PRODUCTION USE ONLY**

PC		NL		SKYLA	
<input type="checkbox"/> WH	<input type="checkbox"/> CART	<input type="checkbox"/> ENTER COPY	<input type="checkbox"/> CHANGE COPY	<input type="checkbox"/> LOAD	<input type="checkbox"/> SEND (KDDX or KZZI)



Riverfront Broadcasting, LLC

CLIENT Steve Duffy For SD House  
TITLE: 4<sup>th</sup> Generation – West River  
DATE May 13, 2024  
COPYWRITER 2022 – Steve Duffy  
RUN DATES Mid-May – June 4th

TALENT Steve Duffy  
MUSIC  
TIME 30 Seconds  
CO-OP  
STATIONS KOTA & Q 92.3

*\*Copyrighted: All commercial copy and ad strategies written and/or produced by Riverfront Broadcasting, LLC are the sole property of Riverfront Broadcasting, LLC and can be used on any other media with written permission.*

1 I'm Steve Duffy, Republican, running for the House in Rapid City's District  
2 32. I'm 4<sup>th</sup> Generation West River Sout Dakota living in District 32 for four  
:15 decades. I'm a fiscal conservative who spent decades in small business.  
4 I support job creators, low taxes and regulations, and personal  
5 responsibility. This is the time for strong leaders. Our region is growing.  
6 I'll focus on issues that improve all our lives. Please vote Steve Duffy.  
:30 Announcer: Paid For By Steve Duffy For SD.

8

9

10

11

12 EDITS by SD

13 I'm Steve Duffy, Republican, running for Reelection for House in Rapid  
:60 City's District 32. I'm 4<sup>th</sup> Generation West River Sout Dakota living in  
15 District 32 for four decades. I'm a fiscal conservative who spent decades  
16 in small business. In my first term, we passed the state's largest tax cut in  
17 history & reduced unemployment insurance costs so businesses could  
18 invest more in their employees and businesses. This is the time for strong  
19 leaders. Our region is growing. I'll focus on issues that improve all our  
20 lives. Please vote for Steve Duffy.

21 Announcer: Paid For By Steve Duffy For SD

22

23

24



Riverfront Broadcasting, LLC

CLIENT Steve Duffy For SD House  
TITLE: Experience & Credentials  
DATE May 13, 2024  
COPYWRITER 2022 – Steve Duffy  
RUN DATES Mid-May – June 4th

TALENT Steve Duffy  
MUSIC  
TIME 30 Seconds  
CO-OP  
STATIONS KOTA & Q 92.3

*\*Copyrighted: All commercial copy and ad strategies written and/or produced by Riverfront Broadcasting, LLC are the sole property of Riverfront Broadcasting, LLC and can be used on any other media with written permission.*

1 I'm Steve Duffy, fiscally-conservative Republican, running for the House in  
2 Rapid City's District 32. Now more than ever, we need South Dakota  
:15 leaders to help manage our region's growth. In my 40 years working with  
4 and owning small businesses plus an MBA from USD. I have the skills  
5 and relationships to help with economic growth – all with an eye to  
6 maintaining our quality of life. This is the time for strong leaders. Please  
:30 vote Steve Duffy For House.

8 Announcer: Paid For By Steve Duffy For SD.

9

10

11 EDITS - SD

12 I'm Steve Duffy, a fiscal conservative republican running for reelection in  
13 Rapid City's District 32. We've had success with airport funding, housing  
:60 infrastructure, & more. But we've been discovered. Now more than ever,  
15 we need South Dakota leaders to manage the opportunities and  
16 challenges of this growth. As a 4th generation SD businessman, I have  
17 the experience and relationships to help manage growth all with an eye to  
18 maintaining our quality of life. This is the time for strong leaders. Please  
19 vote for Steve Duffy for House.

20 Announcer: Paid For By Steve Duffy For SD.

21

22

23

24



# Riverfront Broadcasting, LLC

**CLIENT** Steve Duffy For SD House  
**TITLE:** Quality of Life  
**DATE** May 13, 2024  
**COPYWRITER** 2022 – Steve Duffy  
**RUN DATES** Mid-May – June 4th

**TALENT** Steve Duffy  
**MUSIC**  
**TIME** 30 Seconds  
**CO-OP**  
**STATIONS** KOTA & Q 92.3

*\*Copyrighted: All commercial copy and ad strategies written and/or produced by Riverfront Broadcasting, LLC are the sole property of Riverfront Broadcasting, LLC and can be used on any other media with written permission.*

1 I'm Steve Duffy, fiscally-conservative Republican, running for the House in  
2 Rapid City's District 32. Our area is growing – and fast. We need to  
:15 manage that growth. I'll work for opportunities for self-reliant South  
4 Dakotans. I'll fight for small business job creators, low taxes and  
5 regulation, good schools, and infrastructure. This is the time for  
6 leadership. Our quality of life is worth fighting for. I'd appreciate your  
:30 vote.  
8  
9 SD Edits:  
10 Announcer: Paid For By Steve Duffy For SD.  
11 I'm Steve Duffy, fiscally conservative Republican, running for reelection in  
12 Rapid City's Dist 32 House. Our area is growing – and fast. We need to  
13 manage that growth. We've reduced taxes while helping with affordable  
:60 housing, airports and more. I support Ellsworth and believe it is good for  
15 America and SD. I'll support opportunities for self-reliant South Dakotans.  
16 This is the time for leadership. Our quality of life is worth fighting for. I'd  
17 appreciate your vote.  
18 Announcer: Paid For by Steve Duffy For SD.  
19  
20  
21  
22  
23  
24