

Townsquare License, LLC
Tyler Employment Unit
KNUE(FM), KTYL(FM), KISX(FM), KKTX(FM)
EEO PUBLIC FILE REPORT
April 1, 2022-March 31, 2023

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Market President	1, 2, 4	5
Account Executive	1, 2, 4	5
Account Executive	1, 2, 4	4
Digital Managing Editor	1, 2, 4	1

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	www.townsquaremedia.com (via Greenhouse)	No	3
2	Indeed.com (via Greenhouse)	No	1
3	Indeed.com (sourced)	No	5
4	LinkedIn (via Greenhouse)	No	3
5	LinkedIn (sourced)	No	3
6	Glassdoor.com (via Greenhouse)	No	0
7	Station Employment website section KNUE, KISX, KTYL, KKTX	No	0
8	Station Job Notice On-Air Announcements KNUE, KISX, KTYL, KKTX	No	0
9	The University of Texas at Tyler 3900 University Blvd. Tyler, TX 75799 (903) 566-7000 Contact: Career Success & Alumni Dept. uttylercareersuccess@uttyler.edu All Job Postings on Handshake.com	No	0
10	LeTourneau University Career Services 2100 Moberly Ave. Longview, TX 75602 (800) 759-8811 Contact: Dr. Rachel Olshine Frazier RachelOlshine@letu.edu	No	0
11	Tyler Junior College 1327 S. Baxter Ave. Tyler, TX 75701 (903) 510-3346 Contact: Career Planning - Sherry Fuller sherry.fuller@tjc.edu	No	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	Texas College 2404 N. Grand Tyler, TX 75702 903.593.8311 Director Career Services Post jobs on collegecentral.com (employercentral.com)	No	0
13	Express Personnel Services 5609 S. Donnybrook Ave. Tyler, TX 75703 Ph: (903) 592-9999 Contact: Patricia Guevera	No	0
14	NAACP-Longview P.O. Box 8862 Longview, TX 75602 (430) 558-8142 Contact: Winsell Coleman, President LongviewnaACP@gmail.com	No	0
15	NAACP-Tyler 2000 West Gentry Parkway, Tyler, TX 75702 (903) 531-0071 Contact: Cedrick Granberry, President Naacptyler6230@gmail.com	No	0
16	Embark Women 7922 S. Broadway Tyler, TX 75703 (210) 317-2743 Contact: Crystal Brice embarkwomen@gmail.com	No	0
17	Texas Association of Broadcasters Craig Bean 512.322.9944 www.tab.org/job-bank/post-job	No	0
18	East Texas Workforce Center 4100 Troup Highway Tyler, TX 75703 903.561.8131 Workintexas.com	No	0
19	AllAccess.com	No	0
20	Job Fairs	No	0
21	Facebook – KNUE, KISX, KKTX, KTYL	No	0
22	Employee Referral	No	0
23	Studio / Office Walk-In	No	0
TOTAL NUMBER OF INTERVIEWEES OVER 12-MONTH PERIOD:			15

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III. RECRUITMENT INITIATIVES

TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
Participation in Events/Programs Sponsored by Educational Institutions	On May 19, 2022, Market President gave a presentation to Whitehouse High School Juniors and Seniors on Job Interviews and best practices for new employment. The Market President discussed careers in broadcasting at the event.
Participation in Events/Programs Sponsored by Educational Institutions	On August 19, 2022, Market President was a conference speaker at the University of Texas at Tyler’s Career Success Conference. The presentation to students included a Q&A on determining your best career fit, interviewing, getting the job, and excelling once hired. The Market President discussed careers in broadcasting at the event.
Participation in Events/Programs Sponsored by Educational Institutions	On April 5, 2022, Market President met with class of students in the Broadcast and Journalism program at UT Tyler. MP spoke about media jobs, fielded questions about a career in broadcast, and invited students to apply for jobs at Townsquare.
Community Event Sponsorship to Inform Members of the Public About Careers in Broadcasting	Stations sponsored the Red Dirt BBQ on May 7, 2022. The event was attended by over 6,000 people. The stations had a booth at the event. They hung posters urging people to apply to jobs with Townsquare or stop by and talk with the Market President about careers in broadcasting.