



**Townsquare License, LLC  
Tyler Employment Unit  
KNUE(FM), KTYL(FM), KISX(FM), KKTX(FM)  
EEO PUBLIC FILE REPORT  
April 1, 2020-March 31, 2021**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS Number | RS Information  | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|-----------|---|---|---|
| 1         | Townsquare Media Corporate Careers Page   | No  | 0   |
| 2         | Indeed.com (Greenhouse)   | No  | 7   |
| 3         | LinkedIn Limited (Greenhouse)   | No  | 0   |
| 4         | Glassdoor.com (Greenhouse)  | No  | 0   |
| 5         | KNUE, KISX, KTYL, KKTX<br>Station Employment website section  | No  | 0   |
| 6         | KNUE, KISX, KTYL, KKTX<br>Station Job Notice On Air Announcements   | No  | 1   |
| 7         | The University of Texas at Tyler<br>3900 University Blvd. Tyler, TX 75799<br>(903) 566-7000 Contact: Career Success & Alumni Dept.<br><a href="mailto:uttylercareersuccess@uttyler.edu">uttylercareersuccess@uttyler.edu</a><br>All Job Postings on Handshake.com | No  | 0   |
| 8         | LeTourneau University Career Services<br>2100 Moberly Ave. Longview, TX 75602<br>(800) 759-8811 Contact: Dr. Rachel Olshine Frazier<br><a href="mailto:RachelOlshine@letu.edu">RachelOlshine@letu.edu</a>   | No  | 0   |
| 9         | Tyler Junior College<br>1327 S. Baxter Ave. Tyler, TX 75701<br>(903) 510-3346 Contact: Career Planning - Sherry Fuller<br><a href="mailto:sherry.fuller@tjc.edu">sherry.fuller@tjc.edu</a>  | No  | 0   |
| 10        | Texas College<br>2404 N. Grand Tyler, TX 75702<br>903.593.8311 Director Career Services<br>Post jobs on collegecentral.com (employercentral.com)  | No  | 0   |

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|---|---|---|---|
| 11  | Express Personnel Services<br>5609 S. Donnybrook Ave.<br>Tyler, TX 75703<br>Ph: (903) 592-9999 Contact: Patricia Guevera  | No  | 0   |
| 12  | NAACP-Longview<br>P.O. Box 8862 Longview, TX 75602<br>(430) 558-8142 Contact: Winsell Coleman, President<br><a href="mailto:Longviewnaacp@gmail.com">Longviewnaacp@gmail.com</a>          | No  | 0   |
| 13  | NAACP-Tyler<br>2000 West Gentry Parkway Tyler, TX 75702<br>(903) 531-0071 Contact: Cedrick Granberry, President<br><a href="mailto:Naacptyler6230@gmail.com">Naacptyler6230@gmail.com</a> | No  | 0   |
| 14  | Embark Women<br>7922 S. Broadway Tyler, TX 75703<br>(210) 317-2743 Contact: Crystal Brice<br><a href="mailto:embarkwomen@gmail.com">embarkwomen@gmail.com</a>                             | No  | 0   |
| 15  | Texas Association of Broadcasters<br>Craig Bean 512.322.9944<br><a href="http://www.tab.org/job-bank/post-job">www.tab.org/job-bank/post-job</a>  | No  | 0   |
| 16  | East Texas Workforce Center<br>4100 Troup Highway Tyler, TX 75703<br>903.561.8131<br>Workintexas.com  | No  | 0   |
| 17  | AllAccess.com   | No  | 0   |
| 18  | Job Fairs   | No  | 0   |
| 19  | Facebook (KNUE, KISX, KKTX, KTYL Social Media Facebook pages)   | No  | 0   |
| 20  | Word of Mouth   | No  | 6   |
| 21  | Studio / Office Walk-In   | No  | 0   |
| <b>TOTAL NUMBER OF INTERVIEWEES OVER 12-MONTH PERIOD:</b> |   |   | 14  |

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**III. RECRUITMENT INITIATIVES**

|   | <b>TYPE OF RECRUITMENT INITIATIVE<br/>(MENU SELECTION)</b>             | <b>BRIEF DESCRIPTION OF ACTIVITY</b>   |
|---|--|--|
| 1 | Participation in Events/Programs Sponsored by Educational Institutions | Market President Conference Speaker and Panelist at Tyler Junior College P1 Futures Class. March 31, 2021  |
| 2 | Participation in Job Fairs   | Participation in online job fair in conjunction with UT Tyler. January - March 2021.   |
| 3 | Ongoing Recruitment  | Market President running on-air ads on all stations, as well as including employment opportunities and job postings on all station websites. Monthly ask for referrals from community leaders, clients and civic organizations.  |
| 4 | Community Event Sponsorship  | Lindale Chamber of Commerce Lunch & Learn. Market President was featured speaker on digital and broadcast marketing and careers to various Chamber members. Audience included several freelance marketing professionals who may be interested in full time employment. February 2021 |
| 5 | Provision of Training to Management in EEO                             | Management training (MP) on FCC EEO obligations, ensuring EEO and preventing discrimination. Wednesday, January 13, 2021.  |