

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

STAR RADIO

Date:

05-22-2020

I, RYAN A. NIEKAMP

being/on behalf of: Citizens For Ryan A Niekamp (Ryan A Niekamp) a legally

qualified candidate of the Republican political

party for the office of: Adams County Clerk

in the general November

election to be held on: November 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Ryan A NIEKAMP

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kimberly NIEKAMP

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05-22-2020

Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



55402

May - November 2020

ADVERTISING PURCHASE ORDER

Purchase Order #: Ryan Niekamp for County Clerk

4410 N 96th St. · Fowler, IL 62338 · PH: (217) 223-2172 · www.adforcequincy.com

Advertising For: Ryan Niekamp for County Clerk

Medium: KGRC-WCOY-KZZK-WTAD

Order Date: 5/1/2020

Publication / Broadcast Date (s): ~~May~~ June - November '20 # of Ads/Spots: 100 ads per mo/25 ads on each station

Schedule as Follows: Run ads June 1 - November 3, 2020.

Size of Ad Spot: 15 second Placement Instructions: 5a-mid (cut-off by 6:00 PM on November 3)

Rate: \$1.25 per: ad Other Charges: None

Total Ad Cost: ~~\$110.00 for May~~, \$125.00 per month for June - October, & \$15.00 for November 2020; TOTAL: \$750.00

ALL ADVERTISING REQUIRES THE FOLLOWING DOCUMENTATION:

NEWSPAPER:

- 1) Invoice showing day (s) ran, cost per column inch, any additional charges, and total cost of advertising
- 2) Four tearsheets

☒ RADIO ☐ TELEVISION

- 1) Notarized invoice affidavit cost per spot, day (s) and time (s) spot (s) ran, total cost
- 2) Script with notarized ANA / RAB or ANA / TVB format

OTHER:

PAYMENT FOR ADVERTISING PURCHASED UNDER THIS AGREEMENT IS CONTINGENT UPON THE FOLLOWING TERMS & CONDITIONS:

1. If reproduction is necessary, media guarantees that all advertisements purchased under this agreement are of the same quality as provided and assumes all responsibility if not.
2. Any changes, alterations, additions or deletions from the original advertisement (supplied by agency) made without prior written approval voids this.
3. Price charged to advertiser / agency cannot exceed price quoted on purchase order unless written approval is given prior to publication. broadcast date.
4. Advertiser / Agency is not responsible for payment of advertising purchased under this purchase order until supplied with all documentation as specified on this purchase order.
5. Advertiser / Agency is not responsible for payment of any published / broadcast on or after specified cancellation date.
6. Send invoice directly to advertiser. Advertiser (Retailer) is responsible for payment. Ad Agency is not responsible.

Bill Net to: Ryan Niekamp for County Clerk: 1122 Cedar St., Quincy, IL 62301

ALL ORIGINAL MATERIALS MUST BE RETURNED TO AGENCY!

Co-Op: YES ☒ NO Co-Op Vendor: No Co-Op

Special Instructions:

Advertising Slick / Script #: To follow from AdForce.

Agency: AdForce Ad Agency

Client: Marybeth Noel

Media Representative: Teresa

Date: 5/1/2020

Date: 5/1/2020

Date: 5/1/20

AdForce and its Media Partners do not discriminate in advertising sales based on race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, will be rejected.

Sales Order

Stations: KGRC-FM, KZZK-FM, WCOY-FM,

Agency: ADFORCE

WTAD-AM

Address: C/O MARYBETH NOEL

Contract Name: Ryan Niekmap for CC-02

4410 N 96TH ST

Contract#: 2022435

City: FOWLER State: IL Zip: 62338

Start Date: 6/01/20 End Date: 11/03/20

Phone: (217) 223-2172

Revenue Type: Local Agency Type: Cash

Buyer:

Advertiser: RYAN NIEKAMP FOR COUNTY CLERK

Tax Schedule: (None)

Address:

Agency Commission %: 0

City: State: Zip:

Billing Agency: RYAN NIEKAMP FOR COUNTY CLERK

Product Name:

ADFORCE

Competitive Code: POLITICAL

Address: 1122 Cedar Street

Makegood Policy: Within Contract Dates

City: Quincy State: IL Zip: 62301

Billing Cycle: Calendar

Salesperson: 1753tloo Comm %: 15

KGRC-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
	1	5/06/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5
=== CANCELED ===																				
2	6/01/20	6/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
3	7/01/20	7/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
4	8/01/20	8/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
5	9/01/20	9/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
6	10/01/20	10/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
7	11/01/20	11/03/20		5:00 AM	6:00 PM	15	1	1					1	3	D	1.25	3	3.75	5	
8	5/09/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
	=== CANCELED ===																			

TOTAL GROSS \$160.00, NET \$160.00

KZZK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
	1	5/06/20	5/27/20		5:00 AM		12:00 AM	15	1	1	1	1	1	1	1	7		D	1.25	
=== CANCELED ===																				
2	6/01/20	6/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
3	7/01/20	7/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
4	8/01/20	8/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
5	9/01/20	9/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
6	10/01/20	10/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
7	11/01/20	11/03/20		5:00 AM	6:00 PM	15	1	1					1	3	D	1.25	3	3.75	5	
8	5/09/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
	=== CANCELED ===																			

TOTAL GROSS \$160.00, NET \$160.00

WCOY-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/06/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
=== CANCELED ===																				
2	6/01/20	6/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
3	7/01/20	7/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
4	8/01/20	8/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
5	9/01/20	9/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
6	10/01/20	10/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
7	11/01/20	11/03/20		5:00 AM	8:00 PM	15	1	1					1	3	D	1.25	3	3.75	5	
8	5/09/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
=== CANCELED ===																				

TOTAL GROSS \$160.00, NET \$160.00

WTAD-AM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/06/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
=== CANCELED ===																				
2	6/01/20	6/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
3	7/01/20	7/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
4	8/01/20	8/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
5	9/01/20	9/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
6	10/01/20	10/25/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	25	31.25	5	
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8	5/09/20	5/27/20		5:00 AM	12:00 AM	15	1	1	1	1	1	1	1	7	D	1.25	0	0.00	5	
=== CANCELED ===																				

TOTAL GROSS \$160.00, NET \$160.00

Billing Projections: By Month

	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20
CA	125.00	125.00	125.00	125.00	125.00	15.00
ST	125.00	125.00	125.00	125.00	125.00	15.00

☒ Print Spot Prices

Notes to Traffic: **WARNING!** This order has one or more
 schedule lines canceled which has already aired.

Any spots which are aired, posted or invoiced must be
 reconciled manually. Spots in the future will be
 removed automatically when contract revision is
 scheduled in traffic.

55402

TOTAL SPOTS..... 512

GROSS TOTAL \$..... 640.00

ADJUSTED SPOTS..... 508

ADJUSTED TOTAL \$..... 635.00

APPROVE DECLINE

☐ ☐ General Manager☐ ☐ Sales Manager☐ ☐ National Sales Manager☐ ☐ Local Sales Manager